

# CHAMBER LOG

Sutherlin Area Chamber of Commerce Newsletter

November 2014

## Regionally Significant Industrial Area Sutherlin's 2012 Designation

*"The [Back Nine](#) (130 acres), [Stearns Lane](#) (200 acres), and [Sutherlin Industrial Park](#) (32 acres)—collectively the Central Douglas [Regionally Significant Industrial Area](#)—was approved by the State of Oregon's Economic Recovery Council on September 28, 2012.*

*This designation means that the industrial zoning for each of these sites is protected, the sites can be given preference in allocation of state economic development infrastructure dollars, and that projects have access to expedited state permitting through the "projects of statewide significance" program.*

*The Central Douglas RSIA was one of the first two ever designated by the state. It helps to demonstrate that Douglas County is home to some of the best I-5 accessible, shovel-ready, large footprint industrial sites on the West Coast."*

*"The decision-ready designation is a fast track tool that allows site owners and communities to quickly assess the readiness of their industrial sites and sticks to the primary tenants of certification. While the decision-ready designation does not offer the 180-day employment-ready guarantee, it does reduce risk for potential employers and developers while also helping communities and the state make policy and investment decisions."*

With all of those good and positive comments, now two years old, what is happening in the development conversation to improve the region's business climate? Multi-level organizational meetings continue..

**"Raise your quality standards as high as you can live with, avoid wasting your time on routine problems, and always try to work as closely as possible at the boundary of your abilities. Do this, because it is the only way of discovering how that boundary should be moved forward."**

— [Edsger W. Dijkstra](#)

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November 11th, "All gave some, some gave all." To All Who Served, Thank You

## Sutherlin Transportation Service Plan Includes an Eight Point Street Plan

*"Provide a well planned, comprehensive street system that serves the needs of the Sutherlin area."*

Goal #4 states objectives to:

- A. Develop a street classification system to provide an optimal balance between mobility and accessibility for all transportation modes consistent with street function.
- B. Design the street system to safely and efficiently accommodate multiple travel modes within public rights-of-way.
- C. Make better use of the southern interchange by connecting an east-west route to the southern interchange on both sides of Interstate-5.
- D. Identify opportunities to improve flow of people and goods east-west across I-5.
- E. Identify alternative east-west routes to improve traffic flow and improve emergency vehicle access...Identify options for improved access to the Sutherlin Industrial Park.
- F. Balance the needed street function for all travel modes with adjacent land uses through the use of context-sensitive street and streetscape design techniques.
- G. Improve streets in the Sutherlin area to City street design standards.
- H. Identify transportation demand management strategies appropriate to the City of Sutherlin to help reduce vehicle miles traveled and vehicle travel demand."

## Where the sidewalk ends...

Recent conversations in city offices regarding sidewalk repairs have awakened a new possibility for plan disruption. Who owns the sidewalks on Central Avenue?

Research is underway to clear up confusion. Some say it is possible there was a revision to the municipal code in 1968 regarding Sutherlin sidewalks and responsibilities for safety and repair. As is the case with most communities property owners are responsible for sidewalk upkeep and repair.

Where the city planted the trees in the sidewalks trees may be part of the reason cracks are appearing and causing damage.

While mapping is reviewed and answers found, sidewalk repair may be on hold. Key in the discussions is the safety to pedestrians. The new City Council will probably be seeing the item on New Year agendas.

### Your Chamber Board

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**Sutherlin Area Chamber of Commerce**  
**1310 W. Central Ave.**  
**Sutherlin, OR 97479**

**541-459-3280**

**Where We Live**

It isn't just an address with a five digit zip code. It's where we learn to breathe deeply to take in more than our fair share of clean air.

It's where we stand outside in the dark and let the stars teach us to count to millions.

It's where water runs in rivers clear and clean enough to drink.

It's where a smile makes a friend and a handshake is all the contract you'll ever need.

It's where hugs are free and caring is as common as a heartbeat.

This place is home,

We call it Sutherlin.

“Most people don't grow up. Most people age. They find parking spaces, honor their credit cards, get married, have children, and call that maturity. What that is, is aging. But to grow up, to take responsibility for the time you take up, and the space you occupy, to honor every living person for his or her humanity, that is to grow up.”

— Maya Angelou



Tree Lights Going Up for November 30th Lighting Ceremony While Comstock Paving Nears Completion



**Class 'A' is Bird Watcher Friendly and Less Expensive**

The Ford's Pond discussion has been going on for a few years now and evolved into an understanding that Class 'A' effluent will be less expensive than poorer quality Class 'B' or 'C' would be, counter to original estimates. The cost of protecting the public from less acceptable 'B' and 'C' with fences, etc. would, in part, increase the cost above the more favored Class 'A' effluent.

We're gaining a Waste Water Treatment Facility upgrade in the neighborhood of \$22million. The project should be breaking ground by mid 2015.

**Lions Present the Sutherlin Christmas Festival on Saturday December 13**

The celebration will be held from 11 am - 5 pm in the Sutherlin Community Building at 105 S. Willamette. Many local groups and businesses are helping the Sutherlin Lions create a day of enjoyment for children. If you bring canned food donations for the Sutherlin Oakland Food Pantry you will get one extra vote in the Branches of Love Tree Decorating Contest sponsored by the Sutherlin Umpqua Bank. There's something for everyone to delight in including festive decorations by Tim's Tree House, Pictures with Santa by Sutherlin's First Community Credit Union, entertainment by Sutherlin High School Choir, Oakland Singers and Chuck the Clown, Christmas Games with prizes, Face Painting, Crafts, and Grandma Christmas' Storybook Corner. Free Hotdogs, popcorn and drinks will be served by American Legion Post 121 until gone.

Contact Carol 541-637-8505 for festival questions.

**Christmas Tree Lighting at the Sutherlin**

**Visitor Center on Sunday November 30th**

**starting at 4:30** 1310 W. Central Ave. Sutherlin, OR



Sutherlin Area Chamber - Supporting businesses today for a better tomorrow.



1310 West Central Ave.  
Sutherlin, Oregon 97479

**Sutherlin Area Chamber Of Commerce**

Contact the Chamber for membership information and answers to your questions.

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Visit us on the web at  
[www.sutherlinchamber.com](http://www.sutherlinchamber.com)

**Upcoming Events and Activities**

November 20		Business After Hours—Gassy Creek Gallery
November 20th	3-6	Health & Wellness Tour—Sutherlin Drug
November 23rd		Oakland Wine & Antique Walk
November 27-30		Chamber and Visitor Center closed
November 30th	4:30	Tree Lighting at the Visitor Center
December 6th		Oakland Tree Lighting & Open House
December 13	11-5	Sutherlin Christmas Festival
December 20th	7 pm	Timber Town Toyland Light Parade
December 25-28		Chamber and Visitor Center closed

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