



2018 HBAGTA Membership Directory Advertising Contract

Contract & Payment Deadline:
DECEMBER 15, 2017

2,000 Publications Produced – Directory Guides Work All Year!
Publication distributed at all HBA events and at member locations.

AD SIZES & RATES *Reformatting of ads may be necessary and are at the members cost.*

| | | |
|---|-------------------|------------------------|
| _____ Outside Back Cover Color | (6 1/4" x 10") | \$1,545.00 Full Color |
| _____ Inside Back Cover Color | (6 1/4" x 10") | \$1,245.00 Full Color |
| _____ Inside Front Cover Color | (6 1/4" x 10") | \$1,245.00 Full Color |
| _____ Full Inside CENTER PAGE COLOR** | (6 1/4" x 10") | \$770.00 Full Color |
| _____ Full Inside Page Black & White | (6 1/4" x 10") | \$395.00 Black & White |
| _____ 1/2 Page Black & White | (6 1/4" x 5") | \$345.00 Black & White |
| _____ 1/4 Page Black & White Horizontal | (6 1/4" x 2 1/2") | \$245.00 Black & White |
| _____ 1/4 Page Black & White Vertical | (3" x 5") | \$245.00 Black & White |
| _____ 1/8 Page Black & White Horizontal | (6 1/4" x 1 1/8") | \$195.00 Black & White |
| _____ 1/8 Page Black & White Vertical | (3" x 2") | \$195.00 Black & White |

*****Only 2 of these ads are available and will be sold on a first come, first paid basis.***

Member Name: _____

Company Name: _____

Address: _____

Phone Number: _____ Fax Number: _____

Advertisements must be received by e-mail in a .PDF format with a minimum resolution of 300 dpi at the Home Builders Association Office no later than December 15, 2017 with payment in full.

ONLY PAID ADVERTISEMENTS WILL APPEAR IN THE MEMBERSHIP DIRECTORY.

Home Builders Association of the Grand Traverse Area, Inc. Advertising Policy

Advertising in Home Builders Association of the Grand Traverse Area, Inc. publications is a privilege of HBAGTA Membership. All advertising will be sold on a first come, first paid basis. Payment must be made in full without provision for refund or adjustment. An official Home Builders Association of the Grand Traverse Area, Inc. Advertising Application form must be utilized. Faxed applications with a credit card payment are acceptable.

Advertising placed in advertising media shall indicate the name and actual address of the licensee as shown on the license. A licensee placing advertising in or through any advertising media shall furnish to such media the license number issued to him as evidence of being licensed under the act (R338.1532). The Home Builders Association of the Grand Traverse Area, Inc. shall require this license number be included in listings and advertising placed in its publications. (See Article 24 of PA 299 of 1980 as amended by PA 157 of 2007)

Method of Payment: Check #: _____ Amount: _____

Credit Card #: _____ Exp. Date: _____ V Code: _____

Name on Card: _____

Card Billing Address: _____

Signature: _____ Date: _____