



# 2018 HBAGTA Membership Directory Advertising Contract

**Contract & Payment Deadline:**  
**DECEMBER 15, 2017**

*2,000 Publications Produced – Directory Guides Work All Year!*  
Publication distributed at all HBA events and at member locations.

**AD SIZES & RATES** *Reformatting of ads may be necessary and are at the members cost.*

_____ Outside Back Cover Color	(6 1/4" x 10")	\$1,545.00 Full Color
_____ Inside Back Cover Color	(6 1/4" x 10")	\$1,245.00 Full Color
_____ Inside Front Cover Color	(6 1/4" x 10")	\$1,245.00 Full Color
_____ Full Inside CENTER PAGE COLOR**	(6 1/4" x 10")	\$770.00 Full Color
_____ Full Inside Page Black & White	(6 1/4" x 10")	\$395.00 Black & White
_____ 1/2 Page Black & White	(6 1/4" x 5")	\$345.00 Black & White
_____ 1/4 Page Black & White Horizontal	(6 1/4" x 2 1/2")	\$245.00 Black & White
_____ 1/4 Page Black & White Vertical	(3" x 5")	\$245.00 Black & White
_____ 1/8 Page Black & White Horizontal	(6 1/4" x 1 1/8")	\$195.00 Black & White
_____ 1/8 Page Black & White Vertical	(3" x 2")	\$195.00 Black & White

***\*\*Only 2 of these ads are available and will be sold on a first come, first paid basis.***

Member Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Advertisements must be received by e-mail in a .PDF format with a minimum resolution of 300 dpi at the Home Builders Association Office no later than December 15, 2017 with payment in full.

**ONLY PAID ADVERTISEMENTS WILL APPEAR IN THE MEMBERSHIP DIRECTORY.**

**Home Builders Association of the Grand Traverse Area, Inc. Advertising Policy**

Advertising in Home Builders Association of the Grand Traverse Area, Inc. publications is a privilege of HBAGTA Membership. All advertising will be sold on a first come, first paid basis. Payment must be made in full without provision for refund or adjustment. An official Home Builders Association of the Grand Traverse Area, Inc. Advertising Application form must be utilized. Faxed applications with a credit card payment are acceptable.

Advertising placed in advertising media shall indicate the name and actual address of the licensee as shown on the license. A licensee placing advertising in or through any advertising media shall furnish to such media the license number issued to him as evidence of being licensed under the act (R338.1532). The Home Builders Association of the Grand Traverse Area, Inc. shall require this license number be included in listings and advertising placed in its publications. (See Article 24 of PA 299 of 1980 as amended by PA 157 of 2007)

Method of Payment:    Check #: \_\_\_\_\_    Amount: \_\_\_\_\_

Credit Card #: \_\_\_\_\_    Exp. Date: \_\_\_\_\_    V Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_    Date: \_\_\_\_\_