



NAHB Certified Aging-In-Place Specialist (CAPS)

March 7, 8, 9, 9:00 am – 5:00 pm

All 3 courses are required for certification.

Marketing & Communicating with the Aging-in-Place Client (CAPS I)

☐ HBA Members - \$195 ☐ Non-Members - \$295
Wednesday, March 7, 9:00 am – 5:00 pm

Millions of Americans are living longer and more active lives. Because they are embracing newly found and changing lifestyles, they need to revitalize their home environment. Identifying this burgeoning opportunity and then developing the skills to interact with this market can help you grow your business dramatically.

This course equips participants with the knowledge and tools to effectively market and sell services to the aging-in-place (AIP) market.

Design Concepts for Livable Homes & Aging-in-Place (CAPS II)

☐ HBA Members - \$195 ☐ Non-Members - \$295
Thursday, March 8, 9:00 am – 5:00 pm

To help home owners make their home a safe and comfortable living environment for the long term, many responsive and innovative products are emerging and service providers are focusing their businesses on creating new homes and renovations that provide design flexibility, pleasing aesthetics, high function and usability for all people, without regard to age, income or ability level, and regardless of life's changes and challenges.

This course enables participants to identify common challenges and understand attractive design concepts that create a safe and comfortable environment for clients who want to age in place (AIP) as well as individuals who have a condition that requires home modifications or equipment.

Details & Solutions for Livable Homes & Aging-in-Place (CAPS III)

☐ HBA Members - \$195 ☐ Non-Members - \$295
Friday, March 9, 9:00 am – 5:00 pm

This course builds on the CAPS I & II courses (which are prerequisites for this course) by introducing design solution techniques, innovative products and best practices for product installation for CAPS professionals to utilize when creating livable homes in which to Age-In-Place. Participants will engage in hands-on activities from real case studies to apply material learned in all CAPS courses.