

# THE HOME BUILDERS ASSOCIATION • GRAND TRAVERSE AREA PARADE OF HOMES

Meet The Committee!



**Preston Feather**

My name is Jennifer Bard. My fascination for the building trades started as a little girl; watching my Dad build our family home. It quickly grew into a passion as I began remodeling my own home as a young adult (with my Dad's help of course!). I have been fortunate enough to channel that passion into my profession; following a career that has enabled me to work in areas that are essential to the industry. I am knowledgeable in various aspects of the building processes from new construction to remodels, focusing primarily in the residential sector. I enjoy every aspect from the planning of the project to realizing the results and all of the details in between! I joined the HBA 2 years ago and am honored and excited to be this year's Parade of Homes Committee Chair. I look forward to working with the committee, builders and members to make this year's parade another success!

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**WEST SHORE BANK**

My name is Linda Waisanen and I have worked in the mortgage industry for over twenty years. I take a great deal of pride in my work in residential lending, and enjoy guiding my clients as they purchase, build, and refinance their homes. I strive to craft unique lending solutions that best fit the needs of my clients. A lifelong resident of Traverse City, I enjoy attending UofM football games with my husband and three boys. I am actively involved in the community and serve as a board member for the Woman's Council of Realtors, an organization within TAAR. I also volunteer my time with Child & Family Services, Salvation Army, and the Traverse City Film Festival and I am excited to be serving on the Parade of Homes committee now as well.

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**KINGSLEY LUMBER & HARDWARE**

Mike Tucker has been an active member of the Parade of Home Committee for several years and was Chair of the committee for 3 years. Mike is very well experienced in the building industry and sees the value that the trades give to this community.



**ALL-PHASE ELECTRIC SUPPLY CO.**

Sarah Oliver is a new member to the Parade of Homes committee. She is outgoing and ready to assist our builders with anything they need. In her position at All Phase Electric, she mainly assists clients with design decisions for their light fixtures and makes sure that the builder and the customer have what they need in a timely manner.



**LARKIN GROUP**

Elizabeth Sieloff is a new addition to the Parade of Homes committee and she brings a great energy that will make each builder she is paired with feel successful throughout the Parade of Homes. Elizabeth has worked in the banking industry for approx. 10 years and has been in insurance since 2014 with experience in home/auto, marine, high net worth individuals and commercial marine. She is very outgoing and enjoys connecting with new people in the community.

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**INDEPENDENT BANK**

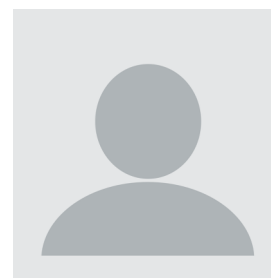
My name is Gail Chambers. I am a Senior Residential Loan Officer with Independent Bank. I have been assisting clients in meeting their financing and homeownership goals for more than 35 years. I am very knowledgeable in many different loan programs including construction and vacant land loans. I am available to assist you and your clients find the right product, make sure everyone understands the process and get the loan done with efficiency and accuracy.



**OLD MISSION WINDOWS**  
"Providing a higher view for your future"

My name is Ken DeLeary and I started my career in Windows and Door over 30 years ago. My journey has taken me to Colorado for 16 years and Hawaii for 7 years. Over the years I have met some great people in the building industry and appreciate the relationships and friendships gained. It is with great pleasure becoming involved in the Grand Traverse HBA again. Back in the early days, I was the Treasurer of the Remodelers Council and remember seeing the growth of this fantastic organization take root. I look forward to working with the Association again as a Parade of Homes Committee member and working with Builders and Associate members to see the success of another great Parade in 2019.

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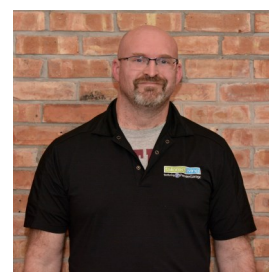


**Matt Geib**  
REALTOR

My name is Keena Davis and I am a Realtor, currently assisting Matt Geib, Associate Broker at Century 21 Northland. My primary focus is crafting unique and result-oriented marketing strategies for our clients. Talents include professional photography, design and staging consultations, neighborhood lifestyle profiles and visionary property summaries.

Raised in Michigan, my real estate career initiated in Virginia in 1992, allowing me to combine my marketing experience with my passion for architecture. Although full service, my primary field of business was new homes sales, which resulted in representing builders and developers in multiple types of communities. Years of new construction experience provided the tools for my evolution into new home design and construction, as well as property flips.

Matt and I, with our 31 years of combined experience, have repeatedly received recognition from our peers and clients for outstanding production volume as well as quality service awards. We are privileged to share our marketing and real estate expertise with the Home Builders Association.



**tailored living**

Bob Zimmerman is a new member to the Parade of Homes committee. As the President of Tailored Living of Traverse City, he is eager to share his expertise in organization and quality products with our builders during the Parade of Homes. He is outgoing and willing to participate with great ideas to offer new perspectives.