



Application for Membership

3040 Sunset Lane, Traverse City, MI 49684 231-946-2305 www.hbagta.com

Thank you for your interest in joining the Home Builders Association of the Grand Traverse Area (HBAGTA). Our Executive Officer will review the application and follow up with you.

AFFILIATE MEMBERSHIP

An Affiliate Member is an employee of a Primary Member company, who would like to be part of the Home Builders Association. The purpose of an Affiliate Membership is to network with other professionals, create additional awareness for your company and give back to the industry through involvement in HBAGTA committees and events.

Annual Membership Fee \$50.00

QUALIFICATIONS

- Employed by a member company in good standing

SERVICES

- Local mailings
- HBAGTA name tag/member identification
- Use of HBAGTA services and marketing opportunities
- Access to national & state HBA training & discounts

NOTE

- Affiliate Members **do not** have voting privileges
- Affiliate Members **are** eligible for membership discounts
- Affiliate Members **are** eligible to participate on HBA committees and councils

APPLICANT INFORMATION

Applicant Name: _____ Title: _____

Phone: (work) _____ (cell) _____ Email: _____

Address (if different than Master Member): _____

Company Name: _____

Master Member's Name: _____

Master Member Signature: _____ Date: _____

Builder, M&A or industry-specific license # _____ Expires: _____

PAYMENT INFORMATION

Annual Membership Fee: \$50.00 Check Enclosed Credit Card

Card # _____ Exp. Date ____/____/____ 3-digit security code _____

Billing Address: _____

Name on Card: _____

PARTICIPATION REQUIREMENTS

Our success as an association is a direct result of our member's support! Thus, we require that all members become active within the Association by participating in 1 annual event or be involved on a committee/council or volunteer for an event and attend two General Membership Meetings per year. Please mark the various activities below that interest you or call the HBA office to find out more about these worthwhile and rewarding activities.

COMMITTEES & COUNCILS

Home EXPO – This committee produces a 2-day event, bringing nearly 120 exhibitors under one roof to showcase products and services related to the residential building community to over 2,000 visitors.

Golf Tournament – This committee produces a fun-filled golf and banquet event at one of our area's finest courses. Our goal is to treat our golfers like pros, on and off the course.

Parade of Homes – This committee produces a 4-day tour showcasing the work of our builder members, their subcontractors and suppliers around the Grand Traverse Area.

Scholarship Dinner – This committee produces an event that brings our community together to raise money for scholarships, supporting students in our area who have chosen to make skilled trades their career choice.

Workforce Development – This committee focuses on workforce development initiatives through school outreach, apprenticeship program awareness and scholarships. Educational requirements and needs of our members are also addressed in this committee.

Membership – This committee promotes the advantages of joining and maintaining membership with our Association. This is a rewarding and enjoyable position that puts you in contact with many of the new and existing members through various retention programs.

Legislative, Bylaws & Codes – This committee focuses on local legislative issues, defending the homebuilding industry against harmful regulatory and legislative issues that can threaten the homebuilding industry. Builders, developers, planners, architects, engineers and attorneys will find it interesting and rewarding to participate on this committee.

Public Relations – The Public Relations Committee focuses on promoting the brand of the HBA and our members, through media messages, member communications, signage projects and other methods.

Event Sponsorships – There are several opportunities to help you make the most of your marketing dollars and bring greater visibility to your company. **Hosting a Membership Meeting** is just one way to accomplish this.

MY COMMITMENTS – CHOOSE 1 OR MORE

Annual Events – I Will Attend

- Home EXPO
- Golf Tournament
- Parade of Homes
- Scholarship Dinner
- Holiday Party

Sponsor

- Event
Specify: _____
- Host General Membership Mtg.

Volunteer on a Committee

- Home EXPO Committee
- Golf Committee
- Parade of Homes Committee
- Scholarship Dinner Committee
- Workforce Development Committee
- Membership Committee
- Legislative Committee
- Public Relations Committee

Volunteer at an Event

- Home EXPO
- Golf Tournament
- Parade of Homes
- Scholarship Dinner
- HBA Cares Projects

and ATTEND TWO (2)

- Monthly General Membership Meetings