



## Member Advertising Rates Per Insertion

For advertising information, please contact  
Arlene Banks at **215-345-4190** or email at **abanks@boroskiadvertising.com**

SIZE	1 ISSUE	3 ISSUES	7 ISSUES	1x SET-UP FEE
1/8 Page Ad	\$275	\$185/insertion	\$155/insertion	\$95
1/4 Page Ad	\$370	\$340/insertion	\$315/insertion	\$120
1/2 Page Ad	\$605	\$580/insertion	\$510/insertion	\$145
Full Page Ad	\$915	\$825/insertion	\$750/insertion	\$175
Back Cover Ad	\$915	\$825/insertion	\$750/insertion	\$175

**NEW Front Cover Feature** (5.875" X 8").....\$1,500. This Front Cover Feature also includes an 1/8 page Company Bio on page three and one 1/8 page (3.625" x 2.375") Ad inside. You also get an enhanced listing on the HBAhomes.com web site for one year. Front Cover Feature: please supply 1 photo, up to 15 words of text and no more than 2 logos. Supply up to 75 words for your 1/8 page Company Bio. Your 1/8 page Ad can be upgraded to a 1/2 page Ad (7.5" x 4.875") for an additional \$350.

### Ad Size Depictions

### Flyer Distribution

☐ Check here if you would like to supply your own ad or flyer to be distributed to HBA members! Let us insert it in the next Reporter issue for you!

Circle one: \$750 (8.5 x 11) OR \$950 (11 x 17)

### Check Desired Issues (Call For Deadlines)

**Fax to: 215-345-5569**

*I approve the below schedule for HBA Reporter.*

☐ January/February      ☐ May/June  
☐ March/April      ☐ July/August  
☐ Pinnacle Awards      ☐ September/October  
☐ Spring Issue      ☐ November/December

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_