

Building & Remodeling Show

2018



Lamar Dixon Expo Center
Saturday, April 14 -
Sunday, April 15

www.capitalregionba.com/BRS

Vendor Packet

The Building and Remodeling show provides an unrivaled environment for your business to meet many of your potential customers in one place! As a vendor, you will also have an opportunity to meet other exhibitors, check out new developments, and keep a close eye on your competition.

Please complete the vendor packet and return to krystalin@capitalregionba.com. Note on the last page of the packet is the new layout, a red X indicates that the booth is no longer available.

Also, please take the time to review the other opportunities available. Along with sponsorships and advertising there will be an extensive marketing campaign that includes, radio, print, social media and digital outlets. All promotions will be focused on our vendors and getting motivated, serious consumers through the doors. With your participation, this will be the best show yet.

DID YOU KNOW?

It would take a FIVE person sales team, meeting with 15 potential customers per day, TWO months to see the number of people your company will meet at our expo

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Exhibitor Agreement

The 2018 Building & Remodeling Show, presented by the Capital Region Builders Association, will take place April 14-15 at the Lamar Dixon Expo Center in Gonzales, LA. Don't miss this opportunity to showcase your business's goods or services to over 2,500 potential customers, and over 100 other vendors associated with the building industry. This year's show will be bigger than ever and we hope you'll be a part of it!

With this application please include a description of products or services to be exhibited. Capital Region Builders Assn. (CRBA) has the right to decline any application for space if in its judgment the products or services to be shown or demonstrated are unrelated to the theme of the Building & Remodeling Show. Displays should be attractively and tastefully designed, using quality materials and graphics. Show Management shall have the right to prohibit or remove any part of the exhibit that is unsuitable for the show. Such right shall extend, but not be limited to, all equipment, materials, displays,

Exhibiting Company: _____ Date: _____
(Name to Appear on all Promotional materials & Signage)

Contact: _____ Title: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Email: _____

Number of Booths: _____

****The completed application and payment must be received by 2/15/2018 to be included in the Exhibitor Guide****

Cancellation Policy : A written request for cancellation must be received by show management no later than January 15, 2018 in order to qualify for a full refund. Cancellations received between January 15, 2018 and February 15, 2018 will qualify for a 50% refund and any cancellations after this date will be honored with no refund. CRBA reserves the right to cancel any space agreements, without benefit of refund, if the exhibiting company fails to remit any remaining fees owed by February 15, 2018. The exhibitor is responsible for full booth payment regardless of the reason for cancellation.



Exhibitor Booth Fee

Exhibit Booth Price Includes:

10x10 Exhibit space, 8 ft. back drape, 3 ft. side drapes, one (1) 110 volt, 7.5-amp electrical outlet, one 7" X 44" company sign with booth number, listing in the Building & Remodeling Show Exhibitor Guide, recognition on the CRBA website and all social media, exhibitor badges based on number of booths, 4 Free tickets to the show

CRBA Members:

Non CRBA Members

First Booth..... \$700

First Booth..... \$850

Second Booth..... \$650

Second Booth..... \$800

Third Booth..... \$600

Third Booth..... \$750

(Corner booths are reserved upon request, for vendors purchasing two or more booths)

Total Booth Cost \$ _____ **Corner Booth Request Y/N** _____

Enclosed is check # _____ **in the amount of \$** _____ **Balance still owed:** _____

PLEASE PAY FROM THIS AGREEMENT. THERE WILL BE NO INVOICING. Please make checks payable to CRBA, if paying with CC or ACH use the attached payment form and return with this agreement.

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

See page 7 for layout. Space will not be assigned until the Booth Agreement and deposit are received. It is agreed that if the selected booth number(s) are not available, show management will substitute the nearest available booth(s) and you will be notified.

In the event it becomes necessary for the Capital Region Builders Association (CRBA) to employ an attorney at law to enforce the provisions of this contract, the exhibitor agrees to pay reasonable attorney fees and all court costs. We agree to abide by the Exhibitors Rules and Regulations as stated in this agreement.

I have read and agree to follow the Rules & Regulations of this Agreement

Signature: _____ **Date:** _____

Please return to Krystalin Schexnayder
krystalin@capitalregionba.com
10518 Kentshire Court,
Baton Rouge, LA 70810
Phone: (225)769-7696 Fax: (225)769-7115

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Sponsorship Opportunities

Title Sponsor: 1 Available (Cost: \$5,000)

- Industry Exclusivity
- Company tagline on show title, will be used in all communications and branding
- Recognition as Title Sponsor on Front page and 1-½ page ad on the back of the B&RS Guidebook, given out to every show attendee and vendor (over 2,500 potential clients)
- Recognition as Title Sponsor on all promotions leading up to and during the show (Radio, Television, Print, Digital, Social Media)
- Recognition as Title Sponsor on all emails sent to the CRBA database
- 1 year? Rotating banner as title sponsor on CRBA Website

Stage Sponsor: **SOLD**

- Industry Exclusivity
- Signage on the stage at the center of the event
- ¼ page ad on the back of the B&RS Guidebook given out to every show attendee
- Listed as a sponsor on all promotional signage

Ticket Sponsor: 1 Available (Cost: \$1,000)

- Company Logo on all B&RS Tickets, paper and digital
- Listed as a sponsor on all promotional signage

Aisle Sign Sponsor: **SOLD**

- Company logo on all aisle and directional signs the day of the event

Vendor Lounge Host/Sponsor: 2 Available (\$500 plus Cost of Refreshments)

- Opportunity to host the vendor lounge while interacting with over 100 vendors, and 2,500 attendees!



B&RS Guidebook Advertising Opportunities

Benefits of advertising in the 2018 B&RS Guidebook

The 2018 Building and Remodeling Show Guidebook will be a high quality magazine that will be dispersed to businesses throughout the Great Baton Rouge Area prior to the show, as well as passed out to every attendee and vendor. It will include a map of the B&RS and a buyer's guide. This will be a source that consumers will continue to use throughout the year!

Over 3,000 Copies will be printed!

<u>ADVERTISING RATES</u>	Member rate with Booth Purchase	Non-member rate with Booth Purchase	Member Rate- No Booth Purchase
Full Page/ Full Color Ad:	\$400	\$500	\$1,000
Half Page/ Full Color Ad:	\$250	\$325	\$800
Quarter Page/ Full Color Ad:	\$125	\$200	\$600
Business Card Ad:	\$50	\$150	\$250

The deadline for all print ads is March 5, 2018

Sponsorship: _____ Ad size: _____

Contact: _____ Title: _____

_____ Address: _____

City/State: _____ Zip: _____

Phone: _____ Email: _____

I will supply my ad: Yes/ No

Enclosed is check # _____ in the amount of \$ _____ Balance still owed: _____

PLEASE PAY FROM THIS AGREEMENT. THERE WILL BE NO INVOICING. Please make checks payable to CRBA, if paying with CC or ACH use the attached payment form and return with this agreement.

Signature: _____ Date: _____

Please return the completed form to Krystalin Schexnayder
krystalin@capitalregionba.com



Payment Form

Name: _____

Company Name: _____

Billing address for card/or on check: _____

City: _____ State: _____ Zip: _____

Email: _____

Check Authorization (ACH) Preferred by CRBA	Credit Card Authorization A 3% fee will be added to all credit card charges
Name on Check: _____ Account #: _____ Routing # : _____ Check one: Business Acct ___ OR Personal Acct ___ Check holder's Signature: _____	Name on Card: _____ Card #: _____ Exp. Date: _____ CVV (Sec. Code) _____ 3 or 4 digit # on back Card holder's Signature: _____

Total Amount to be charged: \$ _____ If amount should be split for different events, please note:

FOR OFFICE USE ONLY:	
Date Processed: _____	Processed BY: _____

