

# MEMBER SPOTLIGHT

Capital Region Builders Association (CRBA)

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## ELIZABETH TRAHAN | CRBA Board of Directors

*Entergy Louisiana, LLC.*

### **What company do you work for and what is your job description?**

I am the Project Manager at Entergy Louisiana, LLC.

### **How long have you been a CRBA member and why did you choose to join?**

I have been involved with CRBA for two years. However, my company has been involved with CRBA for more than 30 years. I am part of Entergy's new construction services team. We focus on serving builders and developers by offering professional, proactive and resourceful expertise to handle residential, commercial and light industrial development projects. I chose CRBA to build relationships with companies in the construction industry.

### **What makes CRBA important to you?**

CRBA represents the residential and light commercial construction industry in the capital region. This industry is important to Entergy and I am proud to represent my company, supporting and helping lead CRBA as a member of the Board of Directors.

### **How has CRBA aided in the way you do business?**

Relationships! My primary focus is residential and commercial development. Most developers began as homebuilders and are still members of CRBA. My involvement with CRBA has given me the opportunity to network and develop relationships with current developers and the builders that might become developers in the future.

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## **Why do you believe it is important for other businesses to join CRBA?**

There is strength in numbers. CRBA needs the support of all construction industry stakeholders. Over-regulation of the construction industry will inhibit community growth and housing affordability. We cannot effectively fight individually. However, CRBA, LHBA and NAHB are winning these battles together.

## **What is your most notable memory while being involved with CRBA?**

There are too many to choose just one. However, working with other CRBA members at events like the Building & Remodeling Show and witnessing how everyone comes together to make such events so successful is a very fond memory of mine.

## **While being a member, what has been one thing you have learned and been able to apply to your job?**

Being a CRBA member has helped me further my understanding of the needs of developers and builders, so that I can assist them more effectively.

## **What would you recommend to a new CRBA member to make the most of their membership?**

Get involved! Attend meetings, serve on committees, get to know the staff and leaders and even become a leader yourself.

## **What is your favorite tip for someone working in the same industry?**

Get involved with CRBA, so you can have input on issues that affect your business and the construction industry.

## **How have you been able to impact the community as a CRBA member?**

Networking and forming better relationships as a CRBA member has allowed me to provide more effective customer service and deliver solutions to "builders' problems."

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## **What are your hobbies outside of work?**

I love to play tennis, bike ride and spend time with my beautiful granddaughters, Lucia and Lana.

## **What is a typical day like for you?**

As the project manager on the new construction services team for Entergy Louisiana, I typically begin my day by updating the status of the 40 plus residential subdivision developments I manage in the Capital Region Area. From there, I can be found solving builder issues or seeking out new business in Entergy's service territory. Every day is a new day and I am often surprised by what I end up accomplishing, which is often not what I had planned.

## **What are the top three things on your bucket list?**

One, three month vacation to Europe. Two, retire and spend more time with my grandchildren. Three, consistently play tennis three mornings a week.

## **What motivates you?**

Working to be the best I can be each day.

## **Where are you originally from?**

Plaquemine, Louisiana.