

MEMBER SPOTLIGHT

Capital Region Builders Association (CRBA)



JOHN DALY | CRBA Board of Directors

Blumberg and Associates Insurance

What company do you work for and what is your job description?

I work for Blumber and Associates in Commercial Insurance Sales.

How long have you been a CRBA member and why did you choose to join?

I've been a member for 26 years and joined right before my daughter was born. I joined for business purposes, but soon found out what great people were in the organization and since then, I have built many friendships.

What makes CRBA important to you?

I enjoy the people of the association, because they make you feel apart of something.

How has CRBA aided in the way you do business?

Home builders have not only become a large part of my business as I have insured many, but I have also made many friends that I would not have if it were not for CRBA.

How have you been able to impact the community as a CRBA member?

By the way we have given back to the community. Raising money through the Home for Good or building a house for a disabled vet.

Why do you believe it is important for other businesses to join CRBA?

If you join only for business, you are missing the boat. We help people and the community grow. I know several individuals that would not have taken a leadership role if it were not for CRBA.

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What is your most notable memory while being involved with CRBA?

I feel we make a difference. One of my best memories was when I was chairman of the Remodeler's Council. We built a room as an addition to a house for a child that was undergoing cancer treatment. The excitement in his eyes as we built that room and made it his own is something I will never forget.

While being a member, what has been one thing you have learned and been able to apply to your job?

If you want to get ahead you have to work for it. Business will not fall into your lap. You have to earn it.

What is your favorite tip for someone working in the same industry?

You join for a lifetime, not just for one year.

What has your CRBA membership meant to you both personally and professionally?

Again, I feel I have made friends from the CRBA that I would not have known if I were not a member of the organization.

Have you received any awards or recognition? If so, tell us all about it!

A few.

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What are your hobbies outside of work?

Golf and cooking.

What is a typical day like for you?

Up at 6 a.m. and at the office by 8:30 a.m. My job is really all about solving problems by either finding insurance for someone or making sure they are covered for a project they are working on. I get home around 5:30 p.m., work out and get in bed around 10:30 p.m.

What are the top three things on your bucket list?

Hard to say! I have been very fortunate to marry a wonderful and loving woman. I am very proud of my daughter and being able to watch her grow. I have been able to travel. I guess my bucket list is to grow old while being surrounded by my family, because my family is the most important thing in my life.

What motivates you?

The way something feels when it's done right. It's like when you hit a golf ball pure and in the center of the club. It just feels good.

Where are you originally from?

I was born in Lafayette, but moved to Baton Rouge when I was nine years old. I call Baton Rouge my home.