

## MEMBERSHIP BENEFITS

### VISIBILITY

- Company listing in our annual Business Directory/Website Flip Doc distributed to our members, local businesses, and displayed in Chamber lobby
- Your own business page on our website, [www.lafayettecolorado.com](http://www.lafayettecolorado.com). We receive over 9,000 hits per month to our website, giving potential customers access to your business
- Social Media visibility through the Lafayette Chamber's Facebook page
- Ribbon Cuttings with your picture on our Facebook page and in monthly newsletter
- We refer and recommend only Chamber members

### BUSINESS NETWORKING

- Member-only pricing for Lafayette Chamber events
- Networking Mixers—monthly and several joint with area Chambers
- Business @ Breakfast
- Learning Lunches
- Annual Dinner and Membership Appreciation BBQ
- Leads Group
- Black Diamond Open Golf Tournament

### MARKETING OPPORTUNITIES

- Access to post Events, Hot Deals, Member-to-Member Discounts, Job Listings and News through your Member Information Center
- Your events posted on our website automatically transfer to our Facebook page, giving you even more prominence
- Newsletter inserts in monthly Chamber Newsletter mailed to all members. Low cost inserts for members and one FREE insert per year
- Chamber Bucks are gift certificates that can only be redeemed at Chamber member businesses. No additional cost to participating members, brings people to your door and dollars stay with Chamber members. Over \$45,000 sold annually

Elsewhere in the brochure

Sponsorship Packages & Advertising Opportunities

The Chamber/Special Events are locally and regionally recognized as the best along the Front Range and include Quaker Oatmeal Festival, July 4<sup>th</sup> Celebration, Lafayette Peach Fest and Lafayette Brew Fest. Cost effective Sponsorship Packages available.

Networking Mixer Picture

Ribbon cutting pictures

Art sculptures, Festival Plaza or Waneka Lake

One or two testimonials

Chamber statistics—from Boulder brochure crediting the Shapiro Group

Ask yourself...

Do you want to **network** with other business professionals?

Do you want to increase **visibility** for your business?

Do you want to build strong **business connections** and relationships?

Do you want to take advantage of targeted **marketing opportunities**?

**If you answered yes, then membership in the Lafayette Chamber is for you!**