



408.779.9444 mellea@morganhill.org info@morganhill.org  
17485 Monterey Rd, #105, Morgan Hill, CA, 95037

Morgan Hill Chamber of Commerce Business Directory 2018-19  
**Advertising Contract**

Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/St/Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

**AD PRICES, MEMBERS**

<input type="checkbox"/>	Back Cover	\$4750		
<input type="checkbox"/>	Inside Covers	\$3500	IF	IB
<input type="checkbox"/>	Full Page	\$2575		
<input type="checkbox"/>	2/3 Page	\$1875		
<input type="checkbox"/>	1/2 Page	\$1475	V	H
<input type="checkbox"/>	1/3 Page	\$1075	V	B
<input type="checkbox"/>	1/4 Page	\$880		
<input type="checkbox"/>	1/6 Page	\$680	V	H
<input type="checkbox"/>	1/12 Page	\$385		

**AD PRICES, NON-CHAMBER MEMBERS**

If you are not currently a member, add the following membership fees to the published ad rate. Insertion order includes all benefits of membership.

# of Employees	Amount	Alternate Business Rates	Amount
1-10	\$315	Associate Non Business Member	\$210
11-25	\$535	Home Based/Independent Contractor	\$210
26-100	\$1075	Non Profit Org. (No Employees)	\$210
100+	\$1650	Non Profit Org. (Paid Employees)	\$315
		Motels/Hotels (\$325 + \$6 per room)	\$325+
		Banks/Savings & Loan (per location)	\$540
		Land Development & Utilities	\$775

**ARTWORK**

Submit your own ad or advertising rate includes design of a custom advertisement with your logo and a photo of your business (that you provide). You will be sent a proof of your advertisement before publication.

**Space reservation: July 23, 2018**  
**Artwork due: August 3, 2018**  
**Publication date: October 2018**

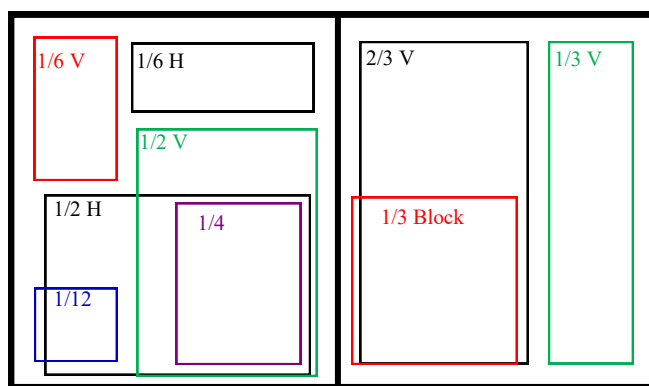
Cost of Ad	\$ _____
Membership Fee <small>Applies only to non-members</small>	\$ _____
Other	\$ _____
<b>Total</b>	<b>\$ _____</b>

50% due with order balance due upon advertiser's receipt of proof

**Specifications for Ad Submissions**

If providing your own artwork, please email mellea@morganhill.org with questions regarding artwork requirements.

	Width	Height
Full Page Bleed	8.375	10.875
1. Full Page	7.875	10.5
2. 2/3 Page Vertical	4.875	10.5
3. 1/2 Page Vertical	5.0	7.875
4. 1/2 Page Horizontal	7.875	5.0
5. 1/3 Page Block	4.875	4.875
6. 1/3 Page Vertical	2.25	10.5
7. 1/4 Page	3.625	5.0
8. 1/6 Page Vertical	2.25	4.625
9. 1/6 Page Horizontal	4.625	2.25
10. 1/12 Page	2.25	2.25



**TERMS AND CONDITIONS**

- \* All advertising is subject to the Morgan Hill Chamber of Commerce (MH Chamber) approval, and MH Chamber reserves the right to reject any advertising.
- \* Ad placement is based on a first come, first serve basis. We will do our best to place your ad in a section related to your business type, but it cannot be guaranteed.
- \* Advertiser agrees to pay 50% non-refundable deposit with order. The balance of your bill is due within 10 days of receipt of proof. Failure to acknowledge or return proof will not alter contract terms or obligation. Advertiser agrees to be jointly and severally responsible for full payment thereof in any action brought under this agreement.
- \* Publication date is subject to change based on advertising sales and delays in content materials.
- \* In no event shall MH Chamber be liable to the advertiser for any indirect, incidental, consequential, special or exemplary damages, including loss of profits. In no event shall MH Chamber be liable to the Advertiser for any amount greater than the amount paid by Advertiser under this agreement.
- \* The Advertiser shall indemnify and hold MH Chamber harmless from and against any loss, expense (including attorney's fees) or other liability resulting from any claim or suit for defamation, libel, slander, plagiarism, illegal competition or trade practice, false or misleading advertising, infringement of trademark, service mark, trade name, infringement of copyright or proprietary rights, violation of the right of privacy or any other claim or suit of any nature resulting from the advertising provided by the Advertiser or based on material or information furnished by the advertiser to MH Chamber.
- \* MH Chamber shall not be bound by any promises or agreements not contained herein, nor shall it relieve Advertiser or agent of their obligations hereunder.

The undersigned hereby contracts with the Morgan Hill Chamber of Commerce to place an advertisement in the Chamber Business Directory and understands and agrees to the terms of this contract.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_