

National Discount Program



You must enroll in this program to receive National Account Pricing with Pepsi.

Applications for the National Account Pricing Program for Pepsi are sent in the NICA New Member Packets and are available through the NICA office. **Submit your application and attached W-9 Form to the NICA office** by e-mail to nica@nicainc.org or fax to 813-438-8928. The NICA office will notify you when your account has been activated. Once you receive your activated account information, it is very important to follow the steps below.

Contact your local distributor or bottler at least 2 weeks before an event to set up your distributor/bottler account. Lead time is extremely important! Please note, not all Pepsi Bottlers elect to participate in the National Account Pricing Program.

1. Make sure that your orders are on a “National Syrup Delivery Ticket” or you will not be eligible for a rebate.
2. You must keep all your tickets and/or invoices to receive your rebate. Please use the Pepsi Rebate Submission Form, when mailing in your rebates. This form can be found on the NICA website or by calling the NICA office at (813) 438-8926.
3. Your tickets must be in by November 30th of each year, any submission after this time will be held until the next year for payment. Here is what you need to submit: copies of your tickets and/or invoices, and include name of local bottler and date with year of transaction to:

**Pepsi Customer Service Center
Attn: Volume & Pricing Resolution Team
1100 Reynolds Blvd, 1st Floor
Winston Salem, NC 27105**

5. Before you mail in your receipts, call the National Customer Service Center 800-431-1707 (Mon.-Fri., 9-5 EST) and tell the customer service operator that you are mailing in rebate receipts. Ask to whose attention you should address the envelope.

If you have followed all of the above steps and are having difficulty with the program, please call the NICA office at 813-438-8926. We will be very glad to assist you!