

NICA News

2019 Classified Ad Insertion Order

Company Name: _____

Contact Name: _____

Bill to: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Classified Ad Text: _____

_____ *Continue on back* →

Picture Caption(s) (Optional): _____

Classified Ad Rates* *per month*

Word Limit:

- Unlimited \$50
- 75 \$45
- 50 \$35
- 25 (Minimum) \$25

*Insertion Order Rates valid through December 31, 2019

Pictures (Optional):

- 4 (Maximum) \$30
- 3 \$25
- 2 \$20
- 1 \$10

Run Dates

- January/February**
- March**
- April
- May
- June
- July
- August
- September
- October
- November**
- December**

Year(s): _____

** Convention Issues

Total: _____

Run a minimum of 6 ads with a signed Insertion Order in one calendar year and receive 1 complimentary ad of the same size.

Classified Ad & Picture(s) Deadline

30 days prior to the month's issue you would like the classified ad to run.

For example, the deadline is March 1st for the April issue.

Classified Ad Picture Specifications

- Pictures must be 300 DPI; CMYK color is recommended
- Formats accepted: .pdf, .png, .jpg, .jpeg, .tif, .tiff, .psd, .ai, .svg, .eps
- Digital pictures may be emailed directly to communications@nicainc.org or uploaded to our DropBox account. If you prefer to mail your pictures to the NICA Office, please send them to NICA, 1043 E. Brandon Blvd. Brandon, FL 33511

Signature _____

Date _____

==== 2019 Classified Ad Insertion Order ====

Classified Ad Text (Continued): _____

Multiple horizontal lines for entering classified ad text.