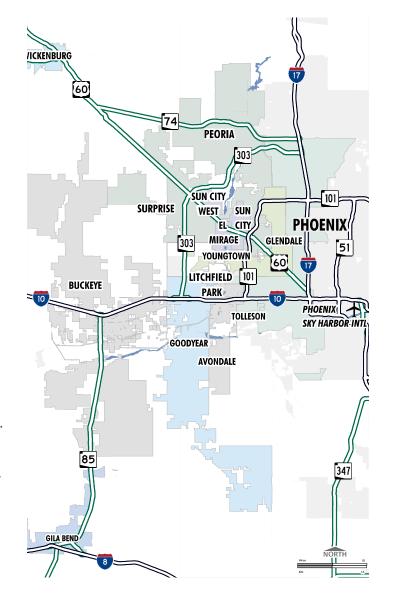




Phoenix's West Valley has achieved tremendous growth over the last several decades. An influx of residents and businesses are helping the region shed its image as a bedroom community, earning its reputation as a great place to live, work and play. Today, more than 1.6 million people call the West Valley home, and its population over the next five years is projected to grow at twice the national average rate of growth. The region's mix of luxury and affordable housing contributes to a diverse community that attracts both executives and first-time home buyers. West Valley amenities—including Westgate Entertainment District, State Farm Stadium (home of the Arizona Cardinals), Gila River Arena (home of the Phoenix Coyotes), five spring training stadiums, and continuously expanding dining options—provide an exceptional quality of life for its residents.

The West Valley's large talent pool, affordable cost of living and doing business, and availability of land has attracted healthcare, distribution and advanced manufacturing companies to the region over the last several years. Recent business announcements in the West Valley from Farmer's Insurance, AKOS Medical Campus, Chewy.com, Conair, Ball Corporation, SK Food Group and UPS are bringing thousands of jobs to the area. Additionally, Luke Air Force Base, headquartered in the West Valley, is a major economic driver in the region, with an economic impact of \$2.2 billion in the state of Arizona. Each year, 450 professionals separate from military service and many stay in the region, adding to the strong workforce. Lastly, numerous educational institutions in the West Valley, including Arizona State University West, Grand Canyon University and Ottawa University, ensure employers that their future labor needs are met.







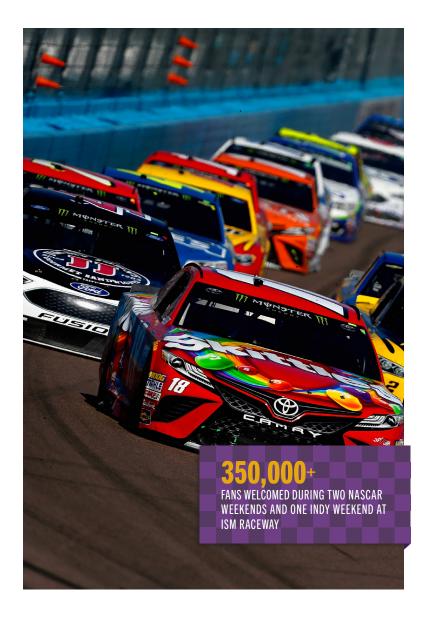
MAJOR ATTRACTIONS

- Westgate Entertainment District
- State Farm Stadium (Arizona Cardinals)
- Gila River Arena (Phoenix Coyotes)
- Five MLB Spring Training Stadiums: Goodyear Ballpark (Indians & Reds), Peoria Sports Complex (Mariners & Padres), Camelback Ranch (White Sox & Dodgers), Surprise Stadium (Rangers & Royals), and Maryvale Baseball Park (Brewers)
- ISM Raceway (host to NASCAR)
- Ak-Chin Pavilion Amphitheater
- Wildlife World Zoo, Aquarium & Safari Park
- Tanger Outlets
- Desert Diamond West Valley Casino
- Vee Quiva Casino
- Wigwam Resort & Spa



PARKS & RECREATION

- Skyline Regional Park
- White Tank Mountain Regional Park
- Estrella Mountain Regional Park
- Lake Pleasant Regional Park
- 50+ Golf Courses





KEY INDUSTRIES



Healthcare

1,412
BUSINESSES

46,300 EMPLOYEES



Warehouse/Dist.

910

BUSINESSES

42,140 EMPLOYEES



Manufacturing

646BUSINESSES

31,320 EMPLOYEES



Finance

559BUSINESSES

22,070 FMPLOYEES



Aerospace

83 BUSINESSES

5,230 EMPLOYEES



Info. Technology

71BUSINESSES

3,360 EMPLOYEES

Source: Maricopa Association of Governments, 2017.

RETAILERS EXPANDING IN THE WEST VALLEY

























KEY EMPLOYERS

Name	Employees
Luke Air Force Base	7,840
Banner Health	7,090
Amazon	5,880
American Express	3,890
Grand Canyon University	2,800
Pinnacle West Capital Corp.	2,510
Abrazo Healthcare	2,070
Petsmart	2,000
JBS Packerland Tolleson	1,540
Marshalls	1,480
HonorHealth	1,400
Swift Transportation	1,390
Humana	1,340
Empereon Marketing	1,340

Name E	mployees
Macy's	1,320
AAA Arizona	1,100
UPS	1,040
JPMorgan Chase	930
Consumer Cellular	850
Shamrock Foods Company	840
Honeywell	830
Midwestern University	820
Kenyon Plastering	800
Triwest Healthcare Alliance	800
Wells Fargo	800
Fed. Reserve Bank of San Francisco	770
Western Regional Medical Cente	r 770
UnitedHealth Group	720

Source: Maricopa Association of Governments, 2017.





(Q1 2016 - Q4 2018)

■ EXPANSION

• NEW TO MARKET

Company	City	New Jobs	Space Use
■ Farmers Insurance	Phoenix	750	Office
Chewy	Goodyear	700	Industrial
 SK Food Group 	Tolleson	550	Industrial
UPS	Goodyear	500	Industrial
Andersen Corporation	Goodyear	415	Industrial
 AKOS Medical Campus 	Avondale	400	Medical Office
■ Conair	Glendale	300	Industrial
 Huhtamaki North America 	Goodyear	300	Industrial
Southwest Products Corporation	Surprise	265	Industrial
IRIS USA	Surprise	200	Industrial
XPO Logistics	Goodyear	150	Industrial
Alaska USA Federal Credit Union	Glendale	136	Office
Aldi	Goodyear	132	Industrial

Company	City	New Jobs	Space Use
Amazon	Goodyear	130	Industrial
 Ball Corporation 	Goodyear	130	Industrial
■ Tyr Tactical	Peoria	125	Industrial
Trimaco	Surprise	110	Industrial
The Vitamin Shoppe	Avondale	110	Industrial
Cardinal IG	Buckeye	100	Industrial
Carvana	Tolleson	100	Industrial
Ring	Glendale	100	Office
KPS Global	Goodyear	85	Industrial
 SeaCa Packaging 	Surprise	65	Industrial
Bravada Yachts	Tolleson	57	Industrial
HonorHealth	Peoria	57	Medical Office
 IAC Industries 	Goodyear	55	Industrial

Source: CBRE Research, Greater Phoenix Economic Council, Arizona Commerce Authority, Phoenix Business Journal, AZCentral, AZ Big Media.



1,623,473

WEST VALLEY



4,732,910

METRO PHOENIX

More than a third of Phoenix metro residents live in the West Valley

By 2030, 40% of the metro's population growth will occur in the West Valley

Demographics



UNITED STATES

Median Household Income

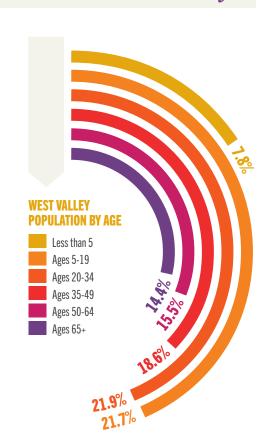
\$56,124 UNITED STATES

Average Home Price

\$286,484

West Valley Educational Attainment*





Page Sources: Esri, U.S. Census Bureau, 2017; Maricopa Association of Governments (MAG), 2016 Population Projections. *Refers to the highest level of education that an individual has completed.





EDUCATION

Student Enrollment (Fall 2018)	
Grand Canyon University	20,500
Glendale Community College	17,942
Estrella Mountain Community College	9,976
Arizona State University, West	4,445
West Valley Rio Salado College	2,752
Ottawa University	1,434

Source: GCU, ASU, GCC, EMCC, RSC 2018.













West Valley Educational Institutions:

PUBLIC

- ASU West Campus
- NAU at Glendale
- NAU at Estrella Mountain
- NAU at North Valley

COMMUNITY COLLEGES

- Estrella Mountain Community College
- Estrella Mountain Community College-Buckeye Educational Center
- Glendale Community College
- Phoenix College
- Rio Salado Community College

PRIVATE

- Arizona College
- Carrington College
- Columbia College
- DeVry University
- Embry Riddle
- Franklin Pierce University
- Grand Canyon University
- Huntington University
- Midwestern University
- Ottawa University
- University of Phoenix
- Webster University

CAREER & TECHNICAL PROGRAMS

- Arizona Automotive Institute
- Universal Technical Institute
- West-MEC
 - Central Campus
 - Northeast Campus
 - · Southwest Campus
 - Northwest Campus
 - Diesel Campus
 - Start@WEST-MEC



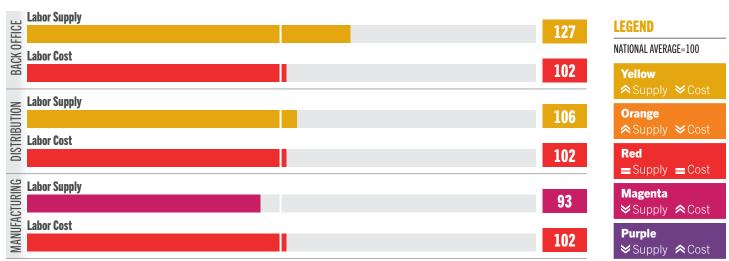


LABOR HIGHLIGHTS

62 %	of the West Valley's workforce commutes to jobs in other parts of Maricopa County.
35%	of healthcare workers in Maricopa County live in the West Valley, yet only 21% of the jobs are located here.
32%	of finance and insurance workers in Maricopa County live in the West Valley compared to 13% of jobs located here.
33%	of the manufacturing workers in Maricopa County live in the West Valley, yet only 22% of the jobs are located here.

Sources: U.S. Census Bureau; 2017 MAG Employer Database.

WEST VALLEY LABOR SUPPLY & COST INDEX





PROFESSIONAL SERVICES LABOR COST COMPARISON

A typical professional services firm can save 5.0% on labor costs in Phoenix's West Valley compared to the national average. This compares to markets like Dallas and Los Angeles, where the same labor costs 2.0% and 9.8% above the national average.

OCCUPATION	U.S. Average	Salt Lake City	West Valley	Austin	Dallas	Denver	Los Angeles
Human Resources Generalist - 1 Year Experience	\$61,604	\$57,214	\$58,522	\$61,040	\$64,104	\$64,900	\$67,557
Financial Analyst - 1 Year Experience	\$69,250	\$64,506	\$65,767	\$68,021	\$72,054	\$72,412	\$76,768
Accounts Payable & Receivable Clerk - 1 Year Experience	\$33,332	\$31,586	\$33,076	\$32,415	\$33,252	\$35,617	\$36,315
Call Center Rep Specialized - 1 Year Experience	\$29,147	\$27,536	\$24,468	\$27,723	\$28,570	\$30,765	\$31,204
Administrative Assistant - 1 Year Experience	\$36,985	\$35,110	\$37,068	\$36,051	\$37,027	\$40,141	\$41,145
Average Annual Wage	\$46,064	\$43,190	\$43,780	\$45,050	\$47,001	\$48,767	\$50,598
% SAVING OVER U.S. AVERAGE	0.0%	6.2%	5.0%	2.2%	-2.0%	-5.9%	-9.8%

Source: CBRE Labor Analytics, ERI Economic Research Institute, 2018.

MANUFACTURING LABOR COST COMPARISON

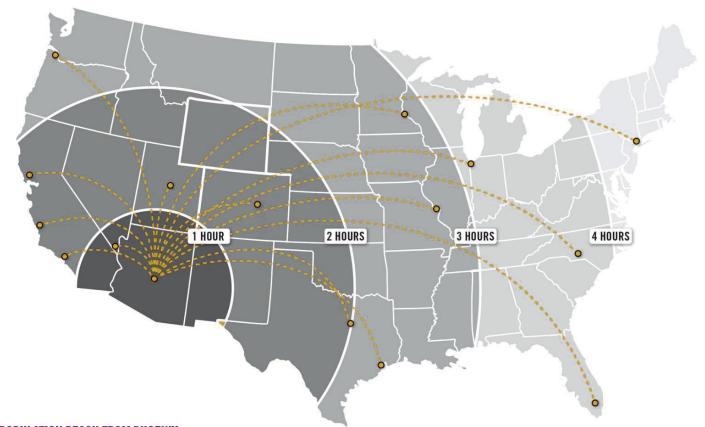
A typical manufacturing firm can save 2.6% on labor costs in Phoenix's West Valley compared to the national average. This compares to markets like Las Vegas and Los Angeles, where the same labor costs 0.9% and 7.2% above the national average.

OCCUPATION	U.S. Average	West Valley	Atlanta	Dallas	Columbus	Las Vegas	Los Angeles
Manufacturing Worker - 1 Year	\$12.50	\$12.24	\$11.95	\$11.63	\$12.63	\$12.76	\$12.75
Machine Operator - 1 Year	\$16.15	\$15.88	\$15.57	\$15.28	\$16.51	\$16.66	\$16.83
Assembly Line Foreman - 1 Year	\$20.82	\$20.60	\$20.33	\$20.40	\$20.83	\$21.43	\$22.05
Product Assembler Machine - 1 Year	\$16.62	\$16.43	\$16.07	\$15.79	\$17.03	\$17.19	\$17.44
Manager Production - 3 year	\$44.69	\$42.72	\$45.54	\$48.06	\$44.40	\$43.77	\$49.67
Average Annual Wage	\$22.16	\$21.57	\$21.89	\$22.23	\$22.28	\$22.36	\$23.75
% SAVING OVER U.S. AVERAGE	0.0%	2.6%	1.2%	-0.3%	-0.6%	-0.9%	-7.2 %

Source: CBRE Labor Analytics, ERI Economic Research Institute, 2018.



FLIGHT TIMES



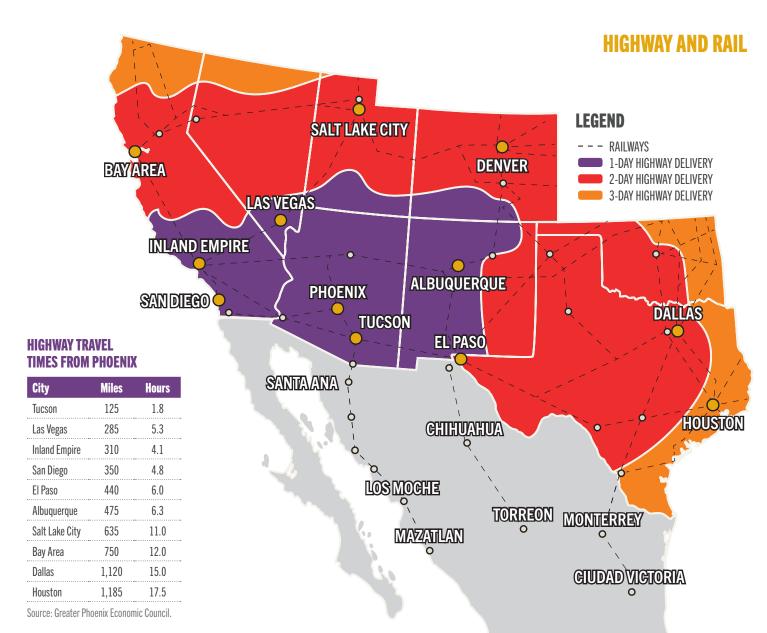
POPULATION REACH FROM PHOENIX

Distance	2018 Population (millions)	2023 Population (millions)
100 miles	5.30	5.75
200 miles	7.08	7.58
300 miles	14.42	15.40
400 miles	34.61	36.30

Distance	2018 Population (millions)	2023 Population (millions)
500 miles	40.33	42.33
600 miles	50.10	52.74
700 miles	63.71	67.02
800 miles	66.64	70.06

Source: Esri.





WEST VALLEY COMMERCIAL REAL ESTATE (Q4 2018)

OFFICE

The West Valley's office footprint accounts for less than 13.0% of the metro's total inventory with only 10.7 million sq. ft. of office space. Despite the availability of labor that attracts companies to the West Valley and relatively low vacancy, office developers have remained on the sidelines with only one build-to-suit underway in Q4 2018. Due to limited availability of Class A office inventory in the region, the addition of new high-quality product could attract office tenants to the area.

	West Valley	PHX Metro
Total Base	10.7M	88.9M
Vacancy	15.0%	15.2%
Asking Rent (FSG/Annual)	\$19.98	\$26.55
Under Construction	150,000	2,637,777

INDUSTRIAL

The industrial sector has a strong presence in the West Valley due to the large labor pool, strategic location and relative affordability compared to coastal markets. West Valley industrial space accounts for half of metrowide inventory and an additional 2.7 million sq. ft. of space is currently underway. Developers are trying to keep pace with growing demand from distribution and warehouse users that has kept vacancy low.

	West Valley	PHX Metro
Total Base	159.6M	318.2M
Vacancy	7.2%	6.5%
Asking Rent (NNN/Monthly)	\$0.50	\$0.63
Under Construction	2,688,070	6,084,711

RETAIL

Household growth has attracted retailers to the West Valley, particularly grocers and fitness users. The West Valley's retail base is 52.6 milion sq. ft. and new supply is relatively limited with only 136,900 sq. ft. underway. Vacancy is slightly above the metrowide average and average rent is \$15.72 per sq. ft., which also sits below the market average. The continued increase in new households and wage growth is expected to attract new retailers to the area.

	West Valley	PHX Metro
Total Base	52.6M	151.8M
Vacancy	9.4%	8.4%
Asking Rent (NNN/Annual)	\$15.72	\$17.49
Under Construction	136,900	737,950

Source: CBRE Research, Q4 2018.

FOR MORE INFORMATION ABOUT THIS REPORT, PLEASE CONTACT:

Paul Komadina

Senior Managing Director CBRE +1 602 735 5500 paul.komadina@cbre.com

Jessica Morin

Senior Research Analyst CBRE +1 602 735 5554 jessica.morin@cbre.com

Sintra Hoffman

President and CEO Westmarc +1 623 680 0645 sintra.hoffman@cbre.com



© Copyright 2019 All rights reserved. Information contained herein, including projections, has been obtained from sources believed to be reliable, but has not been verified for accuracy or completeness. Westmarc and CBRE, Inc. make no guarantee, warranty or representation about it. Any reliance on such information is solely at your own risk. This information is exclusively for use by Westmarc CBRE clients and professionals and may not be reproduced without the prior written permission of CBRE's Global Chief Economist. Westmarc, CBRE, the Westmarc logo and the CBRE logo are service marks of Westmarc and CBRE, Inc. All other marks displayed on this document are the property of their respective owners. Photos herein are the property of their respective owners. Use of these images without the express written consent of the owner is prohibited.

