





# WESTMARC MEMBERSHIP BENEFITS

Here's your opportunity to impact  
*your region today!*



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## About WESTMARC:

WESTMARC—the Western Maricopa Coalition—is a public-private partnership of the 15 communities, the business community and the educational sector in the West Valley of Greater Phoenix.

WESTMARC is committed to our member's success and to our mission of enhancing economic development and promoting quality of life in the West Valley.

WESTMARC's three key priorities are to:

1. Promote the West Valley
2. Enhance Economic Development
3. Increase Member Value & Connections

WESTMARC membership provides opportunities to interact, learn and communicate through asset tours, networking, key issue committees, information sessions and signature events throughout the year.

All Membership Levels Receive:

- Member pricing to asset events and information sessions
- Receive weekly headlines and monthly communications
- Listing on member directory

Please note the following:

- Copper Level Membership is restricted to K-12 school districts and non-profits. If you are a school district or non-profit, please contact [shoffman@westmarc.org](mailto:shoffman@westmarc.org)
- Approval from WESTMARC President & CEO is required.

## CHAIRMAN'S CIRCLE: \$20,000 AND ABOVE

- Preferred consideration for Board of Directors
- Logo on website footer, logo hyperlink on member page
- Platinum Sponsorship & two tables to Best of the West (\$10,000 Value)
- Gold Sponsorship to three of the four annual events: Governors Luncheon, Annual Meeting, Golf Classic and Economic Development Summit
- Unlimited membership to committees

## PREMIER PARTNER: \$15,000

- Preferred consideration for Board of Directors
- Logo hyperlink on member page
- Gold Sponsorship & one table to Best of the West (\$7,500 Value)
- Silver Sponsorship to three of the four annual events: Governors Luncheon, Annual Meeting, Golf Classic and Economic Development Summit
- Unlimited membership to committees

## PLATINUM: \$10,000

- Preferred consideration for Board of Directors
- Logo hyperlink on member page
- Silver Sponsorship & one table to Best of the West (\$5,000 Value)
- Bronze Sponsorship to three of the four annual events: Governors Luncheon, Annual Meeting, Golf Classic and Economic Development Summit
- Unlimited membership to committees

## GOLD: \$6,000

- Logo hyperlink on member page
- 15% price reduction to Best of the West
- Attendance to two of the four annual events: Governors Luncheon, Annual Meeting, Golf Classic and Economic Development Summit
- Membership to three committees

## SILVER: \$3,000

- Listing on member page
- 10% price reduction to Best of the West
- Attendance to one of the four annual events: Governors Luncheon, Annual Meeting, Golf Classic and Economic Development Summit
- Membership to two committees

## BRONZE: \$1,500

- Listing on member page
- Member pricing to Best of the West
- Member pricing to annual events: Governors Luncheon, Annual Meeting, Golf Classic and Economic Development Summit
- Membership to one committee

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[westmarc.org](http://westmarc.org)



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## WESTMARC Communities - *Fifteen Communities...One Voice*

Avondale	Peoria	Buckeye	West Phoenix
El Mirage	Surprise	Gila Bend	Tolleson
Glendale	Wickenburg	Litchfield Park	Youngtown
Goodyear	Sun City	Sun City West	



# WESTMARC MEMBERSHIP BENEFITS

*How to make the most of your membership!*

## WESTMARC FIVE SIGNATURE EVENTS

### Governor's State of the State Luncheon - January

WESTMARC hosts a luncheon with the Governor for the State of the State address for the West Valley in the first quarter each year. WESTMARC members receive a special message from the Governor regarding the place of the West Valley in the state's upcoming agenda.

### Annual Meeting - February

WESTMARC holds its annual member meeting near the beginning of each year to elect the Board of Directors. The event is combined with a special speaker or panel to address the economy or other issues of importance to the West Valley and WESTMARC members.

### Economic Development Summit - May

WESTMARC's Economic Development Summit provides members and the community with updates on progress and future plans for economic development in Western Maricopa County. The event features speakers and/or panels addressing current issues and opportunities for economic success.

### Annual Golf Classic - September

WESTMARC's Golf Classic provides an opportunity to golf with government and business leaders from the West Valley. The event is pure fun and includes a raffle and tournament prizes at the player reception immediately following the tournament.

### Best of the West Awards Dinner - November

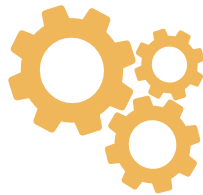
WESTMARC's Best of the West Awards has been the signature event of the West Valley for over twenty years. The event is designed to celebrate the best of Western Maricopa County, and recognize outstanding contributions to the quality of life, economic development, and innovation in the West Valley.

## WESTMARC ISSUE COMMITTEES

WESTMARC members are encouraged to participate in one or more of our issue committees. Committee participation has many points of value for members: learn what's happening in the West Valley from guest speakers and subject-matter experts, play an active role in supporting the region's interests, make contacts with other members with similar interests and others.

Available Committees:

- Public Affairs
- Economic Development
- Education
- Health Care
- Infrastructure
- Quality of Life



## REGIONAL LABOR MARKET DATA

Updated West Valley Employment statistics on:

- Industry Assets
- Top Employers
- Demographics
- Workforce Education

**62%** of the West Valley population is workforce age.

**1.6 million** people live in the West Valley.



## GMFTZ (Greater Maricopa Foreign Trade Zone)

### MISSION

To develop, grow, and promote Western Maricopa County and the Greater Maricopa Foreign Trade Zone to enhance economic development in the West Valley.

### GMFTZ Stats:

- 13 companies utilize FTZ's in order to reduce operating costs
- \$448 Million in Current Capital Investment
- 1,430 Jobs Created and 3,453 Projected in 2021



### Five Reasons Companies Use FTZ's:

- Improve Cash Flow
- Reduce Paperwork and Expenses
- Reduce Arizona Real and Personal Property Taxes from 18% to 5%
- Security
- Reduce Supply Chain Time

## NETWORK WITH KEY BUSINESS RESOURCES

- Introduce your company to key workforce assets in the West Valley.
- Coordinate with state and regional regulatory authorities.
- Connect you to business leaders within the region.
- Connect you to the Education sector.



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