

Now is the time to join the Home Builders Association of Greater Little Rock!

"We are the voice of the Central Arkansas housing industry. Our goal is to support our members through education and to serve as an advocate for industry professionalism."

2901 Main Street

North Little Rock, AR

Phone: (501)758-3646 Fax: (501)758-3649

email: hello@hbaglr.com

www.hbaglr.com





The support of our members at HBA-GLR has helped better the housing industry in the Central Arkansas area.

Here is a quick glance at some of our successes this year:

- We hosted our **65th annual Home Show** with thousands of attendees and over 300 exhibitors.
- The National Association of Home Builders (NAHB) is celebrating its 75th anniversary this year with over 140,000 members.
- In 2016, NAHB's actions on the legislative, codes, regulatory and legal fronts provided members an average **savings of \$5,950 per housing start!**
- We hosted education seminars, "Lunch and Learns", and networking opportunities.
- Through our **Trap Shoot** and **Fall Golf Classic**, we were able to donate thousands of dollars right back into our community by way of **Habitat for Humanity of Central Arkansas** and **The Salvation Army**.

These successes were achieved because of our wonderful membership base. We look forward to adding you to our membership and, with your help, strengthening the voice of our industry.

Sincerely,

Tony Dillon
2017 HBA-GLR President
The Dillon Group

Shannon Smiatek
Executive Officer
HBA-GLR

Courtney Gaston
Membership & Marketing
Coordinator
HBA-GLR

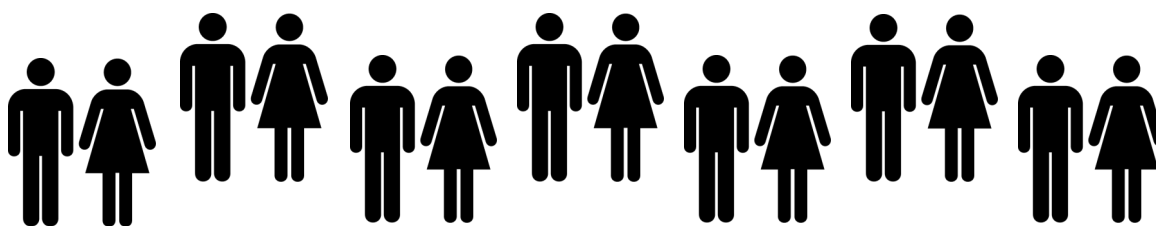
2901 Main Street • North Little Rock, AR • 72116
Phone (501) 758-3646 • Fax: (501)758-3649



When you become a member of the HBA-GLR, you also become a member of the Arkansas Home Builders Association (AHBA) as well as the National Association of Home Builders (NAHB).

What does this mean for you?

Triple the membership, **triple** the networking, **triple** the support, and **triple** the savings for **one** annual fee.



www.hbaglr.com



www.arkansashba.com



www.nahb.org

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3 types

OF MEMBERSHIP EXPLAINED

Did you know there are three available membership types within your local HBA? Read on to find out which membership is right for you!

Builder Membership: A builder membership is for a company or individual who is registered as a commercial or residential builder, developer, or remodeler in the Central Arkansas area. Builder members benefit from the advocacy both in our state and in Washington, nationally recognized education programs, critical industry news updates, exposure to the latest products and services, and access to expert advisors. They also receive professional recognition, invaluable networking opportunities, and discounts on things such as vehicles, shipping, cell phone plans, computers, car rentals, office supplies and more through the Member Advantage Program.

For more information on the benefits of a builder membership, click [here!](#)

Associate Membership: As associate member is a company or individual who is vital to builders and to the housing industry. These members are the home building industry's suppliers, service providers and product manufacturers. For them, joining the HBA-GLR is an opportunity to network and spotlight the products and services they provide to builders and remodelers, learn more about the industry and help promote a positive economic and regulatory environment for home building and related businesses. Through their included membership with NAHB, Associate members who wish to set themselves apart from their peers can access several educational certificates which affirm their level of industry knowledge and commitment to professionalism in the building industry. Associate members are also entitled to the multitude of savings provided to NAHB members.

For more information on the benefits of an associate membership, click [here!](#)

Affiliate Membership: These memberships are for individuals employed by either an Associate or Builder member and provide the ability for everyone in your company access to the wealth of benefits that come with membership of the HBA at a fraction of the cost! This is an excellent way to promote professionalism and cohesiveness in your company, gain recognition in the public, and project you *and* your company's name to a wider audience.

ALL members of the HBA-GLR receive the following...

Individualized directory listing in the Professional Builders Guide•Individualized listing on the HBA-GLR website•Rights to advertise the HBA-GLR logo•Member-Only pricing on Home Show booth space•Networking opportunities•Education opportunities•Access to our Conference Room•Advertising Opportunities•Investment Opportunities•Priority Registration for IBS•and SO MUCH MORE!

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Top 5

MEMBER BENEFITS



SAVINGS

With your membership, you are entitled to national and local savings including rebates, discounts, and more.



NETWORKING

Regular events offer you countless opportunities to meet and connect with HBA-GLR members who need your services.



MARKETING EXPOSURE

We will show you how to advertise and grow your business effectively in HBA-GLR publications, on our website, at industry events, and more.



ADVOCACY

We advocate for those in the housing industry in the city, county, state and federal levels, and can assist you with permitting and regulatory issues.



EDUCATION

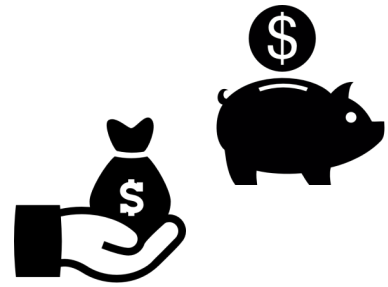
A growing number of education opportunities ensure you are kept up-to-date and informed of current industry standards.

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Savings

AT A GLANCE



NAHB provides an average savings
of \$5,950 per housing start! →

Additionally, savings are offered nationally to
members from the following retailers...

**Office
DEPOT.**

APP
Fueling Success

Hertz

ups

DELL

**CONSTRUCTION
JOBS**

houzz

WYNDHAM
HOTEL GROUP

TSYS

AVIS

LOWE'S
ProServices

RAM

2:10
HOME BUYERS
WARRANTY.

Chevrolet

GMC

HEARTLAND QUALITY
OMAHA STEAKS
SINCE 1917

tripbeat
Endless Vacation

GEICO
#MemberDiscount

Budget

NAHB is
Working to build your future.

\$5,950

When you add up the dollar value of NAHB services and advocacy victories, you get an average of \$5,950 per housing start for a typical home builder. That number demonstrates just how much value NAHB delivers for members. Below are selected advocacy wins achieved in 2016 that contribute to that number.

\$1,500
Delay of Silica Rule

\$1,200
Building Codes

\$1,000
Higher Loan Limits

\$900
Health Reimbursement
Arrangements

**Together,
we build communities.**

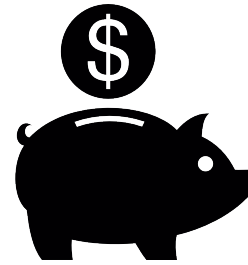
These numbers represent the value per housing start a typical builder will see in 2017 as a result of key NAHB advocacy victories achieved in 2016. Some members will experience more of these benefits than others.

valueofnahl.org

NAHB
CELEBRATING 75 YEARS

Savings

CONTINUED



A Free Member Benefit of AHBA



The average rebate per
Builder/Remodeler in 2016 was
\$1,206.93!

visit

www.AHBArebates.com

for more info



Participating
Manufacturers



INSIGHTS
Magazine



Register &
Claim



Associate
Directory



866-849-8400



AHBArebates.com



[/MemberRebateProgram](https://www.facebook.com/MemberRebateProgram)



[@HBArebates](https://twitter.com/HBArebates)

Marketing:



GROW YOUR BUSINESS

As a member of the HBA-GLR, we want to help you grow your business. **Enhance your credibility and set your business apart** as a member of the largest Home Builders Association in the nation by...

- **Using Our Logo**

With your membership, you are welcome and encouraged to use our logo! This helps establish credibility and provides a sense of community for your business. Great places to feature our logos include:

- Social Media Accounts
- Your website
- Your company vehicles
- Advertising Campaigns
- Collateral pieces

- **Utilizing Our Experts**

Our marketing director would love to help you grow your business! We offer consultations for assistance getting started with or enhancing your company's existing marketing campaign approaches.

- **Event Sponsorship and Advertising**

Because of the ample events and exposure our organization ensures, you are provided the opportunity to invest in your company throughout the year. Investment opportunities are available at *all* budget levels and are a tremendous way to grow your customer base.

- **“Builder Bulletin”, Our Newsletter**

Advertise in our monthly newsletter which is distributed to hundreds of members and is available to the general public. A new member listing is provided free of charge with your membership!

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In the Community:

HBA-GLR GIVES BACK

Giving back to our community is so important to us because this is where our members live, work and serve. This past year, the HBA-GLR has been able to put **thousands** of dollars right back into the Greater Little Rock area and work with our partners at the following organizations to ensure growth of our community:



DOING
THE MOST
GOOD®



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Get Involved:



NETWORKING AND EVENTS

2017-2018 Tentative Calendar of Events

September 2017

- 4 Labor Day
Office Closed
- 12 Board of Directors Meeting
- 13 "Lunch N Learn"
- 22 State Meeting
- 28 **22nd Annual Fall Golf Classic**

October 2017

- 17 Board of Directors Meeting
- 17 New Member and Spike Party
- 20 State Board Meeting

November 2017

- 9 Mix and Mingle
- 7 Board of Directors Meeting
- 23-24 Thanksgiving Holiday
Office Closed

December 2017

- 5 Board of Directors Meeting
- 7 Holiday Gala
- 26 Holiday
Office Closed

January 2018

- 1 New Years Day
Office Closed
- 9-11 IBS-Orlando, FL
- 15 MLK Holiday
Office Closed
- TBD Board of Directors Meeting

February 2018

- 6 Board of Directors Meeting
- 17-18 **66th Annual Home Show**

March 2018

- 3 **Trap Shoot**
- 6 Board of Directors Meeting
- 15 Mix and Mingle

April 2018

- 3 Board of Directors Meeting
- TBD General Membership Meeting

May 2018

- 1 Board of Directors Meeting
- TBD Education Event
- 28 Memorial Day
Office Closed

June 2018

- 5 Board of Directors Meeting
- TBD Mix and Mingle

July 2018

- 4 July 4th
Office Closed
- 10 Board of Directors Meeting
- TBD General Membership Meeting

•Remember, all dates are tentative and subject to change. Always check your e-mail and the HBA-GLR website for updates.•

Board of Director meetings are held at the HBA-GLR office unless otherwise noted and will begin at 3:00 following a 2:00 Executive Council meeting.

Ready to join?

LET'S TALK!

We are so happy you are ready to discover the tremendous value a membership with the HBA-GLR can provide you!

What's next?

- Tell us your name, your company's name, and briefly describe what you do:

- Tell us how you found out about our association:

- Tell us THREE things you hope to achieve with your membership:

1.

2.

3.

- **Complete your application for membership!**

Applications may be submitted by [email](#), mail, or in person!

Applications are submitted to the Board of Directors monthly; the Membership Coordinator will be in touch with you after the next meeting!

Please contact Courtney at (501)758-3646 or courtney@hbaglr.com if you have any questions!

•WE LOOK FORWARD TO SERVING YOU•

The Home Builders Association of Greater Little Rock

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Email: hello@hbaglr.com

Application for: ASSOCIATE MEMBERSHIP

PLEASE NOTE: The following will appear in the official HBA-GLR Professional Builder's Guide, on our website, and in all of our records EXACTLY as written. Please TYPE or NEATLY PRINT all phone numbers, contact persons and contact information EXACTLY as you wish them to be published.

Company Name _____

Applicant/Primary Contact Name _____

Business Address _____ Suite No: _____

City _____ State _____ Zip _____

Primary Phone _____ Cell _____ Fax _____

PRIMARY CONTACT E-mail Address _____

(this address will be used for all HBA-GLR interoffice correspondence related to events/updates/etc)

BUSINESS E-mail Address _____

(this address will be published in our directory and online)

Website _____

Owner/Chief Executive Officer's Name _____

Please list all principals or corporate officials:

Would you like an **AFFILIATE** Application for these people?

Name/Position _____ Name/Position _____

Name/Position _____ Name/Position _____

Please describe the type of business, product or service (i.e. appliances, flooring, plumbing contractor, mortgage banker) that you provide:

•ASSOCIATE APPLICANT FIRMS MUST HAVE A SIX (6) MONTH HISTORY OF BUSINESS•

Please list five (5) customer or credit references (including two (2) current HBA-GLR Members) and their telephone numbers:

1. _____ () - _____ 2. _____ () - _____

3. _____ () - _____ 4. _____ () - _____

5. _____ () - _____

CONTINUED ON NEXT PAGE...

Application for ASSOCIATE MEMBERSHIP continued...

By submitting this signed application for membership, you are agreeing to the following upon acceptance:

I (we) agree to abide by the HBA-GLR and NAHB Code of Ethics (below).

I (we) hereby make application for Associate membership and certify the requested information submitted is true and correct.

I (we) agree to be governed by the Articles of Incorporation, By-Laws and Code of Ethics of the Association as long as I (we) am (are) a member. Furthermore, I (we) agree to promote the objective of the Association so far, as shall be in my (our) power.

I (we) also agree that if I (we) wish to terminate membership, I (we) will pay all dues and indebtedness due the Association.

I (we) further understand that the use of any trademark, sign, or insignia connected with the Association is a privilege exclusive to members of the Association and should I (we), for any reason, resign or terminate membership with the Association, I (we) agree to remove any trademarks or insignias connected with membership, and further agree not to use said material in any manner whatsoever.

Home Builders Association of Greater Little Rock CODE OF ETHICS

As members in good standing of the Home Builders Association of Greater Little Rock, we believe in, and accept, the responsibilities and obligations inherent in providing housing and its related infrastructure. Basic to these ethical beliefs, we support the following objectives:

1. To conduct business affairs with professionalism and skill.
2. To provide the best housing value possible.
3. To protect the consumer through the use of quality materials and construction practices backed by integrity and service.
4. To provide housing with high standards of safety, sanitation, and livability.
5. To meet all financial obligations in a responsible manner.
6. To comply with the spirit and letter of business contracts, and manage employees, subcontractors and suppliers with fairness and honor.
7. To keep informed regarding public policies and other essential information, which affect our business interests and those of the building industry as a whole.
8. To comply with the rules and regulations prescribed by law and government agencies for the health, safety and welfare of the community.
9. To keep honesty as our guiding business policy.
10. To provide timely response to items covered under warranty.
11. To seek to resolve controversies through non-litigation dispute resolution mechanism.
12. To support and abide by the decisions of the association in promoting and enforcing this Code of Ethics.

Members assume the responsibilities in this Code of Ethics freely and solemnly and are mindful that these responsibilities are a part of their obligation as members of the Home Builders Association of Greater Little Rock.

We also believe that homeownership should be within reach of all Americans. Finally, because we hold inviolate the free enterprise system and American way of life, we pledge our support to our associates, our local, state, and national associations, and all related industries concerned with the preservation of inalienable rights and freedoms.

I agree to abide with the HBA-GLR Code of Ethics _____ Date _____
(Initial Here)

ASSOCIATE MEMBER CLASSIFICATION AND DUES SCHEDULE

ASSOCIATE MEMBER \$525 annually

Membership Description: Home Builders Association of Greater Little Rock By-Laws Article I (Membership) Section 2 (D) states that Associate Membership shall be open to any person, firm, or corporation engaged in any allied trade, industry, or profession within the Association's jurisdiction whose application for membership meets with the approval of the Membership Screening Committee.

**Dues payments to the HBA-GLR are NOT deductible as charitable contributions for federal tax purposes.
However, dues payments may be deductible as an "ordinary and necessary" business expense.**

I hereby submit this application for membership...

Signature _____ Date _____

Company _____ Title _____

Recruiter Name (if applicable) _____ Recruiter Company (if applicable) _____

Applications may be submitted in person (2901 Main St•NLR, AR•72116),
by mail (PO Box 755•NLR, AR•72115), or by email (hello@hbaglr.com)

Payment method (please circle one):

Cash

Check

Card

Made payable to "HBA-GLR"

Card Number: _____

Payment may be submitted in person (2901 Main St•NLR, AR•72116), by
mail (PO Box 755•NLR, AR•72115), or by card via phone (501.758.3646)

Expiration: _____ / _____ CVC: _____

Billing Zip Code: _____