

# Now is the time to join the Home Builders Association of Greater Little Rock!

"We are the voice of the Central Arkansas housing industry. Our goal is to support our members through education and to serve as an advocate for industry professionalism."

2901 Main Street

North Little Rock, AR

Phone: (501)758-3646 Fax: (501)758-3649

email: hello@hbaglr.com

www.hbaglr.com















### The support of our members at HBA-GLR has helped better the housing industry in the Central Arkansas area.

Here is a quick glance at some of our successes this year:

- We hosted our **65**th **annual Home Show** with thousands of attendees and over 300 exhibitors.
- The National Association of Home Builders (NAHB) is celebrating its 75<sup>th</sup> anniversary this year with over 140,000 members.
- In 2016, NAHB's actions on the legislative, codes, regulatory and legal fronts provided members an average savings of \$5,950 per housing start!
- We hosted education seminars, "Lunch and Learns", and networking opportunities.
- Through our **Trap Shoot** and **Fall Golf Classic**, we were able to donate thousands of dollars right back into our community by way of **Habitat for Humanity of Central Arkansas** and **The Salvation Army**.

These successes were achieved because of our wonderful membership base. We look forward to adding you to our membership and, with your help, strengthening the voice of our industry.

Sincerely,

Tony Dillon 2017 HBA-GLR President The Dillon Group Shannon Smiatek
Executive Officer
HBA-GLR

Courtney Gaston
Membership & Marketing
Coordinator
HBA-GLR



When you become a member of the HBA-GLR, you also become a member of the Arkansas Home Builders Association (AHBA) as well as the National Association of Home Builders (NAHB).

What does this mean for you?

**Triple** the membership, **triple** the networking, **triple** the support, and **triple** the savings for **one** annual fee.



LOCAL



www.hbaglr.com

STATE



www.arkansashba.com

NATIONAL



www.nahb.org

# 3 types OF MEMBERSHIP EXPLAINED

Did you know there are three available membership types within your local HBA? Read on to find out which membership is right for you!

**Builder Membership:** A builder membership is for a company or individual who is registered as a commercial or residential builder, developer, or remodeler in the Central Arkansas area. Builder members benefit from the advocacy both in our state and in Washington, nationally recognized education programs, critical industry news updates, exposure to the latest products and services, and access to expert advisors. They also receive professional recognition, invaluable networking opportunities, and discounts on things such as vehicles, shipping, cell phone plans, computers, car rentals, office supplies and more through the Member Advantage Program.

For more information on the benefits of a builder membership, click here!

Associate Membership: As associate member is a company or individual who is vital to builders and to the housing industry. These members are the home building industry's suppliers, service providers and product manufacturers. For them, joining the HBA-GLR is an opportunity to network and spotlight the products and services they provide to builders and remodelers, learn more about the industry and help promote a positive economic and regulatory environment for home building and related businesses. Through their included membership with NAHB, Associate members who wish to set themselves apart from their peers can access several educational certificates which affirm their level of industry knowledge and commitment to professionalism in the building industry. Associate members are also entitled to the multitude of savings provided to NAHB members.

For more information on the benefits of an associate membership, click here!

Affiliate Membership: These memberships are for individuals employed by either an Associate or Builder member and provide the ability for everyone in your company access to the wealth of benefits that come with membership of the HBA at a fraction of the cost! This is an excellent way to promote professionalism and cohesiveness in your company, gain recognition in the public, and project you and your company's name to a wider audience.

### ALL members of the HBA-GLR receive the following...

Individualized directory listing in the Professional Builders Guide\*Individualized listing on the HBA-GLR website\*Rights to advertise the HBA-GLR logo\*Member-Only pricing on Home Show booth space\*Networking opportunities\*Education opportunities\*Access to our Conference Room\*Advertising Opportunities\*Investment Opportunities\*Priority Registration for IBS\*and SO MUCH MORE!

# Top 5

### MEMBER BENEFITS



### **SAVINGS**

With your membership, you are entitled to national and local savings including rebates, discounts, and more.



### NETWORKING

Regular events offer you countless opportunities to meet and connect with HBA-GLR members who need your services.



### MARKETING EXPOSURE

We will show you how to advertise and grow your business effectively in HBA-GLR publications, on our website, at industry events, and more.



### **ADVOCACY**

We advocate for those in the housing industry in the city, county, state and federal levels, and can assist you with permitting and regulatory issues.

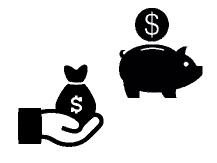


### **EDUCATION**

A growing number of education opportunities ensure you are kept up-to-date and informed of current industry standards.

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# Savings AT A GLANCE



NAHB provides an average savings of \$5,950 per housing start!

Additionally, savings are offered nationally to members from the following retailers...







CONSTRUCTION































### **NAHB** is Working to build your future. \$5,950

When you add up the dollar value of NAHB services and advocacy victories, you get an average of \$5,950 per housing start for a typical home builder. That number demonstrates just how much value NAHB delivers for members. Below are selected advocacy wins achieved in 2016 that contribute to that number.



\$1,000 **Higher Loan Limits** 

S900 **Health Reimbursement** Arrangements

### Together, we build communities.

These numbers represent the value per housing start a typical builder will see in 2017 as a result of key NAHB advocacy victories achieved in 2016. Some members will experience more of these benefits than others.

valueofnahb.org







### **CONTINUED**

# A Free Member Benefit of AHBA





The average rebate per Builder/Remodeler in 2016 was \$1,206.93!

visit

## www.AHBArebates.com

for more info



Participating Manufacturers



Register & Claim



INSIGHTS Magazine



Associate Directory



866-849-8400



AHBArebates.com



/MemberRebateProgram



@HBArebates





## **GROW YOUR BUSINESS**

As a member of the HBA-GLR, we want to help you grow your business. **Enhance your credibility** and **set your business apart** as a member of the largest Home Builders Association in the nation by...

### • Using Our Logo

With your membership, you are welcome and encouraged to use our logo! This helps establish credibility and provides a sense of community for your business. Great places to feature our logos include:

- Social Media Accounts
- Your website
- Your company vehicles
- Advertising Campaigns
- •Collateral pieces

### Utilizing Our Experts

Our marketing director would love to help you grow your business! We offer consultations for assistance getting started with or enhancing your company's existing marketing campaign approaches.

### Event Sponsorship and Advertising

Because of the ample events and exposure our organization ensures, you are provided the opportunity to invest in your company throughout the year. Investment opportunities are available at all budget levels and are a tremendous way to grow your customer base.

### • "Builder Bulletin". Our Newsletter

Advertise in our monthly newsletter which is distributed to hundreds of members and is available to the general public. A new member listing is provided free of charge with your membership!

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# In the Community:

### HBA-GLR GIVES BACK

Giving back to our community is so important to us because this is where our members live, work and serve. This past year, the HBA-GLR has been able to put **thousands** of dollars right back into the Greater Little Rock area and work with our partners at the following organizations to ensure growth of our community:









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# Get Involved:





### NETWORKING AND EVENTS

### 2017-2018 Tentative Calendar of Events

### September 2017

4 Labor Day

Office Closed

12 **Board of Directors Meeting** 

13 "Lunch N Learn" 22 State Meetina

22nd Annual Fall Golf Classic 28

#### October 2017

17 **Board of Directors Meeting** 

17 **New Member and Spike Party** 

20 State Board Meeting

#### November 2017

9 Mix and Mingle

7 **Board of Directors Meeting** 

23-24 Thanksgiving Holiday Office Closed

#### December 2017

5 **Board of Directors Meeting** 

7 Holiday Gala

26 Holiday

Office Closed

#### January 2018

New Years Day

Office Closed

9-11 IBS-Orlando, FL

15 MLK Holiday

Office Closed

TBD **Board of Directors Meeting**  February 2018

**Board of Directors Meeting** 

17-18 66th Annual Home Show

#### March 2018

3 **Trap Shoot** 

6 **Board of Directors Meeting** 

15 Mix and Mingle

### April 2018

3 **Board of Directors Meeting** TBD **General Membership Meeting** 

#### May 2018

1 **Board of Directors Meeting** 

TBD **Education Event** 28 Memorial Day Office Closed

June 2018

5 **Board of Directors Meeting** 

TBD Mix and Mingle

July 2018

July 4th

Office Closed

10 **Board of Directors Meeting** 

TBD General Membership Meeting

•Remember, all dates are tentative and subject to change. Always check your e-mail and the HBA-GLR website for updates.•

Board of Director meetings are held at the HBA-GLR office unless otherwise noted and will begin at 3:00 following a 2:00 Executive Council meeting.

# Ready to join? LET'S TALK!

We are so happy you are ready to discover the tremendous value a membership with the HBA-GLR can provide you!

### What's next?

	your name, your company's name, and briefly describe what you do:
ell us	how you found out about our association:
Tell us	THREE things you hope to achieve with your membership:
1	
2	

### Complete your application for membership!

\*Applications may be submitted by <u>email</u>, mail, or in person!\*

Applications are submitted to the Board of Directors monthly; the

Membership Coordinator will be in touch with you after the next meeting!

Please contact Courtney at (501)758-3646 or <a href="mailto:courtney@hbaglr.com">courtney@hbaglr.com</a> if you have any questions!

•WE LOOK FORWARD TO SERVING YOU•

## The Home Builders Association of Greater Little Rock

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Email: hello@hbaglr.com

	<b>Application for</b>	• □ REGISTERED BUILDE	R MEMBERSH	HIP	
		☐ REGISTERED REMO	DELER MEMB	ERSHIP	
		□ DEVELOPER MEMBE	RSHIP		
reco		appear in the official HBA-G ase TYPE or NEATLY PRINT all them to be published.			
	Type of Business Organi	zation: □Corporation □Partnershi	p □Sole Proprieto	rship 🗆 Other	
Co	ompany Name Under Which You Bui	ld			
A	oplicant/Primary Contact Name				
Bu	usiness Address			Suite No:	
Ci	ty		State	Zip	
Pr	imary Phone	Cell		Fax	
(th		ss_ R interoffice correspondence related to	events/updates/etc)		_
(th	nis address will be published in our din	ectory and online)			
W	ebsite				
0	wner/Chief Executive Officer's Nam	e			
	ease list all principals or corpor ould you like an AFFILIATE Applicat				
No	ame/Position		Name/Position		
No	ame/Position		Name/Position		
	Applicants for the Registered	Builder and Registered Remod	eler memberships	s must meet <i>all</i> of the foll	owing requirements:
		contractors license (please submit a	• • • • • • • • • • • • • • • • • • • •	•	
	Expiration Date	Date On Which Y	our Original License W	as Issued	
	Have Worker's Compensation	and General Liability Insurance Cove	rage. Please submit	a copy with your application.	
	Have been in the construction	business for a minimum of one (1) ye	ar. Date of first pull	ed permit:	

Have controlled and supervised all phases of construction including the financial and "on-site" responsibilities, of residential dwelling units.

### **Application for BUILDER MEMBERSHIP continued...**

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list locations			PHONE NUMBER
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,. <u> </u>	NAME		PHONE NUMBER
☐ Have an a	acceptable credit report.		
	•	to nerform a credit check	k of my/our credit record to process this application.
Initial Here	•	to portorm a croam enece	to my/our croun receive to process this application.
Please list	the names of the principa	l banks or financial	institutions with which you have recently placed
oans:			
	vho are familiar with your v		ectrical, contractors/suppliers, and other persons or onduct business (i.e. mortgage companies, drywall,
Company		Name	Phone
ompany		Name	Phone
Company		Name	Phone
			Phone
			Phone
	(2) HBA-GLR Registered Builder Me		
		•	Company
			_Company
			_Company
	n in the construction business for c ime in construction business:	* * *	
Are you en	gaged in any other type of business?	yesno (if yes, state company name	

### **Application for BUILDER MEMBERSHIP continued...**

•What per	centage of your time is	devoted to residential construction/remodeling?	
•In what p	hases of residential co	nstruction have you been actively involved?	
	ite and Plan SelectionOn-site	SupervisionPayment of AccountsArranging Construction Financing	
P	ermanent FinancingSales an	d Loan ClosingPurchase of MaterialsContracting of Subs	
•List past o	or present trade backç	ground (ex: carpentry, plumbing, etc)	
•Have you	u ever been suspended	from FHA or VA?yesno (If yes, explain circumstances)	
•Have you	been party to litigatio	n, judgement or bankruptcy proceedings within the last five (5) years?  (If yes, explain circumstances)	yesr
The Registere		the right to recommend or deny approval of your application based on your previous exper the that you are/are not qualified to represent the Association in a professional manner.	ience and/or ot
By submit	ting this signed applic	cation for membership, you are agreeing to the following upon c	ıcceptance:
•	e) hereby make application fo true and correct.	r Registered Builder, Registered Remodeler, or Developer membership and certify the abo	ove statements
•		e Articles of Incorporation, By-Laws and Code of Ethics of the Association as long as I (we) e to promote the objectives of the Association so far as shall be in my (our) power.	am (are) a
•	e) also agree that if I (we) wis ing to the Board of Directors.	h to withdraw, I (we) will pay all dues and indebtedness due the association and tender re	esignation in
•		egal expenses in the event any legal action is necessary by the Home Builders Associatio part of any one of the conditions set forth herein.	n of Greater Li
the I	HBA-GLR, I (we) shall be entitle	he event of my (our) certification as a Registered Builder, Registered Remodeler, or Devel ed to the full use and benefit of all materials of each program applied for under my (our) me, use the benefits of the respective membership of the HBA-GLR.	•
of th marl agre	e Association and should I (w ks or insignias connected with	use of any trademark, sign, or insignia connected with the Association is a privilege excl e), for any reason, resign or terminate membership with the Association, I (we) agree to a membership, and further agree not to use said material in any manner whatsoever. My representatives of the Home Builders Association to enter onto my property and remove tice.	remove any tra signature to th
11	have read and understand t	ne requirements of Registered Builder, Registered Remodeler, or Developer Membe	ership:
		Date (Initial Here)	
		·	
		BUILDER MEMBER DUES SCHEDULE	
\$525 ann		A-GLR are NOT deductible as charitable contributions for federal tax purposes. However, dues pa deductible as an "ordinary and necessary" business expense.)	yments may be
	I he	reby submit this application for membership	
Signature		Date	
		Recruiter Company (if applicable)	
		may be submitted in person (2901 Main St•NLR, AR•72116), Box 755•NLR, AR•72115), or by email (courtney@hbaglr.com)	
ient method (	please circle one):	Cash Check Card  Made payable to "HBA-GLR" Card Number:	