

# Sponsorship opportunities

Make your brand heard  
above the noise



**R**ichardson, Texas  
CHAMBER of COMMERCE  
★★★★★ *Driving business success*



## 2019 Sponsorship & Visibility Opportunities

- **Membership tiers**  
Value-added membership that allows members to make a higher level of investment in the chamber.
- **Annual Meeting**  
Annual luncheon with keynote speaker; also honors our Citizen of the Year.
- **Bowling Tournament**  
Companies build teams for friendly, but stiff competition, while enjoying the experience that only an afternoon of bowling can provide.
- **Broker and Developer Luncheon Series**  
Four invitation-only luncheons for deal-making commercial real estate executives.
- **Richardson Business Network**  
Forums that allow business people to connect and build their network. Includes weekly Wednesday 7:30 am sessions and monthly evening happy hours.
- **EDGE Luncheon**  
Annual awards luncheon recognizing Richardson businesses in collaboration with the Richardson Rotary Clubs.
- **Education and Workforce Committee**  
Includes iDream and State of the District/Higher Education events.
- **Executive After Hours**  
Invitation-only event for executives to a happy hour, intended to help the C-suite build relationships at a deeper level.
- **Golf Classic**  
Annual day of golf in the fall for business leaders and customers to network in a low-pressure environment.
- **Growth and Mobility Luncheon Series**  
Five annual luncheons providing updates regarding new companies and projects in Richardson.
- **HR Committee**  
HR professionals come together at a quarterly lunch to discuss the latest in their field.
- **International Concierge Committee**  
An interactive quarterly program focused exclusively on international business topics, presented by government and international business experts and often luminary speakers.
- **Leadership Richardson**  
A unique opportunity for participants to enhance their personal and organizational leadership skills, learn about community trusteeship and inspire others.
- **Legislative Day**  
Our most politically active Chamber members travel to Austin to meet with state legislators.
- **Public Policy Briefings**  
These monthly briefings include members who are specifically active in legislative issues.
- **Real Estate Advisory Luncheon**  
Meeting between the Chamber's economic development representatives and Richardson real estate/property representatives to share information in the fall and spring.
- **Richardson Young Professionals**  
Professional development program engaging young professionals.
- **Senior Services**  
Focused on the fast-growing senior market. The group meets at the chamber on the third Thursday of each month to listen to a member presentation of their services and networking.
- **Women in Leadership Series**  
Quarterly luncheon series for powerful women through advocacy, mentoring and networking.



**BILL SPROULL**  
President & CEO



SUPPORT OUR ABILITY TO  
STRENGTHEN THE REGIONAL ECONOMY

**PRINCIPAL \$15,000**  
ANNUAL INVESTMENT

Your Stakeholder investment offers exclusive positioning while supporting our work to strengthen the regional economy.

#### POSITIONING IN OUR REGION

- ☐ President's Council of Advisors  
*Exclusive! C-Level*
- ☐ Leadership Richardson Scholarship named after your company
- ☐ Gift a membership to the charity of your choice (\$600 Value) includes public presentation
- ☐ Invitation to the Mayor's Luncheon

#### SERVICES

- ☐ Table for your team at our Annual Meeting (\$950 Value)
- ☐ Table for your team at Women in Leadership (\$350 Value)

PLUS ALL OF THE SERVICES AND BENEFITS OF ASPIRE, GROWTH, MARKET AND BUSINESS LEVELS ON THE FOLLOWING PAGES



*"The Chamber of Commerce  
paves the way for  
businesses to succeed in  
any economy."*

**STAKEHOLDER MEMBER**  
*Aspirational Local Business*





SUPPORT OUR EFFORTS TO  
REPRESENT YOUR BUSINESS INTERESTS

# CATALYST \$7,000

ANNUAL INVESTMENT

Your Aspire membership gives you and your team access to some of the most valuable programs and events in the region.

## ACCESS

- ☐ Policy VIP Event *Exclusive!*
- ☐ Director Level recognition at our Annual Meeting
- ☐ Early access to registration for our popular golf tournament (\$600 Value)

## SERVICES

- ☐ President's Club Sponsor Package on RichardsonChamber.com (\$4,000 Value)
- ☐ Additional businesses or branches, up to 7 total (\$2,400 Value)
- ☐ Personal membership concierge and a customized membership plan

PLUS ALL OF THE SERVICES AND BENEFITS OF GROWTH, MARKET AND BUSINESS LEVELS ON THE FOLLOWING PAGES



*"The Chamber of Commerce  
paves the way for businesses  
to succeed in any economy."*  
**ASPIRE MEMBER**  
*Commercial Real Estate*



*This membership is not available to companies of 100 employees or more.*

SUPPORT OUR PROGRAMS IN  
LEADERSHIP DEVELOPMENT

# MOMENTUM \$4,000 ANNUAL INVESTMENT



*"The Chamber of Commerce  
paves the way for businesses  
to succeed in any economy."*  
**GROWTH MEMBER**  
*Commercial Services*

Growth membership puts your business among an elite group of investors helping the Chamber to invest more into our mission.

## ACCESS

- ☐ Season Tickets to Growth & Mobility Luncheon (\$300 Value)
- ☐ Reserved seat at the Edge Luncheon (\$40 Value)
- ☐ Ticket to the Annual Meeting (\$65 Value)
- ☐ Executives After Hours Benefactor (includes 4 tickets per year)

## SERVICES

- ☐ Growth Sponsor Package on RichardsonChamber.com, 3 months (\$2,000 Value)
- ☐ Additional locations or categories, up to 3 total (\$1,200 Value)

PLUS ALL OF THE SERVICES AND  
BENEFITS OF MARKET AND BUSINESS  
LEVELS ON THE FOLLOWING PAGES



*This membership is not available to companies of 75 employees or more.*

PROMOTING YOUR BUSINESS GROWTH  
AND OUR REGION AS A DESTINATION

**MARKETPLACE** \$1200

VALUED AT MORE THAN \$3,150 ANNUALLY

Market members receive even more exposure built in to your annual membership.

**MARKETING VISIBILITY**

- ☐ New B2C Platform as Digital Magazine (\$1,200 Value)
- ☐ Shop/Dine Spotlight (\$500 Value)
- ☐ Premium Ribbon Cutting Services
- ☐ Eligible to host pop-up events
- ☐ Additional Categories, up to 3 total (\$300 Value)

PLUS ALL OF THE SERVICES AND  
BENEFITS OF THE BUSINESS LEVEL ON  
THE OPPOSITE PAGE



*This membership is not available to companies of 50 employees or more.*



PROVIDING NEW OPPORTUNITIES  
THROUGH CONNECTIONS AND RELATIONSHIPS

**LEGACY** \$600  
VALUED AT MORE THAN \$1,150 ANNUALLY

People buy from people they know, like and trust. Reports indicate 80% of consumers confirm that they felt more confident doing business with a Chamber member.

Sometimes the biggest challenge a business has is just getting the word out about what they do. The opportunities for you and your company to be recognized and acknowledged within the Chamber and community are abundant.

The Chamber hosts over 50 events and programs per year. These functions help you to connect with key business leaders and potential customers in our community. This exchange of connections means more people know about your business.

#### CONNECTING YOU TO OUR REGION

- ☐ Events Calendar Email - Check out one of our events, targeted to one of your interests. You can also sign up for a weekly email calendar, so you don't miss different offerings.
- ☐ New Member Orientation - A brown bag lunch where member services walks you through how to specifically get involved with Chamber offerings. Come early and find out how the Chamber can benefit you and your business. Schedule with Sylvia Palmer at (972) 792-2816 or [sylvia@richardsonchamber.com](mailto:sylvia@richardsonchamber.com)
- ☐ Join Today! Call us at 972-792-2800.



*This membership is not available to companies of 25 employees or more.*

## BUSINESS STUDY:

# CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.



*We develop and provide leadership for our members and community through advocacy, alliances, economic development and education to advance economic prosperity.*

### **RICHARDSON CHAMBER OF COMMERCE**

411 Belle Grove Drive, Richardson, TX 75080

admin@richardsonchamber.com

972.792.2800

# Annual Meeting

## **Presenting Sponsor - \$10,000**

Reserved table for 10  
Two seats at the head table  
Four tickets to the VIP reception  
Introduce keynote speaker  
Recognition in event invitation, program & website  
Logo on welcome banner in hotel foyer & banner in ballroom  
Recognition on event screens during list of sponsors  
Access to guest list with contact information  
Full page ad on back cover of the program

## **Chairman's Level Sponsor - \$5,000**

Reserved table for 10  
Four tickets to the VIP reception  
Recognition on event invitation, program & website  
Recognition on event screens during list of sponsors  
Full page ad inside the event program

## **VIP Reception Sponsor - \$3,000**

Reserved table for 10  
Four tickets to the VIP reception  
Recognition on event invitation, program & website  
Welcome message during VIP Reception  
Company's logo on signs in the VIP Reception  
Recognition on event screens during list of sponsors  
½ page ad in event program

## **Volunteer Award Sponsor - \$2,500**

Reserved table for 10  
One ticket to the VIP reception  
Recognition on event invitation, program & website  
Recognition on event screens while awards are being presented  
Recognition from podium when awards are being presented

½ page ad in event program

## **Networking Reception Sponsor-\$2,000**

Reserved table for 10  
One ticket to the VIP reception  
Recognition on event invitation, program & website  
Recognition on event screens during list of sponsors  
Recognition on welcome banner in hotel foyer

## **Director's Level Sponsor-\$1,500**

Reserved table for 10  
One ticket to the VIP reception  
Recognition on event invitation, program & website  
Recognition on event screens during list of sponsors

## **Table Sponsor - \$950**

Reserved table for 10  
Recognition in program

## **Photography Sponsor-\$350**

One ticket to the lunch  
Recognition in event program  
Recognition on RCC website  
Recognition on event screens during list of sponsors

## **Ad in program-\$250**

¼ page ad in event program

# Bowling Tournament

In its fourth year, this annual event has exceeded expectations for both fun and networking opportunities. The tournament is a great way to kick off the summer while networking on the lanes. Companies build teams for friendly, but stiff competition, while enjoying the experience that only an afternoon of bowling can provide. Awards are given out to winning teams, teams with the best-looking bowling shirts, and to individuals for high scores.



The tournament will be held June and approximately 40 teams and 160 players are expected to enter this year. Sign up now and enjoy the fun of being a part of an exciting event in the chamber.

## Sponsorship Levels

2019 sponsorship levels	The Big Lebowski \$2,500	Turkey Level \$1,000	Strike Sponsor \$250
Number available	1	Unlimited	Unlimited
Teams	4 4-player teams (16 players)	2 4-player teams (8 players)	1 4-player team (4 players)
Drink tickets (2 per person)	32 tickets	16 tickets	8 tickets
Recognition at awards ceremony	✓	✓	✓
Listed on RCC website and RCC registration page	✓	✓	
Company logo on event website, all marketing & email communication	✓	✓	
Company logo on sponsored lane	✓	✓	✓
Sponsor remarks at award ceremony	✓		

# Broker & Developer Series

## BROKER & DEVELOPER

*Richardson Chamber of Commerce*

The Broker & Developer Series is an ideal opportunity to reach a targeted audience of deal-making commercial real estate executives. The Richardson Chamber of Commerce Broker & Developer Committee is by invitation only and is comprised primarily of commercial real estate brokers and developers with no more than 20% affiliated professions such as architects, engineers, commercial contractors, etc.

RCC invites nearly 900 Dallas area office and industrial brokers and developers from an RCC proprietary list to four quarterly luncheon meetings. Meeting attendance typically ranges from 80 to 100. All meetings are free to attendees.

Contact John Jacobs at 972-792-2802 for more information.

Dates: Luncheons: February, April, June and September/October.

2019 sponsorship levels	Series co-sponsor \$1,500/year	Door prize sponsor \$1000/year + prize costs	Luncheon sponsor \$ - cost of luncheon*
Limit	2	1	4
Recognition by Program Chair	✓	✓	✓
Display marketing material at B&D events	✓	✓	✓
Speaking opportunity at luncheon events	✓	✓	✓
Signage at luncheon events	✓	✓	✓
Recognition on email invitations	✓	✓	✓
Choice of venue/building	No	No	✓

\* Cost of Luncheon is the sum of all out-of-pocket costs for food, drink, tables and chairs, and Audio/Visual plus a \$5 fee to the RCC for every qualified broker or developer who attends. For 100 brokers, the total cost usually runs about \$30 to \$50 per broker attendee, or \$3,000 to \$5,000 in total.



# EDGE Awards Luncheon

For 35 years, the Chamber and Rotary Clubs of Richardson have co-hosted a luncheon to honor companies and organizations who have invested in Richardson. An acronym for Economic Development Growth & Expansion, the EDGE Awards luncheon presents nine awards to businesses and individuals who have made a difference in Richardson's economic growth. With an average attendance of 200-250, the EDGE Awards in the fall joins the Chamber's Annual Meeting in the spring are the two largest events on the Chamber calendar.



EDGE Awards recognize companies in nine different categories – Commercial Real Estate project, Community Involvement, Entrepreneurship, Environmental, International Business, Newcomer Business, Public/Non-Profit/Education, Redevelopment and Richardson Loyalty. In true “Academy Awards” style, videos outlining the recipients’ accomplishments and contributions to the community are shown at the luncheon.

The audience is comprised of local business leaders and executives, city and school district leadership and Richardson’s Rotary Clubs. It’s an exciting and entertaining business community celebration.

Contact John Jacobs at 972-792-2802 or Paul Bendel at 972-792-2804 for more information.

Date: Annual event held in November

2019 Sponsorship Levels	Presenting Sponsor \$2,500/year	Associate Sponsor \$1,500/year
Recognition in event program	✓	✓
Recognition from the podium	✓	✓
Recognition on event emails	✓	✓
Recognition on RCC website	✓	✓
Reserved seating	1 table of 8 seats	4 with preferred seating
Signage at event	✓	✓
Table signage	✓	✓
Joins RCC Chair and Richardson Mayor on stage to present awards	✓	

Table Sponsorship Levels (per event)	Sponsored Table \$800/event
Branding and marketing opportunity	✓
Recognition in event program	✓
Table signage	✓
Reserved seating	8 with preferred seating

# Education and Workforce Committee

The Richardson Chamber of Commerce facilitates the collaboration between educational institutions and the business community to create partnerships that support the creation and availability of a quality workforce in Richardson by:

- Engaging the business, higher education and RISD communities in the successful execution of iDream Day January 11, 2019
- Produce a State of the District event in collaboration with PISD
- Produce a State of Higher Education event in collaboration with UT Dallas and Richland College
- Solicit nominations and select an Education Hero Award to be presented at the annual EDGE awards for an organization or individual that has provided significant support for education initiatives and projects that advance the Richardson Chamber of Commerce's education and workforce goals.
- Foster and develop opportunities for Chamber members to engage with RISD on workforce development partnerships.

All Chamber members are invited to actively participate on the Education & Workforce Committee.

Contact Kim Quirk at 972-792-2809 or Mallory Crumb at 972-792-2820 for more information.

## 2019 iDream sponsorship opportunities

Sponsorship Levels	Ph.D. \$3,000	Master's \$2,000	Bachelor's \$1,000	Associate's \$500
Session welcome	✓			
Session moderator	✓	✓		
Logo on T-shirt* sponsorships must be received by 12/1/18	✓	✓	✓	
Recognition from podium	✓	✓	✓	✓
Table at event	✓	✓	✓	✓

## 2019 State of the District and Higher Education events

Sponsorship Levels	Doctoral degree (only 1 available)	Master's	Bachelor's	Associate's
Cost for sponsoring both lunches	\$5,000	\$2,500	\$1,250	\$850
Cost for sponsoring one lunch	\$3,000	\$1,500	\$750	\$500
Listed as title sponsor	✓			
Head table seating for six (6) guests	✓			
Priority table placement with seating for eight (8) guests		✓	✓	
Opportunity to deliver brief remarks during the program	✓			
Opportunity to have giveaway for attendees	✓			
Logo on all materials online (website and e-mail blast)	✓	✓		
Name listed on website and in program			✓	
Recognition from podium	✓	✓	✓	
Table seating for eight (8) guests				✓

## Executive After Hours

The Executive After Hours Program provides business executives an opportunity to meet on a regular basis, develop relationships, advance the understanding of business issues, and build a mutually beneficial community that fosters success among its participants.



The Executive After Hours Program attracts 50-60 business professionals from C-level to vice president/director from 5:30-7 p.m., traditionally on a Tuesday. Attendance is by invitation only.

Target sponsors are Richardson Chamber member companies interested in cultivating a relationship with the target audience or companies, and in helping build the program and invitation list. Sponsors can be large or small companies, can be providers of products and services to the target audience, and must be willing to play a significant role in developing the program.

Contact: Beth Kolman, 972-792-2817

2019 Sponsorship level	Title \$2,500 (annual)	Event sponsor \$750 per event
Limit	4 non-competing companies	Up to 3 sponsors per event
Branding/ marketing opportunity at all events	✓	✓
Recognition from podium at event	✓	✓
Logo on event materials	✓	✓
Company logo posted on webpage on the website	✓	✓
May provide give-away such as pens, notepads, etc.	✓	✓
Permission to place company sign in room	✓	✓
1-3 minute presentation at the event	✓	✓
Number of tickets to each event	✓ Up to 5	✓ Up to 3
Opportunity to emcee event and introduce program	✓	
Option to host a forum event at their office or facility.	✓	

# Golf Classic

One of the longest running Chamber of Commerce tournaments in the area, the golf classic attracts business executives and civic leaders for an enjoyable round of golf at Canyon Creek Country Club. Tournament registration includes green fee, cart, lunch, awards banquet, goodie bags and chances for raffle prizes. Corporate sponsorship in a variety of price ranges provide companies an opportunity to promote their business effectively to a large audience in an entertaining setting. Contact Paul Bendel at 972-792-2804 or Andrea Young at 972-792-2819



## **Presenting Sponsor – \$6,000**

Two teams of four golfers including lunch & awards dinner

Hole # 1 sponsorship including keg of beer

Signage at the registration desk and at dinner

Company logo on golf carts and scorecards

Opportunity to address golfers before start of play

Opportunity to show promotional video at dinner

Opportunity for a brief address at dinner

Company name/logo on event marketing and on Richardson Chamber website

## **Awards Ceremony Sponsor - \$4,000**

One team of four golfers including lunch & awards dinner

Hole sponsorship including a keg of beer

Signage at the dinner and opportunity to announce winners

Opportunity for brief address at dinner

Company name/logo on event marketing and on Richardson Chamber website

## **Lunch Sponsor - \$3,500**

One team of four golfers including lunch & awards dinner

Logo on all box lunches

Signage at the lunch

Company logo on event marketing and on the Richardson Chamber website

## **Gold Level Sponsor - \$3,000**

One team of four golfers including lunch & awards dinner

Recognition on Richardson Chamber website

Customized sponsorship benefits to ensure your marketing objectives are reached – talk to us to find out more

## **Silver Level Sponsor - \$1,500**

Two golfers including lunch & awards dinner

May add two more golfers for discounted price of \$100 each

Signage at putting green or driving range

Recognition on the Richardson Chamber website

## **Exclusive Hole Sponsor - \$750**

Exclusive sponsorship of one hole – signage, table and chairs included

Two golfers including lunch & awards dinner

May add two golfers for discounted price of \$100 each

Can add a keg of beer at your hole for \$450

Recognition on Richardson Chamber website

## **Team of 4 Golfers - \$600**

### **Single Player - \$200**



## Growth & Mobility

The Growth & Mobility Committee program provides five bi-monthly updates and feature presentations on economic development and transportation matters affecting Richardson. This information is vital to B2B business development executives who want to know “What’s going on in Richardson from a business and transportation perspective?”

Luncheon meetings are held in odd-numbered months starting in January. Open to all Chamber members, meetings are attended by a variety of business development executives, small business owners, professional service firms, commercial real estate interests and civic and political leaders.



Luncheon meetings of the G&M Committee are held at the City of Richardson’s City Hall and typically attract 40 to 60 attendees.

Contact John Jacobs at 972-792-2802 for more information.

Dates: January, March, May, July and September

2019 Sponsorship Levels	Luncheon Sponsor \$ 300/luncheon	Series Assoc. Sponsor \$ 1000/year	Series Sponsor \$ 2500/year
Limit	5	2	1
Recognition by Chair at the event	✓	✓	✓
Display marketing materials at G&M luncheon	✓	✓	✓
Recognition on email invitations	✓	✓	✓
Speaking opportunity at luncheons	✓		✓

# Human Resource Luncheon Series

The Human Resource Committee/Forum is the only joint Richardson Chamber and Tech Titans special interest group and consists of senior HR staff from the area's leading employers and technology companies. Committee participation is limited to corporate HR professionals or those in small and medium businesses that handle the HR function.

The quarterly meetings feature recognized expert speakers about recruiting, hiring, compliance, compensation & benefits, training, payroll processing and IT functions as well as community giving and support opportunities.

Luncheon meetings are held quarterly, and attendance is in the 25 to 40 range.

Contact John Jacobs at 972-792-2802 or Shannon Skripka at 972-792-2806 for more information.

Dates: March, June, September and November.

2019 Sponsorship Levels	Luncheon Sponsor \$600 per event	Assoc. Series Sponsor \$1200/year	Series Sponsor \$ 2400/year
Limit	4	Up to 2	1
Recognition at meeting(s)	✓	✓	✓
Display marketing materials at the meeting(s)	✓	✓	✓
30-second speaking opportunity at meeting(s)	✓	✓	✓
Recognition on email invitations	✓	✓	✓
Signage at meeting(s)	✓	✓	✓
5-Minute presentation at meeting(s)	No	No	✓

**HUMAN RESOURCES**  
*Richardson Chamber* COMMITTEE

# International Concierge Committee

Now in its third year, the International Concierge Committee promotes the chamber's soft-landing services offered by committee members and provides an excellent opportunity to stay on top of the international trade scene. The committee meets monthly to hear thought-provoking speakers address international commerce issues of the day. Round table discussions promote networking opportunities for members to connect each month.

The committee hosts annual programs focused exclusively on international business topics, presented by government and international business experts and luminary speakers. Past events have featured topics such as Brexit, doing business with Japanese companies and cultural and business practice differences around the world.



Past event speakers have included international consuls general, business leaders, government officials, international political and economic experts.

Annual programs draw an attendance of approximately 100, consisting mostly of local business executives. Monthly events are held at the DFW Technology Center and attract 20-25 attendees.

Sponsorship applies to International Committee events only and does not include the Richardson Chamber's Annual Meeting in March or the Annual EDGE Awards in November.

Contact Beth Kolman at [beth@richardsonchamber.com](mailto:beth@richardsonchamber.com) or Shannon Skripka at [shannon@richardsonchamber.com](mailto:shannon@richardsonchamber.com) for more information.

Sponsorship level	Headline sponsor \$3,000/year	Associate sponsor \$2,000/year	Lunch sponsor \$1,250	Happy hour sponsor \$350/event	Contributing member \$125
Limit	1 per year	unlimited	Unlimited	unlimited	Unlimited
Branding/ marketing opportunity	✓	✓	✓	✓	
Admission fees waived for	✓ 8 persons per event per calendar year	✓ 5 persons per event per calendar year	✓ 3 persons per luncheon	✓ 2 persons per happy hour	✓ 1 person per event per calendar year
Recognition from podium	✓	✓	✓	✓	
Reserved table	✓ 2 tables of 10 seats each	✓ 1 table of 10 seats	✓ table of 10 seats		
Reserved seating at head table	✓ 1 at the head table each event	✓ 1 at the head table each event	✓ 1 at the head table for single event		
Recognition on the RCC website and invitations for the event	✓	✓	✓		
Company logo posted in pre-event slide show	✓	✓	✓		
Recognition in the event program	✓	✓	✓		
Permission to place company sign in ballroom	✓	✓	✓		
3 minutes at the podium for luncheon event	✓				
Place promotional Items on each table	✓				
List of attendees following each event	✓	✓			

# Leadership Richardson

Leadership Richardson is a unique opportunity for participants to enhance their personal and organizational leadership as they relate to community trusteeship. The program explores all aspects of the community, including: arts and culture, business and economic development, local government, health care, public education, public safety and social services. Over a nine-month period, September through May, Leadership Richardson participants meet in all-day sessions, one Friday a month.



**Contact** Kim Quirk, 972-792-2809 or [kim@richardsonchamber.com](mailto:kim@richardsonchamber.com) for more information.

2019 Sponsorship Levels	\$5000	\$2500	\$1000	\$500
Limit	NONE	NONE	NONE	NONE
Company giveaways at all sessions	✓			
Recognition at every session	✓			
Speaking opportunity at graduation	✓			
Company giveaways at one session		✓		
Social media blast	✓	✓		
Lunch speaking opportunity	✓	✓	✓	
Logo on class shirt	✓	✓	✓	✓
Recognition via social media, collateral and chamber communications	✓	✓	✓	✓





# Legislative Day in Austin

Richardson Legislative Day occurs every other year during the Texas Legislative Session. Community and business leaders travel to Austin to attend informative programs, meet with legislators and their staff, and visit the Texas Capitol. In 2017, activities included a reception and dinner with elected officials, as well as breakfast hosted by Senator Van Taylor, Representatives Angie Chen Button, Jeff Leach and Linda Koop. A visit to the House and Senate Galleries was followed by briefings with Dale Craymer, president of the Texas Taxpayers & Research Assoc; Matt Mackowiak, president, Potomac Strategy Group, Kim Caston, president RISD School Board and others.

Activities and speakers vary year to year. Tech Titans members are welcome to join. Don't miss this exciting opportunity to meet your elected state officials!

Sponsoring at one of the levels below gives you good access and recognition with elected officials.

Contact: Molly Ulmer at 972-792-2811 or <mailto:molly@richardsonchamber.com> ?subject=Legislative Day in Austin for more information.

Dates: 1 p.m. on Tuesday, March 5 until 1 p.m. Wednesday, March 6

<b>2019 sponsorship levels</b>	<b>Presenting sponsor \$2,500</b>	<b>Event sponsor \$1,000</b>	<b>Delegation dinner/reception sponsor \$850</b>	<b>Delegation lunch sponsor \$500</b>	<b>Breakfast briefing sponsor \$250</b>	<b>Individual ticket, \$195 members, \$295 non-members</b>
Limit	1	4	4	Unlimited	Unlimited	Unlimited
Recognition on event emails	✓	✓	✓	✓	✓	
Recognition on RCC website	✓	✓	✓	✓	✓	
Recognition at legislative delegation events/meetings	✓	✓	✓	✓		
Inclusion in event press releases, articles, etc.	✓	✓	✓	✓		
Acknowledgement at pre-dinner reception	✓	✓	✓			
Seat at table with legislators at dinner and lunch	✓					
Introduction of speaker and legislators at breakfast	✓					
Introduction of speaker at lunch	✓					
Introduction of guest speaker & legislators at dinner	✓					
Registration for 1 person includes reception & dinner, breakfast & lunch, speakers and all activities related to Legislative Day	✓	✓				✓

## Public Policy Briefings

The Richardson Chamber works tirelessly to advocate for the Chamber and the Chamber's member companies.

These important briefings develop the Chamber's legislative agenda for each legislative session. The Chamber invites subject matter experts to monthly luncheon meetings to be better informed. Past speakers include state legislators, U.S. Congressmen, RISD officials, City of Richardson City Manager, candidate forums, etc.



Luncheon meetings are held on the second Monday of each month in the Chamber's Board Room. Open to all Chamber members, meetings are attended by a variety of business executives, small business owners, professional service firms, and civic and political leaders. Luncheon meetings typically attract 25 to 30 attendees.

**Contact** Molly Ulmer at 972-792-2811 or [molly@richardsonchamber.com](mailto:molly@richardsonchamber.com) for more information.

2019 sponsorship levels	Series sponsor \$1000/year	Series associate sponsor \$500/year	Monthly luncheon sponsor \$100/luncheon
Limit	1	2	1 per meeting
Recognition by Chair	✓	✓	✓
Display marketing materials at luncheon	✓	✓	✓
Logo on Public Policy webpage	✓	✓	✓
Recognition on email invitation	✓	✓	✓
Ticket(s) to monthly luncheons	✓ (2 tickets to all meetings)	✓ (1 ticket to all meetings)	✓ (1 ticket to luncheon sponsored)
Logo on event page	✓	✓	
Speaking opportunity at 1 luncheon & 1 seat at head table with guest speaker at every regular monthly luncheon	✓		

## Real Estate Advisory Luncheon (“REAL”)

The purpose of the Richardson Economic Development Partnership's Real Estate Advisory Luncheon is to obtain feedback, advice and suggestions from major Richardson non-retail commercial property owners and their representatives on how the REDP can improve its effectiveness in economic development. In addition, the luncheon enables the Chamber and City economic development staff to create and build partnering relationships with property owners who are often key allies in REDP's efforts to facilitate corporate expansions and relocations.

REAL meets twice a year, once in the spring and again in the fall. Invitations are extended to approximately 20 of Richardson's largest commercial property owners. The luncheon is held in a private, quiet location in Richardson and has an informal, collaborative and participatory atmosphere.

The Luncheon Sponsor may sponsor one or both annual luncheons. The Luncheon Sponsor pays directly for all costs associated with food, drink and venue. Location of lunch venues are all subject to approval by REDP.

The Luncheon Sponsor may make brief introductory remarks to the group and distribute marketing materials.

Contact John Jacobs at 972-792-2802 for more information.

Dates: Typically, April and October

2019 Sponsorship Levels	Luncheon Sponsor (All luncheon and venue costs)	Benefits
Limit	1	
Recognition at the event	Yes	✓
Maximum 3-minute presentation	Yes	✓
Distribution of marketing materials	Yes	✓
Door prize for business cards	Yes	✓

# Richardson Young Professionals

Richardson Young Professionals, RYP, is a professional development program that engages an emerging group of up-and-coming Richardson leaders serving the community and committed to personal growth and career advancement. The program consists of engaging with Richardson civic and business leaders, contributing to the growth of Richardson, receiving economic development updates, business development opportunities, members-only opportunities, professional development workshops, monthly after-hours events, and quarterly community service projects.



Contact: Allen Wise at 972.792.2810 for more information.

Dates: Monthly networking events: 4<sup>th</sup> Thursday of every month except November and December plus special events throughout the year

Members-only events: TBD

Professional development workshops: TBD

2018 Sponsorship Levels	Program Sponsor \$1,500/year	Networking Sponsor \$250/event
Limit	1	11
Recognition on event emails	✓	✓
Recognition on RCC website	✓	✓
Signage at event	✓	✓
Free event tickets	✓	✓
Company representative intro at event	✓	✓
Receive attendee list	✓	✓
Committee representation	✓	
Recognition from the podium	✓	

# Senior Services Network

This new program is a referral networks for member companies focused on the fast-growing senior market. The group meets at the chamber 11 times each year on the third Thursday of each month from 8:30 to 9:30 a.m. with 30 additional minutes for referrals between members of the network. At each meeting, a member gives a presentation of their services, so other members of the network can learn the value they provide and where they can be referred to other customers. In addition, members can submit stories and events to RichardsonDOT.com – the new digital news platform.

## Sponsorship levels

2019 Sponsorship levels	Presenting sponsor \$1,000	Associate sponsor \$500
Number available	5	Unlimited
Booth at the Health and Wellness EXPO	✓	
Logo on RCC website and RCC registration page	✓	
Listing on RCC website and RCC registration page		✓
Company logo on all marketing, & email communication	✓	
Company listing on all marketing, & email communication		✓
Priority scheduling of company presentations at monthly meetings	✓	
Preferred scheduling of company presentations at monthly meetings		✓



# Women in Leadership

This highly successful program uses a quarterly luncheon series and several networking events to inspire, influence, and champion women in business.

WIL luncheons are traditionally held on the first Wednesday of the last month in every quarter. Attendance averages between 75 – 120 people at each event. Luncheon dates are subject to change based on speaker availability. Dates for 2019 WIL Luncheons are March 6, June 5, Sept. 4, & Dec. 4. Dates subject to change based on speaker availability.



In addition to the quarterly luncheons, WIL has several Women on the Go Networking events throughout the year to help women increase their business contacts and showcase a locally owned business or theme. Included in this year's networking event is another spring trunk show in May. Attendance averages between 30-50 people. Women on the Go Events are scheduled from 5:30 – 7 p.m.

Title and associate sponsors will be recognized at all WIL Events. Single Event sponsors will be recognized only at the one event in which they sponsor.

Contact Paul Bendel at 972-792-2804 or Mallory Crumb at 972-792-2820 for more information.

Sponsorship Levels	Title Sponsor \$6,000/year	Associate Sponsor \$3,000	Single Event Sponsorship \$1250	Table Sponsor \$350/luncheon
Limit	1	Unlimited	1 per event	Unlimited
Reserved seating at luncheons	✓ 1 seat at the head table with preferred seating for 8	✓ 1 seat at head table with preferred seating for 4	✓ 1 seat at head table	✓ One reserved table of 8 seats
Table signage	✓	✓	✓	✓
Recognition in WIL event program	✓	✓	✓	
Recognition on the WIL web page on the RCC website	✓	✓	✓ for sponsored luncheon	
Recognition from the podium	✓	✓	✓	✓
Display marketing materials at each luncheon	✓	✓		
30 sec welcome remarks	✓			
Sponsor permitted one sign at all WIL events	✓	✓		
Optional introduction of speakers	✓			
List of attendees following event	✓	✓		
Category exclusivity	✓			

# Advertising

## Chamber weekly email calendar

Get your business in front of the thousands of people on the Chamber's weekly calendar emails. Whether you choose to include an article, member news, or want to just place an ad, you'll get the word out to lots of eyes! Advertising in the Chamber weekly email calendar (distribution of 4,000) may be placed for \$150 per week (\$100 for members). Ads include a logo and up to 25 words, subject to Chamber staff editing.

## Banner advertisements

Advertise your business using banners, which are used throughout the Chamber's website (though home page is reserved for President's Club members).

Pricing starts at \$200 per month for your banner ad to be placed across the website. For an additional \$50, we will create your banner for your organization (includes logo, 25 character limit, and one review). If you would like to create a banner yourself, the default size for the banners will be 460w x 60h.

## Shop/Dine Richardson

Richardson continues to grow at an exponential rate thanks to an influx of new businesses and restaurants. As such, the Chamber has developed Shop/Dine Richardson, a program aimed at connecting Richardson's communities to the quality products, services, and restaurants available from Chamber businesses.

If you are a Chamber member, you are eligible to run an ad in the weekly Friday email. Your email will be part of a rotation of other Chamber businesses who have signed up for the program. Subscribers include more than 2000 Richardson consumers and has a 60 percent open rate. Your ad will be put into a rotation based on the order we received ads.