



WORKING

together

FOR A STRONG RICHARDSON

tomorrow



Richardson, Texas
CHAMBER of COMMERCE
★★★★★ *Driving business success*

LETTER *from the* CHAIR

Amanda Rockow

Vice President of Public Affairs, UT Dallas

Some of us build businesses as our legacy. Others hope our greatest impact will be what we leave behind in our community.

At the Richardson Chamber of Commerce, we strive to do both of these – and help our members do the same – as we work together to make Richardson the ideal destination to live, work and play.

In 2018, our “Team Richardson” was a strong one. I’m proud to say we had a great year. This would not have been possible without our visionary board of directors, our dedicated volunteers, our innovative staff and our valued partners.

You – our members – are the “secret sauce” of our winning team. You recognize the immediate and long-term value of the time we commit and the funds we invest in the chamber. You represent the economic diversity and collective strength of Richardson: entrepreneurs and small businesses, major corporations and their leaders, civic organizations and their volunteers. We can’t thank you enough for your support.

It’s been an honor to lead the Richardson Chamber this past year. I’m excited to share this report that highlights our 2018 accomplishments. We met and exceeded goals, including filling a million-plus square feet of office space. We provided valuable programming for our members to help them grow their businesses, network with others and learn about amazing initiatives under way in our community. We recognized leaders in development and growth with EDGE awards, gave out our first Education Hero Award and applauded our Citizen of the Year.

We also focused on our future by investing in programs like: Leadership Richardson, Richardson Young Professionals, iDream and the Mayor’s Summer Internship Program. Growing our next generation of civic leaders, entrepreneurs and chamber members will ensure the continued vibrancy of our community.

What imprint will you make in 2019? Our legacy is Richardson’s legacy. And Richardson deserves nothing but our best.



The Richardson Chamber of Commerce is North Texas’ premier chamber and serves as the voice of the local Richardson business community, focused on driving business success. Accredited as a 5-star chamber by the U.S. Chamber of Commerce, the RCC is in the top 1 percent of chambers in the nation, recognizing high quality, expertise and strong leadership. The Chamber serves 700 active members and is closely aligned with its local sister organization, the Tech Titans.



EDUCATE

Leadership Richardson

is a unique opportunity for participants to enhance their personal and organizational leadership and apply it to community trusteeship. The program explores all aspects of the Richardson community, including arts, business and economic development, government, health and wellness, public education, public safety and social services.



The Chamber's own summer intern was Abby McLellan.

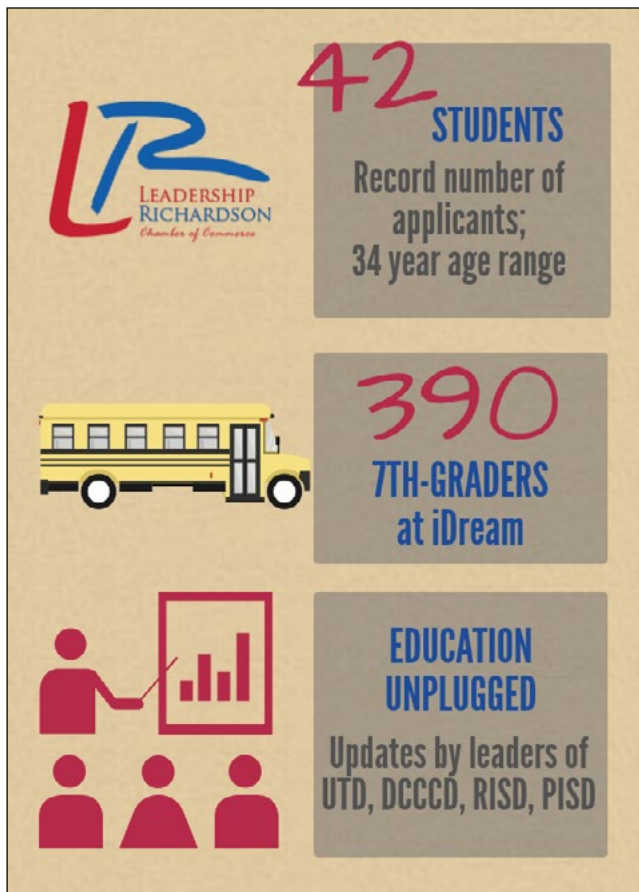


Mayor's Summer Intern

The Mayor's Summer Internship Program was launched in partnership with RISD and the city. Incoming high-school seniors selected for part-time summer internships are paid about \$10/hour. Students must apply and be interviewed. They receive training on work behavior and dress.

iDream

iDream brings promising 7th graders from RISD to hear volunteer professionals talk about their jobs and to learn about careers and the different paths to success. Almost 400 students visited Richland College in iDream's second year.



"During iDream, we want students to learn more about in-demand careers and take relevant coursework in high school and college to help prepare them for these opportunities. They learn that career paths aren't necessarily linear, and there are many pathways to get into their desired field. They learn what it's like to be day-to-day in different industries, and they're inspired to pursue their education."

Raul Hinojosa, UT Dallas



Public Policy

This year's **legislative agenda** includes requests for more state funding for public education, maintaining our economic development tools, preserving local control, continuing to invest in our higher education institutions like Richland and Collin colleges and UT Dallas, and supporting the Texas 60x30 plan to achieve the goal of 60 percent of Texans ages 25-34 to have a college degree or work-related certificate by 2030.

The Chamber's Richardson **Legislative Days will be March 5-6**, and we invite you to join us in Austin as we meet with key legislative leaders and receive briefings about important topics of the session. Sign up for our weekly legislative alerts.



"The Chamber is an integral part of the dynamics of Richardson. BTH recognizes the important role it plays in bringing business, education and community together.

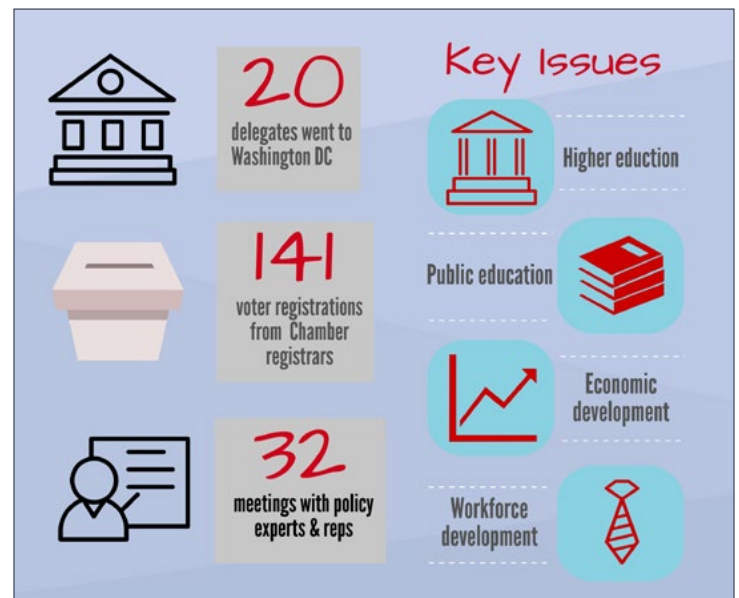
"I enjoy being part of a vibrant organization that makes such an impact. I personally benefit as I stay engaged in the community and abreast of issues that are important to my clients."

Camille Ussery
BTH Bank



The Chamber hosted a **ceremony for Richardson's public safety community** on May 30 in an Honor and Remember event. An audience of 400 remembered Officer David Sherrard's sacrifice. They also had the privilege of honoring the police and fire heroes who stood for the fallen, their fellow officers and the safety of Richardson residents (above).

The Chamber took a **delegation to Washington, D.C.**, to visit with Congressional leaders about the issues facing Richardson (below).



Former RCC Chair **Charlie Chen** received the **International Economic Development Council's Citizen Leadership Award** for his efforts in bringing international companies to Richardson.



Economic Development **BUILD**



fill 1 million sq ft of office space

The 2018 economic development goal was leasing 1 million sq. ft. of office space and creating or retaining 2,000 jobs. Result: leased 1.3M sq. ft. of office space and created/retained more than 6,300 jobs.

Collins/E. Arapaho District

The city and its consultants, in cooperation with the Chamber, completed a study of the **Collins/E. Arapaho Transit-Oriented Development Innovation District**. We now have a vision and strategy for how to revitalize this 1,000+ acre business district and develop the Arapaho DART station area. This area lacks many of the amenities, retail, housing and vitality though it is home to more than 20 percent of jobs and 50 percent of businesses in Richardson.



funding for Cotton Belt

The DART Board approved and received a federal loan for construction of the Cotton Belt commuter rail line that will link Richardson with DFW International Airport and downtown Fort Worth by December 2022, a long-term goal of the Chamber and city of Richardson. Richardson has invested to ensure mobility infrastructure is in place to leverage investment and improve quality of life.



38,712
telecomcorridor.com
visits



27
REDP proposals



8
mayor's lunches



75
visitors from
Tokyo CofC

1,000
GENPACT

Jobs

800
Infosys

1,400



- Hosted the first DFW-area Select USA Spinoff event for executives from several countries including India, Taiwan, Abu Dhabi and Ghana

- National launch site for J GoodTech, a business matching program for US & Japanese companies; 25 participated in the launch events.

CONNECT Events



Richardson Young Professionals chocolate drop (above), Select USA spinoff event at UTD (right) and guests at the Annual Meeting (below).



"The chamber can help many types of businesses grow if they get involved by getting their name out there and building trusting relationships that result in referrals. We all benefit from a strong, vital well-managed city."



Bill Schaid
Kiwanis Club of Richardson

The Chamber created a **video library of many important presentations** and briefings, such as a mid-term election recap done by our CEO Bill Sproull, a guide to succession planning done by our past Finance Chair Adam Keller and a webinar on a practical guide to cybersecurity for businesses by Shawn Tuma, an attorney and board member of the Cyber Future Foundation.



"If I were to just consider the networking opportunities alone of attending the meetings and participating on the many different committees that the chamber has, I would say that I've benefited greatly, but my experiences have been much more than that. Because of my involvement in the chamber, I am now a graduate of the Leadership Richardson program that has taught me so much about servant leadership skills and allowed me to put those to use in our community."



Kory Aoyama
BlueCross BlueShield of Texas



450
ATTENDEES



532
ATTENDEES



132
GOLFERS



193
ATTENDEES

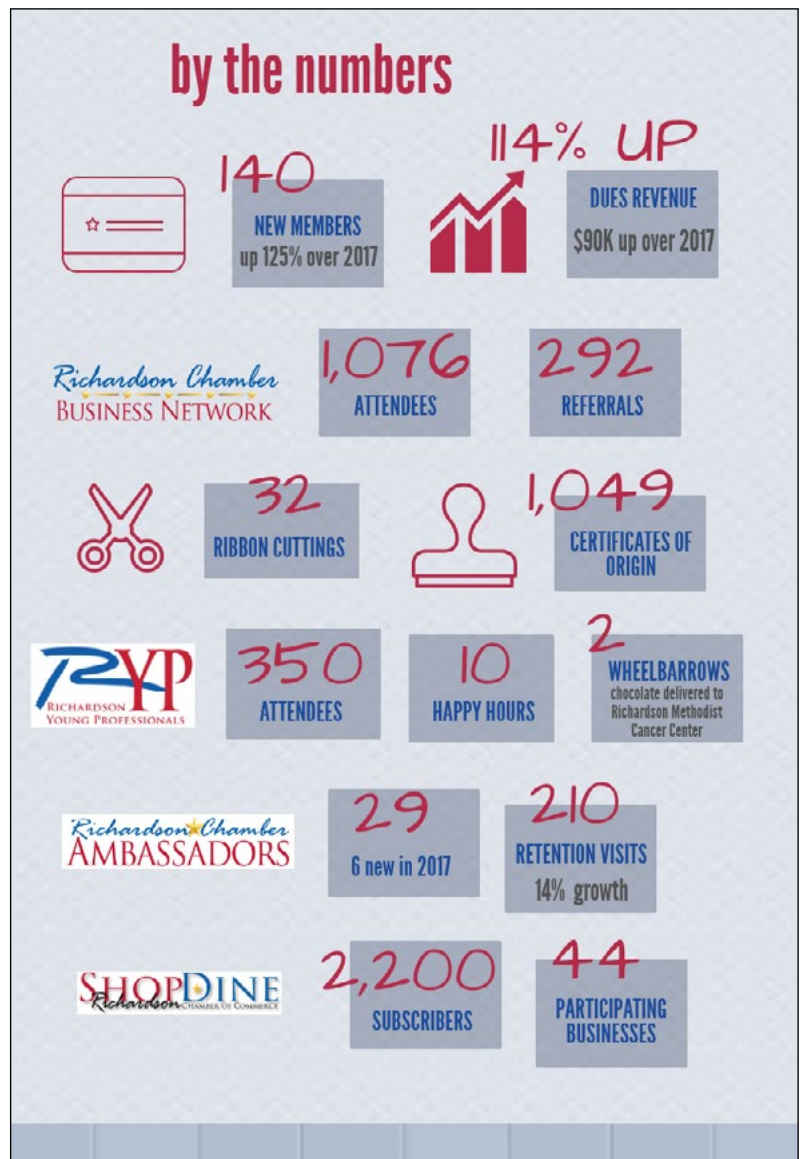


The Health and Wellness Expo hosted 44 vendors at its annual fair focused on local companies. The expo informs consumers about products and services from our members, which encourage good health and fitness, increase mobility, address special care needs and provide nutrition. More than 300 attendees got healthier at the public and free event (left).

Ambassadors represent, promote and encourage participation in the chamber while maintaining contact with new and current members. They also serve as greeters at various chamber networking functions (below).



2018's **Volunteers of the Year** included Manasseh Durkin, Fred Mueller, Kathy Rogers, Marilyn Jones, Robert Smith, Javier Mazon and past-Chair Bryan Marsh (below).





EDGE award recipients have achieved extraordinary success and/or made a significant investment, including: Methodist Richardson Medical Center, Lennox International, Greg Fasullo from EnTouch Controls, The University of Texas at Dallas, BAL Global, The Warren Center, The Drawing Board, Fujitsu Network Communications and Ken Hutchenrider.



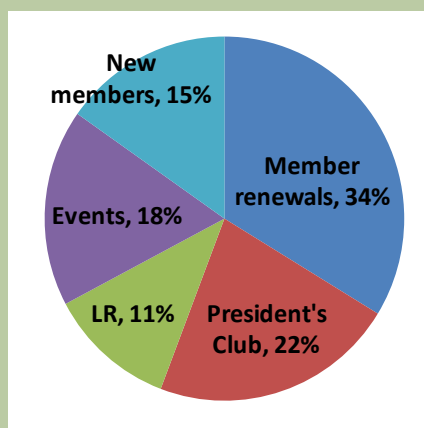
"The chamber continues to impress me the more I know about the work done to support and attract businesses that make our community such a gem. Each decision in conjunction with the city is intentional with the future of our city in mind."

"The relationships that I enjoy with Richardson business owners, employees, city staff and leadership, as well as other residents, make it rewarding to work in our community. I enjoy supporting other businesses and learning how we can work together to continue to make our community the best place to live and work in Texas."

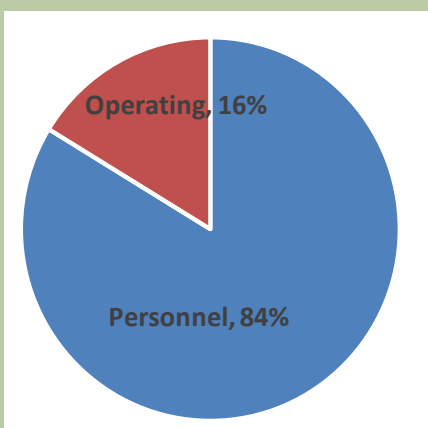
Kathy Rogers
Nothing Bundt Cakes



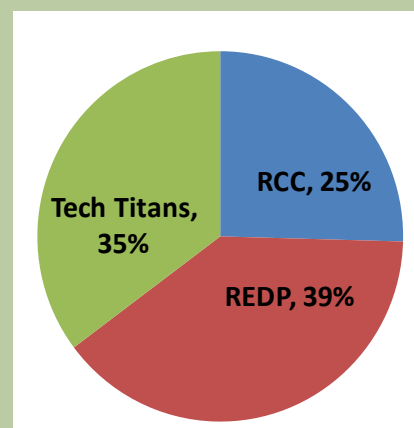
income



expenses



org. income



BOARD of Directors 2018

Our thanks to our dedicated board members for their time and commitment to the success of businesses in Richardson.

Executive Committee

Chairman of the Board	Amanda Rockow	UT Dallas
1st Vice Chair, Economic Division	Kory Aoyama	Blue Cross Blue Shield of Texas
Vice Chair, Membership Division	Susan Kassen	Ebby Halliday Realtors
Vice Chair, Community Division	Celina Cardenas Fleites	Atmos Energy
Vice Chair, Business Services	Eric Peltier	Legacy Texas Bank
Vice Chair, Budget & Finance	Adam Keller	Atlas Wealth Management
Immediate Past Chair	Bryan Marsh	Digital Realty

Elected Members

Jan Arrant	Methodist Richardson Medical
Lisa Autry	Bank of Texas
Jon Brooks	TBX Employee Benefits
Charlie Chen	DFW Technology
Jerry Cornelius	Canyon Creek Art & Frame
Manasseh Durkin	Durkin Enterprises
John Hurst	Lennox International
Mark Jordan	Sooner Management
Bob Krombach	Preferred Office Solutions
Angela Lopez	BB&T Bank
Aaron MacPhie	BKM Sowen Horan
Kathi McCoy	Texas Instruments
Ken Presley	Texas Bank and Trust
Debbi Richards	Richland College
Patricia Sharp	State Farm Insurance
Sandee Treptow	Reliant Energy
Camille Ussery	BTH Bank
Kirk Wilson	Dean Air Conditioning & Heat

Advisory Members

Stephen Crawford	Halff Associates
Randy Ford	National Write Your Congressman
Kitty Goddard	Arts Incubator of Richardson
Maria Harris	BRY-JO
Jolene Hersch	ARGO Data
Anthony Pampillonia	Pampillonia Jewelers
Elizabeth Purdy-Bergin	Sleeper Sewell Insurance
Lesley Sanders	GEICO
Bill Schaid	Kiwanis Club of Richardson
Monica Scott	Logotology
Stan Sims	Raytheon
Amy Taylor	Methodist Richardson Medical
Marceen Woods	Alliance Architects

Ex-Officio Members

Justin Bono	Richardson ISD
Dan Johnson	City of Richardson
Johnny Lee	DFW Chinatown
David McCombs	Haynes and Boone, LLP
Dr. Jeannie Stone	Richardson ISD
Mayor Paul Voelker	City of Richardson





Members of the President's Club are business and community leaders who have made a significant commitment to the Chamber through volunteer leadership and financial support. Through their commitment, President's Club members help the Chamber realize its vision to enhance the business environment for its members and the community.

Platinum



Gold



THE UNIVERSITY OF TEXAS AT DALLAS



Silver

