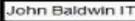




Thank You Members! Chairman's Circle



Partner



Executive

- ◆ Bear Creek Design Group
- ◆ Big O Tires Evergreen
- ◆ Brown Contracting & Remodel
- ◆ Cactus Jack's Saloon
- ◆ Douglas A. Turner, P.C., Attorneys at Law
- ◆ Evergreen National Bank
- ◆ Felde Group CPA
- ◆ Kerry Endsley / LIV Sotheby's Realty
- ◆ Moore at REMAX Alliance
- ◆ Rose Walker
- ◆ RPM Agency, Inc.
- ◆ Swan Realty Group
- ◆ The Wild Game
- ◆ Xcel Energy

Social Media: A Blessing or a Curse?



Being part of the conversation is a fact of life in a small town. People talk back and forth about businesses and what's going on in the community. Social media is an increasingly popular way to not only get the word out but to start and participate in a conversation with people you do not even know.

The ease of communication is a blessing but it can also be a curse. As I said, in an online conversation many of the people you go back and forth with do not know you. They do not know that if you type words in one way you mean X and they read it as Y. Then the conversation may spin out of control in a negative way as the "Y" gets criticized and then a string of unrelated and often unkind comments ensue. Thus the curse of social media.

Last month I encouraged all of you to join the conversation about what is going on. Refer businesses to a friend both face to face and online. Enjoy the conversation. This month I remind you, there are two ways to say everything. Remember to read over your comment before you press post. And if you realize you pressed post too quick? You can click on the three little dots to the right of your post and edit. And please, remember to keep the conversation positive and use social media as a blessing.

Who is your favorite local business?

Speaking of conversation, every year the Evergreen Chamber of Commerce asks the community to nominate and vote for their favorite businesses. Who should receive Business of the Year for 2018? Who is the People's Choice for Best Loved Business and who will be the 2018 New Business of the Year? Last year's winners were Business of the Year-Big O Tires Evergreen, People's Choice-Twigs Consignment and New Business of the Year for 2017 was Evergreen Swims.

Nominations are open now! Go online to the Chamber website (evergreenchamber.org) and follow the instructions on our homepage. The nominations are open until October 23. We then put together the list of nominees and ask you to come back to our website to vote on who you think should win. Voting will be open from October 24 until November 6. The votes are tallied, nominees are interviewed and the awards committee makes their selection. Winners will be announced at the Evergreen Chamber Annual Gala and Business Awards on Saturday December 1. The party, Sparkle and Shine, is open to the public and will be held at The Wild Game. Live Music by Subject2Change. Join us!

Follow the Chamber on Facebook, LinkedIn, Twitter, check out our website or just call anytime. Our job is to promote Evergreen locally and down the hill and we love what we do!

Betsy Hays

President, Evergreen Chamber
(303) 674-3412 | EvergreenChamber.org



UPCOMING CHAMBER EVENTS

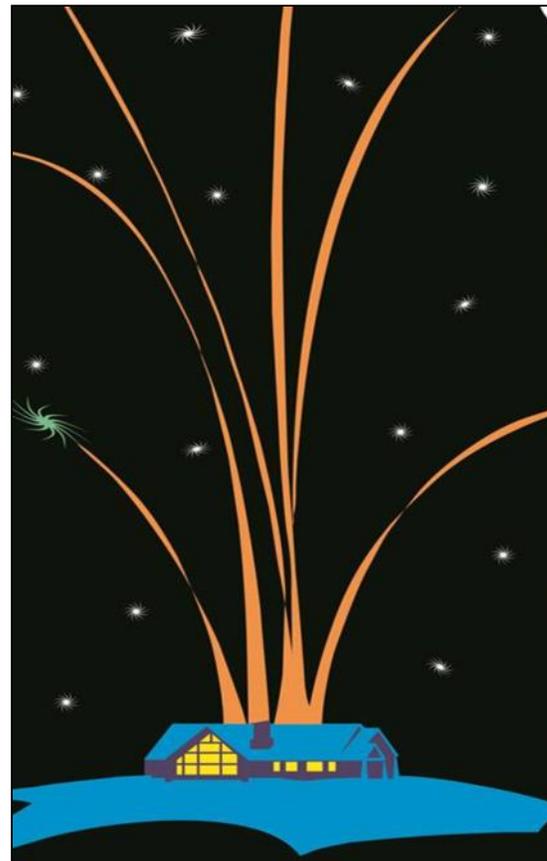


Breakfast with Santa

**SAT. NOVEMBER 24TH
AT THE
EVERGREEN LAKE HOUSE**

**4 SEATING'S:
9:00, 9:45, 10:30, 11:15 AM**

**THIS EVENT SELLS OUT FAST-TICKETS AVAILABLE
AT EVERGREENCHAMBER.ORG (303) 674-3412
IN ADVANCE: ADULTS \$18/KIDS \$12.**



SKATE THE LAKE ***NEW YEAR'S EVE FESTIVAL***

DECEMBER 31 | 6—10 PM

SKATING | FIREWORKS | FOOD | FAMILY FUN



- Sponsorships Available -

EVERGREENCHAMBER.ORG

BY THE COMMUNITY - FOR THE COMMUNITY



UPCOMING CHAMBER EVENTS



The Evergreen Chamber Presents

Sparkle & Shine Holiday Gala & Annual Business Awards

Please join us for dinner & drinks as we announce our 2018 Business of the Year awards. Silent auction, wine pull, and a \$1000 cash raffle. This is a party you do not want to miss!

Date: December 1st

Time: 5:30 pm

Place: The Wild Game

Music By Subject2Change

~ SPONSORSHIPS AVAILABLE ~

**Business Of The Year
Nominations Open Until Friday Oct 23rd**

**RSVP By Purchasing Your Ticket At
EvergreenChamber.org**



UPCOMING CHAMBER EVENTS



Evergreen Chamber Member Breakfast

- Breakfast - Networking - Education -

Wednesday, November 7th
7:30-9:00am | The Wild Game

Guest Speaker:
Jeffco EDC
Kristi Pollard



Sponsored By:



Chamber Business Expo & Mixer

- Networking - Door Prizes - Food & Drinks -

Thursday, November 8th 5-7:30pm

BUSINESS
EXPO



Hosted By:
El Rancho Brewing
29260 US Hwy 40

\$5 Members/\$10 Not-Yet Members

Want to become an exhibitor? Booth spots are only \$25, limited availability.
Contact president@evergreenchamber.org today.

COLORADO 2018 GUBERNATORIAL FORUM

Register today at www.arvadachamber.org

Please join us to hear from candidates for Colorado Governor on issues that impact your business!



PRESENTED BY



MONDAY, OCTOBER 22, 2018

11:30 AM - 1:00 PM

ARVADA CENTER

6901 Wadsworth Blvd.
Arvada, CO 80003

\$20/Person

\$300/Reserved Table for 10 + Name Recognition

Colorado 2018 Gubernatorial Forum

Please join us to hear from candidates for Colorado Governor on issues that impact your business!

Monday October 22nd

11:30 am– 1:00 pm

Arvada Center
6901 Wadsworth Blvd
Arvada 80003



CHAIRMAN'S CIRCLE SPOTLIGHT



An Interview with Holly Jorgensen
Editor In Chief
Colorado Serenity Magazine
(303) 670-5448
coloradoserenity.com



Q. How long have you been in business?

26 years this month! Last year, in October, we published our extra glossy, 25-year anniversary edition, which was a big hit, and we still get comments about it.

Q. How often do you publish? How many subscribers do you have?

We are a monthly publication and we publish the middle of each month, usually on the 15th unless that falls on a weekend. We are not subscription based. Rather, we deliver free to homes and businesses on the 285 Corridor from Morrison to Bailey and the I-70 Corridor from Lookout Mountain/Genesee to Idaho Springs, and the communities in between like Conifer, Evergreen and Indian Hills. This gives us the largest distribution of any publication we know of up here in the foothills.

Q. What is new with Colorado Serenity Magazine ?

There isn't anything brand new, but over the past year, we have been refining our website to include pageable versions of each edition every month, and we are endeavoring to get some back issues loaded so people can enjoy all that is "Serenity" from behind their computer screens. We have also been expanding our social media presence.

Q. Why are these new aspects important to the business?

It's pretty obvious that an online presence is necessary these days, and while we believe print will ALWAYS have its place (which is why we remain successful), we believe it's important for clients who advertise with us to be able to link that advertising to their own URLs, thereby getting even more bang for their buck. Our own experience has shown us a huge uptick in business since our website went live. Our clients should all be using our live links option!

Q. Is there anything else you would like your fellow Chamber members to know?

Just that, in case there are people out there who still don't know about our quarterly Serenity Schmoozers, we are still doing them! We haven't burned out yet! They are fun networking events at local restaurants with free drinks and food. The October one will have just happened by the time you receive this, but our big awards one in January at Mount Vernon Canyon Club is a mustn't miss event! Look for event announcements on our Colorado Serenity Magazine Facebook page, our website, coloradoserenity.com or on local Facebook groups. Thanks to the Evergreen Chamber for all they do! They are the other go-to place for information and networking!



NEW CHAMBER MEMBERS



N2Design Interiors

N2Design Interiors is a furniture & home furnishings store and showroom. Offering new & gently used items personally hand selected by our interior designer Kevin Bryan. We are not a consignment store.

J. Kevin Bryan - Owner/Interior Designer
3042 Evergreen Pkwy, Evergreen
(720) 328-8900
n2designinteriors.com



Revlocal, LLC.

We help businesses maximize their online presence with a personalized approach to digital marketing. By connecting your business with a dedicated strategist, we deliver seamless digital marketing strategies.

Signe Martin - Business Development Manager
Evergreen
(303) 319-3206
revlocal.com



Home Mortgage Alliance

Home Mortgage Alliance, LLC is a Colorado company. Jennifer has more than two decades of service in the residential mortgage industry. From cabins to castles, her personalized service is the key.

Jennifer Hager - Mortgage Loan Originator
29023 Upper Bear Creek Rd, Evergreen
(720) 593-4385
homemortgagealliance.com/jhager



National Charter Bus Denver

Explore Denver on your own time with National Charter Bus! From tourist attractions to corporate trips, we are available 24/7 to transport your group in and around Denver.

Hala Faruqi - Marketing Coordinator
Cherry Creek, Denver
(303) 317-3208
nationalbuscharter.com/denver-charter-bus



Champion Charter Bus Company

Denver is famous for its rocky mountain peaks and Colorado burritos! Achieve both with Champion Charter Bus Denver.

Hala Faruqi - Marketing Coordinator
Denver
(303) 482-2792
championcharterbus.com/denver-charter-bus



Denver Charter Bus Company

Ready to explore Denver with a group of family and friends? You'll want to travel in comfort, so call Denver Charter Bus Company for your minibus, charter bus, or shuttle rental needs.

Hala Faruqi - Marketing Coordinator
1710 N Williams St #409, Denver
(303) 495-2341
denvercharterbuscompany.com



RIBBON CUTTING EVENTS



Trusan Cuisines

Catering for Corporate and Private Events, In-home Individual and Group Cooking Instruction, In-home Cooking Class Dinner Parties, Team Building Cooking Classes, and Theme Parties.

Trusan Comstock - Chef/Owner
Evergreen
(303) 517-6225
trusancuisines.com

Becky Atkinson Life Coaching Services

No matter your life transition- empty nester, newly retired, recently divorced, or job/career change, Life Of Impact can help you come out the other side feeling joy and with a life of purpose. Please let me help you with your life challenges.

Becky Atkinson - Owner
Evergreen
(720) 595-7672
beckyatkinsonslifecoachingservices.com



Creative Counseling of Evergreen

We provide play therapy and counseling services for children, teens and adults. Brooke is a licensed professional counselor (LPC) in the state of Colorado, as well as a national certified counselor (NCC). She is a proud to be a registered play therapist (RPT) with the Association for Play Therapy.

Brooke Harris - Licensed Professional Counselor
2922 Evergreen Parkway, Suite 325
Evergreen
(720) 504-7296
creativecounselingofevergreen.com



Photos from Ribbon Cutting Event appear on our Facebook, Website, in our Monthly Newsletter, and in the Mountain Connection Newspaper. Take advantage of this FREE marketing opportunity to let the community know what's new with you. marketing@evergreenchamber.org



RIBBON CUTTING EVENTS



Edward Jones - Jenny Donohoe

It's important to work with someone who takes time to understand you and your situation. We take a step-by-step approach to identify your goals and develop specific strategies to help you achieve them.

Jenny Donohoe - Financial Advisor
Idaho Springs
(303) 567-9200
edwardjones.com/jenny-donohoe



Image Marketing Specialists

In addition to providing promotional products and print materials, we have the ability to help our clients make plans. Every business should have a marketing plan. Let's do this together!

Denise Bromberger - Owner
Bailey
(303) 838-3328
shopimagemarketing.com

CANDIDATES FORUM

WHAT: 2018 Election Forum

WHEN: 6 p.m. Wednesday, Oct. 24

WHERE: The Venue Theatre

27132 Main Street | Conifer Town Center



EVERGREEN
newspapers



Conifer Area
CHAMBER OF COMMERCE

Evergreen Newspapers, the Evergreen and Conifer Chambers of Commerce are proud to present an informative evening hearing from those on our election ballots

A moderator will pose questions to the candidates and there will be rebuttals from opponents.

The Candidates

County Commissioner, District 3

Tina Francone and Lesley Dahlkemper

State House District 25

Lisa Cutter and Steve Szutenbach

State Senate 16

Tammy Story and Tim Neville

Jefferson County Assessor

Brian Cassidy and Scot Kersgaard



FEATURED MEMBER SPOTLIGHT



Location EST. 1997- Interview with Garrett L. Jennings, Banking Officer and Barry Schroeder, Senior Vice President. (303) 679-1000 efirstbank.com

Q. What services does FirstBank provide for clients?

FirstBank provides a wide range of banking services for individuals and businesses. Our services include checking and saving accounts, mortgages, lot loans, construction loans, lines of credit, business loans, SBA loans, commercial real estate loans, and treasury management services to name a few.



Q. Who is your ideal customer?

We pride ourselves in being a one stop shop, so our ideal customer is anyone with banking needs. Whether that be someone needing their first checking account or mortgage, or someone with complex needs involving multiple accounts and loans, we are equipped to handle it.

Q. What is new with FirstBank?

We recently launched our "Banking for Good" campaign. While it is a new campaign, it is the philosophy we have been operating under since our inception in 1963. We believe that if we focus on doing what is right for our customers and our communities then we as a company will, in turn, thrive as well.

Q. What other categories of Evergreen Chamber businesses would be great partners for you?

Any person or business involved with the Evergreen Chamber would naturally be a good fit for us. Given the nature and scope of our business, we have something to offer for everyone.

EVERGREEN ROTARY NEWS

What's in it for me?

You've probably asked yourself this question if you've ever considered joining a service club. Here are the reasons given most often by our members.

- A great way to meet like-minded people in the community
- An opportunity to be involved in meaningful service projects in Evergreen and internationally
- Excellent business networking opportunities
- A way to set an example of service and philanthropy for my young children
- Giving back has never been so much FUN!!



Rotary Club of Evergreen Colorado 



If you would like to find out more about joining the Evergreen Rotary Club, please contact President Bob Wallace: E-mail: rwall5@comcast.net, or phone: 303.548.2375, or log on to EvergreenRotary.org

Thanks to our Evergreen Rotary Club sponsors

What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell - 305-926-5894. Email - Tim.Grace@N2Pub.com





MEMBER RENEWALS



These members have renewed their memberships this month.

1 + YEARS

Nancy Staub State Farm Insurance
 Susie Hartness – Hartness Home Loans, LLC
 Beth Andersen, Mary Kay Independent Beauty Consultant
 Nancy Alexander-Caliber Home Loans
 Where The Books Go
 Salvation Army-Evergreen Extension Unity
 Deborah Simon – LIV Sotheby’s International Realty
 La’Cuisine of Evergreen Catering & D-Rass Deli
 Block Advisors
 Black Belt Movers
 Judith Repp Architects
 Andersen Insurance Agency
 WEB – Women of Evergreen Businesses
 Bloomin’ Broom Quality Cleaning Service
 Colorado Eye Consultants
 Evergreen Home Concierge

15 + YEARS

A Storage Place
 LIV Sotheby’s International Realty

20 + YEARS

Evergreen Dental Group
 Tallgrass Aveda Spa & Salon
 Scripps, Taylor & Associates, PC.

5 + YEARS

Myra Purkey-RE/MAX Alliance Evergreen
 Bootstraps, Inc.
 ServPro of Golden, Wheat Ridge & Evergreen
 T Hackbarth Roofing

10 + YEARS

Into Your Hands – Africa
 The Bistro at Marshdale

Thank you
 for your loyal support!

YOUR CHAMBER STAFF

Betsy Hays
 Gwendoline Ryan
 Sheralyn Austin-Gagne
 Candace O’Brien
 Marilynn Bell
 Betsy Semmens
 Tracy Murray
 Valli Crockett
 Jackie Mohr
 Marie Lynch

President/CEO
 Marketing Manager
 Operations Team
 Operations Team
 Accounts Manager
 Membership Coordinator
 Membership Coordinator
 Membership Coordinator
 Skate The Lake Event Manager
 Skate The Lake Volunteer Manager



CHAMBER EVENTS CALENDAR



EVERGREEN AREA Chamber of Commerce

October/November 2018

Mon	Tue	Wed	Thu	Fri
15	16 Early Morning Edition Leads Group, 7:30am Quarterly Nonprofit Meeting, Center Stage, 3:00-4:30pm	17 Strategic Planning Board Meeting, Tuscany Tavern, 9:00am-3pm	18 Lunch Bunch Leads Group, Tuscany Tavern, 11.30am	19 Ribbon Cutting-
22	23 Early Morning Edition Leads Group, 7:30am	24	25	26 Ribbon Cutting-
29	30 Early Morning Edition Leads Group, 7:30am	31	1 Lunch Bunch Leads Group, Tuscany Tavern, 11.30am Ambassador Meeting Woodcellar, 4:30 pm	2 Ribbon Cutting-
5	6 Early Morning Edition Leads Group, 7:30am	7 Member Breakfast The Wild Game, 7:30 am	8 Member Mixer— Business Expo El Rancho 5:00 pm	9 Ribbon Cutting-
12	13 Early Morning Edition Leads Group, 7:30am	14 Women 2 Women Leads Group, Evergreen Fire Rescue 9am EACC Board Meeting, Evergreen Fire & Rescue, 4:30 pm	15 Lunch Bunch Leads Group, Tuscany Tavern, 11.30am	16 Ribbon Cutting-

SAVE THE DATE!

10/16
Quarterly Nonprofit Meeting 3:00pm

10/17
Strategic Planning Board Meeting, Tuscany Tavern, 9:00am-3pm

11/1
Ambassador Meeting Woodcellar, 4:30 pm

11/7
Member Breakfast The Wild Game, 7:30 am

11/8
Member Mixer Business Expo El Rancho 5:00 pm

11/14
EACC Board Meeting, Evergreen Fire & Rescue, 4:30 pm