



EVERGREEN AREA
Chamber of Commerce



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2018 Sparkle and Shine Saturday Dec. 1 Sponsorship Opportunities

Media Exposure Metrics

Depending on what level of sponsorship you chose, your company will get marketed in a variety of channels. The larger the sponsorship, the larger your company name will appear in front of potential customers. The reach of each is as follows:

Canyon Courier Ads: 10,000 exposures per week
Website event page and home page: 20,000 views per month
Community Posters: 50+ views across town
Auction Preview Site Views: 1000 in November

Colorado Serenity Ad: 22,000 exposures in Nov
Facebook: 2000+ views each time we post
Programs: 200 printed
Twitter: 600+ views each time we post

Title Sponsor - \$2,500 (1)

Includes three-course dinner for 8 guests and one annual Business Level Membership (\$530 value)

Title logo branding inclusion in all event marketing and publicity including publications, digital media, signage, printed materials, social media, e-blasts, and after event thank yous. Personal introduction on the night of the celebration and a short promotional speech. **Opportunity to co-MC event.** Half page ad in our event program. Logo scrolling on auction preview site with company link. *Includes a reserved parking space for 2019 at our major events.*

Auction Sponsor \$1000 (1)

Includes a three-course dinner for 4

Branding logo inclusion in event marketing and publicity including publications, digital media, printed materials, social media, e-blasts, and after event thank yous. Prominent logo placement at event on all auction bid sheets. Logo scrolling on auction preview site with company link.

Hors d'evours Sponsor \$1000 (1)

Includes a three-course dinner for 4

Branding logo inclusion in event marketing and publicity including publications, digital media, printed materials, social media, e-blasts, and after event thank yous. Prominent logo placement at event with company promotion in our event materials. Logo scrolling on auction preview site with company link.

Table Sponsors, Up to 8 Guests - \$1,000 (8)

Bring your Company Holiday Party to Us! Includes three-course dinner for each of your guests. Branding inclusion in event marketing and publicity including publications, digital media, printed materials, social media, and e-blasts. Logo placement at event with company promotion in our event materials.

Dessert Sponsor - \$500 (2)

Branding name inclusion in event marketing and publicity including publications, digital media, printed materials, social media, e-blasts and after event thank yous. Logo on 1000 mints to be placed at all tables and throughout the venue.

Entertainment and Bar Sponsors - \$500 (4)

Branding name inclusion in event marketing and publicity including publications, digital media, printed materials, social media, e-blasts, and after event thank yous. Prominent logo placement at event by stage and bar.

Awards Sponsors - \$400 (4)

Branding name inclusion in event marketing and publicity including publications, digital media, printed materials, social media, e-blasts, and after event thank yous.

To invest in one of these sponsorships or to donate items or services for the auction please contact us at the Chamber office @ 303-674-3412 or president@evergreenchamber.org