



2018 Skate The Lake New Year's Eve Festival Sponsorship Levels

A portion of this year's proceeds will be given to
DriveSmart, Active 4All Foundation, EChO and EAPL

\$5,000 Title Sponsor

- Prime location for up to **four** banners to be displayed during event (banners provided by sponsor)
- Your business logo and URL link on event website and each event menu option
- Your business logo on event posters, paid advertising and in-kind advertising (will be strategically placed and sized in prime location)
- Your business mentioned in event interviews (printed, recorded and live), press releases, and scheduled event speaking engagements
- Ability to host entrance of event including promotion of your business &/or distributing purposeful to event promotional items (ie. Glow necklaces, hand warmers, lip balm etc.)
- Admission for 15 to event and three parking passes
- **FREE 2019 EXECUTIVE LEVEL MEMBERSHIP (\$1000 value)** with the Chamber (incl. 2 eblasts, 4 categories in magazine, \$\$ for ad or sponsorship discounts, Chamber event tickets)

\$3,000 Ice Sculpture Sponsor

- Prime location for up to **three** banners to be displayed during event (banners provided by sponsor)
- Your business logo and url link on event website
- Your business logo on event posters and paid advertising. (will be strategically placed and sized accordingly in prime location)
- Ability to display additional banner above or beside ice sculpture
- Ability to host ice sculpture to patrons which includes offering to takes photos of patrons (with patron's phone) as well as promote your business beside ice sculpture
- Admission for 10 to event and two parking passes
- **FREE 2019 BUSINESS LEVEL MEMBERSHIP (\$530 value) with the Chamber plus \$300 Chamber event sponsorship credit** (incl. 1 eblast, 1 category listing in magazine, \$100 off magazine/map ad)

\$2,500 Ticket Sponsor (up to 2)

- Prime location for your banner to be displayed during event (banner provided by sponsor)
- Your business logo and url link on event website
- Your business logo on event posters and paid advertising. (will be strategically placed and sized accordingly in prime location)
- Ability to design a coupon/ad to be placed on one side (approx 2.5" X 5") of all 2,500 tickets for event. Distribution of ticket sales will include but are not limited to:
 - ⇒ Patrons ages 6 and up
 - ⇒ Volunteers/Sponsors
 - ⇒ Tickets donated through event promotion in the community
 - ⇒ Admission patrons up to age 5
 - ⇒ Donated tickets to participating first responders
 - ⇒ Ability to promote your business to patrons leaving event at bus stop
 - ⇒ Admission for 8 to event and two parking passes
- **FREE 2019 BUSINESS LEVEL MEMBERSHIP (\$530 value) with the Chamber plus \$100 Chamber event sponsorship credit** (incl. 1 eblast, 1 category listing in magazine, \$100 off magazine/map ad)

\$2,000- Warming House Sponsor

- Prime location for your banner to be displayed during event (banner provided by sponsor)
- Your business logo and url link on event website
- Your business logo on event posters and paid advertising
- Ability to host the warming house to patrons which includes offering snacks &/or beverages to patrons, chairs next to two fireplaces as well as distributing promotional materials &/or promotional items
- Admission for 8 to event and two parking passes
- **FREE 2019 BUSINESS LEVEL MEMBERSHIP (\$530 value) with the Chamber** (incl. 1 eblast, 1 category listing magazine, \$100 off magazine/map ad)

Please contact Jackie Mohr, Skate the Lake Event Manager for questions and to secure your spot.
jackiemohr@evergreenchamber.org or 720.971.0144



2018 Skate The Lake New Year's Eve Festival Sponsorship Levels

A portion of this year's proceeds will be given to
DriveSmart, Active 4All Foundation, EChO and EAPL

\$2,000– Community Sponsor

- Prime location for your banner to be displayed during event (banner provided by sponsor)
- Your business logo and url link on event website
- Your business logo on event posters and paid advertising
- Admission for 8 to event and two parking passes
- **FREE 2019 BUSINESS LEVEL MEMBERSHIP (\$530 value) with Chamber** (incl 1 eblast, 1 category listing in magazine, \$100 off magazine/map ad)

\$1,500 Fireworks (up to 3)

- Prime location for your banner to be displayed during event (banner provided by sponsor)
- Your business logo and url link on event website
- Your business logo on event posters and paid advertising
- Admission for 6 to event and one parking passes
- **\$300 Chamber event sponsorship credit and a free Chamber eblast to 3000+ list (value \$150)**

\$1,000 Skate Rental Sponsor (up to 3)

- Prime location for your banner to be displayed during event (banner provided by sponsor)
- Your business logo and url link on skate rental vouchers
- Your business logo and url link on event website
- Your business logo on event posters and paid advertising
- Admission for 6 to event and one parking passes

600 Buses-5 (\$3,000)

- Prime location for your banner to be displayed during event on bus (banner provided by sponsor)
- Admission for 4 to event
- Your business logo on event website and posters
- Ability to be an ambassador of event on bus which includes speaking to patrons about event FAQs, Evergreen anecdotes and your business

\$500 Banner sponsor

- Prime location for your banner to be displayed during event (banner provided by sponsor)
- Admission for 4 to event
- Your business logo on event website and posters

\$350 Fire pits-8+ (\$2,800)

- Chloroplast sign with your business name posted at fire pit
- Ability to station business representatives at sign to promote your business
- Admission for 2 to event
- Your business name on event website and posters

\$250 Hockey rinks-10+ (\$2,500)

- Chloroplast sign with your business name posted at hockey rink
- Ability to station business representatives at sign to promote your business
- Admission for 2 to event
- Your business name on event website and posters

\$200 Cold toes warm heart:

For the community by the community (Supporters of Skate The Lake)
Your business name on event website and posters

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