



## Annual Community Santa Breakfast at the Lakehouse Saturday, November 30, 2019

# Sponsorship Opportunities

On the Saturday after Thanksgiving, the Evergreen Chamber will again host *Breakfast with Santa* at the Evergreen Lake House. The morning brings visitors and residents to town for a signature holiday occasion and local holiday shopping for Small Business Saturday. The event will be heavily promoted throughout the community, in the local papers and online. Four seatings of a fabulous pancake breakfast with live Chamber Music await families that would like to meet with Santa and Mrs. Claus in an intimate setting, letting them know their wish list desires. The draw is that the Claus couple strolls amongst the guests, pose for multiple pictures and speak to children individually. Tickets are sold online and at two locations downtown. This event always sells out. Every year there are over 275 attendees.

### \$1,200 – Title Sponsor-OPEN

- Headline recognition and in article highlights in all marketing as THE Title sponsor of the annual breakfast.
- 4 FREE tickets to the Event (2 adults/2 kids)
- Logo/Brand inclusion on all printed material (Posters, Flyers, Invitations, Newsletters, etc.)
- Logo/Brand inclusion on all social media (Facebook, Twitter, and LinkedIn), Event emails
- 4x4 cocktail size table for informational materials
- Company banner at event
- Opportunity to provide company volunteers to staff the event
- Digital Sponsor Icon for your website
- 2 months half page ad in the Chamber Newsletter
- Highlighted Facebook exposure posts on company offerings and staff (one daily for 8 weeks)
- Reserved front row parking spot at all Chamber events for a year

### \$800 Santa Sponsor -sold

- Inclusion in articles, ads as THE extra special business who made Santa happen.
- 2 FREE tickets to the Event (1 adult/1 kid)
- Logo/Brand inclusion on all printed material (Posters, Flyers, Invitations, Newsletters, etc.)
- Logo/Brand inclusion on all social Media (Facebook, Twitter, and LinkedIn), Event emails
- Company banner at event
- Digital Sponsor Icon for your website
- 2 months quarter page ad in the Chamber Newsletter



### \$300-Music Sponsor-2 SOLD 1 OPEN

- Logo/Brand inclusion on all printed material (Posters, Newsletters, etc.)
- Company Name inclusion on all social media (Facebook, Twitter, and LinkedIn), Event emails
- Digital Sponsor Icon for your website

### \$300-Shopping Shuttle Sponsor-sold

- Logo/Brand inclusion on all printed material (Posters, Newsletters, etc.)
- Logo/Brand inclusion on all social media (Facebook, Twitter, and LinkedIn), Event emails
- Digital Sponsor Icon for your website
- Signage at shuttle stop both at Lake House and in Downtown Evergreen “Shuttle Stops Here”

### \$100-Ticket Sponsor

- Company Name inclusion on all printed material (Posters, Newsletters, etc.)
- Company Name on back of commemorative tickets with special holiday offer

**Betsy Hays ([president@evergreenchamber.org](mailto:president@evergreenchamber.org)) or Candace O'Brien ([admin@evergreenchamber.org](mailto:admin@evergreenchamber.org))**