



EVERGREEN AREA  
Chamber of Commerce

# Take Advantage of Your Benefits! Top 15 Chamber Marketing Opportunities

Questions? Contact the Evergreen Area Chamber of Commerce at  
admin@evergreenchamber.org or call us (303) 674-3412



## #1. Evergreen Chamber Website: Directory Listing

With our mobile friendly and user friendly website it is easy for potential customers to find you. Update your business directory listing anytime, and change it as often as you like.



## #2. Schedule a Ribbon Cutting

If you're a new member or a long-time member why not take advantage of free photo advertising? You are always welcome to celebrate with a Chamber Ribbon Cutting. We invite our ambassador team to attend and learn about your business. Photos from Ribbon Cutting Event appear on our Facebook, Website, in our Monthly Newsletter, and in the Mountain Connection Newspaper. Contact us to schedule.



## #3. Bulk Mail Permit

Save \*0.20c per piece of mail by taking advantage of the Evergreen Chamber's bulk mail stamp. Drop by the Evergreen Chamber to sign out a stamp and just return it when you're done, it's that easy!  
\*minimum 200 piece mailing.



## #4. Social Media: Facebook

If your business has a Facebook where you are promoting an event or special we can like & comment on the post/event as the Evergreen Chamber. This way all of our followers and/or members will see your post/event as well. (Liking & Commenting has more weight than Sharing).



## #5. Weekly Chamber Blast: Featured Member of the Week Ad

Did you know Business level members and above get a **FREE** weekly chamber blast ad with their membership? Entrepreneur Level Members can purchase a "Featured Member of the Week" ad for \$150. Our Weekly Chamber Blast is sent to our 3,000+ contacts, once a week. We limit the Featured Member Ads to two per week. Contact us to schedule or see a sample of our Weekly Chamber Blast.



## #6. Featured Member Spotlight

Executive level and higher members can be featured in our monthly Chamber Newsletter in a half page interview. Highlight an event, introduce yourself to the community, or just tell our readers more about your business.



## #7. Post Job Opportunities, Upcoming Events, News & Hot Deals on our Website.

As an Evergreen Chamber member you can submit Job Postings, Hot Deals, News Releases onto our website for free. You can also post your upcoming events to our community calendar. Quick and easy "How To" documents available on our website under the "Chamber Info" tab -> Online Education.



### #8. Members In The News

Do something great for the community? Celebrating a grand opening, expansion, anniversary, or change in ownership? Let us know! We will try and include a 50 or less blurb in our upcoming Chamber Newsletter. Limited Space Available– first come first serve.



### #9. Insert in our Evergreen Chamber Newsletter

Our Chamber Newsletters are printed quarterly and mailed to our 550+ members at their home or business. You can include an insert in one of our printed Chamber Newsletters for \$99 (some memberships get one for FREE!) . You provide the 550 hard copies to us, and we insert them into the newsletter after print. Limited space available- first come first serve.



### #10. Visitors Center: Member Referrals

As a member you are always welcome to display your flyers, rack cards, business cards, and upcoming event flyers in our event center. We also provide member referrals by phone and to visitors (75-100 walk-ins per week).



### #11. Event Sponsorships & Volunteering

There are a myriad of events that the Evergreen Chamber puts on during the year. Every month we have our Chamber Business Mixer and Monthly Chamber Breakfast. Yearly we have our Honoree Celebration, Taste of Evergreen, Women in Business Luncheon, Santa Breakfast, Sparkle & Shine Holiday Gala, & Skate The Lake New Years Eve Festival. Interested in Sponsorship Opportunities? Visit our website, EvergreenChamber.org for more information.



### #12. Evergreen Chamber Annual Magazine & Map

Annually the Evergreen Chamber publishes 20K+ magazines as well as an area map. This magazine is displayed in our visitors center, as well as Colorado Welcome Centers, Denver Metro Convention & Visitors Bureau, Denver International Airport, and is always available online or on our mobile app. Business level members and above have \$\$\$ credits they can apply towards an ad!



### #13. Leads Groups

The goal of the Leads Groups is to continuously exchange referrals and to expand your network. Membership in each group is limited to one or two people per business category. Visit EvergreenChamber.org for dates, times, locations, and call ahead to determine eligibility. Fees start at \$40 annually.



### #14. Chamber Brochure Guides

Our Visitor's Center & Downtown Evergreen Marketing Area feature our Explore Evergreen Magazine, Evergreen Map & Chamber Brochure Guides. Our Brochure Guide categories are Lodging, Restaurants, Seniors, Weddings, Kids, & Realtors.



### #15. Additional Advertising Opportunities

Throughout the year we will notify you of any additional advertising opportunities available. We get offers from our community, state and national publications, in addition to several Nonprofit organizations looking for Evergreen representation.