



2019 Skate The Lake New Year's Eve Festival Sponsorship Levels

A portion of this year's proceeds will be given to
MULTIPLE NONPROFITS

\$5,000 Title Sponsor (Exclusive for just 1 business)

- Prime location for up to **four** 2 1/2 by 6 ft. banners to be displayed during event (Banners provided by sponsor)
- Your business logo and URL link on event website and each event menu option
- Your business logo on event posters, paid advertising and in-kind advertising (will be strategically placed and sized in prime location)
- Your business mentioned in event interviews (printed, recorded and live), press releases, and scheduled event speaking engagements
- Ability to host entrance of event including promotion of your business &/or distributing purposeful to event promotional items (ie. Glow necklaces, hand warmers, lip balm etc.)
- Admission for 15 to event and 3 parking passes
- **FREE 2020 EXECUTIVE LEVEL MEMBERSHIP (\$1000 value)** with the Chamber (incl. 2 eblasts, 4 categories in magazine, \$\$ for ad or sponsorship discounts, Chamber event tickets)

\$3,000 Ticket Sponsor (Exclusive for just 1 business)

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event (Banner provided by sponsor)
- Your business logo on all paid advertising, posters, logo AND url link on event website
- Ability to design a coupon/ad to be placed on both sides (approx 2.5" X 5") of all 2,500 tickets for event. Tickets distributed in outlets across the community and at the event.
- Admission for 20 to event and 2 parking passes
- **FREE 2020 BUSINESS LEVEL MEMBERSHIP (\$530 value)** with the Chamber including **\$100 Chamber marketing credit** (spend on 1 eblast, 2 category listings in magazine or \$100 off magazine/map ad)

\$3,000 Ice Sculpture Sponsor (up to 3 available)

- Prime location for up to **three** 2 1/2 by 6 ft. banners to be displayed during event (Banners provided by sponsor)
- Your business logo on all paid advertising, posters, logo AND url link on event website
- Ability to host ice sculpture to patrons which includes offering to takes photos of patrons (with patron's phone) as well as promote your business beside ice sculpture
- Admission for 15 to event and 2 parking passes
- **FREE 2020 BUSINESS LEVEL MEMBERSHIP (\$530 value)** with the Chamber including **\$100 Chamber marketing credit** (spend on 1 eblast, 2 category listings in magazine or \$100 off magazine/map ad)

\$2,500 Ice Mini Golf Sponsor (Exclusive for just 1 business)

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event (Banner provided by sponsor) at Mini Golf Course
- Ability to design with your company logo the holes and hazards and pins
- Ability to provide logo'd rubber balls for all guests
- Your business logo on all paid advertising, posters, logo AND url link on event website
- Admission for 12 to event and 2 parking passes
- **FREE 2020 BUSINESS LEVEL MEMBERSHIP (\$530 value)** with the Chamber including **\$100 Chamber marketing credit** (spend on 1 eblast, 2 category listings in magazine or \$100 off magazine/map ad)

\$2,500 Warming House Sponsor (Exclusive for just 1 business)

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event (Banner provided by sponsor)
- Your business logo on all paid advertising, posters, logo AND url link on event website
- Ability to host the warming house to patrons which includes offering snacks &/or beverages to patrons, kids movie, chairs next to two fireplaces as well as distributing promotional materials &/or promotional items
- Admission for 12 to event and two parking passes
- **FREE 2020 BUSINESS LEVEL MEMBERSHIP (\$530 value)** with the Chamber including **\$100 Chamber marketing credit** (spend on 1 eblast, 2 category listings in magazine or \$100 off magazine/map ad)

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Please contact Jackie Mohr, Skate the Lake Event Manager for questions and to secure your spot.
jackiemohr@evergreenchamber.org or 720.971.0144



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A portion of this year's proceeds will be given to
MULTIPLE NONPROFITS

\$2,000 Community Sponsor

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event (Banner provided by sponsor)
- Your business logo on all paid advertising, posters, logo AND url link on event website
- Admission for 8 to event and 2 parking passes
- **FREE 2020 BUSINESS LEVEL MEMBERSHIP (\$530 value) with Chamber with the Chamber including \$100 Chamber marketing credit** (spend on 1 eblast, 2 category listings in magazine or \$100 off magazine/map ad)

\$1,500 Fireworks (up to 3 available)

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event (Banner provided by sponsor)
- Your business logo on all paid advertising, posters, logo AND url link on event website
- Admission for 6 to event and 1 parking pass
- **\$300 Chamber event sponsorship credit and a free Chamber eblast to 3000+ list (value \$150)**

\$1,000 Skate Rental Sponsor (up to 3 available)

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event above the Skate Rental window (Banner provided by sponsor)
- Your business logo on all skate rental vouchers, all paid advertising, posters, logo AND url link on event website
- Admission for 6 to event and 1 parking pass

\$600 Banner sponsor

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event (Banner provided by sponsor)
- Admission for 4 to event
- Your business logo on event website and posters

\$500 Buses (up to 5 available)

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event on bus (Banner provided by sponsor)
- Admission for 4 to event
- Your business logo on event website and posters
- Ability to be an ambassador of event on bus speaking to patrons about event FAQs, Evergreen anecdotes and your business

\$500 Volunteer/Hospitality Tent Sponsor

- Prime location for your 2 1/2 by 6 ft. banner to be displayed during event in Hospitality Tent (Banner provided by sponsor)
- Admission for 4 to event
- Your business logo on event website and posters
- Ability to staff the hospitality tent meeting, greeting volunteers (200 day of), first responders, assist in welcoming general public to event

\$350 Fire Pit Sponsor (up to 8 available)

- Chloroplast sign with your business name posted at fire pit
- Ability to station business representatives at sign to promote your business
- Admission for 2 to event

\$250 Hockey Rink Sponsor (up to 10 available)

- Chloroplast sign with your business name posted at hockey rink
- Ability to station business representatives at sign to promote your business
- Your business name on event website and posters
- Admission for 2 to event

\$200 Cold toes warm heart:

- Your business name on event website and posters
- Admission for 2 to event

OVER 

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