



For Immediate Release

For More Information: Tina Hoebelheinrich Executive Director – Cody Country Chamber of Commerce 307-587-2777 <u>exec@codychamber.org</u>

September 26, 2018

37th Annual Buffalo Bill Art Show Generates \$1,046,740 in art sales!

CODY, Wyo. – More than \$1,028,000 worth of art was sold when the gavel dropped on the last art piece during the 37th annual Buffalo Bill Art Show and Sale—bringing an end to another successful event.

The show, produced by the Cody Country Chamber of Commerce in partnership with the Buffalo Bill Center of the West, generated more than \$1million in total art sales. The gross revenue from the event including ticket sales and sponsorships is estimated at \$1.3 million. Over 750 total people attended both the live auction and dinner, Friday, Sept. 21 and the Quick Draw, Saturday Sept. 22.

Every year, Executive Director, Tina Hoebelheinrich, is tremendously grateful for the volunteers and patrons alike. "The Show takes a tremendous amount of manpower. We could not be more grateful for the team at the Chamber of Commerce who put aside their other duties and responsibilities to devote 110% to the Art Show & Sale in addition to the value of the dedicated volunteers who work tirelessly to ensure the show's success. The loyalty of the hundreds of patrons of the show who attend every year will ensure the success of the show and the continuation of the growth of the Arts in Cody for generations to come."

The show has tremendous value to the Chamber, the Buffalo Bill Center of the West and to the community. It is without a doubt the most successful 'shoulder season event' bringing hundreds of people to Cody each year. The Center of the West receives 60% of the net proceeds and the Chamber of Commerce retains 40% with artist's compensation ranging from 50-70% of the sale price depending on the event.

The highest selling piece went this year to Michael Ome Untiedt for the second year in a row. Untiedt's piece sold for \$31,000.00. The Spirit of the Buffalo Bill Art Show & Sale Winner, Santiago Michalek's piece "Winter Pass" netted the second largest sum at \$30,000.

Top seller in the Quick Draw this John Potter whose piece "Splash of Color" came in \$10,500. Long-time Buffalo Bill Art Show and Sale sculptor, Chris Navarro sold 5 of his sculpture "If We Can't Get Along, Let's Get it On" at \$1800 each.

Dates for the 2018 Buffalo Bill Art Show and Sale are Sept. 16-21, 2019.

The Buffalo Bill Art Show & Sale is a fine art sale with a contemporary Western theme, offering works relating to the land, people and wildlife of the American West. Artists offer a broad range of stylistic interpretations of the West, in oil painting, watercolor, pastel, sculpture, ceramic and mixed media. All works are original art. <u>www.buffalobillartshow.com</u>

The Buffalo Bill Art Show & Sale benefits the Cody Country Chamber of Commerce and the prestigious Buffalo Bill Center of the West and was held in conjunction with the Center's Patrons Ball, and the By Western Hands exhibit and all parts of Cody's annual "Rendezvous Royale." There are a few art items still for sale through the Chamber office.

###