



**CODY COUNTRY
CHAMBER OF COMMERCE**

MEMBERSHIP MATTERS

- ◆ Business Exposure
- ◆ Referrals
- ◆ Networking
- ◆ Advocacy
- ◆ Community Support
- ◆ Business Integrity

Our Vision:

The community of Cody will prosper as the premier western location for business and for travel through the advocacy of the Cody Country Chamber of Commerce.

Our Mission:

The Cody Country Chamber of Commerce, the community's "front porch", represents the interests of its members and the entire business community, extends exceptional western hospitality and promotes an unparalleled visitor experience.

Our Values:

We achieve results through:

Member Involvement *(Contributing to the wellbeing of the Chamber and the community)*

Leadership *(Clear in our vision with the ability to communicate and garner support)*

Integrity *(Honesty and ethics to warrant the trust of the community)*

Partnerships *(Maximize resources, provide assistance & create opportunities)*

Community Inclusiveness *(Respect and honor diversity of all)*

Fiscal Responsibility *(Transparent and sound business practices)*

836 SHERIDAN AVENUE / 307-587-2777 / WWW.CODYCHAMBER.ORG / FIND US ON FACEBOOK & TWITTER

2019 Board of Directors

Kenny Lee *President* Cowtown Candy

Jed Burns *Vice President* Big Horn Radio Network

Scott Petersen *Treasurer* Big Horn Federal Savings Bank

Theresa Donley *Secretary* Donley Team-Western Real Estate

Brett Whitlock *Past President* Whitlock Motors

Krystal Baum Rand Creek Ranch

Quintin Blair Blair Hotels

John Dickson Wal-Mart

Matt Hall Mayor, City of Cody

Briana Jeffs First Bank of Wyoming

Jordan Jolley High Country Mercantile

James Klessens Forward Cody

Lindsey Krause Simpson, Kepler & Edwards

Tim Mahieu Level 4 Wealth Management

Ashley McCarten Pinnacle Bank

Bruce Sauers Buffalo Bill Center of the West

Cody Schatz Engineering Associates

Chamber Staff

Tina Hoebelheinrich *Executive Director*

Elizabeth Stuard *Executive Assistant*

Kathy Thompson *Buffalo Bill Art Show Director*

Lisa Constantine *Visitor Services Manager*

Amber Bryant *Bookkeeper*

Park County Travel Council

Claudia Wade *Executive Director*

Amanda Coyle *Administrative Assistant*

CHOOSE THE INVESTMENT LEVEL THAT WORKS FOR YOU!

The Cody Country Chamber of Commerce has designed our dues structure with your business in mind. Whether you are just starting out, or ready to give back to your community, we have the solution to help you achieve your goals.

MEMBERSHIP TIERS

Basic Membership Level: Designed for individuals, non-profits, and businesses that are just starting out. Getting involved and staying engaged is the first step.

Basic Benefits for all levels include:

- ◆ Invitations to all Chamber networking events.
- ◆ *Cody Chamber Electronic Newsletter* subscription.
- ◆ Online access to your Membership Directory Information.
- ◆ Cody Club luncheon notifications.
- ◆ Opportunity to enroll in the Wyoming Chamber Health Benefit Plan.
- ◆ Bulk mail permit stamp use.
- ◆ Business referrals from Chamber & Visitor Center staff.
- ◆ Membership sticker.

Non Profit & Individual

- ◆ includes the basic benefits.
- ◆ Please note Non-Profits will also include a basic website listing.

Investment: \$100

Scout

- ◆ Basic membership directory website listing.
- ◆ Business card or brochure displayed in the Visitor Center.

Investment: \$200

Pony Express membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value).
- ◆ 2 Cody Club tickets per year (valued at \$15 each).

Investment: \$325

Mid Tier Memberships are designed for businesses in the growth phase with an emphasis on value and business promotion.

World Ambassador membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value).
- ◆ 4 Cody Club tickets per year (valued at \$15 each).
- ◆ 2 annual banquet tickets per year (valued at \$40 each).
- ◆ 3 newsletter ads per year (valued at \$225).

Investment: \$ 550

Founder membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value).
- ◆ 4 Cody Club tickets per year (valued at \$15 each).
- ◆ 4 annual banquet tickets per year (valued at \$40 each, for a total of \$160).
- ◆ 1 website ad (on a directory page valued at \$500).
- ◆ 6 newsletter ads per year (valued at \$450).

Investment \$1300



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836 SHERIDAN AVENUE
CODY, WYOMING**

Upper Tier Memberships serve to safeguard the community and promote future growth.

Community Legacy membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value).
- ◆ 8 Cody Club tickets per year (valued at \$15 each, for a total of \$120).
- ◆ Business card and Brochure space in the Visitor Center.
- ◆ A table at the Annual Chamber Banquet (\$320 value).
- ◆ 1 website ad (on a directory page valued at \$500).
- ◆ 6 newsletter ads per year (valued at \$450).
- ◆ Your logo on the homepage (valued at \$1,200).

Investment: \$2300

Buffalo Bill Partner membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value).
- ◆ 16 Cody Club tickets per year (valued at \$15 each, for a total of \$240).
- ◆ Business card and Brochure space in the Visitor Center.
- ◆ A table at the Annual Chamber Banquet (\$320 value).
- ◆ A table at the Buffalo Bill Art Show & Sale (valued at \$1,900).
- ◆ Your logo on the homepage (valued at \$1,200).
- ◆ 8 newsletter ads per year (valued at \$600).
- ◆ Your business logo on all official Chamber communications to members (valued at \$1,500).

Investment \$4600



CODY COUNTRY CHAMBER OF COMMERCE

2019 MEMBERSHIP APPLICATION

Business Name*: _____
 Physical Address*: _____
 City*: _____ State*: _____ Zip*: _____
 Mailing Address*: _____
 City*: _____ State*: _____ Zip*: _____
 Business Phone*: _____ FAX*: _____
 Cell Phone*: _____ Toll Free #: _____
 Business E-Mail: _____
 Web Site* _____ Do you have an On-line Store? Y N

Please use key words to describe your business (used to determine your search categories) :

Category (limit 5): _____

What are your reasons for joining the Chamber? Do you have specific goals or ideas for your membership?

Business Owner / Manager / Employee Contact Information *

Name _____ **Title:** _____
E-mail: _____ **Primary Contact:** Y/N
Name _____ **Title:** _____
E-mail: _____ **Primary Contact:** Y/N
Name _____ **Title:** _____
E-mail: _____ **Primary Contact:** Y/N

*** REQUIRED, Please note there can only be one designated Primary Contact for our database notifications.**

Payment Information: Membership Investment Level \$100 (Non-Profit), \$200 (Scout), \$325 (Pony Express),
 \$550 (World Ambassador), \$1,300 (Founder), \$2,300 (Community Legacy),
 \$4,600 (Buffalo Bill Partner) Billing Cycle: Annual from Date of Active Membership
Payment Type: Cash/Check Credit Card: VISA/MasterCard American Express Discover
 Card Number _____ Exp: _____ CVV: _____

**Please mail to: Cody Country Chamber of Commerce, 836 Sheridan Ave., Cody, WY 82414
 Questions? Call 307-587-2777 Thank You!**

OFFICE USE ONLY

Paid \$ _____ **Check #** _____ **Date** _____
Chambermaster _____ **Cody Club** _____ **Newsletter** _____ **Sticker/Welcome Papers** _____

Member Benefits & Services

<i>Service</i>	<i>Member Price</i>	<i>Non-Member Price</i>	<i>Description of the Service</i>
Business Networking and Assistance	Included with membership	Non-members could be charged	Strengthen your business through seminars, expert advice and other programs.
Business Referrals	Included with membership	Only available to members	Over 100,000 customers ask us what to do, see and buy in Cody. We send them to you!
Cody Club Luncheons	\$15 per meal or 10 meal punch card for \$150.	\$16 per meal, 10 meal punch card for \$160.	The Chamber's membership luncheon meeting, program speakers and networking opportunity – twice a month on Monday's at Noon, Cody Club Room.
Cody Club Luncheons Sponsorship	\$75	Only available to members	Sponsorship of a lunch gets you several mentions: in the email notices, a slide in the presentation, and a couple minutes to present about your business!
On-line Business Directory Listings	Included with membership	Only available to members	Listings have complete contact information on our Cody Chamber Website. Pony Express level and above include more robust options.
Cody Chamber Newsletter Advertising	\$75 per ad.	Only available to members	An E-newsletter published biweekly on Fridays. It's the best communication tool for business to business and customer advertising. Delivered to 700+ addresses.
Exclusive access to the Member Information Center	Included with membership	Only available to members	The Member Information Center (MIC) allows you to update your business directory information, post events, post jobs, find free business related webinars, and interact with your fellow Chamber Members.
Online Help Wanted Ads	Free, unlimited job postings on Chamber Website	\$225/year for non-members	Reach potential employees by posting all your help wanted ads for free on the Chamber's website through the Member Information Center.
Membership Mailing List	\$75 per list	\$150 per list	Current Cody Chamber Membership Mailing list, from the best database of Cody businesses (approximately 560 addresses). Electronic format ONLY.
Bulk Mail Permit Use	Included with membership	Only available to members	For a minimum 250-piece mailing, the postage is about 15 cents less than a first-class stamp. You, the member must sort the mailing, pay the postage due to the Post Office and deliver to the Post Office.
Member to Member promotion card	Included with membership	Only available to members	This silver card gets you exclusive discounts! Please check our website for current "member to member" promotions.
Cody Bucks	\$10, \$20, & \$50 denominations.	\$10, \$20, & \$50 denominations	Cody merchants accept them as cash. Cody Bucks are available year round for your gift giving or employee recognition. Shop Cody!
LCD Projector Rental	\$50 per day/use	Only available to members	InFocus X1 LCD projector. Call 587-2777 for availability and to reserve.
Banner Ad – Home Page	\$1200 per year	Only available to members	Limited spots available. Includes link to your website.
Banner Ad – Other Pages	Prices/Availability Vary	Only available to members	Ask us about pricing for other page ad options.
Premium Website Listing	\$150 per year	Only available to members.	Includes additional text description with logo/image, on your listing on the Chamber website directory.