



# Morning mingle

**I was taken by the power that savoring a simple cup of coffee can have to connect people and create community.**

**~ Howard Schultz**

**Start your day right with a steaming cup of coffee and stirring conversation!** Join the Chamber network, business leaders and members of the community for round table discussions on topics relevant to the business and Cody communities. Review the basic information below, and contact us today to reserve your spot!

## **Who? Attendance**

Average attendance of Morning Mingle is lower than that of *Live After 5*, offering a more personal communication platform that enhances customer relationship management. We strongly encourage that businesses undertake additional efforts: in-house e-mail lists or social media posts are two easy and free tactics that businesses can use to increase attendance.

*The Chamber uses the below-outlined communication channels to generate publicity:*

- Chamber E-Newsletters
- Chamber Electronic Notices
- Chamber Online Event Calendar
- Chamber Social Media Channels

## **What? Description**

Chamber members can either attend, host or sponsor Morning Mingle. If you are interested in hosting, you can use your expertise to lead a discussion on a topic of general interest that is relevant to the business or Cody communities. Alternatively, you can use the Morning Mingle to follow up on a Cody Club presentation and further engage and educate members. If you are interested in sponsoring, the cost is \$50 and proceeds are used to lower food costs for attendees: sponsors receive publicity through the above-listed Chamber communication channels and a special mention during the breakfast. Attendance is free for Chamber members (food costs are not included).

## **When? Date and Time**

The second Friday of every month at a limited of twelve per year. The dates are assigned on a first-come, first-serve basis, but businesses are welcome to join our waiting list. Morning Mingles run from 7:15 a.m. until 8:15 a.m. with 30 minute round-table discussions.

## **Where? Location**

The location will rotate among Chamber members that are breakfast locales; although, sponsorships could impact the Chamber's choice of locale.

## **Why? Benefits**

Take advantage of the direct and indirect benefits tied to attending, hosting or sponsoring Morning Mingle! Direct benefits include, but are not limited, to the following: increased reach, increased exposure, customer relationship management and networking and partnership opportunities. Indirect benefits include, but are not limited, to potential new clients and revenue.



**Tips! Hosts:** consider securing a sponsor to decrease food cost and increase attendance. **Sponsors:** attendees may enter and exit at any time — buffet-style foods or specials can speed-up and facilitate processes.