

The background of the entire page is a complex network diagram. It consists of numerous circular nodes of varying sizes, some in dark blue and others in light grey. These nodes are interconnected by a web of thin, light grey lines, creating a sense of global connectivity and digital infrastructure.

# Connection

changes the world



# Chairman of the Board message

What does it mean to be a Tech Titan? Connection between current and future technologies, technology creators and technology advocates.

We continue to set big goals that reflect the priorities and interests of our members. And we continue to achieve them in big ways, building on the energy created by our members, committee volunteers, board members and staff.

#### **Connect members with the latest tech verticals**

Attendance at forum events continues to surge with 135% growth in the last year. These events spur innovation for our members, help them connect with leaders in their fields and foster membership engagement.

#### **Legislative advocacy**

The board approved a state legislative agenda for the 2017 session reflecting key tech industry issues with particular focus on state STEM policy and initiatives.

#### **Tech Titans Awards**

We receive the highest quality of inspirational nominations for our annual awards, recognized at our Awards Gala. Innovators, adopters, advocates, educators, fast-growing mid-sized companies—where else will you find them all but at Tech Titans?

#### **Raise awareness of STEM career opportunities**

Leveraging the resources of the forums and our members, we've committed to connecting 3,000 DFW students and educators with technology career information, opportunities and STEM events.

We'll never reach the finish line; there just isn't one in the Tech Titans space. We will continue to set audacious goals, sprinting toward and through intriguing technologies and challenges. The prize? A better future for all.

Tech Titans is the largest technology trade association in Texas. And that's no accident. Thank you for being part of our success.

#### **Rich McBee**

Chairman of the Board  
President & CEO, Mitel



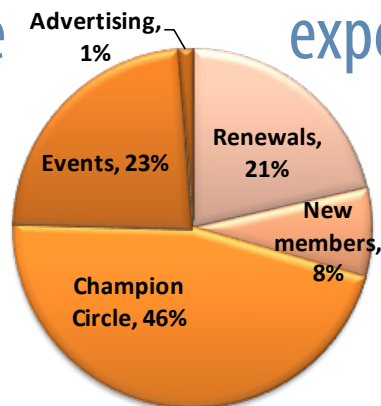
a healthy association

# the tech mission

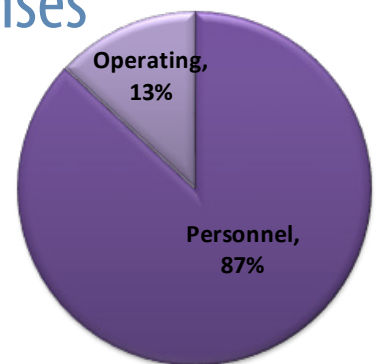
The North Texas tech ecosystem embraces innovation as well as collaboration. Tech Titans keeps its pulse on the issues that affect the tech industry now and in the future.

Overall membership, now around 350, continues to grow with the inclusion of individuals and companies who innovate through the use of technology. Financially, our largest output is in staff time, and we continue to evaluate the programs we invest staff resources in and make adjustments as necessary. Yearly audits conducted by an outside contractor have always returned with stellar ratings, and this year is no exception. Your investment in the Tech Titans mission will continue to make the largest impact possible.

income



expenses



## legislative advocacy

Tech Titans advocacy focuses on technology, business and regulatory issues important to our members. We are active year-round educating and influencing national and state policymakers on topics that impact our members and the North Texas tech industry.

We saw some wins in the latest Texas Legislative session including creating a new 5G regulatory framework, establishing Pathways in Technology for Early College High Schools (PTECH) and renewed funding for shop classes, returning technical skills training to our public schools.

Tech Titans joined with the Texas Association of Business and the Texas Chamber of Commerce in opposing the "Bathroom Bill." We believe it sets a bad policy of discrimination and would negatively affect the business climate in Texas. We also spoke out against cuts in education funding that endanger our future workforce.

In Washington D.C., Tech Titans members and staff meet with elected officials. Our most recent trip focused on healthcare reform, immigration and trade. *See group in photo at right.>>*

Are you receiving our regular legislative updates? Sign up at [www.techtitans.org/advocacy](http://www.techtitans.org/advocacy)



# special interest Forums

Tech Titans forum communities share information, brainstorm, network and collaborate at a low price point to maximize participation. The forums meet during lunch, breakfast or even in the afternoon. Some are speaker-driven, some are panels, some are roundtables. Make sure you're following the weekly email calendar to stay up-to-date in the areas where you have an interest.

**Analytics and Insights** Be a part of this growing business intelligence community. Advance your knowledge and understanding of how data is used and improve strategic decision making.

**Cloud Computing** Align your business strategy with best practices and opportunities, from cost reduction to creating greater efficiencies.

**Cybersecurity** Develop solutions for business security and risk management issues through thought leadership, education, industry development and community service.

**Design & Manufacturing** Keep your edge with exposure to cross-sector experts, trends and wins in emerging technologies, electronics, plastics and metal fabrication.

**Internet of Things (IoT)** Monitor trends and shape the future with companies committed to knowledge creation, identification of solutions and promotion of IoT.

**Human Resources** Leverage trends and adapt to new regulations and technologies with fellow Tech Titans HR professionals.

*Emerging Technologies? We're on it! Two new forums launched in 2016:*

**Autonomous Systems** (Drone Technology) Interested in commercial operations and real-world use of drones and other autonomous systems? Connect with experts advancing these new technologies.

**Health Tech** Passionate about technology and healthy outcomes? Members research, develop and implement healthcare technologies, from pharma and biotech to devices, apps and IT solutions.

**Learn more:** [www.techtitans.org/Forums](http://www.techtitans.org/Forums)

*find one for you*

## Forums

2016

1243  
Attendees

VS

2015

530  
Attendees

**135%** Increase in  
attendance



The Tech Titans Innovation team was a sponsor during the Tech Week, here pictured at the Capital One Garage.



The Tech Industry Luncheon celebrated 20 years of inspiring the North Texas tech community by honoring the first Third Friday Lunch committee.



A virtual reality presentation means that the audience gets some hands-on experience from BigLook360.





In-depth conversations can happen over a meal at the Tech Industry Lunch, where tech pros build their networks.



The Golf Tournament encourages a laid-back way to develop relationships with potential clients and vendors.



**Above:** John Lanius from sponsor Fujitsu presents the Corporate CTO award to Axxess' Andrew Olowu.

**Below:** a group enjoys the reception at the Awards Gala.



# Events provide education, connection and recognition

Tech Titans takes seriously its vision of creating a place where connected, trusted and respected North Texas technology leaders and innovators share insight, advocacy and community responsibility. The organization is the link to a world-class technology community supporting investment, business and professional growth and quality of life.

The **Tech Industry Series**, sponsored by the Jonsson School at UT Dallas, is an interactive monthly program focused on technology applications and trends in the high-tech industry.

The **Tech Titans Awards Gala** is the only recognition of its kind in North Texas for the high-tech industry. The gala attracts more than 800 attendees from the Dallas/Fort Worth tech industry and business community. Part of the recognition is the Fast Tech awards, which recognize the fastest growing companies in North Texas.

The **Tech Titans Golf Tournament** is an engaging and relaxed way to meet industry professionals who may be future customers or suppliers.

Our popular **Reverse Pitch Day** turns the tables on the traditional format, putting major corporations in the pitching seat.

The key to success for tech startups is doing business with larger companies. Reverse Pitch Day accelerates innovation: major corporations "pitch" an audience of startups, articulating their needs and providing a roadmap of how to connect with these organizations.

## Events

### Tech Industry Lunch

11 events  
868 attended

### Tech Titans Awards Gala

780 registered  
1.36M impressions

### Golf Tournament

124 golfers



# STEM *inspiring the next generation of tech workers*

Tech Titans is dedicated to educating and inspiring students to pursue STEM career education. "Hiring technical employees continues to be a challenge," said volunteer Brian White. "If our kids want to join the wave of opportunity ahead in artificial intelligence, robotics and autonomous cars, then we need to prepare them early."

Our first STEM video contest, sponsored by State Farm, invited middle and high school students to create excitement among elementary students through short videos about the Internet of Things, 3-D printing, autonomous vehicles and robotics. Watch the prize-winning videos on the Tech Titans YouTube channel.

What inspired you to go into a STEM field? Tech Titans volunteers are building the future STEM workforce pipeline. The team has a goal of creating 3,000 inspirational experiences with students in the next year. From career days and science fairs to consulting on career and technology education programs, we can match you with opportunities to share your expertise. Interested? Learn more at [www.techtitans.org/stem](http://www.techtitans.org/stem)

Tech Titans established the Florence Shapiro STEM scholarship in 2013. Named for the local former senator who spent years advocating for STEM education in the Texas legislature, this \$5,000 scholarship is awarded annually to a local high school senior pursuing a degree in a STEM discipline at a local four-year college or university.

**Below** State Farm's Lisa Frey and Talent Team chair Bob Hill present STEM video contest winner Cordejah Walker from DeSoto High her award and \$1,000. State Farm sponsored the video contest and Talent Team efforts throughout the year.



**Above** The Tech Titans STEM team continues to develop content providing inspirational experiences with North Texas students. **Below:** Plano East Senior High's Lisbeth Zamora wins the fifth annual Tech Titans Florence Shapiro STEM Scholarship. Lisbeth is majoring in biomedical engineering at UT Dallas. She is pictured with her family, PISD administrators, and Florence Shapiro. **Bottom:** The Gala Team presents the Tech Titans of the Future--University winner with \$25K to the University of Texas at Arlington. Huawei was the sponsor of the Gala Award.





# 2017 Board of Directors

Thanks to our dedicated Board for their commitment to technology in North Texas.



## **Executive Committee** *(pictured in order, left/right/down)*

**Rich McBee**, Chairman of the Board, President & CEO, Mitel  
**Barbara Baffer**, Advocacy, Corporate Affairs & Communications, Ericsson  
**Caroline Gagliardi**, Programs, Senior Manager, PricewaterhouseCoopers LLP  
**Bob Hill**, Talent, On Point Ideation  
**Vance McCollough**, Finance, Partner, Crowe Horwath LLP  
**ShaChelle Manning**, Corporate Innovation, Pioneer Natural Resources  
**Deborah Sawyer**, Awards Gala, Managing Director, ZRG Partners  
**Tad McIntosh**, Membership, President, HumCap, LP  
**Pam Watkins**, Marketing, Sr. VP, Business & Media Strategy, M/C/C



## **Board Members**

**J. Robert Arnett**, Carter Scholer Arnett Hamada & Mockler, PLLC  
**Ray Bajaj**, VP, Enterprise Architecture, Capital One  
**Ellen Barker**, CIO, Texas Instruments  
**David Beckwith**, Regional Director Data Sales, Verizon Wireless  
**Keith Bryan**, President, Fresh Eyes Consulting  
**Greg Carr**, Founder/Managing Member, Carr Law Firm, PLLC  
**Greg Colandrea**, Chief Information Officer, YPO  
**David Copps**, Founder & CEO, Brainspace  
**Tanis Cornell**, Owner, Dallas for EWF International  
**Steve Crosnoe**, Senior Vice President, Hitachi Consulting  
**Justin Denison**, SVP, Product Strategy & Marketing, Samsung Electronics  
**Lisa Frey**, IT Business Analyst, State Farm Insurance  
**Bob Gilbert**, VP, Corporate Development, VLSIP Technologies  
**Roger Hall**, GM, Defense & Aerospace, Qorvo  
**Martha Hogan**, Executive Dean, Engineering/Technology, Richland College  
**Stacie Hyatt**, Owner, Stacie Hyatt Consulting  
**Robert Jackson**, Executive VP, General Counsel & Secretary, CyrusOne  
**Kevin Jones**, SVP, Enterprise Services America, Hewlett Packard  
**Bill Kleinman**, Partner, Haynes and Boone, LLP  
**John Lanius**, SVP and General Counsel, Fujitsu Network Communications  
**Chris MacFarland**, CEO, Masergy  
**Betty Manetta**, President & CEO, Argent Associates  
**Jimmy Mathai**, Head of Customer Marketing North America, Nokia  
**Jim McGee**, Senior Director of Gov. Relations, Huawei Technologies  
**Tracy Merzi**, Publisher, Dallas Business Journal  
**Wayne Rampey**, President, Apollo Staffing  
**Mark Spong**, Dean, Engineering & Computer Science, UT Dallas  
**Clay Sturgis**, Managing Partner, Moss Adams  
**Susan Tidwell**, President, ATW  
**Tim Vanderham**, CTO and Head of Technology, Thomson Reuters  
**Amy Wheelus**, Assistant VP, AT&T



*Executive committee  
pictured in order,  
left/right/down.*



## **Honorary Board Members**

**Rusty Cone**, General Manager, VP Business Development, Unicom Engineering  
**Doug Moore**, Chief Operating Officer, Fujitsu Network Communications  
**Kent Novak**, Senior Vice President & GM of DLP Products, Texas Instruments  
**Krish Prabhu**, Retired, AT&T Labs  
**Jeff White**, Head of Communications, Media & Entertainment, Hewlett Packard

# Champion Circle members

Platinum:



**DIGITAL REALTY**

Data Center Solutions

**MOSS ADAMS** LLP

Certified Public Accountants | Business Consultants



**THOMSON REUTERS**

Gold:



**at&t**



Silver:



## TechTitans

The Technology Association for North Texas  
[www.techtitans.org](http://www.techtitans.org)