



July 26, 2017

The Honorable Morgan Meyer
Texas House of Representatives
P.O. Box 2910
Austin, TX 78768

Dear Representative Meyer,

Tech Titans is the largest trade association in Texas for technology companies. Our 300+ member companies employ over 250,000 Texans.

We strongly oppose "bathroom bill" legislation that would injure Texas' reputation as a premiere site for economic growth and diversity. Passing this legislation will harm our ability to recruit top talent, discourage our businesses from relocating and expanding to Texas, and will negatively impact our great state's economic competitiveness.

Texas has proudly declared itself "wide open for business," with state policy makers who have been friendly to both large employers and small businesses. Supporting legislation with such fierce opposition would alienate the Texas business community and top talent.

An Associated Press study found that the similar law in North Carolina cost their state more than \$3.76 billion over two years. The study is likely an underestimate, as it only included projects that cited House Bill 2 in public records or interviews as a reason for pulling out. If the bathroom bill is passed, a recent study by Angelou Economics found that up to \$5.6 billion could be missed from cancelled top-tier sporting events, reductions in tourism and losing the business of Fortune 500 companies that ban discrimination against the LGBT community.

The bigger downside won't be felt for a few years after passage of such legislation, as major economic development opportunities will take Texas off the list for consideration. These major projects take years to incubate before a public decision is announced, and we'll wake up one morning in the future and wonder why Texas wasn't on the list of states being considered.

Ensure that Texas continues to be known as the example of diverse job creation, strong economic growth and a business-friendly environment. Do not pass this unnecessary, discriminatory legislation, which Texas' business community strongly opposes as harmful to Texas' economy and wide-open for business brand.

Sincerely,



William C. Sproull
President and CEO