

TechTitans

AWARDS GALA

2018

SPONSORSHIP PACKAGE



ABOUT TECH TITANS

Broadly speaking, the vision of Tech Titans is to champion and serve the technology community across North Texas. More specifically, we know that our industry thrives not only because of the companies within the technology industry, but also because of the people and institutions that embrace, nurture and leverage technological innovation. With this in mind, Tech Titans serves, encourages and celebrates not only the developers of technology but also the adopters who implement groundbreaking technology and the educators who help shape the next generation of innovators. Our programs include a number of advocacy, networking and educational events each year in addition to our prestigious annual awards gala. Collectively, these events help make the technology community in North Texas one of the world's strongest.

ABOUT THE TECH TITANS AWARDS GALA

The Tech Titans Awards Gala is the single-most prestigious event honoring North Texas companies and individuals that leverage technology in extraordinary ways. The gala celebrates creators, innovators and adopters alike – companies of all sizes, executives, individual employees, investors and teachers. Basically, anyone or any organization that develops technology products, implements groundbreaking technology or helps shape the next generation of innovators.

The 2018 Awards Gala will be held Friday, August 24 at Renaissance Dallas at Plano Legacy West Hotel.





THE AWARD CATEGORIES

- Hall of Fame
- Community Hero
- Corporate Innovation
- Emerging Company Innovation
- Emerging Company CEO
- Fast Tech
- Technology Inventors
- Corporate CTO
- Corporate CIO
- Corporate CEO
- Technology Adopter
- Investment Catalyst
- Technology Advocate
- Tech Titans of the Future - University Level
- Tech Titans of the Future - High-School Math/Science Teacher



WHY SPONSOR THE GALA?

Each year, the Tech Titans Awards Gala brings together more than 800 executives, clients and luminaries to showcase their companies, build relationships and further their businesses. Hosted annually at one of the region's premier hotels, the Gala has sold out for seven consecutive years.

Sponsoring this high-profile, successful event will put your business in elite company with tremendous exposure to some of the world's leading companies.

Also, to show our appreciation for your sponsorship, your company will receive:

- Reserved prime seating at the Gala for 10
- Valet parking passes of 5 (excludes table sponsors)
- Recognition on the event website
- Recognition in the event program
- Recognition from the podium and onscreen
- Recognition in the online event promotion
- Inclusion in the winners archive at Techtitans.org
- Gala Committee representation (members only)
- Sponsor priority for next year's event
- Recognition in Tech Titans member communications
- Tickets to the exclusive Finalist Event on August 9



SPONSOR TESTIMONIALS



Ericsson's Tech Titans sponsorship allows us to support the thriving technology ecosystem in North Texas. As a leading provider of ICT equipment and services to network operators and adjacent industries all around the world, Ericsson is one of the few companies to offer end-to-end solutions for all major mobile communications standards. With more than 110,000 employees serving customers in more than 180 countries, we are using innovation to empower people, business and society as we work towards the Networked Society. We are able to share that message at the biggest tech industry event of the year, the Tech Titans Awards Gala.

— Barbara Baffer
Vice President, Govt. and Industry Relations, Marketing Ops and Internal Comms
Ericsson, Market Area North America



State Farm must stay on the cutting edge of technology for our business challenges and to help customers. We're proud to support an organization like Tech Titans, which plays a key role in helping prepare students enter the by setting academic standards and offering many networking opportunities, like the annual gala. This relationships enables State Farm to continue to meet our customers' evolving and changing needs by offering educational opportunities designed to keep our employees' skills current.

— Dawn Francour
Systems Department – Dallas Workforce Team
State Farm



We are a new brand in North Texas and our focus is partnering with technology companies to solve leadership issues. Having our clients and potential clients see our support of the tech community is worth more than the dollars invested. Beyond the online and print media exposure, as an award sponsor we receive stage time at the Gala itself. We are able to sincerely express our commitment to the technology community in North Texas consistently through the evening and through an ad in the evening's program. The benefit to ZRG by being a part of the Tech Titans Gala is priceless as we continue to support the innovation, leadership and advocacy of Tech Titans, The Technology Association for North Texas.

— Deborah A. Sawyer
Managing Director
ZRG Partners, LLC



Huawei has enjoyed our partnership with the Tech Titans organization and annual Gala over the past several years. It has been especially rewarding to present scholarships to local high school and college instructors who are providing innovative programs in the STEM education fields. All of us in the technology industry are in search of and in need of the next group of innovators and disruptors. This region is a leader in developing these leaders and the companies headquartered here compete for them. The beauty of the Tech Titans organization is that we all work together in a very competitive world but the associations and relationships we build create partnerships. A win for the companies, a win for the Tech Titans organization and great win for the region.

— Jim McGee
Sr. Director Government Relations
Huawei Technologies USA, Inc



Deloitte has been a sponsor since the inaugural year of Tech Titans. The event has come a long way in those 15 years but the one constant is the quality of the people and the companies that gather for this evening to celebrate our successes in the Tech sector in North Texas. For Deloitte, being a part of Tech Titans is an opportunity for us to get exposure to these great companies. To put it simply it's good for our business and some fun times too!

— Skip Moore
Partner
Technology, Media and Telecommunications



SPONSORSHIP RATES & CONTACT INFO

To inquire about sponsorship, please contact:

Mallory Crumb

or

Paul Bendel

972.792.2870 | mallory@techtitans.org

972.792.2854 | paul@techtitans.org

| 2018 Sponsor Levels | Title Sponsor \$25,000 | Hall of Fame Sponsor \$12,000 | Corporate CEO Sponsor \$12,000 | Social Media Sponsor \$8,500 | Tech Titan of the Future \$9,500 |
|---|---------------------------|----------------------------------|-----------------------------------|---------------------------------|-------------------------------------|
| Number Available | 1 | 1 | 1 | 1 | 2 |
| Scholarship Fund Donation | \$3,000 | \$2,000 | \$1,500 | \$1,000 | \$1,000 |
| On-stage Presentation at Gala | ✓ | ✓ | ✓ | ✓ | ✓ |
| Presentation at the Finalist Event | | | | | |
| Recognition in Pre-event Promotion (Dallas Business Journal) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Post Event Thank You Ad (Dallas Business Journal) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in News Releases/Sponsor Recaps | ✓ | ✓ | ✓ | ✓ | ✓ |
| Ad in Event Program *Must be delivered by 7/31 to be included | 1 Page | 1/2 Page | 1/2 Page | 1/3 Page | 1/3 Page |
| Recognition in the 2018 Event Coverage Archive on TechTitans.org | ✓ | ✓ | ✓ | ✓ | ✓ |
| Valet Parking Passes | ✓ | ✓ | ✓ | ✓ | ✓ |



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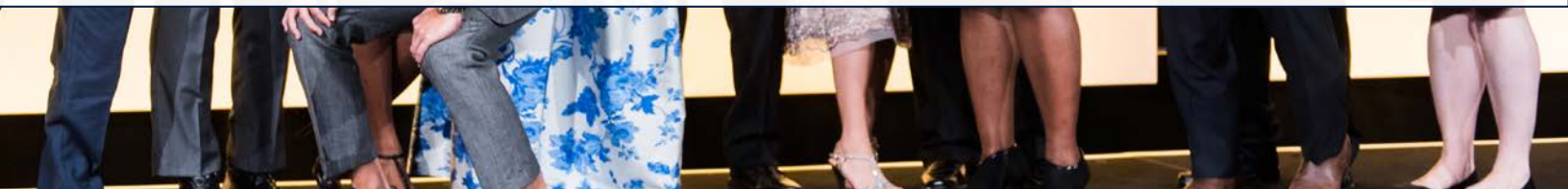
972.792.2870 | mallory@techtitans.org

972.792.2854 | paul@techtitans.org

| 2018 Sponsor Levels | Fast Tech Sponsor \$9,500 | STEM Pledge Sponsor \$9,500 | Award Sponsor \$9,500 | Reception Sponsor \$6,000 | Community Hero Investment Catalyst Sponsor \$9,500 |
|--|------------------------------|--------------------------------|--------------------------|------------------------------|---|
| Number Available | 2 | 1 | 8 | 4 | 2 |
| Scholarship Fund Donation | \$1,000 | \$1,000 | \$1,000 | \$800 | \$1,000 |
| On-stage Presentation at Gala | ✓ | ✓ | ✓ | | ✓ |
| Presentation at the Finalist Event | | | | | ✓ |
| Recognition in Pre-event Promotion (Dallas Business Journal) | ✓ | ✓ | ✓ | | ✓ |
| Recognition in Post Event Thank You Ad (Dallas Business Journal) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in News Releases/Sponsor Recaps | ✓ | ✓ | ✓ | ✓ | ✓ |
| Ad in Event Program *Must be delivered by 7/31 to be included | 1/3 Page | 1/3 Page | 1/3 Page | 1/4 Page | 1/3 Page |
| Recognition in the 2018 Event Coverage Archive on TechTitans.org | ✓ | ✓ | ✓ | ✓ | ✓ |
| Valet Parking Passes | ✓ | ✓ | ✓ | ✓ | ✓ |



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|---|---|--------------------------------------|-----------------------------|-------------------------------|--------------------------------|
| Number Available | 1 | 1 | Unlimited | Unlimited | 1 |
| Scholarship Fund Donation | \$800 | \$300 | \$500 | \$300 | \$1,000 |
| On-stage Presentation at Gala | | | | | |
| Presentation at the Finalist Event | | | | | |
| Recognition in Pre-event Promotion (Dallas Business Journal) | | | | | |
| Recognition in Post Event Thank You Ad (Dallas Business Journal) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in News Releases/Sponsor Recaps | | | | | ✓ |
| Ad in Event Program *Must be delivered by 7/31 to be included | Logo & listing in event program & logo printed on valet parking passes | Logo & listing on event photos | 1/4 Page | Listed in program | 1/3 Page |
| Recognition in the 2018 Event Coverage Archive on TechTitans.org | ✓ | ✓ | ✓ | | ✓ |
| Valet Parking Passes | | | | | ✓ |



GALA PROGRAM **ADVERTISING**

The gala's printed program will be distributed to approximately 900 of DFW's top executives and decision-makers, which makes it a high-value marketing opportunity for advertisers. Any company may advertise in the program; however, sponsors receive priority ad placement. While Platinum sponsors already receive a 1/4 page ad as part of their sponsorship, they may upgrade the size of their ads by paying the difference between their upgraded size and \$1,125 (the listed value of the 1/4 page ad.)

Ad Placement Rates

1/4 page: \$1,125

1/3 page: \$1,500

1/2 page: \$2,250

Full-page: \$4,500



CURRENT & PAST SPONSORS

We'd like to thank the sponsors for the 2017 gala, recognize all sponsors from previous years' galas and remind you that now is the time to add your company's name to this year's list.

2017 Gala Sponsors



Past Gala Sponsors

AT&T
ATW
Argent Associates
Axxess
BKD, LLP
BravoTECH
Carr LLP
Carter Scholer Arnett
Cigniti Technologies
Cisco

City of Richardson
Cyrus One
Dassault Systemes
Dialexa
eShipGlobal
Freeman Audio Visual
GIACT
HCA Healthcare
Masergy Communications
Mitel

Moss Adams
Nokia
Pearson Partners
Plano ISD
Plexon, Inc
Property Damage Appraisers
PwC
Qorvo
Rehab Synergies
Richland College of the DCCCD

Silicon Valley Bank
Slalom Consulting
Texas A&M University – Commerce
Thomson Reuters
UT Dallas
University of Texas at Arlington
University of Texas at Dallas
Verizon
Weaver
Wylie ISD
ZTE USA Inc.