

Where
tech ideas
collide
with success



Chairman of the Board **message**

Tech Titans started 2019 by setting aggressive goals reflecting the priorities and interests of our members who represent a quarter of a million employees through our 350-member companies. Our goals are linked to STEM talent, forums and programs, innovation, advocacy, networking, educational events, member services and our annual awards gala.

I'm pleased to report that the Blockchain, Analytics & Insights, Design & Manufacturing and IoT Forums are leading the way in planning collaborative, crossover events along business verticals. On Oct. 22, we will showcase member companies and all special interest forums at the **Live! Expo and happy hour**.

Our 2019 **advocacy** program focused its efforts on the 86th Session of the Texas Legislature as well as impactful Tech Titans days in Austin.

One of our most successful programs continues to be our **STEM workforce** program, which is focused on meeting the tech workforce demands of the future. Congratulations to the STEM team who is on track to meet its target of producing inspirational STEM experiences for 6,000 North Texas area school students this year.

As the largest technology trade association in Texas, we will celebrate with our prestigious annual **Tech Titans Awards Gala** on Friday, Aug. 23. Based on our sell-out success in 2018, we again will host it at the Renaissance Plano Legacy West.

The highest quality inspirational **nominations** have been submitted for our 2019 annual awards, and the finalists and winners will be recognized at our Awards Gala. The Gala will honor the leaders, inventors, adopters, advocates and educators from all sizes of organizations in the North Texas technology ecosystem.

Keeping **positive financials** allows Tech Titans to expand into new areas of interest and offer enhanced services to our members. We continue to achieve a positive net income and are also on track to establish a 501(c)(3) designation that will support our STEM educational efforts.

All this could not be achieved without the passion and energy from all of you, our members, committee volunteers, speakers, board members and staff.

Barbara Baffer

Chairman of the Board
Vice President, Government and
Industry Relations, Ericsson



a healthy association tech mission

Overall membership, now around 350, continues to grow with individuals and companies who collaborate, share and inspire creative thinking that fuels tomorrow's innovations. Financially, our largest output is in staff time. We continue to evaluate the programs in which we invest staff resources and make adjustments as necessary.

Yearly audits conducted by an independent auditor have always returned stellar ratings, and this year is no exception. Your investment in the Tech Titans mission will continue to make the largest impact possible.

innovation

Our innovation team continues to deliver programs that help members stay on top of innovation and the disruption that it creates. We're also creating opportunities for accidental collisions between tech companies, entrepreneurs, investors and students.

During Dallas Startup Week, we produced an **Innovation Showcase** to connect next-stage emerging companies with investors and corporate business. The afternoon event featured a panel about the current investment climate in DFW (right).

Harvard Innovation Fellow Dr. David Ricketts taught an innovation masterclass in May, and, with positive feedback, additional masterclasses are planned for the fall.

legislative advocacy

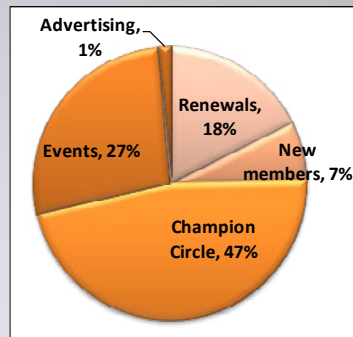
Tech Titans advocacy focuses on enacting pro-technology practices in government. We are active year-round educating and influencing national and state policymakers about topics that impact our members and the North Texas tech industry.

We traveled to Austin during the 86th Texas legislative session to speak with lawmakers and learn more about the legislative process. Our delegates met with several policy experts including Speaker of the House Dennis Bonnen and State Education Commissioner Mike Morath.

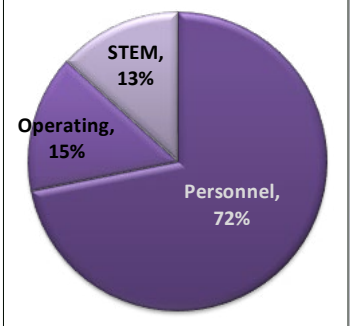
During the last year, the team met with eight legislators and heard from nine policy experts about public school finance, economic development, property tax reform and higher ed funding. Our legislative alerts went out throughout the legislative session to educate our members about the policies that impact tech success in North Texas.

Our hard work produced legislation for school finance reform bill (HB3) and the state's cybersecurity resources (SB64).

income



expenses



Innovation Showcase panel with Glenn Singleton (Foley Gardere), Joe Beard (Perot Jain), Alyce Alston (DEC), Steve Guengerich (UTD IIE).



Harvard Innovation Fellow Dr. David Ricketts taught a hands-on class this spring to this group of enthusiastic innovators.





special interest forums

Tech Titans forum communities share information, brainstorm, network and collaborate. The low price point maximizes participation. Forum events meet during lunch, breakfast or even in the afternoon. Some are speaker-driven; some are panels; some are roundtables. Make sure you're following the weekly email calendar to stay up-to-date in the areas where you have an interest.

Analytics & Insights

Artificial Intelligence

Blockchain

Cybersecurity

Design & Manufacturing

Health Tech

Human Resources

Internet of Things (IoT)

Previous topics include:

- Generating insights from raw data
- Managing bias in datasets
- Using predictive analytics in sports
- Customer experience (CX) analytics and data driven customer experience
- Using AI and machine learning to create personalized messaging
- Data driven disruption: harnessing the power of AI
- AI 101 for business executives
- Why digital currency is important to corporations
- Blockchain and the business landscape
- Blockchain and the legal landscape
- Touch panel display or PCAP
- RFID, LPR and Blockchain bring IoT to the supply chain
- Toyota corporate lab tour
- Leveraging 3D printing in manufacturing
- Blood distribution and patient communication
- Virtual reality as therapy for seniors
- Med tech IP best practices
- The da Vinci Xi® surgical system
- The market for cyber liability insurance
- Cyber security in the financial industry (at the Federal Reserve)
- T-Mobile and the road to 5G
- Journey toward a smarter city
- Merging IoT and Blockchain to create business value
- 5G + IoT: business and technical update from AT&T and Ericsson
- Getting your IoT devices to mesh with thread



Tech Titans Award Finalist Sherif Mityas, TGI Fridays chief experience officer, presented to both the Analytics and Insights Forum and the Tech Industry Lunch about using AI and machine learning to create customer experiences.



Samantha Crosby from Tyler Technologies presents along with other corporate innovation award finalists from AT&T - FirstNet, Fujitsu Network Communications and Nokia at the Innovators Lunch in August (above). Valerie Freeman from BravoTECH and Brenda Boehm from Amazechn connect at an event (below).



Learn more: www.techtitans.org/forums

find one for you



People collaborate, share & inspire

Tech Titans takes seriously its vision of creating a place where connected, trusted and respected North Texas technology leaders and innovators:

- **Collaborate** to help innovation thrive in North Texas,
- **Partner** to help each other succeed,
- **Drive innovation** and the adoption of advanced technology in the region for higher levels of success,
- **Actively seek** new avenues to solve real-world problems
- **Promote** the innovation and leadership that makes North Texas a leader in technology.

The **Tech Titans Awards Gala** celebrates and recognizes the success of our key constituents:

- **Developers** of technology,
- **Adopters** who implement groundbreaking technology,
- **Investors** who fund and support innovative advancements in technology development and application, and
- **Educators** who help shape the next generation of innovators.

The **Tech Industry Luncheon**, sponsored by the UTDesign Capstone Program at UT Dallas, is an interactive monthly program focused on technology applications and trends in the high-tech industry.

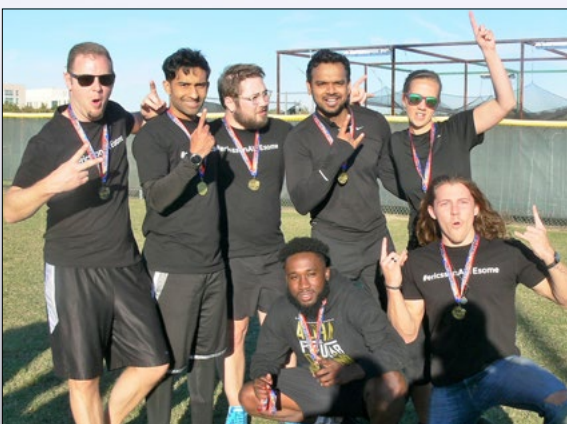
NextGen hosted a kickball tournament with five teams competing at the multi-purpose field at UT Dallas. Team Ericsson outlasted the field to claim the championship (*below*).

The Ericsson team celebrates their win at the first ever NextGen kickball tournament.



Above: Attendees of the Tech Titans Awards Gala ready to hear the winners of the various categories.

Below: IBM's Romelia Flores accepts the Hall of Fame award from Gala Chair Deborah Sawyer from ZRG (sponsor).



Tech Industry Lunch



Awards Gala



All Forum events



STEM growing the future tech workforce

Tech Titans is committed to building the future STEM workforce pipeline for North Texas. Since our STEM workforce initiative began in 2016, the Talent Team has delivered 10,000+ inspirational STEM experiences to students in Richardson, Lewisville, Coppell, Carrollton-Farmers Branch and Wylie ISDs.

The Talent Team averaged one STEM event per week in 2018 and continues to scale to meet growing interest from ISDs, teachers and school counselors. Many Tech Titans companies invest in these efforts by providing financial and volunteer support; of note, Qorvo, Mitel, Samsung and State Farm.

STEM programs include Successful Women in Engineering and Diversity in Engineering panels; hands-on engineering design challenges like building optical heart rate detectors; plant trips to member companies including Ericsson, Qorvo, State Farm, Cisco Systems, TEOCO and Texas Instruments; and speed mentoring events with tech company employees. The diversity of our volunteers means students can see themselves stepping into STEM careers.

Now in its fourth year, the STEM video contest, sponsored by State Farm, invites middle and high school students to create short videos to inspire elementary students on STEM topics such as the classroom of the future and Smart Cities. More than 400 students participated in the 2018 contest, submitting 104 videos for Tech Titans volunteer judges.

The STEM initiative provides Tech Titans members with immediate and ongoing opportunities to get involved, make a difference and work side-by-side with other member volunteers. It is open to all Tech Titans members. Interested in learning more? Visit www.techtitans.org/stem.

Below: Student winners of the STEM video contest at the awards reception hosted by sponsor, State Farm.



Above: The Tech Titans STEM team continues to develop hands-on content, providing inspirational experiences for North Texas students.

Below: CEO Bill Sproull, Chair Barbara Baffer, and Gala Chair Deborah Sawyer present \$25K to the Tech Titans of the Future—University winner Bug Catchers at UNT with Dr. Renee Bryce and Dr. Barrett Bryant.



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Far left: Caroline Gagliardi from PwC and Charlie Fell from Comerica Bank connect after a board meeting.

Left: Garyld Miles of The Realtime Group, one of 2018's volunteers of the year, is recognized by Chair Barbara Baffer from Ericsson at a board meeting.

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TechTitans®

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