The American Council of Engineering Companies of Minnesota (ACEC/MN) is the leading business practice and policy advocate for consulting engineering firms in Minnesota. Formed in 1949, ACEC/MN’s 150 member firms, representing over 7,500 employees, provide services to all segments of society, including federal, state and local governments, private industry and the general public.

**Strategic Goal #1: Leadership**

Establish ACEC/MN as a leader within the business community
- **Advocate** – increase clout with the legislature and governmental agencies
- **Influence** – active engagement with the business community
- **Collaborate** – work with professional and business groups

**Mission Statement**

To be the **Advocate** for consulting engineering companies.

**Create** educational and business opportunities for our members.

**Encourage** individuals to pursue careers with consulting engineering companies.

**Strategic Goal 2: Value**

Promote and demonstrate the value engineering brings to society
- **Communicate** – market the benefits of consulting engineering companies
- **Educate** – inform clients and members on the true value of engineering
- **Demonstrate** – elevate the ACEC/MN brand

**Strategic Goal 3: Transformation**

Embrace and grow workforce diversity and advancements in technology
- **Advance** – implement strategies to promote a diverse and capable workforce
- **Inspire** – encourage growth in STEM through collaboration
- **Innovate** – help members assess technological needs and trends