



# Bridges Career Academy

## Entrepreneurship

*Bertha-Hewitt High School*

Designed for those who plan to start their own business. Gain an understanding of innovation and small business development as it relates to new products, new production methods, new markets and new forms of organization that fit into the American and International economies. Learn how combinations of various economic factors can generate great loss or great wealth for individuals and small businesses. Learn business communication skills, understand business plans and finances.

### Academic Courses

- Economics
- Business Communications
- Entrepreneurship

### Career Experiences

- Listen to industry speakers
- Attend the Bridges Career Exploration Day or other regional career fairs
- Tour local businesses

### Completion Standards

COMPLETE

**All courses**

GRADES **B** ↑

Earn a **certificate** and **green cord** at graduation



**Explore types of careers**  
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### Job Skills

In addition to having technical skills, employers expect workers in this industry to have these skills:

- Active listening and problem-solving skills
- Ability to research and understand business laws
- Use of math and science
- Cooperative project development



# Entrepreneurship Career Academy

## Bertha-Hewitt High School

The Entrepreneurship Academy is designed for those who plan to start their own business. Students who want to know what it takes to be successful as an entrepreneur will find the real-world applications and solutions to the every-day challenges of owning and running a business should begin here. Students gain an understanding of innovation and small business development as it relates to new products, new production methods, new markets and new forms of organization that fit into the American and International economies. Students learn how combinations of various economic factors can generate great loss or great wealth for individuals and small businesses. Business communication skills, understanding business plans and finances are part of this Academy. Students who are interested in working for others or owning their own business would be interested in this Academy.

### ACADEMY COURSES

#### **Economics** — 1 High School Credit

This course is an introduction to and a descriptive survey of the principles of a market economy. Micro economic areas such as supply and demand, growth and productivity, business operation, and problems of the market economy are examined. Macroeconomic issues such as money and banking, inflation, recession and government policies will also be studied. This course is essential for students thinking of a business career.

#### **Business Communications** — 1 High School Credit

In this course students gain an understanding of the communication process. Reading, proofreading, editing, word identification and references as well as writing and grammar skills are taught in this course. Students learn to write business letters, complete business forms, write resumes and complete job applications.

#### **Entrepreneurship** — 1 High School Credit

In this course, students learn the essential attributes of an entrepreneur and the stages one goes through in taking the seed of an idea and growing it into a successful business. But it takes more than a good business plan and money to succeed, this course teaches entrepreneurs the key business elements and practical applications that leads to success. This course provides practical insights into the development, design and operation of a small business.

### COMPLETION STANDARD

Students wishing to receive certification for this academy must complete all courses and while earning an average of 'B' or better grade in each course.

### CAREER EXPERIENCES

Students will explore and research careers with industry speakers, tour local small business owners, and identify possible small business development plans. In addition, students will attend the Bridges Career Exploration Day event and other regional career fairs.

### JOB SKILLS

In addition to having technical skills, employers expect their workers to have other skills such as:

- Active listening and problem-solving skills
- Ability to research and understand business laws
- Use of math and science
- Cooperative project development

**CAREER OPTIONS:** [www.careerwise.minnstate.edu/careers](http://www.careerwise.minnstate.edu/careers)

**JOB OUTLOOK:** [www.careerwise.minnstate.edu/jobs](http://www.careerwise.minnstate.edu/jobs)

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