



Bridges Career Academy Business

Crosby-Ironton High School

Gateway to careers in business. Learn the foundations of business organizations such as the economic factors that affect business decisions, financial management, and marketing products or services. Develop a business plan, listen to industry speakers and attend business tours. Gain entry-level employment or continue education.

Academic Courses

- Computer Applications
- Accounting
- Introduction to Business
- Entrepreneurship

Career Experiences

- Tour local businesses
- Listen to industry speakers
- Attend the Bridges Career Exploration Day or other regional career fairs

Completion Standards

COMPLETE

3 of 4 courses

GRADES



Earn a **certificate** and **green cord** at graduation



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Job Skills

In addition to having technical skills, employers expect workers in this industry to have these skills:

- Ability to work with customers and coordinating with other employees
- Critical thinking, problem solving and decision-making skills
- Managing tools and equipment
- Listening skills



www.BridgesConnection.org/CrosbyIronton

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Business Career Academy

Crosby-Ironton High School

The Business Academy is a gateway to a wide variety of careers in the business world. Students learn the foundations of business organizations such as the economic factors that affect business decisions, financial management, and marketing products or services. The development of a business plan, listening to industry speakers and business tours are some of the highlights offered as part of this Academy. Students completing the academy have the skills necessary to gain entry-level employment or the basic knowledge to continue to higher education.

ACADEMY COURSES

Computer Applications — .5 High School Credit

Microsoft Office has been the industry standard productivity software for decades, but the market is changing. Web based solutions, like Google Docs, are being leveraged by businesses and organizations. Through projects and simulations, students will learn to use a variety of productivity software that will prepare them for post-secondary education and the workforce. The course will explore applications used to create spreadsheets, documents, and presentations, databases and other modern technologies.

Accounting — .5 High School Credit

This class teaches students how a business works and the “language” of business. Students learn the basic accounting cycle (manual and computerized) for a service business organized as a proprietorship and a merchandising business organized as a corporation.

Introduction to Business — .5 High School Credit

How do businesses succeed? This class provides students with a better understanding of the dynamics of business. Emphasis is placed on current information in the areas of business in a borderless world, forms of business organizations, business ethics, entrepreneurship, marketing, management, workforce motivation, organizational structures, and other related topics. Students practice strong work ethic habits and interpersonal skills in the workplace. As a final project, students work in teams to research and prepare a business plan for a new business.

Entrepreneurship — .5 High School Credit

Entrepreneurship, the act of creating a new business, is undertaken by millions of individuals each year. By meeting the wants and needs of consumers, entrepreneurs turn their ideas into goods and services and, at the same time, build rewarding careers for themselves. This course takes students through the entire process of owning their own business, from the skills required to identify and meet a market need, to critical thinking, planning, financing, and hiring.

COMPLETION STANDARD

To earn the business academy recognition, students must complete a minimum of 3 of the 4 courses. In addition, students must maintain a ‘C’ or better grade average in each course.

CAREER EXPERIENCES

Students will explore and research business careers with business speakers, participate in business tours, attend the Bridges’ Career Exploration Day event and other regional career fairs and develop a business plan.

JOB SKILLS

In addition to having technical skills, employers expect their workers to have other skills such as:

- Listening skills
- Ability to work with customers and coordinating with other employees
- Critical thinking, problem solving and decision-making skills
- Managing tools and equipment

CAREER OPTIONS: www.careerwise.minnstate.edu/careers

JOB OUTLOOK: www.careerwise.minnstate.edu/jobs

POSTSECONDARY PROGRAMS: www.careerwise.minnstate.edu/education



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