



Bridges Career Academy Media Arts

Verndale High School

Acquire the basic tools necessary to design and create multimedia projects. Learn a variety of software applications, use creative skills in designing and writing text to accompany projects and put projects into action through video production. Gain entry-level employment or continue education.

Academic Courses

- Visual Arts 2D
- Video Production
- Office I
- English 9

Career Experiences

- Listen to industry speakers
- Tour local businesses
- Attend the Bridges Career Exploration Day or other regional career fairs
- Hands on activities with professional software and equipment

Completion Standards

COMPLETE

All courses

GRADES

C+↑

ATTENDANCE

90%

Earn a **certificate** and **green cord** at graduation



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Job Skills

In addition to having technical skills, employers expect workers in this industry to have these skills:

- Listening skills
- Ability to work with customers and coordinating with other employees
- Critical thinking, problem solving and decision-making skills
- Managing equipment and software
- Employing necessary academic skills, such as math, grammar and technology



Media Arts Career Academy

Verndale High School

The Media Arts Academy allows students to acquire the basic tools necessary to design and create multimedia projects. The Academy offers students an opportunity to learn a variety of software applications, use their creative skills in designing and writing text to accompany their projects and put their projects into action through video production. Students with creative skills and are interested in being part of the ever-changing media industries should enroll in this Academy. Upon completion, students can seek employment or continue their education at a post-secondary institution.

ACADEMY COURSES

Visual Arts 2D — 1 High School Credit

This course is designed to engage students in the elements and principals of design. Students will draw one and two-point perspectives, learn how to critique art, and understand the symbolism contained in art forms. A variety of art media will be used, from pen and ink to graphite, watercolor, acrylic paint, and charcoal.

Video Production — 1.5 High School Credit

This course introduces digital video production techniques. Students will learn the basics of camera operation, script writing and storyboard creation, and video editing. Through the class projects, students will learn to work with and edit images, work with audio files to create a variety of videos.

Office I — 1 High School Credit

Office I provides students with an overview of microcomputer applications including Microsoft Windows, Google Mail, Microsoft Office Word, Excel, Access and Power Point. Students will use a variety of programs to create and edit documents and spreadsheets, create multimedia presentations that include graphics, audio, video and animation.

English 9 — 1 High School Credit

Through this course, students will develop the foundational skills needed in reading and writing processes. Students will use a variety of writing techniques while developing their vocabulary and grammar skills. Reading a variety of literature, such as personal narratives, essays, short stories and poetry, student will be encouraged to use their critical thinking and problem-solving skills.

COMPLETION STANDARD

Students wishing to receive a certification for this academy must complete all the Academy courses. In addition, students must maintain a grade point average of 'C+' (75%) or better in each course and maintain a 90% attendance rate.

CAREER EXPERIENCES

Students will explore and research careers with industry speakers, attend the Bridges Career Exploration Day event and other regional career fairs, and tour local businesses. Hands-on activities using a variety of software programs, and types of video equipment highlight this Academy. Student will visit with a local journalist and tour a newspaper business.

JOB SKILLS

In addition to having technical skills, employers expect their workers to have other skills such as:

- Listening skills
- Ability to work with customers and coordinating with other employees
- Critical thinking, problem solving and decision-making skills
- Managing equipment and software
- Employing necessary academic skills, such as math, grammar and technology

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