This unique event, held in early March at the Brainerd campus of Central Lakes College, brings together more than 2,500 students from 24 school districts to interact with over 300 volunteer businesses, non-profits and educational partners to explore more than 200 career options.

Students talk with professionals from different companies to learn about local careers, their work environment, necessary skill sets, earning potential and the training needed to become employed.

This event is organized into the six career clusters, as identified by the Minnesota Department of Education. Some career areas do occur in multiple locations at the event, though, due the diversity of the field.

- Engineering, Manufacturing & Technology — also includes Aviation, Automotive & Heavy Equipment, Construction & Trades, and Marine & Small Engine
- Business, Management & Administration — also includes Hospitality & Recreation
- Public Safety (formerly Human Services)
- Health Sciences
- Agriculture, Food & Natural Resources
- Arts, Communication & Information Systems

Business and organizations provide more than 7,000 volunteer hours through committee meetings, set up and event time. Industry professionals offer staff, financial support for prizes or other giveaways, and some develop unique themed booths to help showcase careers.

For more information, contact:

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