

Career Exploration Day

Annual event showcasing careers and career training programs in a hands-on environment

This unique event, held in early March at the Brainerd campus of Central Lakes College, brings together more than 2,500 students from 24 school districts to interact with over 300 volunteer businesses, non-profits and educational partners to explore more than 200 career options.



Students talk with professionals from different companies to learn about local careers, their work environment, necessary skill sets, earning potential and the training needed to become employed.



This event is organized into the six career clusters, as identified by the Minnesota Department of Education. Some career areas do occur in multiple locations at the event, though, due to the diversity of the field.

- **Engineering, Manufacturing & Technology** — also includes **Aviation, Automotive & Heavy Equipment, Construction & Trades,** and **Marine & Small Engine**
- **Business, Management & Administration** — also includes **Hospitality & Recreation**
- **Public Safety** (formerly Human Services)
- **Health Sciences**
- **Agriculture, Food & Natural Resources**
- **Arts, Communication & Information Systems**



Business and organizations provide more than 7,000 volunteer hours through committee meetings, set up and event time. Industry professionals offer staff, financial support for prizes or other giveaways, and some develop unique themed booths to help showcase careers.

For more information, contact:

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