



GOVERNMENT RESEARCH BUREAU

FINAL PROJECT REPORT CITY OF BRANDON AND BRANDON VALLEY AREA CHAMBER OF COMMERCE COMMUNITY ASSESSMENT SURVEY

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EXECUTIVE SUMMARY

In March 2010, the Brandon Valley Area Chamber of Commerce and the City of Brandon, South Dakota contracted with USD's Government Research Bureau to conduct a community assessment survey.

- After a development period that involved city officials and the Government Research Bureau team, the survey was sent to 2500 households in Brandon.
- Of those surveys, 724 hard copies were returned. An additional 141 respondents that were sent a survey chose to complete the survey online. For a total of 865 responses and a response rate of 34.6%. This gives us a margin of error for the survey of 2.83%.¹

This executive summary details the major findings from the survey and is separated into two major classes of findings: general trends and policy-specific recommendations.

General Trends Summary

The survey asked respondents to provide answers to 111 questions, of which many were focused on respondents' general observations about living in Brandon, or encouraged input pertaining to specific policy options facing Brandon. The survey also included a selection of basic demographic questions. The following represent the major findings from these questions:

The Community

Broadly speaking, the residents of Brandon are satisfied with their community and enjoy the "small town feel of their city. In general, respondents were very positive about their experience with city services and the quality of life in Brandon.

- **Respondents report that the small town feel, good schools, low crime rates and low tax rates all make Brandon an appealing option for them.** Respondents also reported that if anything were to cause them to leave Brandon it would most likely be a change in family status or better employment opportunities.
- **Respondents are generally hopeful and satisfied with their quality of life in Brandon.** A majority of respondents indicated they were hopeful about Brandon's future and happy with the direction the City of Brandon is moving.
- **Brandon residents are generally satisfied with the performance of their city government.** The majority of respondents indicated that they were satisfied with City of Brandon's performance in general, and in a number of specific areas including water/sewer provision, street repair, and law enforcement.
- **Most citizens feel safe in Brandon and feel that law enforcement and fire protection services are adequate.** In addition to being effective, the majority of respondents indicated that Brandon Police officers are also polite and helpful. Respondents made it clear that they have a strong sense of security living in Brandon and consider the low crime rate one of the benefits of living in Brandon.

¹ This is calculated using the 2010 estimation of 3102 households in Brandon, available on the City of Brandon's website. <http://brandon.govoffice.com/vertical/Sites/{23CB10F0-8C35-4CA4-9AD1-B693F0F58E76}/uploads/{135D2DA4-876A-412F-A07B-9E99983B2297}.PDF>

However, a majority of community members did indicate concern about the use of drugs in the community.

- **Brandon residents are generally satisfied with the affordability and availability of housing in Brandon.** The majority of respondents indicated that homes in Brandon are affordable. Almost half of the respondents also indicated that they felt Brandon had enough starter homes and very few community members indicated a need for more multi-family housing.
- **Most citizens are satisfied with the school system in Brandon.** A substantial majority of respondents indicated they were satisfied with the quality of the facilities and education provided in the Brandon Valley School District.
- **Most citizens think Brandon is a healthy community to live in.** An overwhelming majority of respondents agreed or strongly agreed that Brandon is a healthy community. Similarly, a substantial majority also indicated that they are satisfied with the health resources available in Brandon.

Economic Development and Community Revitalization

- **In general, community members are satisfied with the appearance of the community.** Less than half of the respondents agreed that the town should invest in beautification projects in town and less than a quarter of respondents agreed that the city should invest in a new city hall building.
- **Most Brandon residents agree it is important to shop in Brandon.** The top two reasons respondents gave for shopping in Brandon were convenience and to support local business. However, Brandon's community members would like greater diversity in local retail options. Residents agree that the city should attract both a large specialized retailer and smaller independent retailers. In particular, more respondents mentioned specifically the need for a clothing store and a family style restaurant.
- **Most respondents were aware of the City of Brandon and Buy Brandon advertising campaigns.** However, less than a third of respondents felt that the City of Brandon commercials were effective or worth the city's investment. Similarly, less than half of the respondents reported that they have been intentionally trying to buy more products in Brandon because of the advertisements.

Parks, Recreation, and a new Community Center

- **In general, community members are satisfied with park and recreation opportunities in Brandon but there is support for improvements.** Over half of the community members agreed that the public pool in Brandon should be updated. A sizeable plurality also supported the idea of building an indoor pool. The qualitative comments suggest that the city should focus on improvements which will benefit all age groups of the community.
- **Brandon may want to consider building a community center.** Almost half of community members agree or strongly agree that the City should consider building a community center and well over a third indicate that they would be interested in purchasing a membership to use the facility if it were built. Respondents indicate that their preferences for the new center include an indoor pool, meeting spaces for community groups, and recreation facilities. Many of the respondents also emphasized that the center should be designed with the entire community in mind, from young children to senior citizens.

Specific Policy Recommendations Summary

- **The City of Brandon should consider adding an additional “haul away” day in the spring.** A substantial majority of Brandon community members strongly support adding another free “haul away” day in the spring that is similar to the “Leaf Drop” pick-up in the fall; 79% of respondents either agreed or strongly agreed that they would like to see an additional day added. There is substantial support for this policy change in the community.
- **The current use and interest in public transportation in Brandon is limited.** Only a small proportion of Brandon residents actually use the existing public transportation options in Brandon and less than a quarter of respondents indicated that they would be more likely to use public transportation in Brandon if the system connected to the public transportation system in Sioux Falls. As a policy area, public transportation does not seem to be a high priority for community members. However, there is interest in expanding the opportunities for alternative transportation options such as a bike trail that connects to Sioux Falls; over a third of respondents supported this option.
- **There is some, but not overwhelming support for granting the Brandon Fire department tax levying authority to expand and improve its service.** Almost half of respondents either didn’t know or neither agreed nor disagreed that it was a policy that should be pursued. A greater percentage indicated agreement than disagreement, but there was not overwhelming support for granting tax levying authority to the fire department.
- **The City of Brandon should consider investing in water softening facilities in Brandon.** In focus groups, water hardness was a common concern and the qualitative comments from survey respondents also indicate some dissatisfaction with the hardness of water in Brandon. Most community members are willing to pay an additional monthly cost for this benefit. Over half of community members asked if there would be willing to pay an additional \$2.50 a month for soft water said that they would. Almost half of the community members asked if there would be willing to pay an additional \$5.00 a month also said that they would. As the amount increased to \$7.50 or \$10.00 the number that indicated they would be willing became less than the number that indicated they would not be willing to pay the additional amount. These results suggest that if Brandon could identify an option of investing in water softening facilities in Brandon that would not cost residents more than an additional \$5.00 a month, they would have community support.

SECTION 1: SURVEY PLANNING

The survey instrument was constructed by the University of South Dakota (USD) Government Research Bureau (GRB), led by project director Dr. Shane Nordyke. The survey was crafted through an initial meeting with the Brandon City Council for direction and a day of focus groups with Brandon City Council Members, Members of the Brandon Valley Area Chamber of Commerce (BVACC), and community members. These meetings were designed to provide the GRB with guidance on the topic areas most relevant to and the specific needs of the Brandon community. These meetings were augmented by online communication, commentary, and phone conversations.

The final survey version included 111 open- and closed-ended questions. The questions were balanced among areas such as local economic development, satisfaction, accessibility and opinions about government service, retail options, and parks and recreation in Brandon.

Survey Materials and Procedures

Survey packages were sent to 2,500 households within the Brandon city limits during the last week of June 2010. The list of households was provided by the City of Brandon and was a full list of the city's municipal utility customers. The GRB at USD has used similar approaches to conduct past surveys.

The survey package included three principal items—a cover letter, paper survey copy, and raffle ticket—all of which are provided in this report as Appendix A. The cover letter explained the purpose of the study, provided directions to the respondent, and offered points of contact for the study's principal investigators at USD. The cover letter also included a Web address for respondents to complete the survey online rather than submitting the hard copy if they preferred.

The survey itself was deployed in two forms. The first—included in the survey package given to potential respondents—was a paper copy survey; the second was an online version of the survey. The survey package also included a raffle ticket. Respondents were informed that returning the survey with a completed raffle ticket would enter them in a drawing for one of a series of \$25 Brandon Bucks gift certificates. Similar techniques improve response rates in marketing, survey, and experimental research.

Two reminder postcards were sent to all 2,500 households that were originally sampled during the initial survey deployment. The cards—copies of which are provided in Appendix A—provided respondents with a gentle reminder about the survey.

How Many and Who Responded

The Brandon Community Assessment Survey received 865 responses. The response rate for the survey was 34.6%, which is well above typical paper copy survey response rates that often hover between 10 and 20%. The margin of error for the survey is $\pm 2.83\%$.

The following sections offer details about the survey's respondents. Most importantly, it provides guidance on how the survey's respondent profile maps to the 2000 US Census figures for the City of Brandon.

Overall Demographic Profiles

Tables 1 and 2 offer some details about the response rates for the Brandon Community Assessment Survey according to demographic characteristics. For each characteristic, the number and percentage of survey respondents are listed with the actual percentage of Brandon community residents as counted in the 2000 Census.

Table 1: Age of Brandon Survey Respondents and Community Members

	Brandon Survey		Census 2000	Census 2000 without 18 and Under
Age Cohort (years)	Count	%	%	%
18-24	1	<1%	6.6%	10.1%
25-44	335	41.5%	34.9%	53.3%
45-64	325	40.3%	17.2%	26.3%
65+	146	18.1%	6.8%	10.4%
Total	807	100%	65.5%	100%

Table 1 provides the age distribution for survey respondents and the distribution according to the 2000 Census. Since we do not expect survey respondents to be in the under 18 age category, we have also provided an additional breakdown of the percentage of community members in each category excluding those under 18. This provides a better comparative set for the distribution we have in the survey. Table 1 reveals that younger community members, particularly those in the 18-24 year age category are slightly underrepresented and older community members are slightly over represented. This is not uncommon in household surveys but should be taken into consideration when interpreting survey results.

Table 2: Other Brandon Community Assessment Survey Demographics

	Brandon Survey		Census 2000
	Count	%	%
Gender			
Male	293	36%	49.2%
Female	519	64%	50.8%
Total	812	100%	100%
Race			
White	825	98.8	98.2%
Native American	0	0%	0.4%
African American	0	0%	0.4%
Other	10	0.2%	<1%
Total	835	100%	100%
Marital Status			
Single, Never Married	21	2.6%	33.3%
Single, Divorced	59	7.2%	1.3%
Single, Co-habiting	15	1.8%	--
Married	679	82.3%	58.7%
Widowed	49	5.9%	4.5%
Other	2	0.2%	2.2%
Total	825	100%	100%
Employment Status			
Employed (Full- or Part-Time)	604	74%	65.9%
Unemployed	10	1.2%	2.9%
Out of Labor Force (Retired or Disabled)	170	20.8%	30.6%
Other	32	3.0%	--
Total	816	99.9%	99.4%

It is also worth noting that the average household size of respondents was 3.1 members per household and the average number of children under 18 per household was 1. The data included higher than average numbers of female and elderly respondents and lower proportions of younger respondents. The survey results and any public policy decisions based on them should consider these anomalies and caveats appropriately. The demographics included in Tables 1 and 2 otherwise suggest that the survey was broadly representative of the Brandon city area.

Additional Demographic Information

Besides asking respondents for information about the previous items, the survey also requested data about Brandon residents' housing status, housing location, pre-tax household income, city of employment, and community in which they attend church. Figures 1-3 on the next two pages highlight Brandon residents' responses to these questions.

Figure 1: Housing Situation

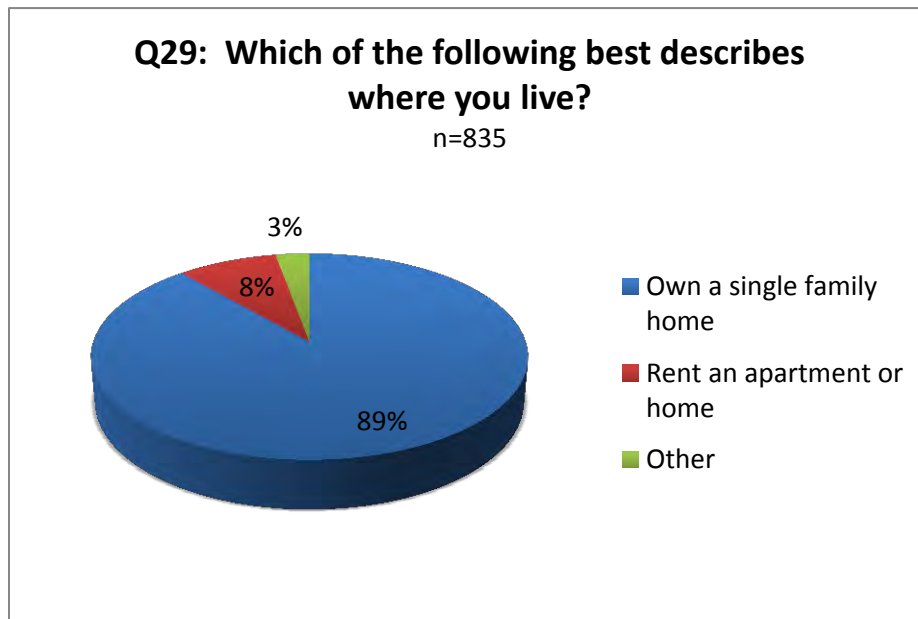
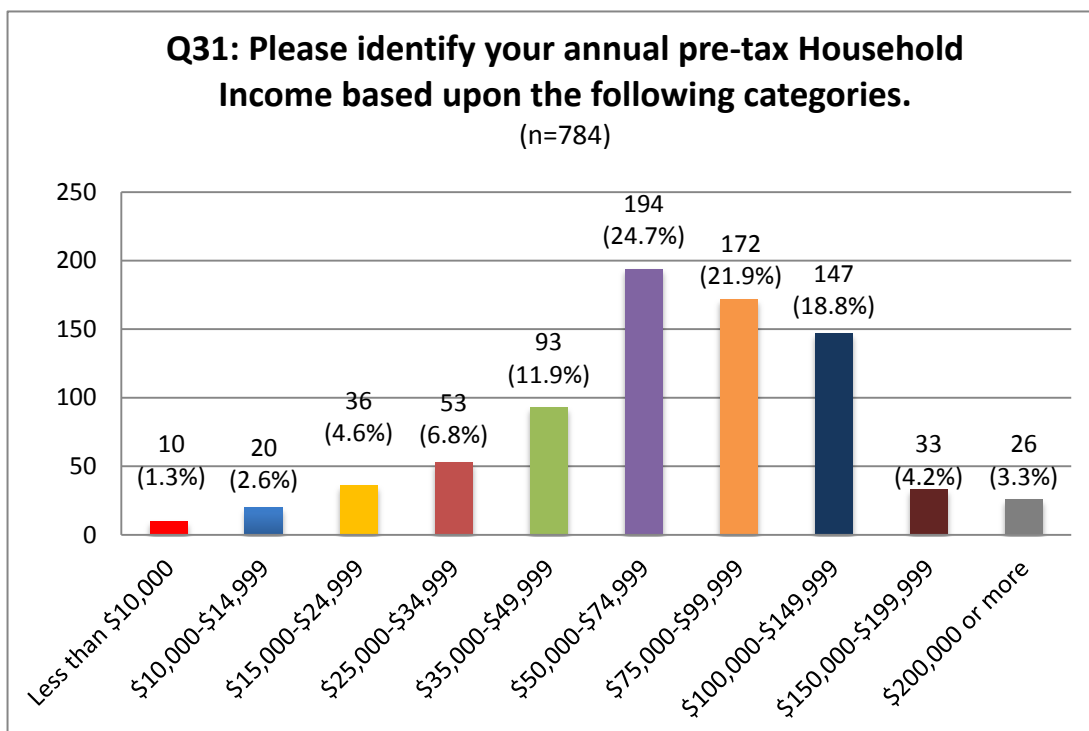


Figure 2: Annual Pre-Tax Household Income



Figures 1 and 2 indicate that a substantial majority of respondents own a single family home (89%) and that a plurality (26.3%) makes more than \$100,000 a year. The survey also asked respondents to identify the community in which they work and attend church. The majority of respondents who indicated that they are employed reported that they work in Sioux Falls (67%). Only 24% of employed respondents indicated working in Brandon. Conversely, the majority of respondents indicated that they attend church in Brandon (61%). It is also important to consider that 86% of respondents indicated that they live within Brandon city limits, and 90% of respondents indicated that they live within one mile of Sioux Falls city limits.

Figure 3: Where Employed Respondents Work

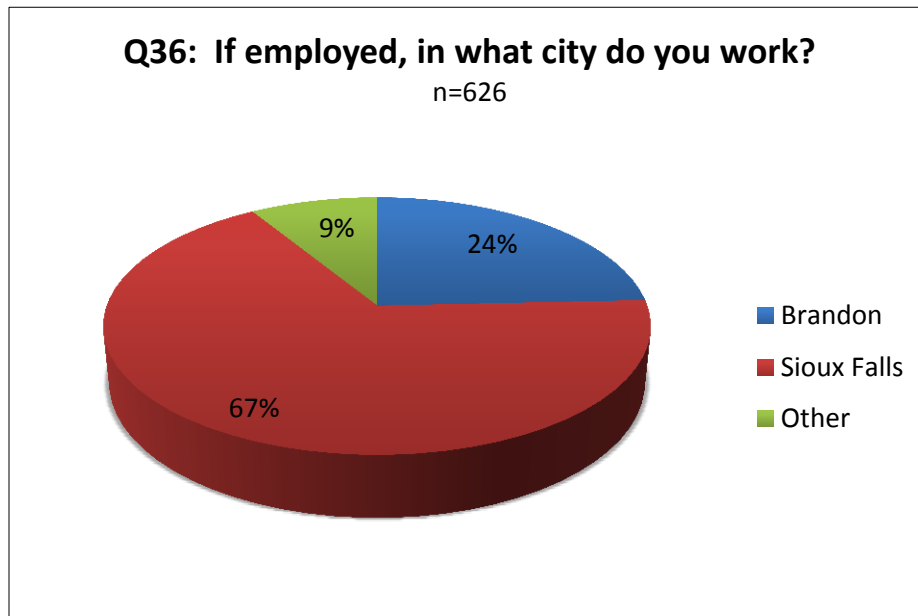
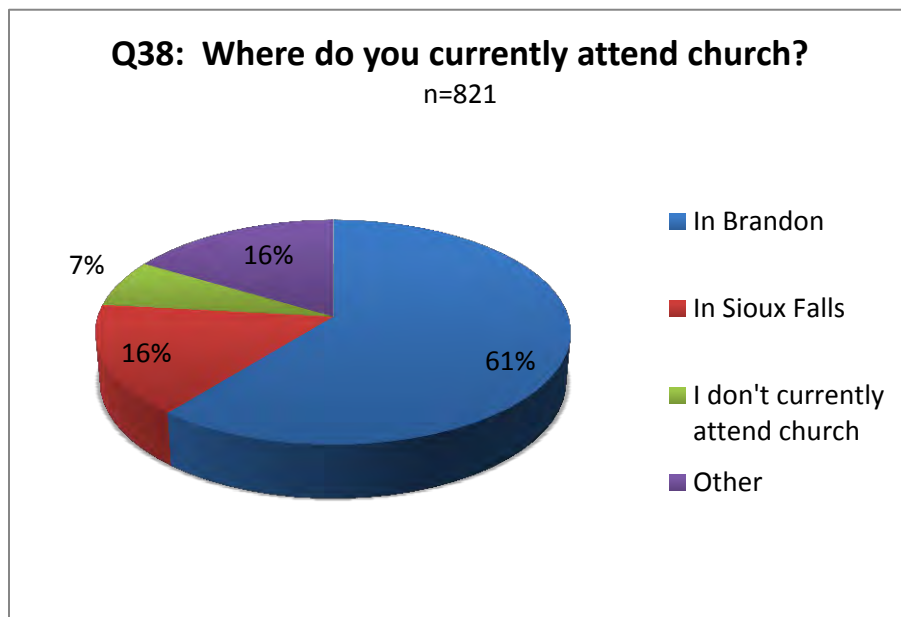


Figure 4: Where Respondents Attend Church



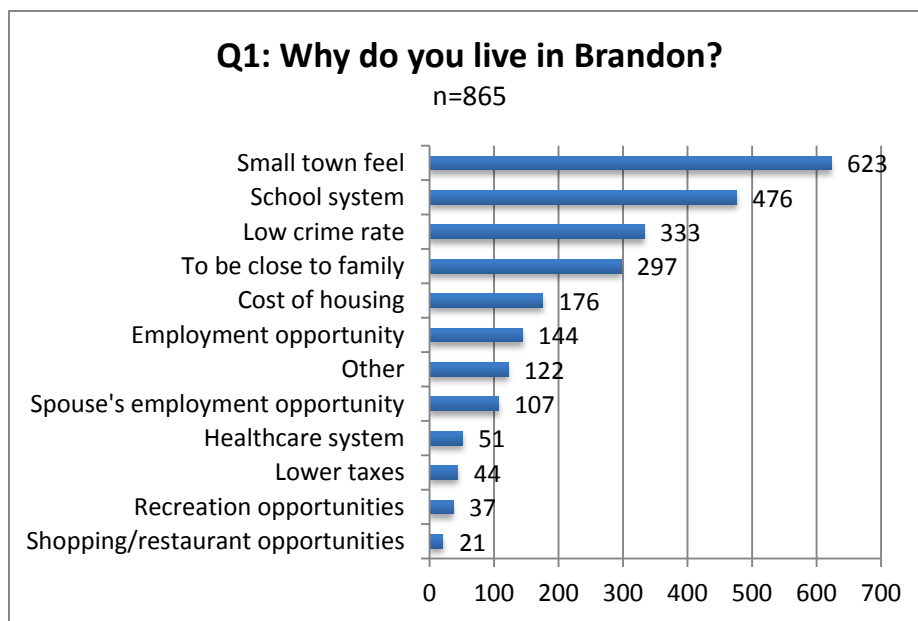
SECTION II: SURVEY RESULTS

The following section details our findings from the 111-item survey. The results of the survey have been collated into topical sections. Additionally, the survey instrument is included in Appendix A of this report in case readers want to know where any particular question was placed within the survey or to ascertain the context of the question in relation to its surrounding.

Perceptions of Community

First, we asked a series of questions about the general perceptions of Brandon, including why people chose to live there, what might cause them to leave, and what the strengths of the community are. As seen in Figure 5, when asked about the top three reasons why they live in Brandon, the “small town feel” received more responses than any other reason, followed by the school system and low crime rate. Similarly, Figure 6 indicates that respondents find the school system, low crime rate, and lower taxes most appealing about Brandon. Figure 7 shows that when asked about reasons why they might choose to leave Brandon, a change in family status, employment opportunities, and lower housing costs were the top three choices selected. Respondents were also given the opportunity to provide other reasons for each of these questions. Having grown up in Brandon, a greater opportunity for acreage, and a better selection of homes were some of the more common answers provided for why individuals live in Brandon.² With regard to the most appealing aspect of Brandon, the close proximity to Sioux Falls was listed more often than any other response. The more frequently provided other reason for leaving Brandon was better weather or warmer climate, but concerns over Brandon growing too large for its small town feel were also mentioned.

Figure 5: Reasons for Living in Brandon³



² For the entire list of responses, see Appendix B.

³ For some questions, respondents were asked to select their top three choices. For these questions (Q1, Q2, Q3, Q24, and Q25) the number of responses will be greater than the number of respondents.

Figure 6: Most Appealing Aspects of Brandon

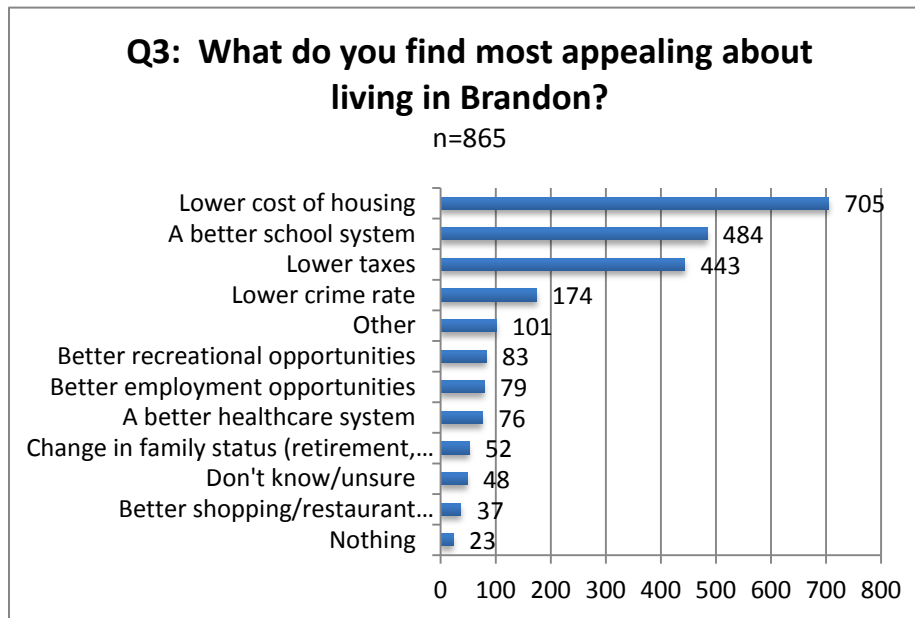
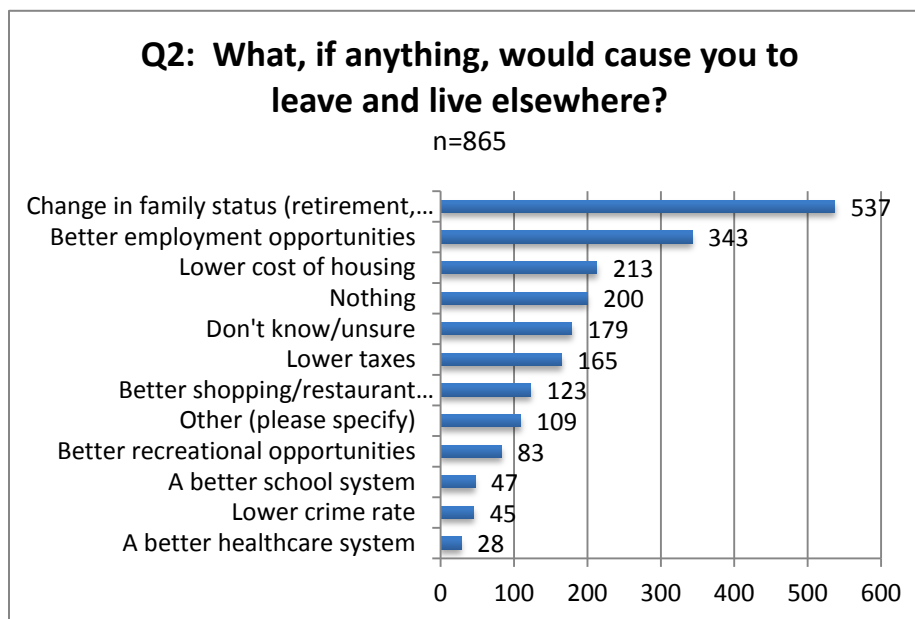


Figure 7: Reasons to Leave Brandon



The survey also asked respondents a series of questions to gauge their general satisfaction with living in Brandon. Respondents were asked to indicate their level of agreement with seven different statements about satisfaction levels. Their responses were limited to a five-point scale that ranged from Strongly Disagree to Strongly Agree and included an option of “Don’t Know/Unsure.”⁴ The survey also provided a copy of Brandon’s mission statement as a reminder for respondents. Table 3 provides the distribution of these results.

⁴ This same scale is used throughout most of the survey.

Table 3: General Satisfaction with Community

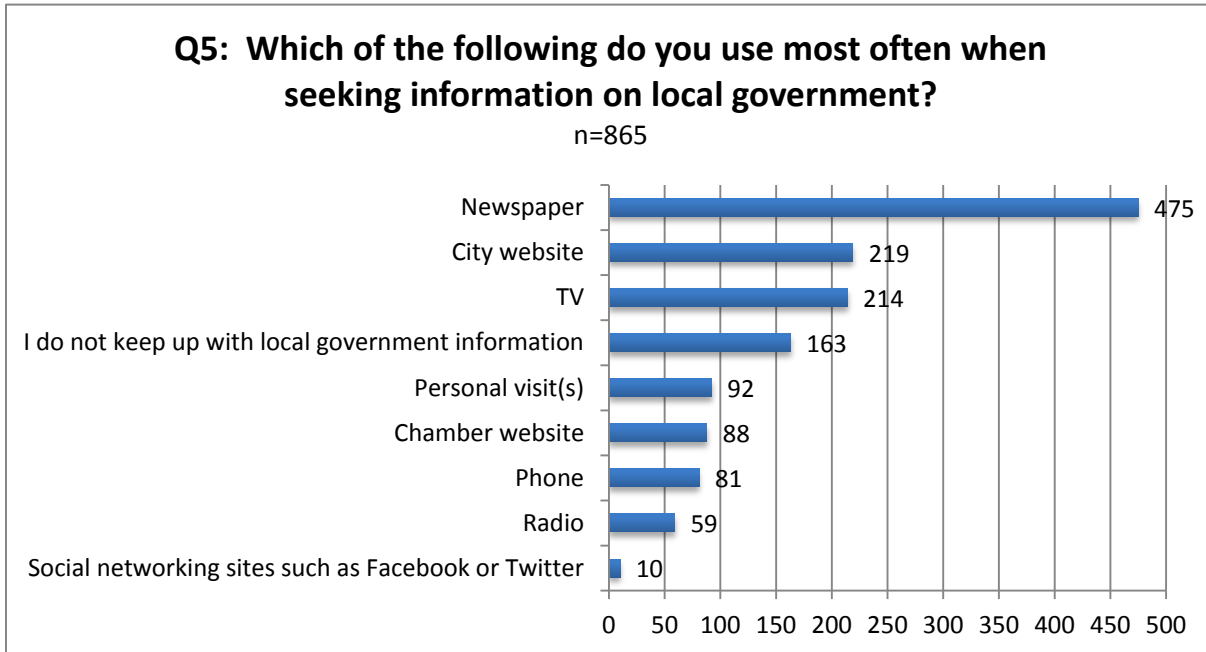
Question 4 (a-f)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
In general, I am satisfied with the City of Brandon's performance in achieving the goals articulated in the mission statement above.	17%	64%	11%	4%	1%	3%
In general, I am hopeful about Brandon's future.	31%	62%	5%	1%	0%	1%
In general, I am satisfied with the performance of city government in Brandon.	13%	59%	17%	6%	2%	3%
In general, I am satisfied with the overall performance of the Brandon Valley Area Chamber of Commerce.	15%	57%	19%	3%	0%	6%
In general, Brandon is a progressive community.	27%	60%	9%	2%	1%	1%
In general, I am happy with the direction the City of Brandon is moving.	20%	62%	13%	3%	0%	2%

The results show that, in general, respondents were quite satisfied and hopeful with the city government and community of Brandon. For all questions, a substantial majority of respondents either agreed or strongly agreed that they were satisfied, hopeful, or happy with the current performance and direction of the community. The highest levels of agreement were in regards to being hopeful about the future of Brandon (93%) and feeling that Brandon is a progressive community (87%). The highest levels of disagreement were in regards to satisfaction with the performance of the city government in Brandon; however, this still only totaled 8% for all those who either disagreed or strongly disagreed.

Interactions with City Government

Brandon residents were asked a series of questions about their engagement with local government in particular. First, they were queried about the source that they use most often for obtaining information on local government issues. As seen in Figure 8, by and large, respondents indicated that the newspaper is their primary source of information. The city website and television came next, although each had fewer than half of the responses that the newspaper received. Social networking sites, such as Facebook or Twitter, do not appear to be a primary source of information about local government for survey respondents.

Figure 8: Local Government Information Sources



Respondents were also asked to report on their perceptions of and experiences with the city government of Brandon. Table 4 presents these results. Almost half of respondents (46%) either agreed or strongly agreed that city government officials care about what they think. Only 9% of respondents actually disagreed with this statement. Similarly, half of the survey respondents agreed or strongly agreed that city government officials are accessible. When asked about their satisfaction with their experiences with city government officials in the past 24 months, almost half indicated that they did not know or were unsure. This was the recommended response if the respondent had not had any interaction with a city government official in the past 24 months. Of those who knew, the majority agreed or strongly agreed that they were satisfied.

Table 4: Perceptions of and Experiences with City Government

Question 6 (a-c)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
City government officials care what people like me think.	6%	40%	31%	7%	2%	14%
City government officials are accessible to people like me.	7%	43%	27%	6%	2%	15%
In general, I have been satisfied with my experience with city government officials I have had contact with in the past 24 months.	7%	27%	12%	3%	2%	49%

Housing

One of the common concerns raised in the focus groups that aided in the development of the survey was housing. The survey asked Brandon community members to indicate their level of agreement with five questions related to the cost and availability of housing in the community. The results displayed in Table 5 indicate that the majority of respondents either agreed or strongly agreed that homes in Brandon are affordable⁵ (65%). When asked about the affordability of rentals in Brandon, almost half (49%) of the respondents indicated that they did not know or were unsure. This is likely because, as previously reported, only a small percentage of respondents were currently renting an apartment or house in Brandon. Of those who knew, the majority indicated that they agreed rents were affordable (27% of total, 53% of those reporting a substantive answer). When asked about the availability of starter homes in Brandon, respondents did not feel strongly one way or another, whether they were asked about Brandon having enough or too many starter homes. In both cases, 10% or less of the respondents indicated a strong opinion one way or the other. A significant proportion in each case indicated that they neither agreed nor disagreed. However, a greater percentage of respondents (38%) agreed that Brandon has enough starter homes than agreed that Brandon has too many (7%). A plurality of respondents (45%) indicated that they either disagreed or strongly disagreed that Brandon needs more multi-family housing. In fact, only 7% of respondents indicated agreement with this statement.

Table 5: Perceptions of Housing

Question 7 (a-f)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
In general, homes in Brandon are affordable.	9%	59%	18%	9%	2%	3%
In general, rent in Brandon is affordable.	4%	23%	16%	7%	1%	49%
Brandon has enough starter homes.	8%	38%	19%	8%	2%	25%
Brandon has too many starter homes.	3%	7%	33%	23%	4%	30%
Brandon needs more multi-family housing.	1%	6%	25%	30%	15%	23%

Survey respondents were also asked about their agreement with several statements about community beautification and revitalization (see Table 6). In general, community members were positive about the current appearance of the community, but there might be some specific areas for improvement. A strong majority (80%) or respondents indicated that they agreed or strongly agreed that they were satisfied with the town's appearance. However, almost half (49%) either agreed or strongly agreed that the town should still invest in beautification projects. More than one-third of respondents, though, did not have a preference one way or the other. When asked about a new city hall building specifically, the highest percentage of respondents (33%) neither agreed nor disagreed, although a greater percentage of respondents indicated disagreement (34%) than agreement (22%). The next question regarding the creation of more town ordinances on storefront appearance and signage had a similar distribution of responses. More people disagreed (27%) than agreed (25%), but the highest percentage did not have an opinion one way or the other (39%). More than half of respondents (52%) reported not being satisfied with

⁵ No definition of "affordable" was provided to survey respondents, so their agreement is based on their own interpretation of affordability.

the number and quality of businesses in town. Almost half (45%) also indicated that they agreed or strongly agreed that the city should invest in developing a town center with a “Main Street” feel. This was a common sentiment in the focus group meetings as well. In follow up to this question, survey respondents were also asked to provide additional insight about where in town, specifically, a town center should be developed. Respondents were generous in providing a variety of specific answers, but some clear themes emerged. The most common responses were on Splitrock and near the existing main street. Holly Boulevard was also mentioned by many, and a few specifically mentioned the intersection of Splitrock and Holly Boulevard. Finally, near the high school and close to Highway 11 were also mentioned frequently.⁶

Table 6: Community Revitalization

Question Seven (g-l)	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
I am satisfied with the town's appearance.	13%	67%	11%	7%	1%	1%
I would like to see the town invest in beautification projects.	12%	37%	35%	11%	1%	4%
I would like to see the town invest in a new City Hall building.	4%	18%	33%	26%	8%	11%
I would like to see Brandon create more town ordinances that regulate storefront appearance and signage.	6%	19%	39%	21%	6%	9%
I am satisfied with the number and quality of businesses in town.	2%	26%	18%	42%	10%	2%
The city should invest in developing a town center with a "Main Street" feel.	14%	31%	26%	18%	5%	6%

Shopping/Retail

The survey also sought feedback from respondents about their perceptions of shopping and retail services in Brandon. As indicated in Figure 9, when seeking information about shopping or retail services in Brandon, the most popular response was the newspaper. Relatively few respondents indicated getting information from social networking sites, as was the case with seeking information on local government. The majority of respondents (63%) also indicated that the primary reason they shop in Brandon is because of convenience (see Figure 10). Almost one-third of respondents, though, indicated that they shop in Brandon primarily to support local businesses (31%).

⁶ For a full list of all qualitative responses, see Appendix B.

Figure 9: Shopping and Retail Information Sources

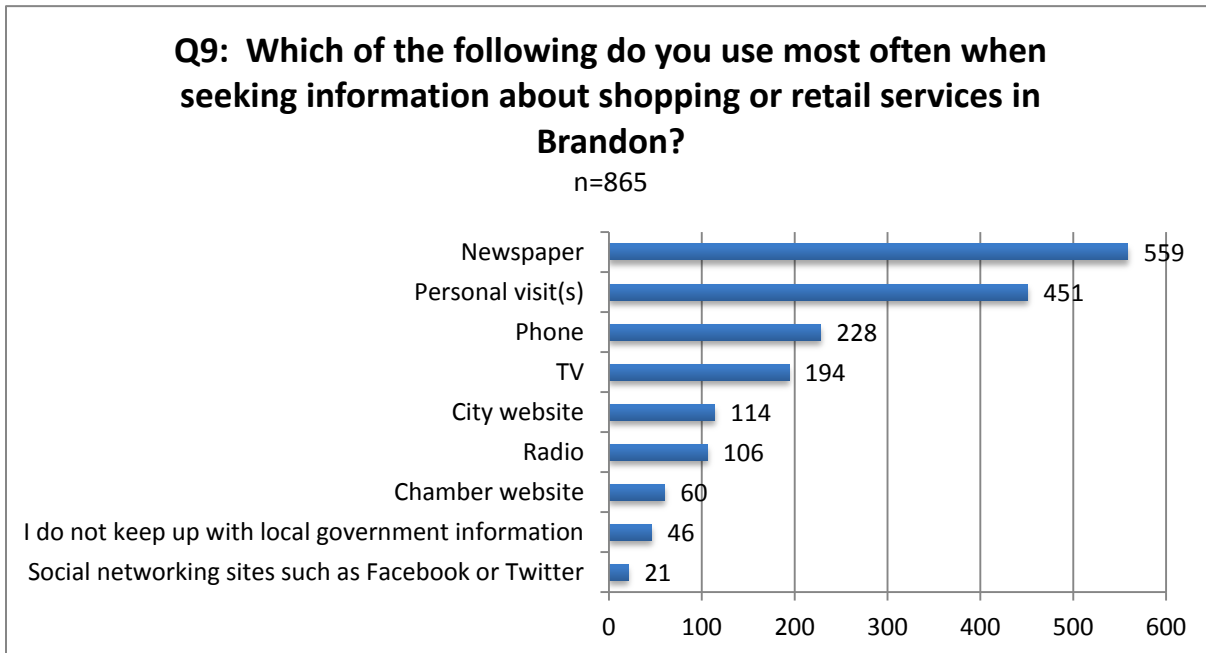
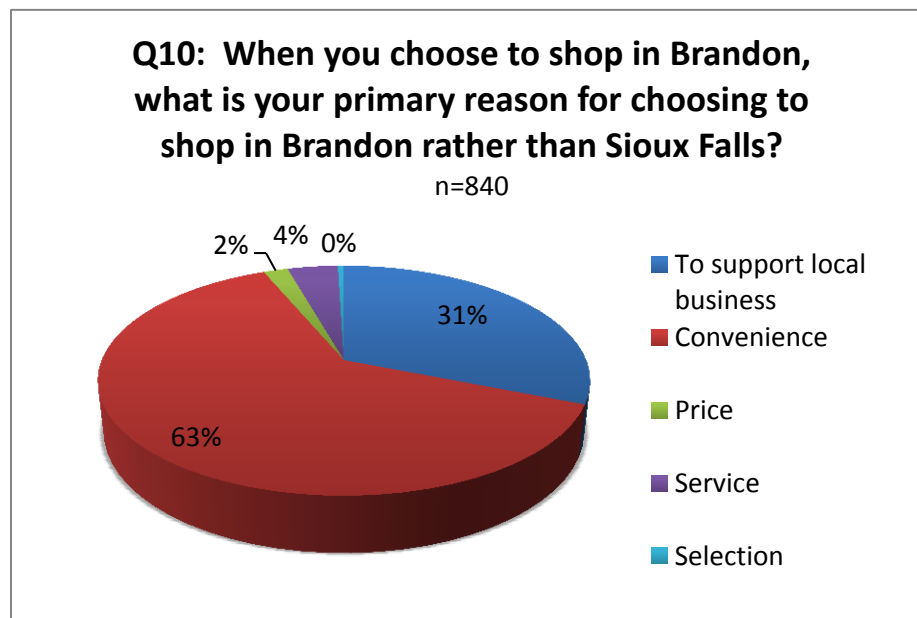


Figure 10: Primary Reason for Shopping in Brandon



Survey respondents were also asked to indicate their level of agreement with several statements regarding their perceptions of and satisfaction with shopping and retail services in Brandon. Table 7 presents these results and reveals a consistent picture of community members' feelings about shopping and retail in Brandon. While a substantial majority of respondents agreed that it was important for them to buy in Brandon (67%) and that shopping in Brandon was convenient (69%), respondents were generally dissatisfied with both the diversity (59%) and the prices of retail (47%) in Brandon. In addition, a majority of respondents (57%) indicated that they would not do most of their shopping in Sioux Falls even if there were more options in Brandon. Finally, there does not seem to be a clear preference one way or another with

regards to being more likely to shop in Brandon if there were an identifiable shopping area. A plurality of respondents (35%) neither agreed nor disagreed, although a slightly larger percentage of respondents agreed (36%) than disagreed (25%).

Table 7: Opinions on Shopping and Retail Services

Question 11 (a-f)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
It is important for me to buy in Brandon.	17%	50%	23%	8%	1%	1%
Even if there were more options in Brandon, I would likely still do most of my shopping in Sioux Falls.	2%	14%	25%	45%	12%	2%
I am satisfied with the diversity of retail in Brandon.	1%	18%	21%	49%	10%	1%
I am satisfied with the prices of retail in Brandon.	1%	23%	26%	37%	12%	1%
I am satisfied with the convenience of retail in Brandon.	7%	62%	15%	13%	2%	1%
I would be more likely to shop in Brandon if there were an identifiable shopping area.	7%	29%	35%	21%	4%	4%

The survey also asked respondents specifically about their preference for a large specialized retailer (e.g., Cabela's, Bass Pro Shops, Gander Mountain, or others) and smaller, more specialized retailers. Figure 11 indicates that a majority of respondents (52%) either agreed or strongly agreed that Brandon should seek a large specialized retailer to attract people off of I-90. Only 5% of respondents strongly disagreed with this statement. When asked about their preference for small, specialized retailers, the responses were not as strong; as shown in Figure 12, 40% of respondents neither agreed nor disagreed with the statement. However, a much higher proportion agreed (38%) than disagreed (17%). It is important to note, though, that these two choices are not mutually exclusive.

Survey respondents were also asked to provide one retail shop (or type of retail shop) and one restaurant (or type of restaurant) that they would most like to see as an option in Brandon. There were a variety of responses to each of these questions but also some major themes. With regards to what type of retail shop they would like to see, a general clothing store was the most common response. Larger department stores were also frequently requested, either by name (e.g., Kohl's, Target, Walmart, Shopko or K-Mart) or by the more general label of "department store." Many respondents indicated the need for another grocery store, for competition, or a larger, more varied version of the current grocery store; Hy-Vee was one grocery store specifically mentioned numerous times. Other common responses were a larger sporting goods store, such as Bass Pro Shop or Gander Mountain, and a dollar store. The qualitative responses regarding a specific restaurant indicated an overwhelming desire for a "family style, sit-down" restaurant. Specific examples included Applebee's, Denny's, Perkins, or Fryn' Pan. Many of the respondents, though, just said "family restaurant." There were also specific types of cuisine mentioned, such as Mexican, Italian, or Chinese, several specific fast-food chains were mentioned, including Burger King, Taco Bell, and Culvers.

Figure 11: Preference for a Large, Specialized Retailer

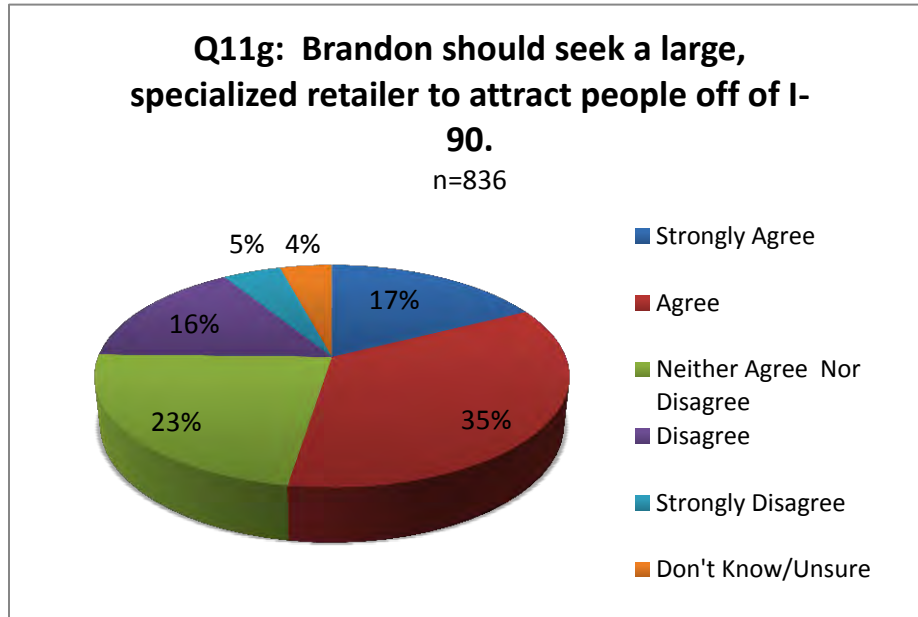
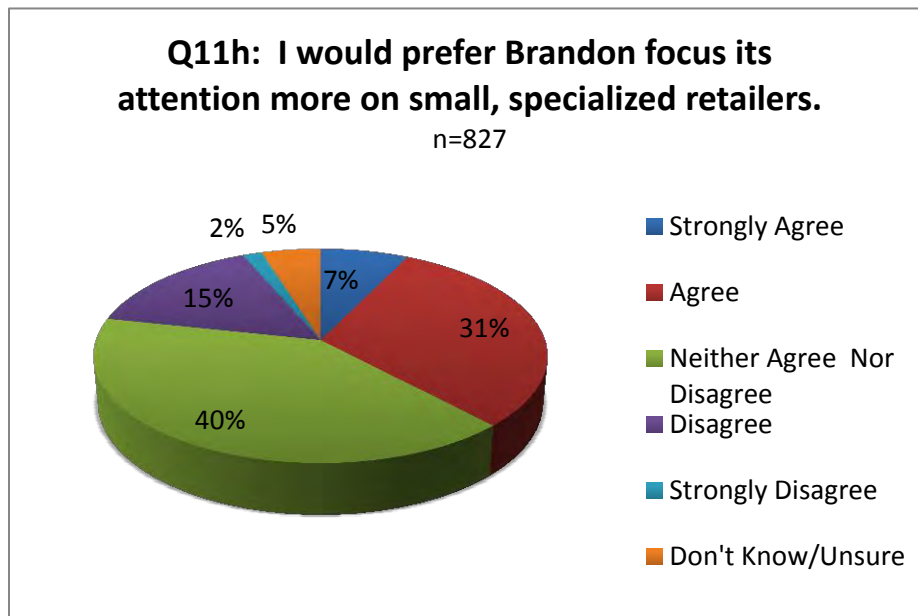


Figure 12: Preference for Small, Specialized Retailers



Marketing and Promotions

Next, survey respondents were asked about three different community marketing campaigns and promotions: Hometown Days, City of Brandon Commercials, and the “Buy Brandon” campaign. Their responses are summarized in Tables 8-10.

Hometown Days

The survey asked Brandon community members about their awareness of, plan to participate in, and appreciation for the annual Hometown Days event. As is seen in Table 8, almost three-quarters of respondents (73%) indicated that they were aware of Hometown Days. A much smaller percentage, but still a plurality of respondents (34%), either agreed or strongly agreed that they would attend Hometown Days. Almost half of the respondents (47%) indicated that they were unsure or neither agreed nor disagreed that they would attend; only 19% indicated that they were not planning to attend by selecting either disagree or strongly disagree. A majority of respondents (54%) agreed that Hometown Days is an important event for Brandon. When asked if they would like to see more community celebrations throughout the year, only 43% indicated that they agreed or strongly agreed. The highest number of respondents indicated that they neither agreed nor disagreed (39%); however, it is important to note that only a relatively small percentage of respondents (9%) disagreed.

Table 8: Perceptions of Hometown Days

Question 14 (a-d)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
I am aware of Hometown Days.	13%	60%	8%	11%	2%	6%
I plan to attend Hometown Days.	7%	27%	28%	17%	2%	19%
I think Hometown Days is an important event for Brandon.	10%	44%	28%	5%	1%	12%
I would like to see more community celebrations like Hometown days throughout the year.	7%	35%	39%	8%	1%	10%

City of Brandon Commercials

Survey respondents were also asked about the City of Brandon commercials, and those responses are summarized in Table 9. When asked about the City of Brandon commercials, a majority of community members (58%) indicated that they were aware of the City of Brandon commercials, as compared to 21% who indicated that they were not aware. However, respondents were less certain about their value; approximately a quarter of respondents agreed that the commercials were effective (26%) or worth the city's investment (29%).

Table 9: Perception of Brandon Commercials

Question 14 (e-g)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
I am aware of the City of Brandon commercials.	7%	51%	13%	17%	3%	9%
The City of Brandon commercials are effective.	4%	22%	37%	10%	4%	23%
The City of Brandon commercials are worth the city's investment.	4%	25%	33%	12%	4%	22%

The "Buy Brandon" Campaign

The survey results, as displayed in Table 10, indicate that community members are even more familiar with the "Buy Brandon" campaign. A substantial majority of respondents (91%) reported being aware of the "Buy Brandon" campaign. A plurality of respondents (41%) also indicated that they have tried to shop more in Brandon because of the campaign. Survey respondents were less certain about the strength of the message, though. When asked if the message was both either strong or not strong enough, a majority of respondents (51% and 66%, respectively) indicated that they were unsure or neither agreed nor disagreed with the statements. In both cases, though, a larger percentage of respondents disagreed than agreed that the messages were too strong or not strong enough. This suggests that the message may currently be right where it needs to be in terms of strength.

Table 10: Perceptions of "Buy Brandon" Campaign

Question 14 (h-k)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
I am aware of the "Buy Brandon" campaign.	20%	71%	5%	2%	0%	2%
I have tried to shop more in Brandon because of the "Buy Brandon" campaign.	7%	34%	33%	19%	4%	3%
The "Buy Brandon" message is too strong.	1%	5%	43%	36%	7%	8%
The "Buy Brandon" message is not strong enough.	2%	9%	56%	20%	3%	10%

Community Services

Another important topic on the survey was the level of satisfaction and perception of community services. Community members were asked to indicate their satisfaction level and often their experience with various services that the city provides. The measures can be useful as a baseline for tracking citizen satisfaction and city performance over time. The results are sorted by categories of community service.

Utilities

Survey respondents were asked two questions about their satisfaction with the water/sewer department. First, they were asked about their overall satisfaction with the reliability of services provided. Next, they were asked about their satisfaction with city rates for water. As seen in Figure 13, a strong majority of respondents (81%) agreed or strongly agreed that they were satisfied with the reliability of services; only a very small percentage (3%) indicated that they were not satisfied. Figure 14 indicates that although the number who indicated dissatisfaction with rates for city water was slightly higher (8%), a substantial majority of respondents (69%) indicated that they were satisfied with the rates as well.

Figure 13: Satisfaction with Water/Sewer Department

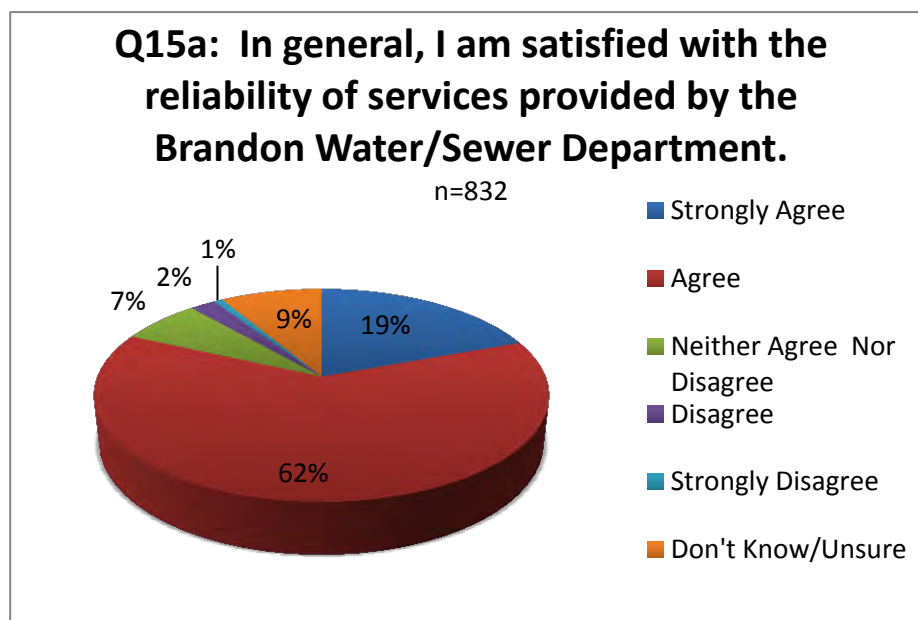
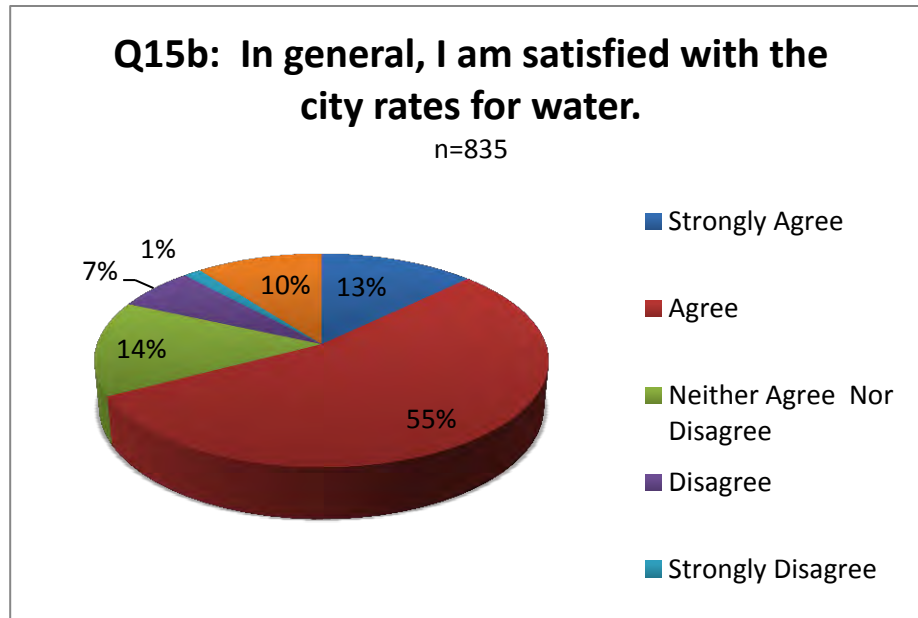
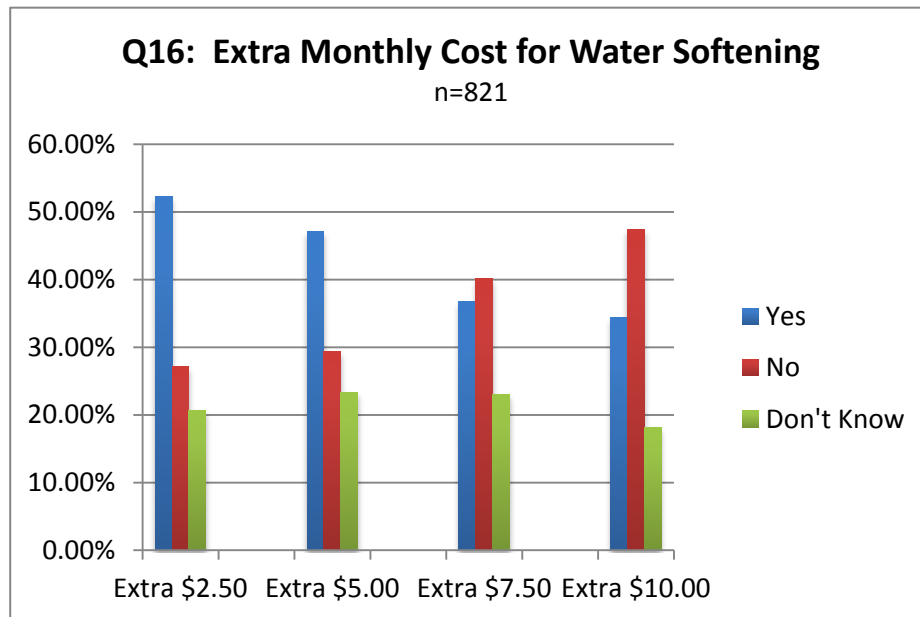


Figure 14: Satisfaction with Water Rates



The survey also included a policy question about adding water softening facilities in Brandon. The question specifically addressed respondents' willingness to pay more to have water softening in Brandon. In order to get a good estimate of what respondents might be willing to pay, we randomized different price points among the surveys. For each of the four price points, ranging from \$2.50-\$10.00, we printed and sent 625 surveys, or one-fourth of the total 2,500 surveys. The distribution of the surveys we received was similar (24% were asked at \$2.50, 28% at \$5.00, 22% at \$7.50, and 26% at \$10.00). The results, charted in Figure 15, provide some interesting feedback. The only price point for which a majority of respondents (52%) indicated that they were willing to pay was \$2.50; only 27% indicated that they would not be willing to pay an extra \$2.50 for water softening. As the price went up, so did the number indicating that they would not be willing to pay. At the \$10.00 price point, less than half (47%) indicated that they would not be willing to pay extra and only 35% indicated that they would. At every price point, around 20% of the respondents indicated that they did not know.

Figure 15: Willingness to Pay for Water Softening



General Community Maintenance

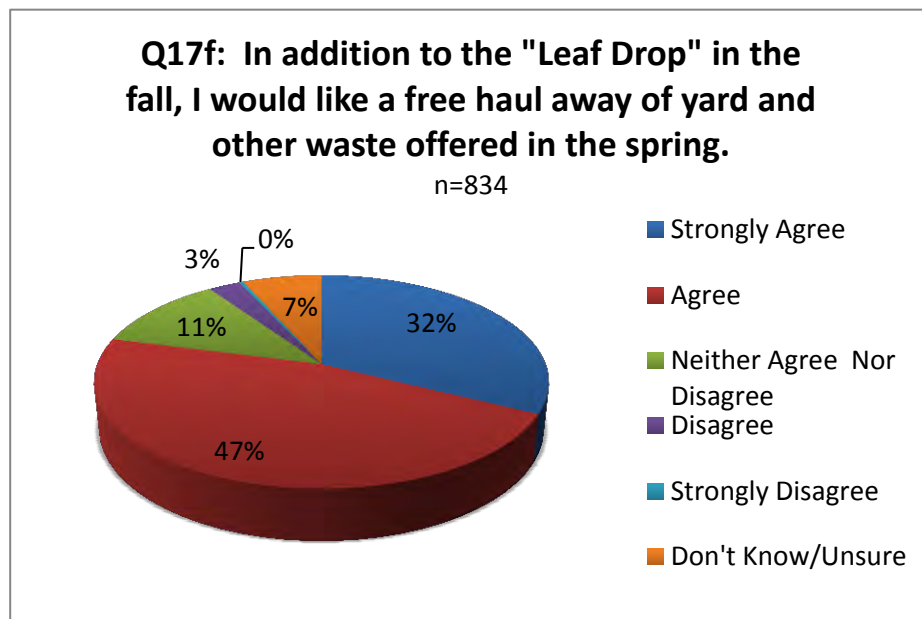
Survey respondents were also asked several questions about their satisfaction with general community maintenance issues, such as street repairs, snow removal, and lighting. Table 11 provides a consistent picture of general satisfaction. In almost every case, the percentage of respondents who either agreed or strongly agreed that they were satisfied hovered around 70% or more. The one exception is zone ordinance, which had a 52% satisfaction rate. However, the increase was not in those who disagreed but in those who held no opinion or indicated that they were unsure. The highest satisfaction rate (74%) was for the city's attention to snow removal in Brandon. The highest levels of dissatisfaction (both at 21%) were for the city's attention to street repairs and the city's enforcement of property owner codes. These satisfaction levels, while good, can serve as a baseline for improvement, to be measured in subsequent surveys.

Table 11: Satisfaction with General Community Maintenance

Question 17 (a-e)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
In general, I am satisfied with the City's attention to street repairs in Brandon.	6%	61%	10%	16%	5%	2%
In general, I am satisfied with the City's attention to street cleaning in Brandon.	7%	63%	14%	11%	3%	2%
In general, I am satisfied with the City's attention to snow removal in Brandon.	12%	62%	9%	11%	4%	2%
In general, I am satisfied with the number of street lights in Brandon.	8%	67%	11%	9%	2%	8%
In general, I am satisfied with the City's performance in enforcing property owner codes such as weed removal, lawn maintenance, and snow removal.	4%	48%	18%	15%	6%	9%

Community members were also asked about their preference for another free Haul-Away Day to be provided by the city. This day would be similar to the “Leaf Drop” currently offered in the fall but would occur during the spring season. As shown in Figure 16, an overwhelming majority, (89%) indicated that they agreed or strongly agreed that they would like to see another day added.

Figure 16: Preference for Another Free “Haul-Away” Day



Public Transportation

The survey asked only two questions related to public transit. As shown in Figure 17, when asked about their current use of public transit in Brandon, only a small percentage (11%) indicated that they use the public transit system. One-half of the respondents indicated that they do not. Perhaps more interesting from a policy development perspective, respondents were also asked to indicate their level of agreement with the statement that they would use public transit in Brandon more if it were connected to the Sioux Falls bus system. These results are charted in Figure 18. Only 18% either agreed or strongly agreed that they would use public transit more; 37% indicated disagreement; and 44% of respondents were either unsure or indicated that they neither agreed nor disagreed. Results suggest that, while there is some uncertainty, there is not an overwhelming demand for an expansion of the current public transit system in order to connect with Sioux Falls.

Figure 17: Public Transit Use

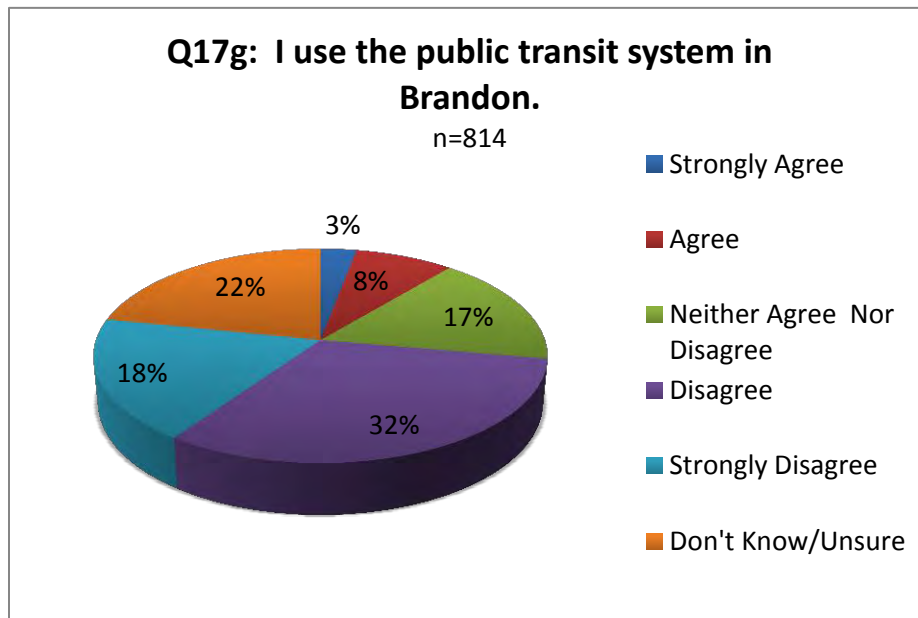
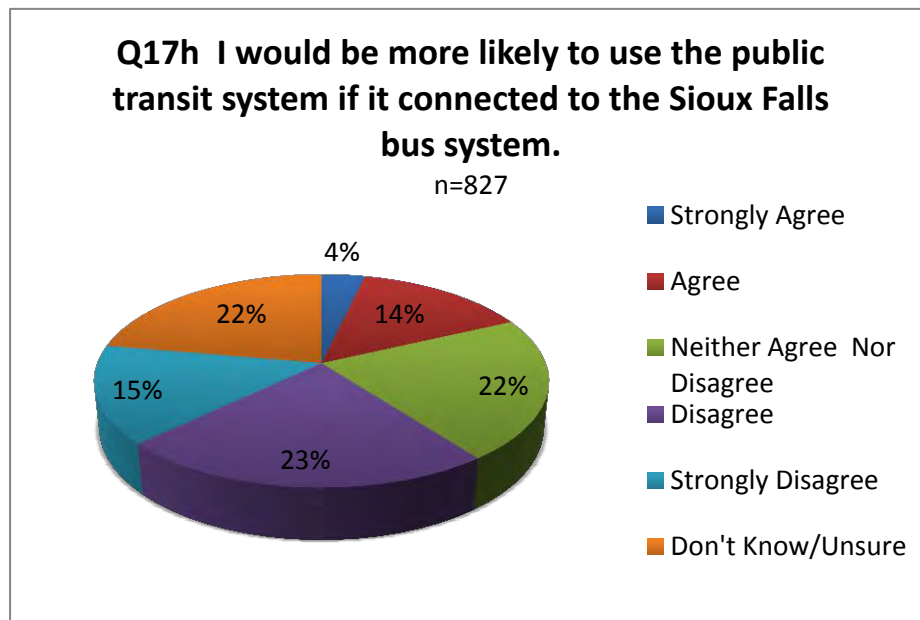


Figure 18: Likelihood of Using Public Transit



Sidewalks

Among the focus group participants with whom we visited, the sidewalk situation in Brandon was a reoccurring theme. Survey respondents were asked about the safety of current sidewalks and whether Brandon should invest in widening existing or building new sidewalks. Table 12 shows that the majority of community members (73%) either agreed or strongly agreed that sidewalks in Brandon are safe. A large plurality of respondents (44%) indicated they did not agree that the city should invest in widening sidewalks, and only 20% either agreed or strongly agreed. More than one-third of respondents (44%) agreed that the city should invest in building more sidewalks, though, or strongly agreed.

Table 12: Sidewalks in Brandon

Question 17 (i-k)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/Unsure
The sidewalks in Brandon are safe.	9%	64%	12%	7%	3%	5%
The City should invest in widening sidewalks in Brandon.	4%	16%	28%	32%	12%	8%
The City should invest in building more sidewalks in Brandon.	14%	30%	22%	18%	7%	9%

Law Enforcement/Safety

Finally, we asked respondents to provide feedback about law enforcement and safety issues in Brandon. We asked several questions that gauged their overall satisfaction and experiences with law enforcement or the fire department in Brandon and the results are displayed in Table 13. We also asked a few related questions about perceptions and other safety behaviors. The results of these questions are charted in Figures 19-23.

Overall, community members indicated that they feel safe and satisfied with law enforcement and fire services in Brandon. In fact, 95% of respondents either agreed or strongly agreed that they feel safe in Brandon. At least 80% of respondents agreed or strongly agreed that the City of Brandon provides high-quality law enforcement services (80%) and that the Brandon Police Department is effective at keeping them safe (85%). A substantial majority of respondents (85%) also agreed that the Brandon Fire Department provides high-quality services. Similarly, a majority of community members also feel that the Brandon police are polite (66%) and helpful (69%). A substantial majority (84%) also indicated that they feel comfortable contacting the police if they see suspicious activity. In addition, the survey asked respondents about granting the Brandon Fire Department tax levying authority to expand and improve its services. Almost half (47%) indicated that they did not have an opinion one way or the other or that they did not know or were unsure. Of those who indicated a directional opinion, more respondents agreed (34%) than disagreed (21%). Again, these results serve as an important baseline for improvement but suggest that there is a high level of satisfaction.

Table 13: Perceptions about Law Enforcement and Safety

Question 19 (a-h)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
The City of Brandon provides high-quality law enforcement services.	18%	62%	12%	4%	1%	3%
The Brandon Police Department is effective at keeping me safe.	18%	67%	10%	1%	1%	3%
The Brandon Fire Department provides high-quality services.	25%	60%	7%	1%	0%	7%
The Brandon Fire Department should have tax levying authority to expand and improve its services.	8%	24%	31%	17%	4%	16%
City of Brandon police officers are polite.	14%	52%	17%	6%	3%	8%
City of Brandon police officers are helpful.	15%	54%	17%	3%	2%	9%
I feel comfortable contacting the police department if I see suspicious activity.	21%	63%	8%	2%	1%	5%
I feel safe in Brandon.	27%	68%	4%	0%	0%	1%

Survey respondents were asked a few additional questions related to safety issues in the community. As illustrated in Figure 19, more than half of the respondents (67%) indicated concern about drug use in the community. These results suggest that this may be an area to target for policy development or community education.

Respondents were also asked specifically about their satisfaction with the performance of the new ambulance service in Brandon. Figure 20 illustrates that a slight majority indicated that they were satisfied (54%). Only a small percentage, though, indicated that they were dissatisfied (4%); the rest either did not know or neither agreed nor disagreed that they were satisfied.

Figure 19: Perceptions about Drug Use

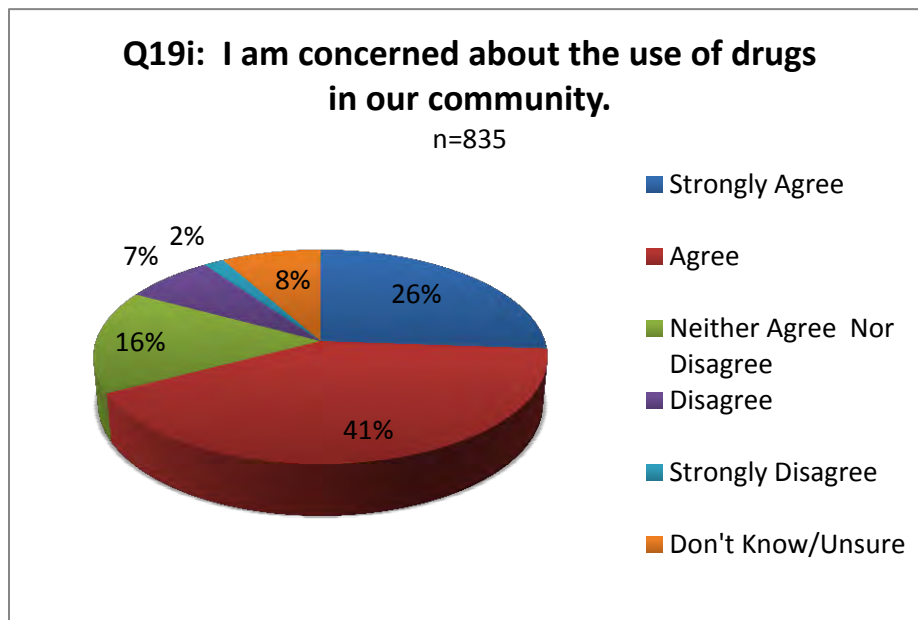
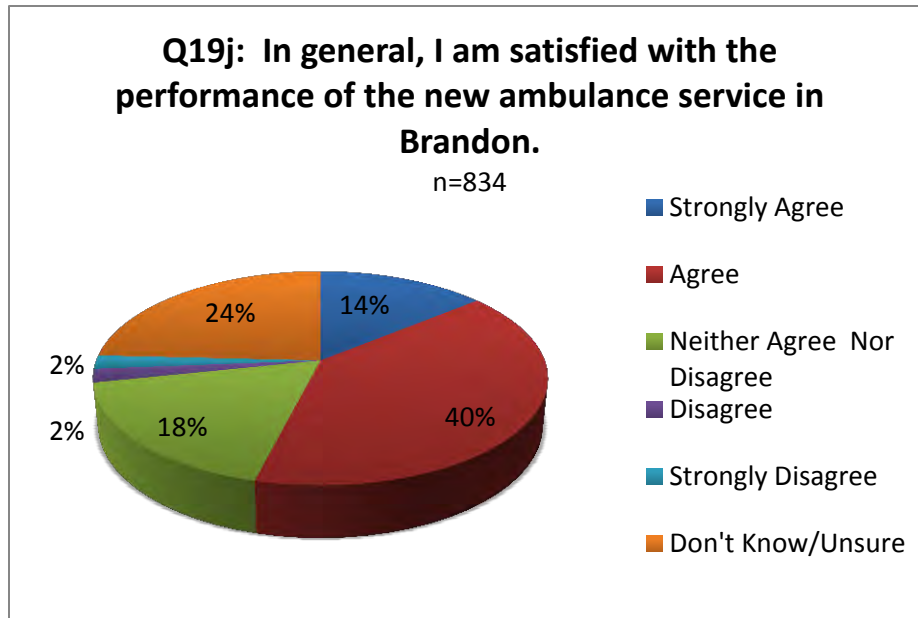


Figure 20: Satisfaction with Ambulance Service



Also included in this section of the survey were three questions regarding the safety behavior of respondents. As is seen in Figure 21, the vast majority of respondents indicated that they almost always lock their car doors; 79% reported either agreeing or strongly agreeing. Figure 22 shows that even more respondents (87%) indicated that they almost always lock their house doors.

Figure 21: Car Locking

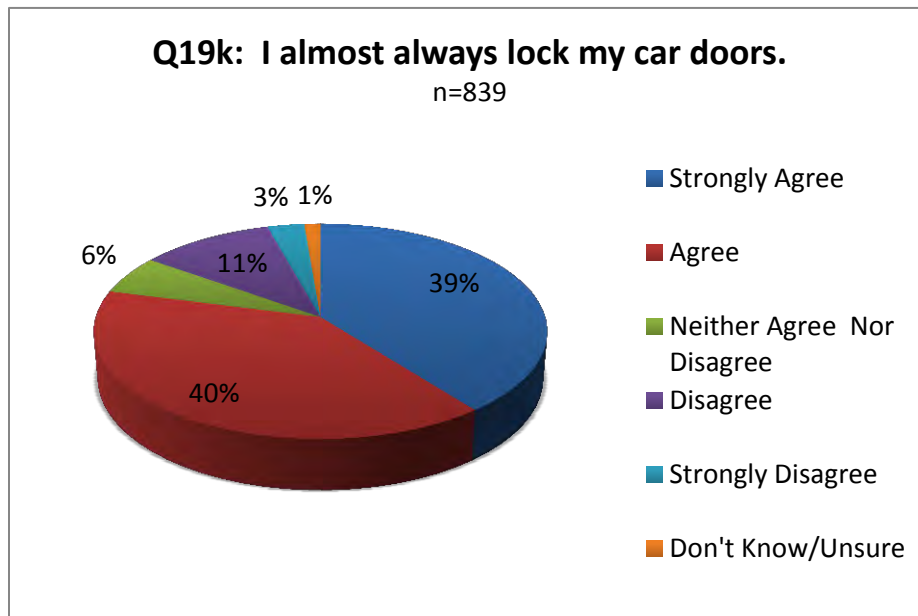
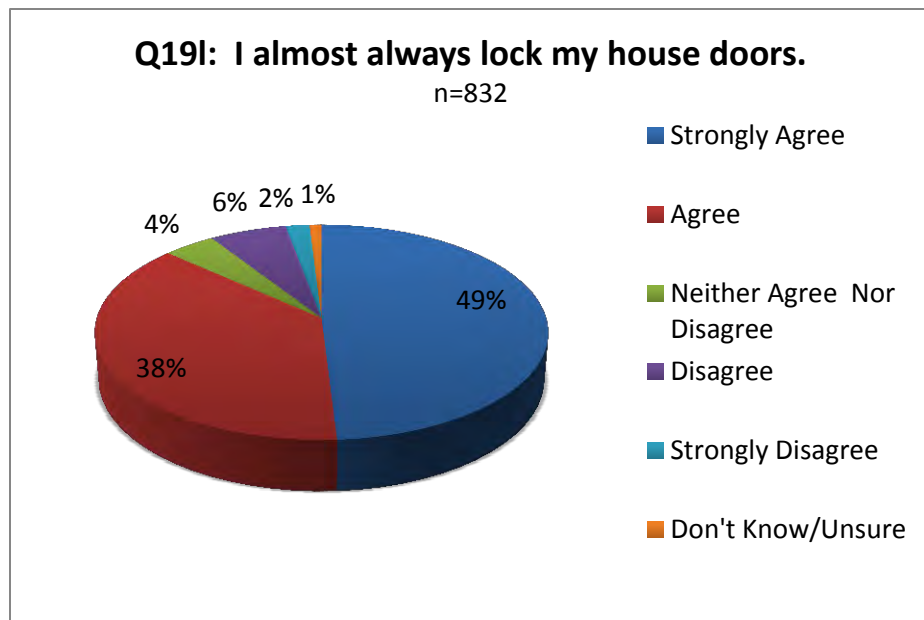
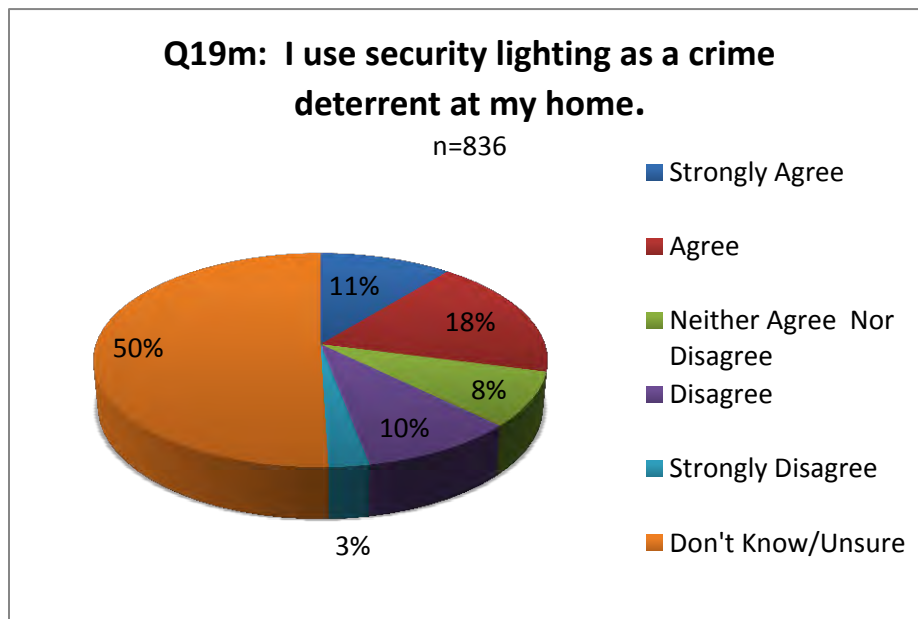


Figure 22: House Locking



Finally, we asked respondents about their use of security lighting as a crime deterrent at their homes (see Figure 23). Perhaps surprisingly, a full half (50%) of respondents indicated that they did not know or were unsure. Only 29% indicated that they did, as compared to 13% who indicated that they did not.

Figure 23: Lighting as a Crime Deterrent



Schools

During the development of the survey, we discovered that the Brandon Valley School District had recently completed an independent survey of its own. Hence, the GRB did not include a large number of questions about the school district's performance on this survey. We did ask a few questions about general satisfaction, though, and more specifically about the possibility of developing an after-school activities program for grades 4-8. These results are all summarized in Table 14.

The vast majority of respondents agreed or strongly agreed that they were satisfied with the quality of the facilities (83%) and the education that children receive (80%) in the Brandon Valley School District. There was far less certainty or strength of opinion on the other questions. More than half of respondents in all other questions indicated that they neither agreed nor disagreed or that they did not know or were unsure. However, more respondents indicated that they agreed (28%) than disagreed (18%) that class sizes in Brandon have grown too large. When asked about the utilization of and willingness to pay for an after-school activities program for grades 4-8, only 19% of respondents agreed that they would use such a program, and only 16% reported that they would be willing to pay for such a program. It is important to remember, though, that this question was asked regardless of whether the respondent had appropriately aged children in the household. Support for this program may be significantly higher if it were only asked of respondents with school-aged children.

Table 14: Perceptions of Schooling

Question 20 (a-e)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
I am satisfied with the quality of the Brandon Valley School District's facilities.	37%	46%	4%	0%	0%	13%
I am satisfied with the quality of education children receive in Brandon.	37%	43%	4%	2%	0%	14%
Class sizes in Brandon Valley Schools have grown too large.	6%	22%	27%	16%	2%	27%
I would utilize an after school activities program for grades 4-8.	6%	13%	16%	16%	9%	40%
I would be willing to pay for an after school activities program for grades 4-8.	5%	11%	17%	17%	14%	36%

Community Health

The vast majority of respondents agreed or strongly agreed that they were satisfied with the quality of the facilities (83%) and the education that children receive (80%) in the Brandon Valley School District. There was far less certainty or strength of opinion on the other questions. More than half of respondents in all other questions indicated that they neither agreed nor disagreed or that they did not know or were unsure. However, more respondents indicated that they agreed (28%) than disagreed (18%) that class sizes in Brandon have grown too large. When asked about the utilization of and willingness to pay for an after-school activities program for grades 4-8, only 19% of respondents agreed that they would use such a program, and only 16% reported that they would be willing to pay for such a program. It is important to remember, though, that this question was asked regardless of whether the respondent had appropriately aged children in the household. Support for this program may be significantly higher if it were only asked of respondents with school-aged children.

Figure 24: Healthiness of the Community

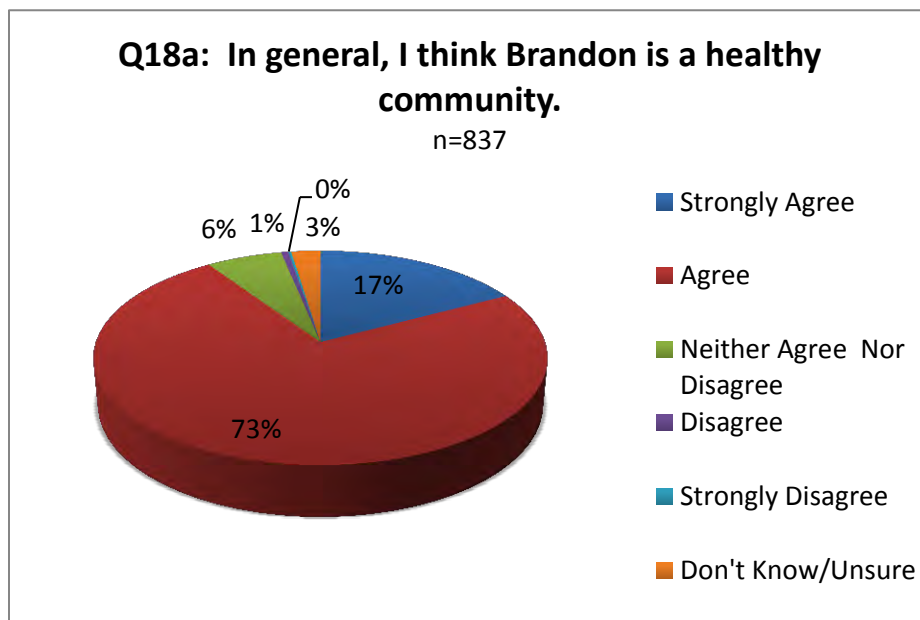
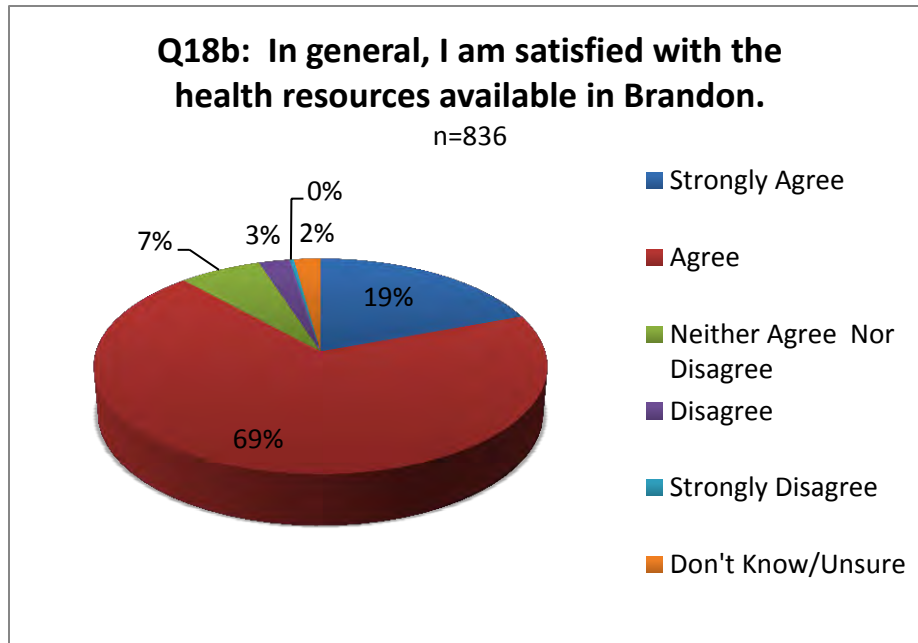


Figure 25: Health Resources in Brandon



Parks and Recreation

A significant portion of the survey addressed issues related to parks and recreation in the Brandon community. Table 15 summarizes the results of a series of questions related to the general use and satisfaction with existing parks and recreation opportunities in Brandon. A slight majority (53%) of the respondents reported that they use the parks and athletic fields in Brandon on a regular basis. A majority of respondents also indicated that they were satisfied with parks and recreation options in general (82%) as well as those for children (66%), young adults (52%), and adults (56%). Only about one-third of respondents agreed or strongly agreed that they were satisfied with parks and recreation opportunities for seniors in Brandon. In this case, more than 50% of the respondents did not know, were unsure, or neither agreed nor disagreed. These results suggest that to the extent that there are senior options available in Brandon, there may be a need for greater communication or outreach about these opportunities.

Table 15: Parks and Recreation Use and Satisfaction

Question 21 (a-f)	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Know/ Unsure
I use the parks and athletic fields in Brandon on a regular basis.	17%	36%	19%	17%	3%	8%
In general, I am satisfied with the parks and recreation options in Brandon.	12%	60%	11%	10%	2%	5%
I am satisfied with the parks and recreation opportunities for children in Brandon.	10%	56%	12%	9%	2%	11%
I am satisfied with the parks and recreation opportunities for young adults in Brandon.	7%	45%	19%	8%	2%	19%
I am satisfied with the parks and recreation opportunities for adults in Brandon.	8%	48%	19%	10%	3%	12%
I am satisfied with the parks and recreation opportunities for senior citizens in Brandon.	4%	28%	21%	8%	3%	36%

Respondents were then asked a few questions that related specifically to the public pool in Brandon. As shown in Figure 26, just over half of the respondents (56%) either agreed or strongly agreed that the public pool in Brandon should be updated. Figure 27 shows that a sizable plurality (40%) also supported the idea of building an indoor pool; however, a substantial 31% either disagreed or strongly disagreed.

Figure 26: Updating the Public Pool

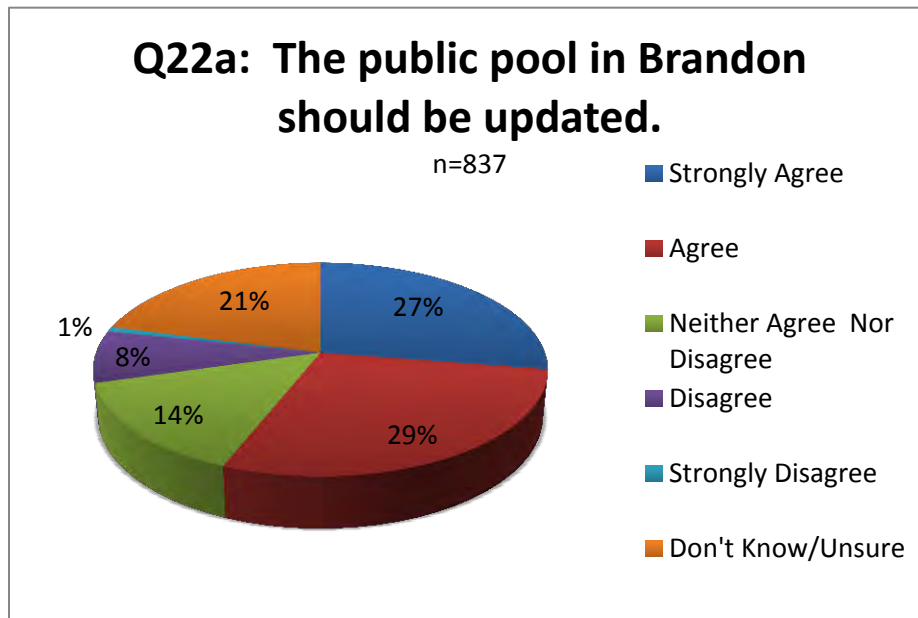
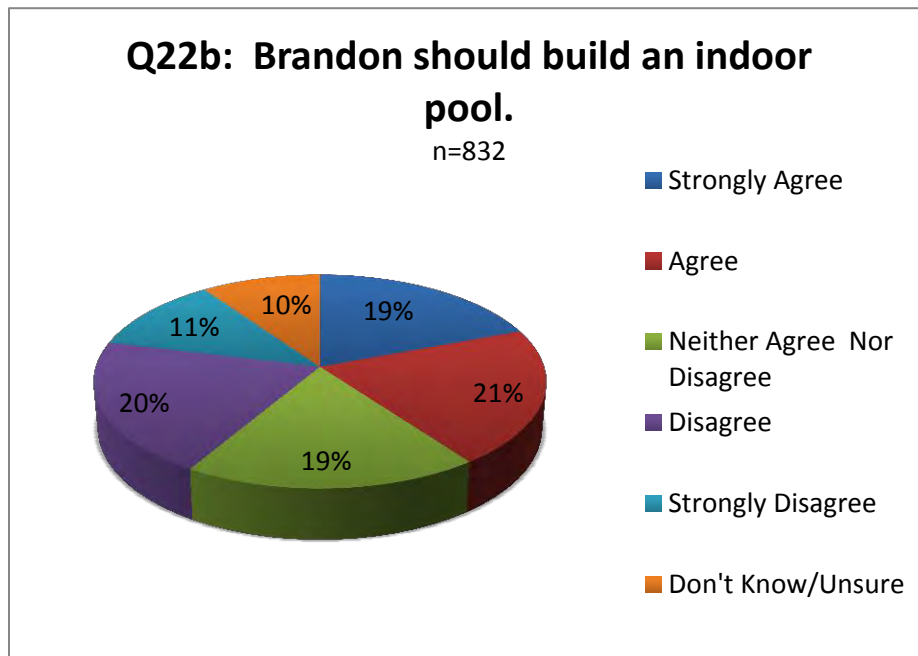
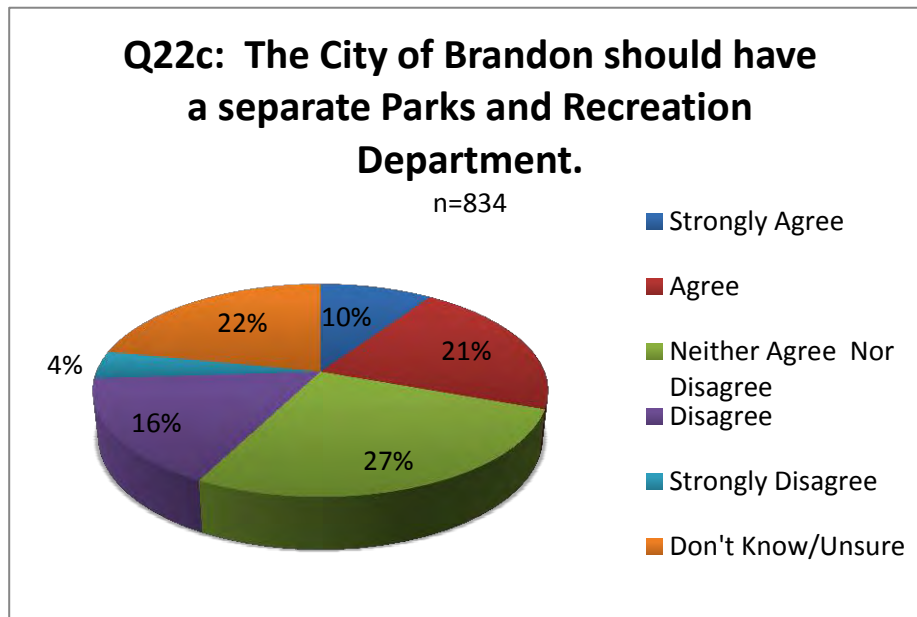


Figure 27: Building an Indoor Pool



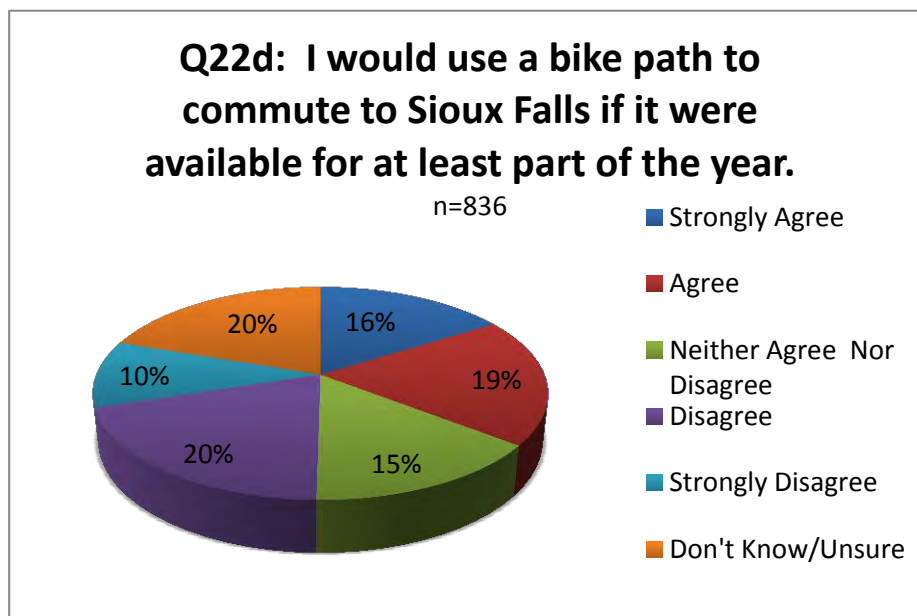
Survey respondents were asked if they thought the City of Brandon should have a separate Parks and Recreation Department. As reflected in Figure 28, only 31% of respondents agreed or strongly agreed with this option. This is greater than the 20% who indicated disagreement. Almost half of the respondents (49%) did not indicate a directional opinion one way or the other.

Figure 28: Creating a Separate Parks and Recreation Department



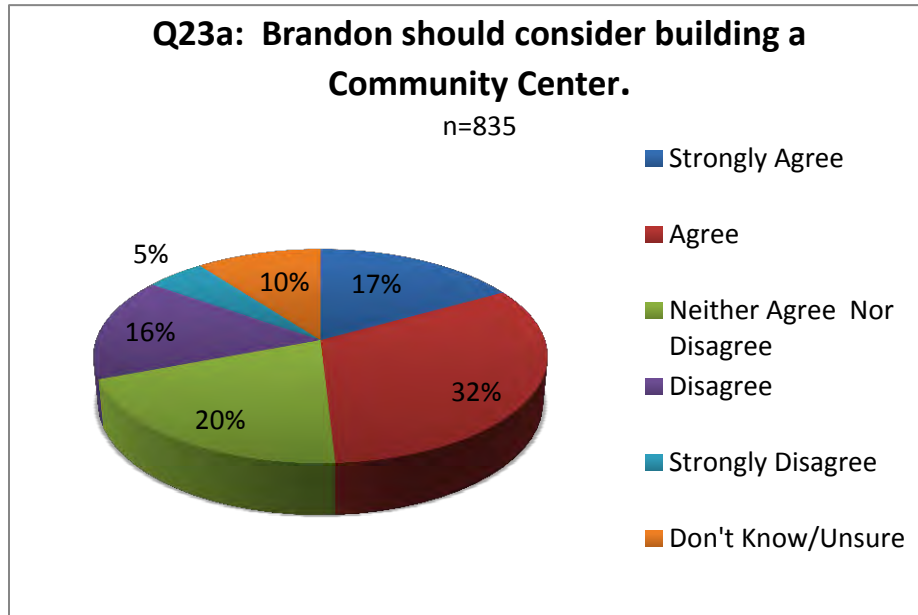
Another related issue included in the survey was that of bike path development. As shown in Figure 29, when asked about their potential use of a bike path for commuting to Sioux Falls, respondents were fairly evenly split between those who either agreed or strongly agreed that they would use it (35%), those who disagreed or strongly disagreed that they would use it (30%), and those who were unsure or neither agreed nor disagreed (35%)

Figure 29: Utilizing a Bike Path to Sioux Falls



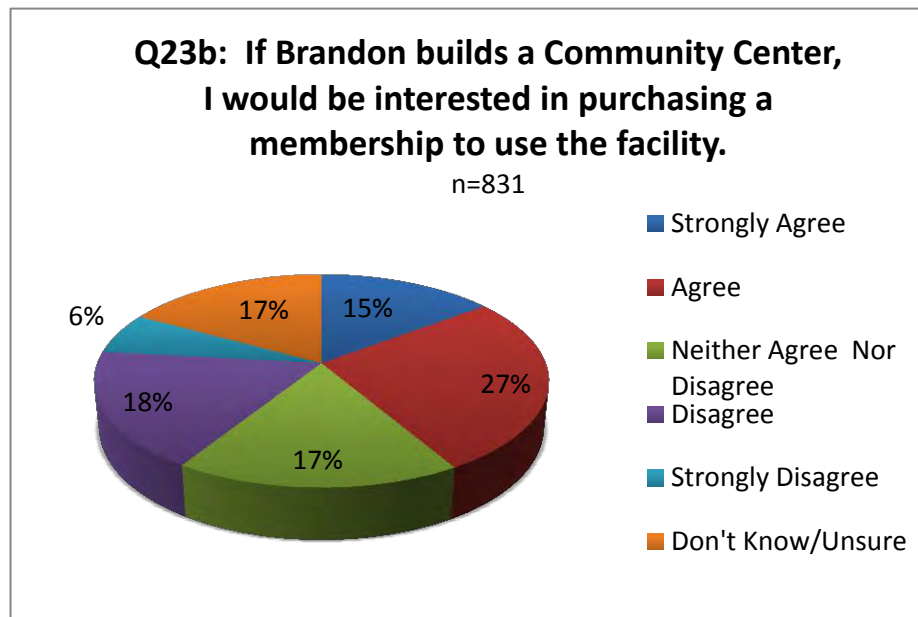
Finally, survey respondents were asked specifically about the development of a new community center in Brandon. Almost half of the survey respondents (49%) agreed or strongly agreed that Brandon should consider building a community center; 21% indicated disagreement, as seen in Figure 30.

Figure 30: Building a Community Center



Respondents were also asked if they would be willing to purchase a membership to a community center if one were built. A smaller, but still sizable proportion (42%) indicated that they would be interested in purchasing a membership to the facility, 24% were not interested, and 34% did not express a directional opinion (see Figure 31).

Figure 31: Building a Community Center



The survey asked respondents to consider and prioritize the different options that might be included in a new community center. Figure 32 shows that the largest number of responses was for an indoor pool, followed closely by meeting spaces for community members and groups, followed by athletic courts and exercise or weight rooms. Computing facilities received the fewest responses. Other responses varied substantially; however, a few themes emerged. Many respondents indicated the need for meeting room spaces, senior activities and spaces, and a year-round pool. Some respondents indicated that they were less interested in traditional exercise facilities as those were already provided in town. A few respondents provided the names of specific community centers in other locations that they think would be good models to follow.

Respondents were also asked to prioritize a variety of parks and recreation options. As shown in Figure 33, when asked to select the three most important projects, more respondents selected bike and pedestrian paths than any other. This was followed by expanding or updating the existing outdoor pool and repairing and maintaining existing park infrastructure. Additional soccer fields received the fewest responses.

Figure 32: Community Center Options

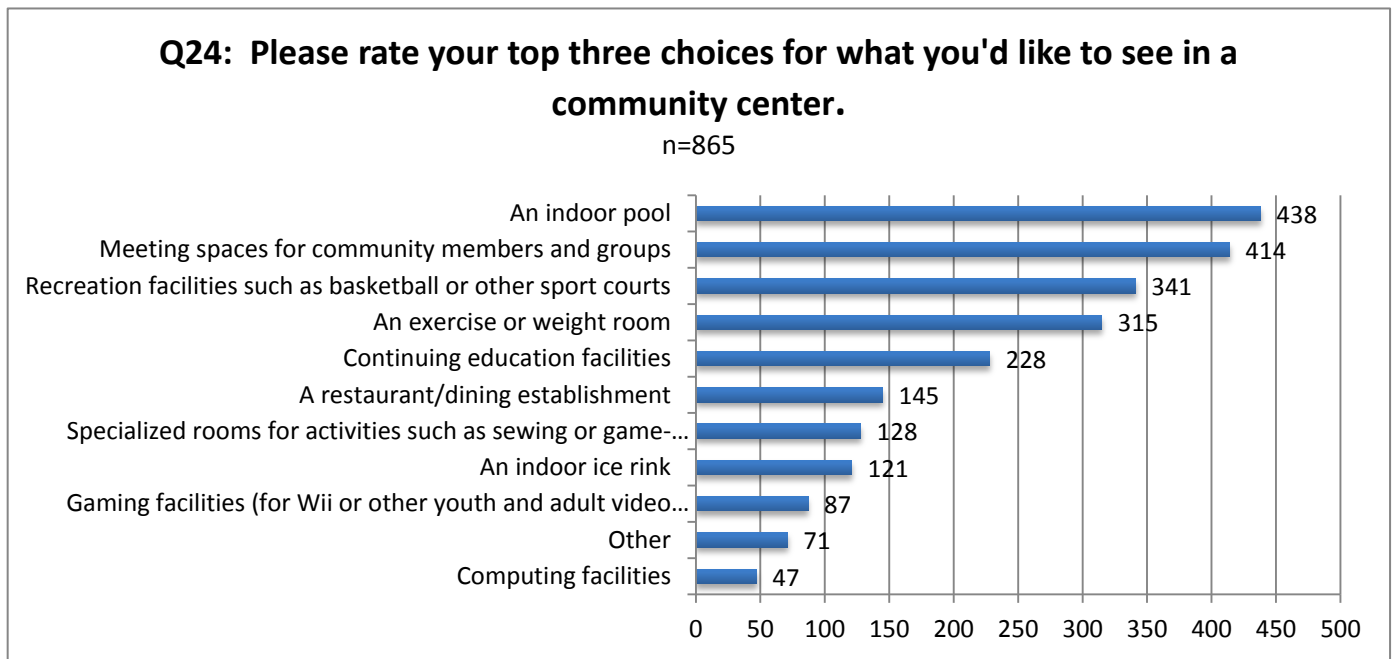
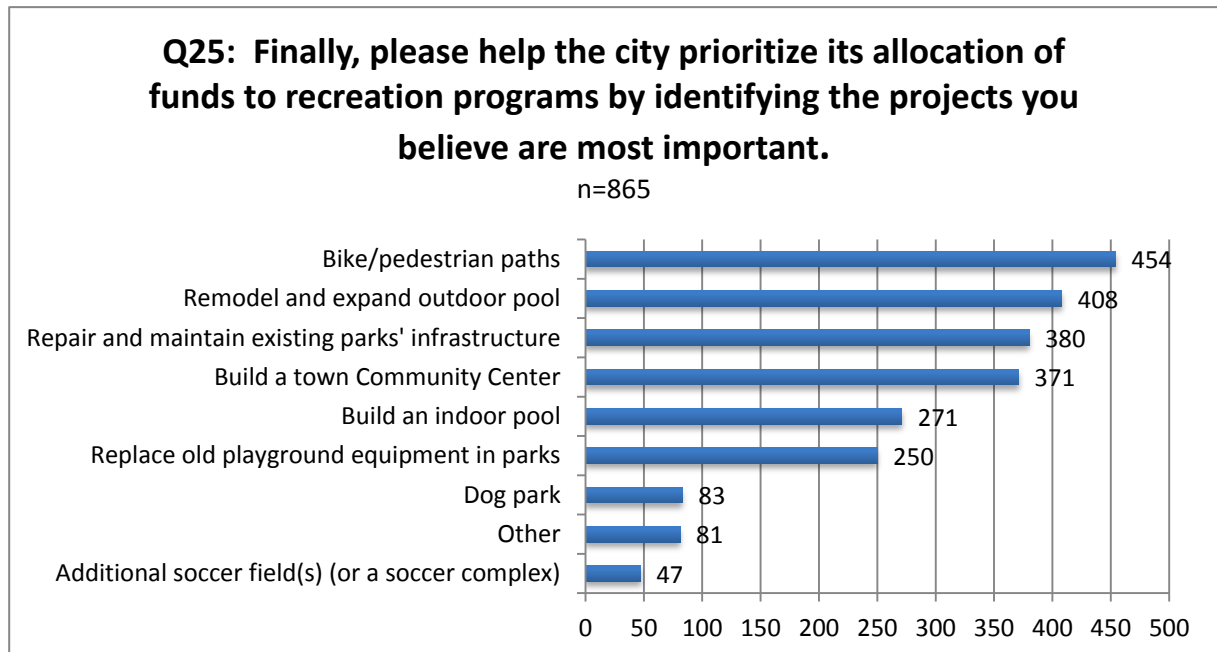


Figure 33: Most Important Projects



Section III: Conclusions and Recommendations

In this brief section, we offer a few broader conclusions and recommendations that stem from the survey data presented in Section II. The completed surveys offered a rich source of information on the satisfaction and preferences of Brandon community members and largely confirmed the issues that were raised during the focus groups preceding the survey. The discussion below reflects obvious trends in the data and can be extended to policy decisions should the City of Brandon wish to use the data for such purposes.

The Community

Broadly speaking, the residents of Brandon are satisfied with their community and enjoy the “small town feel of their city. In general, respondents were very positive about their experience with city services and the quality of life in Brandon. Residents indicated that they chose to live in Brandon for the small town feel, good schools, and low crime rates. The community members are generally hopeful about the future in Brandon and most community members feel safe and healthy in Brandon. Without exception, community members are generally satisfied with the services provided by the city. However, there is still room to improve in many areas. We recommend that the City of Brandon use these results as baselines of satisfaction that can be compared to future surveys in order to measure changes in overall performance.

Economic Development and Community Revitalization

One of the area in which most residents desired change in Brandon was the quantity and variability of businesses in town. While community members generally agreed that it was important to shop in Brandon and that doing so was more convenient, they often complained of a lack of competition when it came to particular types of stores, such as the grocery store, or a lack of options all together when it came to other types of retailers, such as a general clothing store. Community members are also most interested in seeing the addition of a “family style” restaurant such as Perkins or Applebee’s. Survey Respondents indicated that they there would like to see Brandon pursue both large specialized retailers and smaller independent retailers to the extent possible.

Parks, Recreation, and a new Community Center

Brandon community members place substantial value on park and recreation opportunities in Brandon. While the community members are generally satisfied with existing opportunities there were a few areas identified for improvement. A majority of the community members agreed that the public pool in Brandon should be updated and a sizeable plurality also supported the idea of building an indoor pool. The majority of community members also support building a community center. If the community center were built, more people indicated that they would like to see an indoor pool, meeting spaces for community groups, and recreation facilities, than any other options. The qualitative comments emphasize that the city should focus on improvements which will benefit all age groups of the community.

Specific Policy Recommendations Summary

Many of the questions in the survey asked respondents about specific policy changes that might be pursued in Brandon. The discussion below summarizes the specific policy advice that can be taken from the results to each of these questions.

- **The City of Brandon should consider adding an additional “haul away” day in the spring.** A substantial majority of Brandon community members strongly support adding another free “haul away” day in the spring that is similar to the “Leaf Drop” pick-up in the fall; 79% of respondents

either agreed or strongly agreed that they would like to see an additional day added. There is substantial support for this policy change in the community.

- **The current use and interest in public transportation in Brandon is limited.** Only a small proportion of Brandon residents actually use the existing public transportation options in Brandon and less than a quarter of respondents indicated that they would be more likely to use public transportation in Brandon if the system connected to the public transportation system in Sioux Falls. As a policy area, public transportation does not seem to be a high priority for community members. However, there is interest in expanding the opportunities for alternative transportation options such as a bike trail that connects to Sioux Falls; over a third of respondents supported this option.
- **There is some, but not overwhelming support for granting the Brandon Fire department tax levying authority to expand and improve its service.** Almost half of respondents either didn't know or neither agreed nor disagreed that it was a policy that should be pursued. A greater percentage indicated agreement than disagreement, but there was not overwhelming support for granting tax levying authority to the fire department.
- **The City of Brandon should consider investing in water softening facilities in Brandon.** In focus groups, water hardness was a common concern and the qualitative comments from survey respondents also indicate some dissatisfaction with the hardness of water in Brandon. Most community members are willing to pay an additional monthly cost for this benefit. Over half of community members asked if there would be willing to pay an additional \$2.50 a month for soft water said that they would. Almost half of the community members asked if there would be willing to pay an additional \$5.00 a month also said that they would. As the amount increased to \$7.50 or \$10.00 the number that indicated they would be willing became less than the number that indicated they would not be willing to pay the additional amount. These results suggest that if Brandon could identify an option of investing in water softening facilities in Brandon that would not cost residents more than an additional \$5.00 a month, they would have community support.

APPENDIX A

Brandon Community Assessment Survey

City of Brandon and Brandon Valley Area Chamber of Commerce Community Assessment Survey

 The University of South Dakota
GOVERNMENT RESEARCH BUREAU

The City of Brandon and the Brandon Valley Area Chamber of Commerce (BVACC) is interested in your thoughts about the services that the city offers and the potential directions for the city's future. Your thoughts are important and will be used to aid in future decision making by city and economic development officials in Brandon. Please take 15 – 20 minutes to answer the following questions.

GENERAL THOUGHTS/QUALITY OF LIFE

We would like to begin by asking your thoughts about living in Brandon.

1) Why do you live in Brandon?

(Please rate your top three choices from the list below by placing a 1, 2 or 3 next to them or add other options that best reflect your perspective).

- ___ To be close to family
- ___ Employment opportunity
- ___ Spouse's employment opportunity
- ___ Healthcare system
- ___ School system
- ___ Shopping/restaurant opportunities
- ___ Recreation opportunities
- ___ Small town feel
- ___ Cost of housing
- ___ Low crime rate
- ___ Lower taxes
- ___ Other: _____

2) What, if anything, would cause you to leave and live elsewhere?

(Please rate your top three choices from the list below by placing a 1, 2 or 3 next to them or add other options that best reflect your perspective).

- ___ A better healthcare system
- ___ A better school system
- ___ Better shopping/restaurant opportunities
- ___ Better recreational opportunities
- ___ Better employment opportunities
- ___ Lower cost of housing
- ___ Lower crime rate
- ___ Lower taxes
- ___ Change in family status (retirement, grown children, etc.)
- ___ Nothing
- ___ Don't Know/Unsure
- ___ Other (Please list) _____

GENERAL THOUGHTS/QUALITY (Cont.)

3) What do you find most appealing about living in Brandon?

(Please rate your top three choices from the list below by placing a 1, 2 or 3 next to them or add other options that best reflect your perspective).

<input type="checkbox"/> Healthcare system	<input type="checkbox"/> Low crime rate
<input type="checkbox"/> School system	<input type="checkbox"/> Lower taxes
<input type="checkbox"/> Shopping/restaurant opportunities	<input type="checkbox"/> Nothing
<input type="checkbox"/> Recreation opportunities	<input type="checkbox"/> Don't Know/Unsure
<input type="checkbox"/> Employment opportunities	<input type="checkbox"/> Other (Please list) _____
<input type="checkbox"/> Small town feel	_____
<input type="checkbox"/> Cost of housing	

SATISFACTION WITH CITY'S PERFORMANCE

The mission statement for the City of Brandon is to, "create an environment for its citizens to build a better life by using resources wisely, managing growth and providing quality services in a safe and professional manner."

4) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
In general, I am satisfied with the City of Brandon's performance in achieving the goals articulated in the mission statement above.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am hopeful about Brandon's future.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the performance of the city government in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the overall performance of the Brandon Valley Area Chamber of Commerce.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, Brandon is a progressive community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am happy with the direction the City of Brandon is moving.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ACCESSIBILITY

Now, please answer a few questions about how you interact with the city government in Brandon.

5) Which of the following do you use most often when seeking information on local government?

<input type="checkbox"/> TV	<input type="checkbox"/> Chamber website	<input type="checkbox"/> Personal visit(s)
<input type="checkbox"/> Newspaper	<input type="checkbox"/> Social networking sites such as Facebook or Twitter	<input type="checkbox"/> I do not keep up with local government information
<input type="checkbox"/> Radio	<input type="checkbox"/> Phone	
<input type="checkbox"/> City website		

ACCESSIBILITY (Cont.)

6) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
City government officials care what people like me think.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City government officials are accessible to people like me.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I have been satisfied with my experience with city government officials I have had contact with in the past 24 months. (If you have had no contact, please check 'Don't Know'.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ECONOMIC DEVELOPMENT /TOOLS/REVITALIZATION

Now we would like to talk to you about city's economic development.

7) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
In general, I am hopeful about Brandon's future.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, homes in Brandon are affordable.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, rent in Brandon is affordable.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brandon has enough starter homes.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brandon has too many starter homes.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brandon needs more multi-family housing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the town's appearance.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would like to see the town invest in beautification projects.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would like to see the town invest in a new City Hall building.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would like to see Brandon create more town ordinances that regulate storefront appearance and signage.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the number and quality of businesses in town.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The city should invest in developing a town center with a "Main Street" feel.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8) In the box below, please indicate where in Brandon would be your first choice to develop a town center.
Please be as specific as possible.

SHOPPING/RETAIL

9) Which of the following do you use most often when seeking information about shopping or retail services in Brandon?

(Please rate your top three choices from the list below by placing a 1, 2 or 3 next to them or add other options that best reflect your perspective).

- | | | |
|-----------------|------------------------------------|--------------------------------|
| ___TV | ___Chamber website | ___Personal visit(s) |
| ___Newspaper | ___Social networking sites such as | ___I do not keep up with local |
| ___Radio | Facebook or Twitter | government information |
| ___City website | ___Phone | |

10) When you choose to shop in Brandon, what is your primary reason for choosing to shop in Brandon rather than Sioux Falls?

- | | | |
|--------------------------------|------------|--------------|
| ___to support local businesses | ___price | ___selection |
| ___convenience | ___service | |

11) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
It is important for me to buy in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Even if there were more options in Brandon, I would likely still do most of my shopping in Sioux Falls.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the diversity of retail in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the prices of retail in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the convenience of retail in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would be more likely to shop in Brandon if there were an identifiable shopping area.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brandon should seek a large specialized retailer (e.g. Cabelas, Bass Pro Shops, Gander Mountain, or others) to attract people off of I-90.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would prefer Brandon focus its attention more on small, specialized retailers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12) In the box below, please indicate what one retail shop (or type of retail shop) you would most like to see in Brandon

13) In the box below, please indicate what one restaurant (or type of restaurant) you would most like to see in Brandon

MARKETING AND PROMOTIONS

Next, we would like your thoughts about how Brandon markets and promotes itself.

14) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
I am aware of Hometown Days.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I plan to attend Hometown Days.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I think Hometown Days is an important event for Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would like to see more community celebrations like Hometown Days throughout the year.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am aware of the City of Brandon commercials.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The City of Brandon commercials are effective.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The City of Brandon commercials are worth the city's investment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am aware of the "Buy Brandon" campaign.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have tried to shop more in Brandon because of the "Buy Brandon" campaign.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The "Buy Brandon" message is too strong.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The "Buy Brandon" message is not strong enough.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

UTILITIES

Next, we would like your thoughts about the public utilities provided to residents in Brandon.

15) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
In general, I am satisfied with the reliability of services provided by the Brandon Water/Sewer Department.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the city rates for water.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

To provide softened water to residents and businesses, as is done in Sioux Falls, the City of Brandon would have to invest in capital equipment that would require an extra per household charge.

16) Would you be willing to pay an extra \$2.50 per month to have softened water in Brandon?

___ Yes

___ No

___ Don't Know

OTHER CITY SERVICES

Now, we would like your thoughts about other services offered by the City of Brandon.

17) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
In general, I am satisfied with the City's attention to street repairs in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the City's attention to street cleaning Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the City's attention to snow removal in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the number of street lights in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the City's performance in enforcing property owner codes such as weed removal, lawn maintenance, and snow removal.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In addition to the Leaf Drop in the Fall, I would like a free haul away of yard and other waste offered in the Spring.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I use the public transit system in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would be more likely to use the public transit system if it connected to the Sioux Falls bus system.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The sidewalks in Brandon are safe.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The City should invest in widening sidewalks in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The City should invest in building more sidewalks in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMMUNITY HEALTH

Next, we would like your thoughts about the overall health and well-being of the Brandon community.

18) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
In general, I think Brandon is a healthy community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the health resources available in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

LAW ENFORCEMENT/SAFETY

Now, we would like your thoughts about law enforcement and public safety in Brandon.

19) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
The City of Brandon provides high-quality law enforcement services.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Brandon Police Department is effective at keeping me safe.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Brandon Fire Department provides high-quality services.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Brandon Fire Department should have tax levying authority to expand and improve its services.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City of Brandon police officers are polite.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City of Brandon police officers are helpful.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel comfortable contacting the police department if I see suspicious activity.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel safe in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am concerned about the use of drugs in our community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the performance of the new ambulance service in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I almost always lock my car door.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I almost always lock my house door.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I use security lighting as a crime deterrent at my home. (If not applicable, please select 'don't know')	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SCHOOLS

Now we would like to ask you about the quality of schools and afterschool programming in Brandon.

20) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
I am satisfied with the quality of the Brandon Valley School District's facilities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the quality of education children receive in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Class sizes in Brandon Valley Schools have grown too large.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would utilize an after school activities program for grades 4–8.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would be willing to pay for an afterschool activities program for grades 4–8.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PARKS AND RECREATION

Now we would like your thoughts about the parks system and recreational opportunities in Brandon.

21) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
I use the parks and athletic fields in Brandon on a regular basis.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In general, I am satisfied with the parks and recreation options available in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the park and recreation opportunities for children in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the parks and recreation opportunities for young adults in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the parks and recreation opportunities for adults in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am satisfied with the parks and recreation opportunities for senior citizens in Brandon.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

22) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
The public pool in Brandon should be updated.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brandon should build an indoor pool.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The City of Brandon should have a separate Parks and Recreation Department.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would use a bike path to commute to Sioux Falls if it were available for at least part of the year.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Some communities around the state and region have chosen to build community centers to serve as gathering places, to provide educational, social, and personal health programming, and to offer recreational opportunities. Some people regard Community Centers as benefits to the community while others are concerned about increases in taxes or fees that might be required to operate such a facility.

23) Please indicate if you Strongly Agree (SA), Agree (A), Neither Agree nor Disagree (N), Disagree (D), or Strongly Disagree (SD) with each of the following statements. If you don't know (DK), please choose that option.

	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/ UNSURE
Brandon should consider building a Community Center.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If Brandon builds a community center, I would be interested in purchasing a membership to use the facility.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

24) If Brandon considers building a community center, community input will be important to shape what is to be included in that center. Please rate your top three choices for what you'd like to see in such a community center by placing a 1, 2 or 3 next to them. Please add other options that best reflect your perspective, as appropriate.

- ___ Meeting spaces for community members and groups.
- ___ Recreation facilities such as basketball or other sport courts.
- ___ An indoor pool
- ___ An indoor ice rink
- ___ Computing facilities
- ___ Continuing education facilities
- ___ A restaurant/dining establishment
- ___ Specialized rooms for activities such sewing, game-playing
- ___ An exercise or weight room
- ___ Gaming facilities (for Wii or other youth and adult video gaming)
- ___ Other (Please identify in the box below)

25) Finally, please help the city prioritize its allocation of funds to recreation programs by identifying the projects you believe are most important.

(Please rate your top three choices from the list below by placing a 1, 2 or 3 next to them or add other options that best reflect your perspective).

- ___ Additional Soccer Field (s) (Complex)
- ___ Bike/Pedestrian paths
- ___ Dog Park
- ___ Repair and Maintain Existing Parks' Infrastructure
- ___ Replace Old Playground Equipment in Parks
- ___ Remodel and Expand Outdoor Pool
- ___ Build an Indoor Pool
- ___ Build a town Community Center
- ___ Other (Please identify in the box below)

DEMOGRAPHICS/CONCLUSION

To conclude, we would like to ask a few questions about you. We realize that providing information about you — things like your age, income, or other details — can be uncomfortable. Any information that you provide here — as with the rest of the survey — will be kept confidential.

26) In what year were you born? _____

27) Do you live inside or outside of Brandon city limits?

___ Inside city limits

___ Outside city limits

___ Outside city limits but receive city services like city water

___ Inside city limits but do not receive city services like city water

___ Other: _____

28) Do you live within one mile of Sioux Falls city limits?

___ Yes

___ No

___ Don't Know

29) Which of the following best describes where you live?

___ Own a single family home

___ Rent an apartment or home

___ Other (specify): _____

30) What race/ethnicity best describes you?

___ White or Caucasian

___ Black or African American

___ American Indian and Alaska Native

___ Asian

___ Native Hawaiian and other Pacific Islander

___ Hispanic or Latino

___ Other: _____

31) Please identify your annual pre-tax household income based upon the following categories:

___ Less than \$10,000

___ \$10,000 – \$14,999

___ \$15,000 – \$24,999

___ \$25,000 – \$34,999

___ \$35,000 – \$49,999

___ \$50,000 – \$74,999

___ \$75,000 – \$99,999

___ \$100,000 – \$149,999

___ \$150,000 – \$199,999

___ \$200,000 or more

32) Please indicate your gender.

☐ Male

☐ Female

33) Please indicate how many other individuals live in your household with you:_____

34) Please indicate how many children 18 years or under live in your household:_____

35) Which of the following best describes your current employment status?

☐ Unemployed, actively seeking employment

☐ Unemployed, not actively seeking employment

☐ Employed part-time

☐ Employed full-time

☐ Retired

☐ Other (specify):_____

36) If employed, in what city do you work? _____

37) Which of the following best describes your current marital status?

☐ Single, never married

☐ Single, divorced

☐ Single, living with someone

☐ Married

☐ Widowed

☐ Other (specify):_____

38) Where do you currently attend church?

☐ In Brandon

☐ in Sioux Falls

☐ Other community (specify)_____

☐ I don't currently attend church

39) Over the course of the survey you may have had other thoughts or wanted to provide further detail about your responses. Please take a moment to share any additional comments you might have in the space below:

Thank you for taking time to complete this survey. Be sure to enclose your survey and raffle ticket in the envelope provided and send it back to the address provided to be entered to win one of five \$25 gift certificates.

The results from the survey will be available to you and the members of your community by the end of July.



The University of South Dakota

GOVERNMENT RESEARCH BUREAU

APPENDIX B

Complete Qualitative Comments

Q1 Why do you live in Brandon?

100 yr+ family farm
Accountable effective city court
Acreage opportunity attractive
All of the above
Availability of acreage
Availability of rent-subsidized housing
Beautiful safe clean town
Been here for 38 years
Bethany Meadows **x6**
Born and Raised **x4**
Bought lot in Bluffs
Brandon Assembly of God
Children determined I need to be closer to family because of age
Church **x6**
Close proximity/easy access to Sioux Falls **x16**
Close to friends
Close to larger shopping area
Close to Minnesota employment **x2**
Close to Sioux Falls employment **x2**
Close to Sioux Falls, young families
Close to spouses work
Close to work **x4**
Closer to work in Luverne MN
Cost of land vs. Sioux Falls when we built our home
Country living
Daughters
Divorced
Ended up here because I own property (From s of Brandon)
Family homestead
Found a property with Trees!
Found and acreage in my price range
Found the perfect lot to build a house for us, privacy
Found the right home in the country
Friends
Good services, snow removal, etc.
Great lot to build our home
Great place to raise kids!
Grew up here **x5**
Having lived here a long time
Hometown
House we liked was here in Brandon
Husband has home here
Husband lived here before we got married
I don't live in Brandon
I grew up here. I want to be close to Sioux Falls but not live in Sioux Falls

I was born in Brandon!
It is in the middle of the 2 towns my husband and I work in
It is where we have lived for the last 40 years and have friends here.
Kids in school here in 1976, close to work
Larger community
Less diverse than Sioux Falls
Like our neighborhood
Like the area (hidden valley)
Like to live in the country rather than the city (trees-garden etc.)
Live here 46 yrs
Location
Location to Sioux Falls, Luverne
Moved here 1976. This is our home.
Moved here when children were young for school system, have since retired, still here!
My choices were based on moving here in 1985
My family's home please
My wife's home town
Near Sioux Falls, but not Sioux Falls.
Needed room on acreage
No state Tax
No traffic, I can get to places in Sioux Falls via interstate quicker than my friends in Sioux Falls
Only house we could find
Own real estate
Preferred builder
Progressive, Organized Small Town...more scenic than west side of Sioux Falls
Property on Golf Course
Quiet
Quiet neighborhood
Small thriving community/modern feel/close to Sioux Falls
The appearance of the town - clean, well maintained
To be able to live in the country and yet be close to a small town and community
Volunteer fire dept. (volunteering)
Wanted bigger property
We grew up here
We liked our home more compared to others we saw in Sioux Falls
We live in city, didn't think it's city limits
We live outside of Brandon on an acreage so that we can enjoy the peace and quiet
We live outside the City limits on an acreage. We like the peace & quiet
We loved the acreage we bought
We owned our own business in town
We wanted out of big city and we live on acreage so having more land was important
We've lived here 30+ years and we like it
Where his job was
Within 20 miles of employer

Q2 What, if anything, would cause you to leave and live elsewhere?

A house in the country and acreage
Ability to own a town home-not rentals, double garage- ranch style
Age couldn't care for self
Assisted living
Attend university
Barking dogs
Be close to family **x7**
Better housing developments
Better senior citizen living
Better weather and mountains
Better weather **x17**
Bullying by children and parents
Change in employment
Change in geographic location for employment
Change or reduction in retirement benefits (income)
City spends too much money too freely
Climate
Closer to hospital
Closer to job in Sioux Falls
Community distance to job
Death!
Declining health
Downsize
Family moved
Friendlier people and better customer services
Growing school size
Health personnel
HIGH TAXES, LOSS OF PERSONAL FREEDOM
Husband's health
If Brandon gets much bigger
If I could afford to move elsewhere--where people really cared about everyone and community instead of money and status.
If it got too big
If it loses its rural identity and industrialist like the north end of Sioux Falls.
Job
Job relocation
Lack of condo/town home units that are not entry level
Lack of police action or response
Loss of Bethany Meadows
Loss of employment **x3**
Lower transportation costs from work to home... especially when houses cost the same/similar
More options for Seniors, family restaurant, Recreation Center, etc.
Move closer to children
Move closer to grandchildren
Move out of state **x2**
Need for farm supply store
Need to retire and decrease cost of living or dependency
New husband

New job outside area
NEW POOL! AERATE YOUR LAGOONS
No transportation to Sioux Falls
Nursing home in Sioux Falls
Old age
Only have lived here 5 months
Opportunity to live in country/Acreage
Over zealous police department - great with radar traps - not so hot on "nailing" guilty party on other more serious issues
Physical incapacity
Public transportation
Relocate to be closer to children
Relocation for job
Residents of Brandon are NOT VERY friendly, very snobbish.
Retire and move to a warmer climate
Roads in the country
Rude neighbors
Semi retirement to lake home
Shorter commute to work
Shorter winters
Smaller school - afraid its getting too big; Don't want to be "swallowed up" by Sioux Falls; want small town identity of its own - not suburb of Sioux Falls
Spouse employment
Taxes are high here (property), no cab service
Teen drug use
Those two items checked and a few others such as religious affiliation are at some distance being in SF.
Tired of daily commute to work in Sioux Falls
Too old to work farm
Town gets too big
Town growing too large-losing small town feel.
Unforeseen issues
We love living in Brandon - have lived here since 1970.
Wish neighborhood were friendlier. Need to see, smile, and wave once in a while

Q3 What do you find most appealing about living in Brandon?

Access to activities and shopping in Sioux Falls
Acreage where I live
As a whole those houses and lawns are kept up good
Availability of rent-subsidized housing
Beautiful safe clean town
Bigger area
Church
Church Friends
Close enough to a city for jobs and shopping
Close proximity/easy access to Sioux Falls **x20**
Close to family
Close to MN border
Close to my employment
Close to Sioux recreation areas
Close to state park
Close to work in Sioux Falls
Community education program
Community Education programs offered to everyone through BV Schools
Convenience of all amenities for retired folk
Excellent city government
Family
Family and Friends
Family and friends lived here since 1960
Found house w/big back yard
Friend/ Neighbors
Friendliness of people
Friendly people
Friendly people, great neighborhoods
Friends
Friends
Friends and church
Golf facilities
Good church family
Good people
Great place to raise kids
Grew up here
Growing community, young population
Had I known Brandon was not a real community but extension of Sioux Falls, I would have looked elsewhere
Hunting opportunities
I'm elderly living at Bethany Meadows, a very good place to live.
Inherited home/farm there
It's home since 1974
Its close proximity to a larger city
Like senior living facility
Local golf course
Location **x4**
Look of community- not trashy looking like Tea/Harrisburg... more upscale. Development is key!

Not full of apartments... spec homes
Need for Farm and a Home supply
Neighborhood style
New business start-up (employment opportunity?)
Nice neighbors, people
Not ready to move yet
Our neighborhood
Our neighbors & friends & church
Out of city limits but in school district
Parents live here
People of Brandon are friendly, helpful and community oriented
Perfect lot for us
Pretty area
Progressive Small town with proximity to Sioux Falls metro
Proximity to health care and amenities available in Sioux Falls
Proximity to work
Quality people and neighbors
Quiet neighborhood **x3**
Recommend spouse
Rural setting
Small town feel but close to larger city
Tallgrass neighborhood love our neighborhood
Type of living
Well-run government and school system--progressive
Where our church and friends are
Wonderful people and close knit community
Would not live inside city limits
Young families

Q8 In the box below, please indicate where in Brandon would be your first choice to develop a town center. Please be as specific as possible.

1st choice would have been north of Catholic Church, too late. 2nd choice triangle area between old Ready Mix Plant and Oakridge Museum. 3rd choice east and south Home Federal, some businesses and buildings would need to be relocated, casino, plumbing bus., storage building, body shop, Ferrell Gas, old furniture building etc.

605 aspen blvd- old Brandon materials around pound.

Across for High School or north of Risen Church

Across from Shell station

Actual Main Street replace buildings on east side of Main Street

All along Splitrock Blvd from Steakhouse to 1948

Along existing Main Street. Residential homes could be purchased and removed to make room.

Along Holly Blvd across from dental office, west of coffee shop

Along I90 of Splitrock or north of Oak Bridge.

Along I90 south side by Holiday Inn

Along Interstate or along Rice Street area

Area to the south of Home Federal Bank **x3**

Behind Robert Bennis Elementary

Blaines area

Brandon is not developed for a real main street did not grow in that direction. So, to me, the next best area is where Home Federal and some other business are on north to the TruValue bldg

By Brandon Valley High School **x7**

By Home Federal

By Pizza Ranch, Splitrock Blvd **x2**

By Sioux and Rice St corner

Center of town

City Hall near Fire Dept. **x4**

Close around the other businesses like Lewis or Pizza Ranch

Close to Splitrock between Holly and the Interstate

Commercial center should be near the Interstate

Corner empty lot located on south Splitrock next to BP gas station.

Corner of Aspen and Splitrock Blvd next to Home Federal Bank- the weird propane tank field is an eye sore in the center of town!

Corner of Holly and Sioux Blvd. **x3**

Corner of Hwy 11 and the Valley Springs road--near Home Federal

Corner of Redwood and Holly - currently an empty lot

Corner of Splitrock and Aspen, south of the Home Federal Bank. **x2**

Current Main St. beautified and focused as City Center with office buildings; Splitrock 2nd area

Don't believe we need a town center **x7**

Don't care **x2**

Don't know very much about Brandon

Don't know why we NEED a town center?

Don't know/leave as is

Don't know/Unsure **x27**

Don't believe one, suburb feel with strip malls is all that is needed.

Don't need one, it would raise taxes

Don't spend money where you don't have it

Downtown behind D and D rail lines could be used

Downtown Main St. **x14**
 Downtown Main-beautify!
 Downtown to create the main street feel
 Downtown. Not all over the place like it is now. Streets should be N and S with ave and street numbers
 Downtown/Aspen Park
 East side
 Either one of the main roads
 Empty lot by Redwood and Holly
 From I90 to a block south of home federal if possible? And east on Cedar St east of Home
 Federal this is just my thought
 From the Catholic Church to the north **x5**
 Good question we have businesses all over the place
 Good question? Off interstate? Revamp "downtown"? Don't know
 Good question. Logically, the "original town" should be the center, but the current expansions make that difficult. I guess, I don't know.
 Have no idea what open area is available but maybe Nofton. West of town - probably best option.
 Haven't been a resident long enough to know
 Highway 11 at stop light or on Rice Street west side by Casey's
 Highway 16 near Hwy 11 **x2**
 Holly and Splitrock seems to be the town center already. The space at Splitrock and Aspen should be developed
 Holly and Splitrock, Maybe do a T style town center, must build off of current businesses and school
 Holly Blvd between Brandon Liquors Minimall and Robert Bennis Elem.
 Holly Blvd **x15**
 Holly to Sioux **x2**
 Hwy 11 between I90 and high school
 Hwy 11 between I90 and Holly Blvd.
 Hwy 11 **x2**
 I do not have a suggestion. It seems land availability is limited.
 I don't believe that is feasible at this point of the city's development. I think it is something we just have to come to accept--and move progressively from there.
 I don't know? Main street?
 I feel like we already have one at Splitrock and Holly area there doesn't seem to be any other place unless you tear down the area around and including City Hall and VFW but I would not choose that
 I feel the town center should be placed by Sunshine Foods for would be easily accessible to all age groups.
 I feel there should be more commercial development along Splitrock Boulevard coming into town from I-90.
 I have not lived here long enough to answer this question
 I personally don't feel that a "town centre" is important. Just need more businesses
 I really can't think of a good place. Not totally clear on what is meant by a "downtown"
 I think it should be closer to the main business district on Splitrock Blvd or Holly
 I think it would be too difficult to develop a center the way the community is laid out already.
 I think Main Street needs to be revamped into a town center.
 I think the corner of Aspen and Hwy 11 offers some great opportunity for a feeling of a town center.

I would like to see a renovation of Main St. New but with an old town appearance. Bank, stores, post office etc.

I'm not sure it is necessary

If you are thinking of something on the line of Phillips Ave--Sioux Falls, I think the old Main Street in Brandon should have been refurbished.

In Brandon Proper a community center located just outside of Sioux Falls should not be the model

In field next to McDonalds

In front of bowling alley

In old downtown Brandon or Aspen Park area

In the area of true value, pizza ranch

In the area where 1948 Trading Co. is that area to incorporate 212 and that development

In the center of town...on Main Street

In the field space between Splitrock and Sioux boulevards

In the North part of town, off the Interstate, in lot north of the School Bus Barn, or New Pace Building

In the original downtown area... by the VFW etc.

Intersection of Holly and Splitrock

Intersection of Hwy 11 and Holly Blvd

It is old, but we have a "main street." Leave as is.

Lot next to catholic church

Main St by City Hall **x7**

Main St not in the Pace building

Main St should be renovated with a town center, and businesses could also be built there like a true main St.

Main St. starting by the police station or maybe on Aspen Blvd. where there is no development yet. It's mean Aspen Park a lake and a lot of housing and mean the actual chats of town

Main St. **x42**

Main Street East Side and West Sides of the street. Starting with current city hall on east and empty lot on West side moving south for around 2 blocks on each side.

Main Street should be redone completely--some of the old homes should be torn down and that land could be used for a town square.

Main street- business district

Main Street--expand on what is there

Mid town

N. Splitrock before redwood

N. Splitrock could be developed for food, cafes, general shopping

NE corner of Holly & Sioux

NE corner of Sioux Blvd and Holly Blvd

Near Living Springs Church

Near Sunshine (Shine?) and north of it

Near the original downtown. The area around the old gravel pit near Aspen Park could be a jewel for Brandon.

No land available for a good site

No one will shop on Brandon

No opinion **x14**

No opinion. I remember 2 grocery stores and meat market downtown - not sure.

North end of Splitrock or W Holly

North end of town

North of sunshine
 Northeast corner of Holly & Sioux
 Not Holly Blvd. Its already crazy with 3 schools on 1 street
 Not on Sioux blvd!
 Not sure how much space is needed or available corner of Holly and Sioux maybe a good place
 not sure how 10f(s) are zoned
 Not sure what you mean by town center. Whatever you mean, I would like to see it in Brandon.
 Not on the edge of Brandon- almost in Sioux Falls. Keep it centrally located
 Not sure what's left for land on Main St., that's where I would like to see it.
 Not sure where would be the best choice, but strongly feel we need a "Main Street"
 Not sure, but do need an area
 Nowhere
 Off Interstate 90 **x4**
 Off the interstate by the bowling alley
 Old downtown by VFW and Police Station
 OLD Downtown--or strip across from high school north of TruValue
 Old Main St. or area across from the shell west gas station on Splitrock.
 Old PACE Manufacturing building. Perfect location (along a bike path, near the most homes)
 Older part of town
 On Splitrock or by Mettandy Park
 On the corner of Sioux Blvd and Hwy 11 or across from Robert Bennis School in the cornfield
 On the way to valley spring close to river
 Original Main Street **x9**
 Over by Casey's/corner **x2**
 Pace mf building
 Pizza Ranch Area
 Re-do downtown or Main Street right off I-90
 Redwood Blvd and Hwy 11
 Renovate Main Street area with new stores and cafes.
 Rice Street out by Mini Lynx area
 Right where the expressway convenience store is and south
 Should develop the property between the river and Eagle Creek South side of Rd. City Hall
 Community Center and Businesses and Houses.
 Should not be developed in this economy
 Sioux and Rice
 Somewhere easily accessible
 Somewhere else
 Somewhere in the middle of town
 Somewhere near Aspen Park
 Somewhere on Splitrock--area already fairly used up
 South Splitrock
 Southwest of Bennis Elementary or between Bennis and Splitrock
 Splitrock - near Pizza Ranch and Dairy Queen
 Splitrock & Aspen (going east)? Connecting walkway to McHardy park?
 Splitrock and Aspen
 Splitrock and corner of highway to Valley Springs
 Splitrock and Holly. With a large grocery store (HyVee) on the edge of town (SW)
 Splitrock and I-90 **x3**
 Splitrock between Redwood and holly

Splitrock Blvd & Holly Blvd **x14**

Splitrock Blvd b/n Holly and Cedar

Splitrock Blvd from Valley Road to Chamber building

Splitrock Blvd near Sunshine Foods **x13**

Splitrock Blvd north of Risen Savior Catholic Church **x3**

Splitrock Blvd **x53**

Splitrock Blvd- Splitrock Square

Splitrock Blvd, across from BVHS **x4**

Splitrock Blvd, I guess. Brandon is a bedroom community, so I am not sure this would be beneficial.

Splitrock Boulevard is your new main street - focus on this area.

Splitrock is Brandon's town center already. Not certain if the city needs to invest in another.

Splitrock--or Huset's area Oakridge--or a new area developing

Street E/W from Home Federal

The area directly east of McHardy park.

The corner NE of Casey's

The last mayor mess those areas up for his own gain already

The old downtown, where it was in the 50s and 60s on Main Street

The old fire station area

The Splitrock square (Pizza Ranch, DQ building) is out of date and falling apart - decrease traffic and update and it will become city center

The town was not developed to encourage a Main Street. Too many officials have a personal financial interest in the direction of the town's development.

The vacant lot south of Home Federal Bank / across from the lookout tower

There is no area which would have a main street feel

There is no great push for retail and a town center need retail. Don't call city government others a town center.

This is a bedroom community-town center seems like a waste of tax dollars.

This is NOT the function of the city.

This may not be in the trend for Brandon

Too late they put houses and apartments everywhere.

Tough choice since we lack a traditional town center, probably continue on Splitrock Blvd

Towards Holly and Rice

Towards the state park area.

W. Holly & 6 Mile Road

W. Holly Blvd. could be developed more with small businesses and if needed city buildings.

WE DON'T NEED A TOWN CENTER, WE NEED A NEW POOL!

We feel it's too late to develop something like this.

We have spread development out in too many places in Brandon.

We really need a hometown feeling that separates us from Sioux Falls

West Holly Blvd between 6 Mile Road and Sioux Blvd

West Holly Blvd/Rice Street--from the Big Sioux River to the Bluffs

West Holly by the Bluffs is the only place not broken up by schools and churches that could be retail

West of McHardy park

West side

West side of street, Cardinal/Rice

What is a town center? How much land does one need? By the intersection of Splitrock and Holly?

What would be in the center? Indoor pool/community center north of the Catholic Church or McHardy

When first coming into town on Rice Street, going past schools and up to the post office

Where current mall (Pizza Ranch) is.

Why do we need a town center?

Would have been nice in lots N of Risen savior- fronts

Would need more info to even give a suggestion!

Q12 In the box below, please indicate what one retail shop (or type of retail shop) you would most like to see in Brandon.

"Great Clips" type hair salon
24 hr rest
A better grocery store
A bigger Lewis
A bigger, better multi-purpose shop, a grocery store with more selection
A bigger, more stuff rental store
A children's store - clothing/toys, etc **x3**
A good restaurant - quality food - not bar. All the choices now are bars that serve food
A large department store that is not in Sioux Falls. It has to be big enough to get stuff you cant at Walmart, Target.
A large retailer that would draw from larger area and off I90 - boost sales tax base
Alco **x5**
An outlet mall near I90
Another store like 1948
Antiques and boutiques
Any that could provide more choices and products at better prices and would offer more jobs to residents
Anything to bring some variety
Bass Pro Shop **x11**
Best Buy **x2**
Bigger Sunshine with gas station
Bomgaars
Bookstore **x2**
Burger King **x2**
Burger Time
Cabela's **x15**
Car dealership **x2**
Car wash
Children's apparel **x13**
Christian book store **x2**
Clothing store **x108**
Comfortable with the choices here already
Competition for Sunshine--they rob from customers by "forgetting to put the sale prices in computer"
Competitive grocery store **x5**
Consignment shop for ladies clothes, children **x3**
Cost Cutters/Great Clips
Costco
Costco - would benefit greatly because there is none close and it would draw from MN, Iowa, etc.
Cracker Barrel
CVS
Deli/meat market
Department store **x18**
Dillard's
Discount clothing **x4**
Discount/"Big box" retailer **x31**

Dollar General **x2**
 Dollar store **x18**
 Don't know/Unsure **x14**
 Don't really know, just not a chain, they are all in Sioux Falls
 Dress shop
 Drug store **x4**
 Dry cleaners **x3**
 Either specialty store and cafes like downtown Sioux Falls or a large general retailer like Target-
 but east Target not needed
 Electronics store
 Expanding Lewis Drug, movie theater
 Fabric shop
 Family Dollar
 Family restaurant **x3**
 Farm and Home Supply **x3**
 Fitness center
 Florist **x2**
 Gander Mtn - better yet Outlet stores see Wisconsin Dells by Kalahari
 Gander Mtn **x9**
 Gas Station of East Side (off of Chestnut and Aspen)
 Get a Trader Joe's to come here and draw Sioux Falls shoppers
 Gift shop **x4**
 Grocery store with a better selection/ better prices **x3**
 Grocery store **x23**
 Hallmark **x2**
 Harold's Photo
 Health food/organic food store **x2**
 Herbergers **x3**
 Hobby Lobby
 Hobby store **x3**
 Hockey rink/all seasons arena
 Home center
 Home Depot
 Household & gift type
 HyVee - more competitive prices than Sunshine stores
 HyVee **x31**
 I love Sunshine, but we need a Hy-Vee or similar to help bring down prices
 I would like Brandon to get a decent family restaurant
 IKEA
 Increase the population retail will follow
 JC Penneys **x2**
 Jiffy Lube
 Kmart **x9**
 Knick knack/coffee/books/magazines
 Kohl's **x6**
 LESS medical such as clinics, chiropractic eye care--more such as Pamida, Shopko, Walmart
 Lewis is fine, just need a bigger one to have more products **x2**
 Living in a true bedroom community. I believe more eating establishments would prosper
 Lowe's **x2**

Mall like Empire Mall
 Marine dealer
 Men's clothing **x2**
 Menards **x5**
 Mills Fleet & Farm
 More food restaurants
 More shopping opportunities - we don't have any variety here
 More specialized stores, family owned if possible.
 Movie theater **x3**
 Music store
 National chain restaurant
 New retail lumber and hardware with more competitive pricing
 None
 None. Brandon is not big enough in my opinion.
 Northern Pool
 Nothing - I like what we have
 Old Navy
 Outlet mall between Brandon valley would help with jobs and tax base
 Outlet mall like in Albertville MN
 Outlet mall on i90
 Outlet mall **x8**
 Outlet mall--they are always located just outside of a major city. Brandon would be perfect and would attract tons of consumers.
 Outlet mall/Cabela's
 Pamida **x16**
 Payless shoe store
 Personal electronics (phones, mp3 players, GPS, etc.)
 Place with more clothing options - everything else is very close in SF
 Play it Again Sports
 Plus size clothes
 Pottery Barn
 Reasonable Family Restaurant
 Rental tools - construction type and associated items
 Roller rink
 Sam's Club **x4**
 Scheels **x6**
 Scrapbooking store
 Sewing materials and notions etc
 Shoe store **x9**
 Shopko or K-Mart
 Shopko **x13**
 Slumberland
 Small mini mall w/clothing stores
 Small movie theatre-similar to Dells
 Small town center feel with a variety of small shops, restaurants. Perhaps something subsidized.
 Specialty shops **x3**
 Sporting goods/Outdoor store **x42**
 Starbucks
 Sunshine and Lewis to expand

Taco Bell, a "family" restaurant

Target Greatland

Target **x40**

That's hard - shoe repair maybe

There is no place to buy clothes here in Brandon!

Trader Joe's

Variety store **x7**

Von Maur

Walgreens **x10**

Walmart **x32**

Walmart, Target, Shopko, Kmart

Walmart. The E side is nice but it would attract more off I-90 and be more convenient for Brandoners

WALMART/ALCO/PAMIDA LIKE

Wellness Center with full services - indoor pool, racquet sports, community rooms

Whole Foods **x2**

Women's clothing **x6**

Would like to be something that people would use a lot and wouldn't want to run to Sioux Falls all the time for. Not sure what though.

Yunker's

Q13 In the box below, please indicate what one restaurant (or type of restaurant) you would most like to see in Brandon.

"Perkins" like restaurant - or a bakery? Had one once... never really took off.

24 hour restaurant **x2**

A fine dining restaurant with Italian cuisine

A high end like Foleys or Minervas

A really good and affordable steak place with no smoking!

A recognizable chain restaurant located near the large retailer in question 38 ;)

A type of place that would serve Norwegian and Swedish food being most everyone here is Norwegian and Swedish

A&W

Almost anything to get more options

An upscale "crowd pleaser"--something like Granite City **x3**

Another type of pizza place or family Mexican restaurant

Any family one, no more sports bars & grills though.

Any steakhouse national chain. No mom and pop shop.

Anything

Anything non-fast food, non-chain

Applebee's **x110**

Arby's **x14**

Authentic Mexican **x3**

B & G Milky Way in Sioux Falls or JJs Drive-in in Luverne

Bagel shop

Baha Burrito

Baker's Square

Bakery **x4**

Bar/Grill

Bob Evans **x2**

Boston's

Brandon has good restaurants and does not need any more.

Breakfast restaurant **x6**

Buffalo Wild Wings **x2**

Buffet restaurant **x3**

Burger King **x30**

Burger Time

Café

Café--similar to old Brandon Iron Café

Caribou Coffee

Casual, contemporary (no bar food) , not a chain restaurant

Chain restaurant **x30**

Cheddar's

Chevy's Fresh Mex **x7**

Chick-fil-A **x2**

Chili's **x13**

Chinese buffet **x2**

Chinese **x6**

Chipotle **x3**

Clean family style with room to walk between tables.

Clean one that has good customer service. That doesn't let the kids handle the garbage then the food.

Country Kitchen **x8**

Cracker Barrel **x5**

Culver's **x14**

Dave & Buster's

Denny's restaurant at I90 exit

Denny's **x38**

Do not eat out

Domino's Pizza

Don Pablos

Don't know **x3**

Drive-thru

Family dining without a bar or casino

Family dining--nice sit down style, no TVs, no smoking

Family owned restaurant

Family owned, sit down restaurant with out smoking and with out a casino! Good food.

Family restaurant - no liquor

Family restaurant **x130**

Family style restaurant that is not also a car and is smoke free. This is Brandon's BIG retail problem- no family style restaurant (Pizza Ranch is not counted.)

Fast food drive through combo i.e. Taco Bell/KFC like in Watertown.

Fast food **x3**

Fine dining **x4**

French

Fryn' Pan **x15**

Full-menu Greek

German **x2**

Godfather's Pizza **x3**

Golden Corral **x3**

Good mix now

Hardee's

Home cooking

Home cooking with adults who care about how the food is prepared.

Home town local restaurant

Hometown café

HuHot **x2**

I don't think Brandon is big enough to support another restaurant.

I like our current restaurant options-local ownership and investors are doing a great job

I think we have a good assortment for our sized town.

I-Hop **x16**

In-N-Out Burger

Italian **x25**

Jimmy John's **x3**

Joe's Crab Shack

Johnny Carino's **x2**

Juice Stop **x3**

Just a plain restaurant where you can buy a hot dog sandwich eggs, bacon + hash browns

Just better management of the ones we have

KFC **x5**

Like the restaurants here

Like what we have - good variety maybe a Panera type

Local sit-down (not franchise) **x3**

Locally owned upscale dining with season and/or locally grown food. Not a fan of chain restaurants.

Long John Silver's **x2**

Macaroni Grill

Macaroni's

Marlins or a Senior Center

Maybe something a little more upscale than what we have

Maybe something besides a sports bar-family?

McNally's or similar restaurant/bar that accommodates smoking

Mexican sit-down **x40**

Minerva's **x2**

Mom & pop- not chain **x2**

Mom and Dads Café

More "non-bar" type of options

More restaurants such as Subways, Quiznos, Delis not gas stations

More variety of pizza choices, something specialized in burgers like a Rock-N-50s diner

New Dairy Queen

Nice restaurant or coffee shop with an atmosphere where people like to go to be together.

Not sure

Old Chicago

Olive Garden **x14**

One that utilizes local grown foods/healthy choices or alternatives

Outback Steakhouse **x3**

Pancake House

Papa Murphy's **x9**

Perkins **x123**

PF Chang's **x4**

Pizza

Pizza Hut **x10**

Popeye's Chicken

Qdoba **x13**

Quiznos **x2**

Red Lobster **x3**

Red Robin **x6**

Red Stone (steakhouse)

Ruby Tuesday **x7**

Seafood restaurant **x6**

See above - we always go to Sioux Falls for meals. We need a better choice here in Brandon

Small cafe style restaurant serving breakfast through supper

Small town café

Something by the Minerva's chain--a destination again to draw people from Sioux Falls! On a spot with a nice view

Sonic **x3**

Spezia/Bracco type...something a little more upscale than a sports bar yet a fun atmosphere.

Sports Bar with full menu and Mexican

Starbucks **x3**

Steak and Shake **x3**

Steakhouse **x2**

Sushi

Taco Bell **x26**

Take and Bake Pizza

Tex-Mex

Texas Roadhouse **x5**

TGI Friday's **x3**

The Ground Round

The ones we have are great

The restaurants we have are great with a good variety of menu items--it would be tough for a new restaurant to compete

They already have a good variety

Unknown

Upgrade general restaurant

We have a nice variety now

We have good restaurants now

We have restaurants

Well-managed Applebees

Wendy's **x6**

What we have is fine for our size of town and proximity to Sioux Falls

Whisk and chop café

Whole food

Z'Kota **x2**

Zantigo **x2**

Q24 If Brandon considers building a Community Center, community input will be important to shape what is to be included in that center.

- Walking track, racquet ball, weight rooms, basketball courts, community rooms, city hall, police department
- A place for seniors - meeting and meals on week days like Garretson and Luverne
- A room for dance practice, yoga class etc for classes or individuals to use to practice their skills.
- A walking track (indoors)
- Activities for children under 4 years themed or organized. Music, art, creative play for toddlers/preschool children.
- Activities for Sr. Citizens/Senior Center **x7**
- After school activities for children, summer programs for children
- After school program
- As our community matures I think it is important to have a center that would provide for the seniors like the Sioux Falls Senior Center. Entertainment, yoga classes, woodworking, jewelry making, dance classes, fellowship, cooking classes, etc.
- Available to rent for wedding, showers, graduation **x3**
- Batting cage
- Brandon already interfaces with the schools to utilize things like "performing arts" center. Brandon needs a central place to know community members - but unsure how to bring most people together other than a giant mall area during spring/summer/fall - when outdoors
- Brandon does not need one, there are plenty of churches also the school which is taxpayer funded has buildings that need to be utilized
- Build it along with new city hall
- Central offices for youth sports and coordinator for all
- Check out Lees Summit Missouri's Legacy Park Community Rec Center. It is one of the best I have seen. It serves the community year round and is affordable.
- Disagree with building a community center **x6**
- Don't need one--use church basements
- Do not spend my money on a community center **x3**
- Don't believe Brandon needs one **x5**
- Don't know
- Don't need community center, do need Sr. Citizen Center
- Economy too strained to consider this at this time
- Exercise programs designed for children 1-12 grades
- Facilities for public use - e.g. - rooms for family gatherings - rooms available on regular basis for dance groups (such as square dancing)
- Facilities should be available in the school system at a reasonable price
- Family reunions, weddings, social gatherings (receptions)
- Gambling
- Have no need for - would raise taxes
- I am old so don't use many out of home places
- I believe our city government does not need to compete with private enterprise or schools so a community center is not necessary!!
- I do not desire a community center. But, I could support one if it included an indoor ice rink, exercise/weight room, meeting space, and a city hall space.
- I feel we have most of the services already in Brandon. Why spend the money on duplication

- I see this as competition to businesses in town; rather offer small incentives to those businesses.
- I think utilizing the schools here would be smarter since tax dollars already go to operate them. The commons area in the high school is used for different events now, which is smart. There are gyms to play bb etc. in also an indoor pool that would used year round and still maintain the outdoor one.
- I would highly suggest renovating something. Brandon needs to maintain its image and there are a couple buildings that I can think of that need renovating but could house a community center. The block building on Aspen that has been everything from a church, rental center to martial arts facility is one that needs work. Also the shopping center is in need of some refacing. Has anyone looked at the side of that building that faces South?
- Ice rink would be great, but not as big of a factor to me as the pool is
- If you are planning services that compete with the people who are generating the sales tax revenue you defeat yourself.
- Include a good external environment with walk and bicycle path access to facility to encourage walking and bicycling to the facility and include trees and green space rather than the solid blacktop like at the school.
- Incorporate a city hall as well
- Indoor basketball courts w/ one able to be converted into indoor tennis court/ reference: Sioux Center, Iowa has a nice one)
- Indoor pool is fine as long as it doesn't mean taking away the outdoor pool.
- Indoor track **x2**
- Indoor walking track **x5**
- It may be possible to use some of the existing businesses already such as the Fire Hall, VFW room, church facilities
- It should have an indoor track and could have volley ball courts to have a league
- it would be nice to have a super-used place for kids to hang out - where they would feel to come and not be harassed. Keep them away from alcohol and drugs when they are bored.
- It would have to be a small fee!
- Keeping options open for young adults to find activities is important.
- Larger library
- Make it something different than the library (where there is access to computers) and the Community Room in the new athletic center. Don't repeat something we already have, but expand on things the town needs.
- Meeting space is vital
- More shopping- better prices
- Movie theater
- Much needed! Family time is important, and there is nowhere in Brandon to currently do that.
- Multipurpose such as Morningside Community Center in Sioux Falls.
- Music facilities for groups/practice/recitals(equip/instruments)
- Place for active generations **x3**
- Probably would not use this facility
- Purchasing a membership would depend on cost and options that would be in the facility. Indoor pool I think would be nice but are we going to be able to find year round staff to run it. Would be nice for swimming lessons all year round and give kids more to do in winter how successful Luverne's pool has been.
- Racquetball courts **x4**

- Recreation but things like racquetball, handball courts. Things not already available
- Rock climbing wall or indoors play system for kids. Maple Grove, MN has a great community center
- Rock climbing wall or room for cycling and aerobics classes.
- Schools could be used for all these
- Senior center/ daily nutrition needs
- Senior Citizen Activities; Outside Talent Productions; Community Lunches/Suppers; Dances for Seniors and Teenagers; Teen Recreation Facilities (Boy Scouts, Girl Scouts, etc.)
- Senior citizen center much like CFAGIN in Sioux Falls with vast varied programs including noon meals entertainment, game computers
- Shop classes. For example woodworking, ceramics/pottery, crafts
- Sioux Valley energy has a community center that can be used.
- Social gathering place--family friendly events--potlucks, game nights, holiday events, Valentine party, Easter hunt, Halloween, Thanksgiving, Christmas Party
- Some facilities for seniors
- This would be marketable in the area. Think even Sioux Falls lacks some of this. I'm sure expense has a lot to do with it, but sounds great!
- To be similar to Sioux Falls (Kenny Anderson) center
- Use membership actual sales for committal to center talk is cheap
- We are retired
- We feel most of these activities are served by facilities in town now--private business, school, churches.
- We have enough gym (weight rooms) space in town - would love and indoor pool/community center w/ an ice rink! That would be great!
- We need something for all ages weight room- what is a 4yr old going to do in there. Yes I like the idea of it but make sure it's more like they so everyone has something to do
- We really need a better pool in Brandon. My kids and I are there 3-4 times a week, but many families never come because they go to Sioux Falls.
- Wedding dance facility
- Why have a community center to better the health and fitness of the people, when the city allows open pit burning 24/7, polluting the very air everyone needs to breathe to live. I can't go outside or have my windows open because of all the smoke that is in the air. So why have a community center when the city of Brandon don't care about the health and well being of people with lung problems
- Would prefer something along the lines of the McKennan Fitness Ctr.

Q25 Finally, please help the city prioritize its allocation of funds to recreation programs by identifying the projects you believe are most important.

- Grade school on east side of town. Park on east side of town
- A great location for a walking/biking path would be the eastern perimeter of the golf course between Aspen and Redwood, on either side of the boundary fence. I would consider an easement of my property for that purpose. Besides it would allow (require) the golf course to control weeds that grow on their side of the boundary fence. Also need a park for children east of Splitrock Creek and the golf course.
- A new playground is needed at the far east side of Brandon east of the golf course as that development continues to grow. The developers are asking too much money for the land to have a park playground added. The young couples that are moving to that area were promised by their realtors that a park is in the works. (We are avid bicyclists so hence the number 1.)
- A YMCA type facility with multiple services (pool, weights, workout, etc.)
- Add new neighborhood parks
- Add new parks by new development
- Additional Baseball and Softball fields **x3**
- Additional baseball fields, parks in new residential areas
- Additional baseball fields are extremely needed - many teams have to play in Valley Springs because of the limited number of fields in Brandon. We need at least one more large field, like Field A at Aspen Park, preferably with a grand stand, and more smaller fields for youth baseball and softball. This will also help us host more and larger tournaments in Brandon, which brings people to town.
- Additional park entrance off of Sioux Blvd into Aspen Park
- Also note: Please keep a state park in Brandon, and keep it in the same general vicinity, close to schools, eating establishments, etc.
- Aquatic center
- As checked above I really believe opening a Brandon area YMCA would benefit this town greatly and would fit into the mission of the city very well
- Aspen Park needs to have another entrance and exit
- At age 76 I won't answer this part as it is mostly about young families
- Baseball fields
- Baseball/softball fields - paved walkways and parking lot, meeting above backstops, redo batting cages
- Bike path to S.F would be great.
- Brandon is a good place to live, but we cant afford too many frills good place because of Sioux Falls lose sight of fact
- Brandon needs a better pool. Too many people go to Sioux Falls who would stay in Brandon if facilities were updated. The bathrooms need updating. I definitely think Brandon could support a pool similar to Terrace Park or look at the Rock Rapids, IA pool--very nice in a SMALLER town than Brandon. This needs to be a priority in a town with so many young families!
- Build a better walking path on Aspen
- Build a decent ice rink - something Sioux Falls does not have - would complement Great Bear
- Build a family fun park like Sioux Falls' fishing park etc.
- Build a Herbergers department store. Products people need, want to buy, value, price point, great sales, shoes, jobs, clothes for the family, gifts, home items--would need to

shop Sioux Falls when Brandon didn't have it.

- Build a park on the North side of town
- Build a safe pedestrian bridge/bikes too that connects the country club side of town with the other so bikers, runners, and kids can easily get to McHardy Park, soccer fields, etc. Build an Aquatic Center.
- Build more baseball & softball fields
- Build park in Country Club/Sunrise area. There are many children there and no park in walking distance
- Build Park in Eagle Creek
- Canoeing launch areas
- Coordinate with the schools to provide nice walking/bicycle access to the schools via shortcuts to encourage more walking and exercise rather than driving a car. Currently the high school has a good approach from 2 streets that end at the school property and turn to mud in spring on the school property.
- Create better football fields, baseball/softball complex. Black top parking and inner part of fields (between fields).
- Don't know
- Don't believe the city of Brandon needs to do any of the things mentioned, is the city of Brandon don't include the people that need clean fresh air at night so they can open their windows to help cool their home
- Don't know- I would not want my taxes to go up any higher for anything
- Finish the bike trail behind the Eagle Creek and Bluff area **x2**
- For snow removal, use a blade that comes down when plowing, past a driveway like Madison SD has
- For years now, I wish Brandon would build a nice baseball complex for teenager, legion, amateur baseball like Luverne has. Very nice with community support. Maybe more people would come if it weren't in Valley Springs
- Fun maintaining the bike path at Big Sioux Rec area year round (plow snow)
- Golf course is number one priority--it's the only thing the city has that doesn't lose money--when there [sic] loan is payed [sic] off in a few years you'll be able to pay for all these money losing programs.
- Golf course needs to be re-designed and maintained better to compete.
- Gravel pit as park/fishing pond/indoor ice/community center
- Have no need for
- I am 92 years old, so recreation facilities is not a priority for me
- I believe most of the items listed should be on the agenda to repair Brandon's future.
- I like the idea of a community center. I'm just not sure that this is the right time. Due to unemployment. We should improve what we have and reuse with the economy how it is now.
- I spend free time in Big Sioux Rec area even though it is 2 miles from my house. But once path has snow- packed in- it's no longer accessible. I have nowhere to run but on the streets. There are residences that do not shovel/clear sidewalks on Sioux Blvd. where are city officials demanding these areas are cleared? Constantly see this and also redwood, too. 2 more areas???
- I think we are getting big enough where we need a community center.
- Ice rink **x3**
- Ice rink - NO DOG PARK- high liability for the city.
- Improve parking at Aspen Park especially for ball games and if adding an outdoor water park/updating the pool.
- Indoor tennis courts

- Keeping the high quality golf course maintained
- Kids park on the Southeast corner of town, near the Golf Course!!!!
- Maintain current
- Making it a place where people of all ages have something to do. We all could use more exercise but have fun at the same time.
- More attention and effort should be given to turf care and weed control. Parking areas and driveways in parks need improvement. A better softball/baseball complex for HS ages with increased and improved (shaded/covered) seating would be nice.
- More baseball fields with better facilities... take a look at smaller towns around- they have nicer complexes. Our ballpark upkeep is embarrassing. Also needs to add 2nd entrance for safety purposes for pool and ballpark!
- More paths to accommodate runners (paved and well lit)
- More sidewalks! To keep children safe when teaching them to ride bike.
- More youth athletic fields for baseball, softball, and football (multi use complex)?
- Movie theater
- Need park in development east of golf course
- New City Hall
- New city park for individuals living east of golf course! Playground equipment for young children... many younger families live in this area!
- New library
- New light @ Aspen Park Field "A"
- New senior center
- Non smoking place for senior anwr program
- Nothing
- Open Gravel pit to fishing and public use
- Our teenage youth need a place to go--arcade--dance club, etc--keep them from parties
- Outdoor skating rink - could be outside the community center
- Park by the Bluffs
- Park city's east side, country club add
- Park facilities for country club area and east bike path to Brandon so kids don't have to ride on highway to get to town/pool/park/etc.
- Park on southwest portion of Brandon
- Parking lot at Aspen. Add more ball fields/ Brandon is growing Aspen make another entrance, exit
- Place for active generations
- Pool needs to be more like Laurel Oaks in SF
- Put in games like horse shoes in parks for senior citizens and others
- Roads
- Roller rink
- Save our taxes--Don't Spend
- Senior center **x4**
- Shopping center
- Sidewalk/paved access from the golf course housing development into town
- Sidewalks more
- Soccer could bring tournaments which could bring more money to the town
- Splash park: no swimming pool, just fountains that spray water for kids to run through. Set on a 5-minute timer so it doesn't run when nobody is there.
- The baseball and softball fields are in desperate need of renovation. The Aspen park field A is very unsafe. The parking lots need to be paved and paved walkway need to be

put in through the park. It is very low quality and standard compared to other communities of Brandon's size. It is the worst baseball field compared to other communities in the ESD conference.

- The baseball association and softball associations have gotten much larger and are in need of an expanded field complex or additional fields.
- The east side of town needs a park for all the children there. I live on the east side and there are many young families with children.
- There are no places in Brandon for stay-at-home moms to bring their children to when it is wintertime or a mtg. place for moms to get together. i.e McDonald's Playland
- Things for the seniors. This town forgets about those seniors
- Update McHardy! Expand pool! Connect city to golf course
- Update sand volleyball courts and expand so we can have tournaments
- Update the baseball park pathways - mud hole. Get rid of skateboard park
- We are retired
- We have adequate park and rec facilities and coordination with schools and churches would also be useful for other needs.
- We need more baseball and softball fields, NOT SOCCER FIELDS!! Someone is going to get run over at Aspen park due to the terrible road setup. I hope it is not my child.
- Would be great to have a path by McHardy park and leading up to housing by the golf course. That road has higher speed limit and isn't very safe for families to travel
- Would be helpful if there was an outdoor area maintained in the winter to walk outside. Bike paths are not maintained and are dangerous.
- Would love to spray park with a bike path that connects all the parks. Please be sure to plant lots of trees for shade and wind protection!
- Would suggest a gazebo in tall grass park with some flowerbeds.
- Would use and enjoy some descent playground equipment (like at the elementary schools) at McHardy park. Does there have to be a chain-linked fence separating the big pool from the kiddie pool?
- Wouldn't be able to use above suggested facilities

Q29 Which of the following best describes where you live?

A farm and home

A retirement home

Acreage **x3**

Assisted living

Bethany Meadows **x7**

Own farm **x3**

Senior living **x3**

Split-level for 2 families

Triplex dwelling

Twin home **x4**

Q30 What race/ethnicity best describes you?

American

German-American

Middle east/Arab

White American

Why do you care?

Q35 Which of the following best describes your current employment status?

Both own our own business/full-time
Brandon school bus driver
Business Owner
Disabled **x2**
Disabled vet 100%
Employed Full-time and Full-time college student
Entrepreneur
Full time student
Graduate student
Homemaker **x5**
Husband retired, / \$25k income, wife working, / \$50k income
Own
Owner of company
Parent at home
Self-employed **x5**
Semi-retired **x3**
Small business owner
Starting business
Stay at home mom **x5**

Q37 Which of the following best describes your current marital status?

Both #3 and #5

Divorced, living with someone

Engaged

Q38 Where do you currently attend church?

Baltic

Beaver Valley Lutheran **x9**

Between Brandon and Valley Springs.

Canistota

Canton

Country church **x4**

Currently trying different churches to find a good fit

Garretson **x2**

Harrisburg (I work for the church)

Luverne

Minnesota **x2**

My hometown for church

Palisade Lutheran

Rural Brandon

Rural Corson

Splitrock

Swedona

Switching to a Brandon church soon.

Valley Springs **x8**

Q39 Over the course of the survey, you may have had other thoughts or wanted to provide further detail about your responses. Please take a moment to share any additional comments you might have in the space below.

- 10) Rarely is the price or selection better 21) No good place for 3-4 family picnics!
- 16) We have a softener - uses lots of salt. 20c) They are getting there. 22b) Tie in with community center
- A community center for all ages is important.
- A few things I would like to see in Brandon's future: 1. Community center for the public use - not a lot of offices etc. for city employees. 2. Bike path from McHardy park (old railroad tracks) to Sioux Falls. 3. Better pool that will attract older kids
- A kid's park on the Southeast part of town by near the golf course.
- A priority should be updating and adding another pool. We drive to Sioux Falls to use pool facilities. Also- I like the idea of small, specialized retailers and main street feel but also need to have a few large retailers to attract people to shop and open stores in Brandon. As a previous business owner I feel rents for retail are too high in Brandon and we lose lots of business to Sioux Falls. Need to offer more shopping for people as an incentive to keep business in Brandon overall, love living in Brandon its a great place
- A walk/bike path down aspen dr. would be nice. A park could be made where the old Brandon materials site was - with a wide sidewalk around it, trees, benches, fishing dock, etc, maybe shelter houses and paddle boat rentals
- Add more sidewalks to the older areas of Brandon and repair any that are in need - add bike paths, walling areas through community - offer more for young teens like a community center affordable for families with children
- Allow/encourage competition among businesses and facilities; ex. More than one grocery store, more than one internet service, telephone hook-ups, good family style restaurants, etc; also, more facilities for senior citizens. Meeting in a bar (VFW) does not appeal to me. However, being new in Brandon, I would appreciate more opportunities to meet other senior citizens. Also, when new businesses want to come into town, encourage those that would fulfill needs/wants of senior citizens. Presently, what do senior citizens do when they want/need new clothing and are unable to drive? Also, a 2nd grocery store/department store would offer seniors more options. P.S. Little is directed to public transport services in this survey. Since my husband and I both drive presently, our need for it has not been an issue. However, as an older woman, I foresee such a need within a very few years. When we bought our house here 2 1/2 years ago, I was informed the bus/van service for senior citizens was making a few weekly trips to Sioux Falls. Is this still available? How do senior citizens in Sioux Falls get to doctor appointments if their doctor is in Sioux Falls? Overall, I have to say (as I review this survey) very little thought has been given to needs of senior citizens.
- Already have a water softener installed in our home. Married w/o kids, so don't use and aren't aware of a lot of recreational facilities (pools, parks, etc.) in Brandon. We love the small town atmosphere in Brandon. When looking for a home to purchase, as we drove down the streets of Brandon--people would stop and wave. It's not like that in Sioux Falls.
- An indoor pool where senior citizens could do water exercise would be a wonderful opportunity for the elderly to exercise and maintain their health without driving into Sioux Falls
- An indoor pool/community center
- As stated before extremely dissatisfied with police department. A suspicious man was walking outside my home one night and took police 90 minutes to get to the house- 911

operators very rude. My mother in law was in a minor traffic accident and waited over an hour for police to arrive then finally left. Police response times awful- Pray never have a true emergency and need actual help.

- Base spending money on needs not wants! Too much staff at city hall! Government growth should be reduced, not increased. Lower property taxes
- Because of economic times we should use/take care of what we have here in Brandon only build what we absolutely need. It wouldn't seem that we need an indoor pool but being able to use it year around makes sense to me as long as user fees are reasonable so that people can afford to use it.
- Bigger is not always better. Brandon has done well improving the community by having business that help maintain the city. By visiting with our neighbors with children we seem to have a good school system. We are close enough to Sioux Falls to find the things we don't have here. We have a very nice community here and would like to keep some of the small town feel. We live in a community where people still care about their neighbors and we would like that to remain.
- Bike path to circle ct. connect east side to main part of town to make it easier for kids to access schools and recreation in the main part of town. Much of the new starter housing and kids are east of Splitrock river and it is hard for kids to access city services from this side of town.
- Brandon city administration seems to be quite numerous heavy. Did we really get fresh blood with Olson still on payroll?
- Brandon does not have enough entry level new construction homes. Because of lot prices and limited development--there are little to no new homes built in the \$145,000 to \$175,000 price range. This limits the amount of singles and young couples that would buy their first house here, then establish them selves in the community and then move to another home within 4 to 7 years. Those people are buying houses in Harrisburg and Tea because of the availability and cost of these type homes and then stay in those communities once they are established and their family grows. I would like to see the City of Brandon and the Economic Development Committee review this trend and see something can be done to provide affordable lots. Harrisburg had 490 building permits for the years 2006 to 2009 and Brandon has only had 281 building permits. At an average family household of 2.6--that is 543 more people in population. This has effect on our entire community.
- Brandon has a reputation for being a speed trap city. I'd like to see that changed. Brandon also is one city (Brandon/Sioux Falls) that is a preferred city to retire to. Any improvements made here can only enhance its already illustrious reputation. Go for it.
- Brandon has outgrown its pool. There is no reason a town this size couldn't put in a bigger pool. As it is, there are days when we are turned away or the slide is closed due to having to many people. A town this size could support a bigger more up to date pool.
- Brandon has to compete with the services of Sioux Falls retail stores as well as the prices. I tend to shop in Sioux Falls in large part because of the savings available.
- Brandon has too many police or they are doing the wrong thing. Every time you drive through town, you see at least two of them just cruising the streets. *Question 9: wrote in answer* Google.
- Brandon is a great place to live. We come here 38 years ago when we had 2 school age children because of the good schools and came to love everything about Brandon. Have no desire to live elsewhere.
- Brandon is a growing community with young families, additional recreation opportunities are needed, especially for teens
- Brandon is a nice community to live in but there is a problem with drugs and the young

kids, that need to be really addressed (good luck)

- Brandon is a nice place to live--the proximity of Sioux Falls allows us to have choices if Brandon doesn't offer certain things. So far, the city government has done a good job.
- Brandon is a nice small town, but needs to lose the "small town" attitude. Beautifying the town is worth spending money on. Trees on boulevards should be city ordinance. A community garden area and compost site would be nice. Residential zoning based on home value should be more rigid. Commercial structures/properties should not be mixed in with residential. It would be nice to have more volunteer opportunities in Brandon. An environmentally "green" campaign would be great.
- Brandon is a wonderful community and I think the biggest need right now is updating and creating quality parks.
- Brandon is a wonderful place to live! I moved to Brandon in 1988 because of the housing and school system - I stay because I love it here!
- Brandon is a wonderful progression town and growth is essential but at times we wonder if it's growing too fast and too much
- Brandon is an excellent place to live and raise kids! Don't do anything to change the small town feel! No big retailers etc. biggest concern is pool and drugs in Brandon. Love this own!
- Brandon is bedroom community. It should not use tax money to try and compete with Sioux Falls for recreational and entertainment opportunities for its residents. Taxes at present are too damn high!
- Brandon is so close to Sioux Falls- the majority of people working in Sioux Falls- there are many opportunities to shop in Sioux Falls when commuting to work- if I can save a few bucks and I have to drive for work- I'll buy in Sioux Falls
- Brandon is still a bedroom community--as it grows advanced planning for traffic flows in morning and evenings is important. Some roads leading out of residential areas need higher speed limits and maybe more lanes.
- Brandon is the only small town I have ever heard of that does not have a senior nutrition program and center.
- Brandon needs a downtown area with shops and diners (ice cream, bakeries) where people can walk and shop and enjoy the outdoors
- Brandon needs a facility where seniors and others can walk indoors--especially in the winter.
- Brandon needs a new outdoor pool. We drive to Tea to use theirs because its perfect for my children ages 4+7 I also think we need a centralized shopping center like you see by Braces in Sioux Falls.
- Brandon needs a new such as the new pool built in Sioux Falls this past year. It would be nice to also have an indoor pool for the winter months.
- Brandon needs an indoor pool for year around use. How much sense does it make to have an outdoor pool only in SD? One attached to the school could be used in PE classes and memberships could be sold year round evening/weekend use for families and adults. Brandon needs to respect Sunday more as worship time, and not use it as youth sports tournaments time. The schools also need to respect Wednesday as church night. This would result in less stress, stronger families, and possibly even a lower divorce rate.
- Brandon needs more stores, restaurants, community education opportunities, etc.
- Brandon needs to become a community with more to offer than a place to sleep. I see it becoming a "cute place to visit" for visitors and residents of SF and somewhere to keep Brandon residents excited to live. It is nice having the small town feel but the presentation of the town needs a facelift! Ill never forget our first drive down Splitrock when we looked at houses here 3 yrs ago...wasn't too excited about it but felt that SF

was close enough that I could deal with it. If the town looked a little more updated and exciting with a bit more to offer (eating and shopping), it would have made a much different impression.

- Brandon needs to continue to beautify the city streets, parks, major roads, entry signs, business, etc. "Town Center" so important, the first impression we give to visitors and city residents is so important. City planning needs to be dealt with in a more progressive manner: have a plan and follow through. It seems any developer can build wherever and whatever he chooses. Let's keep Brandon "upscale" less low end housing more beauty.
- Brandon Pool is too small for size of town. Brandon does need to improve the water so it's not so hard.
- Brandon retail is grossly over priced especially Sunshine Foods. The prices there are on average 30% higher than those of Walmart. Why would I spend \$100 at Sunshine when I can spend \$70 at Walmart for the same products and better selection? The prices are often not even close. The Parks and Rec department also need to keep up with the times. The pool needs to be updated in order to accommodate the growing young population. The Aspen athletic complex also needs updating. The numbers of youth participating in Softball and baseball are growing dramatically and the fields will soon no longer be able to handle all of the teams needed to field the participants. It also becomes very muddy and dirty when it rains and is difficult to walk through. It needs to be updated to the standards of the Sioux Falls complexes.
- Brandon retail needs to become more inexpensive. Groceries at Sunshine are up to 2 times more expensive than Sioux Falls with less selection. Buy Brandon is a good concept, but will never work given the cost and selection.
- Brandon should have a dance class or place for older people. A 24 hour daycare would benefit a lot of health care workers or ever people or couples who might need daycare at night and cant find baby sitters
- Brandon to me is a very closed community. If you don't live with a bunch of people in a cul-de-sac you really have a hard time being a part of the community. I go to church in Brandon, my kids go to school there but I really don't feel like we are part of the community. I also find traveling through Brandon to my parents house irritating due to the lack of through streets.
- Brandon would be a better town if they accepted and liked outsiders and not just their money. Brandon would be a better place to live if all the people who attended all those churches would live their religion on a daily basis plus morals and values to match. They would teach their kids to respect others and their property.
- Brandon's populations will continue to age and services or programs of interest and use the seniors would be a welcome addition
- Businesses and eateries should be built north of Brandon, near interstate to attract people to our community. Hotels and motels currently exist but should focus on more of a business/convention gathering atmosphere--keeping the businessmen and women in our area by providing them with more restaurants to choose from and things to do in their free time i.e. move theatre, night club and dining...
- BUYING BRANDON DOESNT ALWAYS MEAN YOU ARE GETTING LOCAL THINGS I HAVE SEEN PRODUCTS COME FROM A COMPANY THAT WAS 200 MILES AWAY WHEN A LOCAL PERSON HAD A BUSSINESS IN S.F. WITH THE SAME PRODUCT.
- City need to care more about encouraging family to have trees
- City should get after developers for not finishing city streets once all houses are built on the street. It is ruining the curbing and sidewalks and is an eyesore for the community.
- Clean and repair streets more often.
- Community center if built need to be for everybody- indoor pool, basketball, senior

- center and areas for meetings or learning opportunities.
- Community Center would be GREAT for Brandon. Also, paving the remainder of Chestnut Blvd and Redwood so individuals on the east side of town can bypass driving by the schools/center of town to reach the Interstate. Also connecting the east side to the center of town with a bike path for overall safety!
 - Community centers are passé
 - concerning enforcement of weed control and lawn care, there are two yards in my neighborhood that have had major weed issues for 2+ yrs. It's my understanding that the city has talked to the homeowners, but only after the yards were reported to them by neighbors. It would be nice if the city could take care of these issues without neighbors having to report them
 - Definitely do not need anymore apartment building as seems to attract the wrong people to our community. Find that people didn't want to buy or have hard time selling home by apartment buildings. The police officers seem to make one loop around Brandon - should also drive down streets (neighborhoods). Seems like go around Splitrock, Holly, Sioux or not welcoming to visitors when they are waiting on Aspen for people at ballgames or by McHardy when arts festival, etc. Also, should look at all people that don't stop at stop signs instead of sitting church parking lots. In winter find numerous people are not shoveling walkways per ordinance & not safe to walk in street there.
 - Don't waste money like Sioux Falls did on fancy public pools. These should be kept to a basic pool with a slide or two. This will keep cost down and more people will use it. A city pool should not try to compete with a Wild Water West. Try to purchase the old rail line running to Sioux Falls. It would make a perfect bike path. A couple of well placed picnic areas along the path with shade and water would generate a lot of use.
 - Don't have any
 - Encourage and seek business, Brandon car dealerships, and clothing retail, encourage sidewalks, reduce number of police officers, establish or fund fire department. Police dept is paid and fire dept is just volunteer 100%.
 - Every entrance should be made neat and attractive free of propane tanks and commercial signs and clutter. Orange city, Iowa is a good example. We need a city beautification program, especially down split rock blvd
 - Expanding the bike trails from Brandon to Sioux Falls along on used railroad tracks would be nice. Also bike trail from Brandon to valley springs along railroad tracks. Another park entrance to aspen park is vital for safety reasons
 - Feel the city council was not honest and up front with the public with their so-called ambulance service. They aren't and can't get certified to take points to Sanford hospital. The general public in Brandon are not aware of this we have dishonest council members who are probably drinking buddies of JM. I will never allow this so called ambulance service to set foot on my property!!!! The city council and Jay m. have taken away the publics right to choice their hospital service. Besides informing the Brandon public the Minnehaha public needs to know this!!!!!!!!!!
 - Find some business or industry that attract people to buy homes and live rather than bed/breakfast town
 - Focus should be made on rebuilding outdated sewer lines and upgrade streets with reconstruction rather than all the focus on repair of older streets. Continues preventative main. On streets such as sealing cracks and seal coating.
 - Full day kindergarten needed. Need sidewalks on older neighborhoods of town focus on keeping drugs out of schools
 - Future concern: the town being "connected" to Sioux Falls, I do not want to become a suburb or be swallowed by Sioux Falls. Brandon is a very nice, small town. Id like it to

stay that way.

- Golf course needs to be monitored much more closely. The rates at the course are way out of line do we need a pro and does he deserve that type of salary there are many people that wont play golf at Brandon due to high prices and customer service.
- Good idea to do this, glad to be in a community that is making continuous improvements. Thanks
- Good luck with this glad you're asking for input from citizens.
- Government should spend money wisely and not just spend because they can. Looks to me like you are looking for places to spend money instead of looking for places that money needs to be spent. Take care of obligations; consider trying to lower taxes-- more benefit to city long term.
- Great town, A little uptight. Utilities could be a little more lenient.
- Groceries are too high, coming into town from south cars drive to [sic] fast, turn Rice Street to 4 lane after rain no storm sewers water covers too. Many streets, cheaper appartments [sic], school system is good, I think gas stations are competitive, medical services are good, house prices to [sic] high, taxes too high steak house or Applebee's, another grocery store,
- Hometown days obviously not advertised well. New grocery store needed. Sidewalks needed on all city blocks paid for by city.
- I am happy with our city a lot of the things we don't have we are not large enough to support
- I am very interested in seeing an increase in retail shopping, updated grocery store, other shops; I spend most of my time shopping in Sioux Falls due to selection, price, and variety... it is hard to "Buy Brandon" with such limited selection
- I believe Brandon could support a water park. Many Brandon families go to Sioux Falls to the water parks. When families go to Sioux Falls, then they also spend money there at other places. I believe that families from other towns would come to Brandon to play at our park and therefore spend money here as well. The existing pool would still allow kids the opportunity to swim and go off the diving boards.
- I believe the city and the schools should always support local businesses
- I do have grandkids that come out and not much for them to do here except at the house we have to go to Sioux Falls to do everything
- I don't want to see taxes increase unless it involves our education system or police department not a center
- I feel Brandon needs to become more community based. The activities such as Hometown Day and Loyalty Days need more attention and supply adequate room for the community to join in. Also have local businesses take on a larger part in advertising themselves by becoming more active in these events.
- I feel like our police dept. is over zealous at handing out tickets. Every road leading out of Brandon is 45 miles per hour. We walk our dog a lot, and it would be nice to have sidewalks everywhere, also sidewalk on both sides of Splitrock. I feel that there are no bad areas in Brandon, everything is kept up well. This survey is a good way to find our what Brandon residents feel and what is in our future.
- I feel the city should contract bids with one garbage company. There is no reason to have 4 garbage trucks plus 4 more recycle truck come down residential streets. It would save a lot of wear on streets and less novice also get better price on service. It could be included with water sewer bill.
- I grew up in Brandon, left after High School. Lived in several states and now have returned to my roots. We love living here, please do not lose the small town atmosphere. That and its small town values (family life) is what makes this town so great.

- I have a child with special needs so an indoor pool would be a huge benefit for her. I also think Brandon should have playground equipment for special needs kids. I think Brandon's prices are too high in retail and taxes and home are increasing. I also dislike the garbage service in Brandon. There should be a compost to dump your grass and recycle.
- I have found that customer service in Brandon is to be very poor I would rather shop where I can be acknowledged @ the check out rather than there in Brandon where most of the places I go the check out people would rather talk to their friends than acknowledge me!
- I have had problems with the enforcement of city ordinances. The reason for a city to have ordinances is to control certain aspects of living in Brandon. Why have ordinances if they are not enforced?
- I have lived here for 20 yrs Originally I loved the small town feel but I feel we are losing that. I do not like all the apt building the type of people they have brought to our small town.
- I have lived in Brandon 36 yrs. Have seen many changes over the years that were good for us as a family, and for Brandon
- I have one concern, and that is about garbage pickup in Brandon, our streets are marked with "no trucks" but the majority of garbage trucks are large tandem trucks. These could be ruining the streets in our area.
- I haven't lived here long enough to be much help
- I jog 3 times a week and I see a police car parked on the same street/parking lot about half the times that I pass that spot I have changed my route to run by his car to see what he is doing at 5:00 am- he's on Facebook no wonder you ask if we use Facebook to get city information
- I like living in Brandon and enjoy house I rent from "helping hand assisted living" thank you
- I like to bike swim walk hike, but not everyone does those things. We want to build something then we need to have choices but excuse me a gaming facility is just wrong. Kids or people in general spend too much time sitting and not exercising, you want to see a see an unhealthy community then think hard about what is best for the people.
- I like to walk for exercise. Moving to Brandon, I was very surprised and disappointed by the almost nonexistence of sidewalks in the residential areas. People must walk in the streets in the neighborhoods. Houses need side walks! *Question 9: added phonebook*
- I live on the east side of Brandon near the golf course, I know everyone on this side of town would like to see redwood paved and meet chestnut, as this is the only other access to Brandon other than going around aspen. We feel this is obviously a main road connecting a city together and would like to see this taken care of soon, regardless of whose limits the road is, city or township, it needs to be done. We would also like to see some new restaurants in town, We need to stop building schools in Sioux Falls, Brandon needs to look north to Corson for expansion as well, this is a prime location off i-90 and it should be cleaned up and utilized. It's time to get rid of that old historic farm place next to the exit ramp on i-90. It's an eye soar next to the entrance to Brandon. Put in a restaurant there, at least people get to use it. Us east siders, would also like to see some sort of a park over here, as we have no biking or walking access to the other parks in town
- I love Brandon. I have been extremely happy with the town.
- I love living in Brandon. I feel we need to update our parks and swimming pool for all the young families on our community. We went to Tea to swim, beautiful pool and it was so that 2 Brandon families traveled there for swimming opportunities. Thanks for asking for input

- I moved back to Brandon 2 years ago. My husband and I love living in the Small town feeling of Brandon. I hope it stays that way. We do feel it does need an affordable family style restaurant. That doesn't have a bar attached to it would be nice. 212 and Tailgators are great we really need something more family oriented. I love shopping at the 1948 Trading Post. I feel we need more shopping that isn't a Chain. Thanks for sending the survey, it show that someone is trying to listen to the residents. Now let us hear how it all turns out
- I moved here because of proximity to wife's work and great school system; I would make another choice today having been exposed to a very ineffective police department. Pd is very selective - property damage and vehicle damage - guilty go free even if they lie about circumstances - affected person(s) can politely pay the bill! Radar traps are all about revenue building and job sustaining.
- I really like living here and hear a lot of comments on how nice our town is. The biggest negative thing I hear from people out of town, and I have to agree with is, our police department should not be the welcome wagon to the town. Hiding in church parking lots (I even saw one there when mass was going on), hiding in the fog next to the Big Sioux River, etc really doesn't bode well for us. Hiding and waiting in church parking lots is just pain disrespectful.
- I see Brandon as a suburb like Burnsville, Eagan or any of the other Twin City suburbs. They really don't have a city identity with the exception of the school. There retail is geared to neighborhood services rather than a full service city center. Consider this, have you ever been to downtown Egan or Burnsville???
- I strongly support: 1) community center w/ indoor pool. 2) Big-box store opening. 3) Bike trail to Sioux Falls
- I think a community center would be a great addition for Brandon. There are a lot of young people in this town and it would bring the community closer together if there were a place where everyone could gather. I have been to other community centers and they are a very good investment for the community.
- I think all city mailboxes should look alike. If a series of mailboxes should represent multiple homes, they should share the same rail/post. Uniformity looks better than multiple colors, sizes and heights. Exception should be made if mailbox is custom fit to the exterior, and adjoins that property
- I think BV high school is utilized well, keep it up
- I think city hall and the police are doing a great job. I would like the number of casinos regulated, we already have too many. I have sees Brandon city workers drive around with a tree trimming co., holding a measuring stick and trimming a twig- they need to spend time and money on streets and antiquated water pipes that are breaking instead. Please regulate the huge waste management, garbage trucks on residential streets- they travel on our streets without costumers on it and have to cause wear and tear.
- I think it is necessary to fix Aspen Blvd. It is in dire need of an upgrade.
- I think it would be great to look in to getting a retail outlet center for shopping which would draw from I-90 and the surrounding area. Also I feel it would be great for more restaurants but unsure what kind, and expanding and updating the pool would keep the kids closer and encourage swimming activities for the summer months. Thank you!
- I think it would be highly desirable for Brandon to consider strengthening building restrictions to require that all new business meet minimum standards and be aesthetically pleasing. I believe that the city will need to subsidize small businesses and should do so to build a town center. Many buildings look hodgepodge or residential and we really need a well thought out plan for the city's future. I also think that there are properties that are poorly maintained and ordinances should be considered to keep properties looking clean and well cared-for. The folks at Pizza Ranch are to be admired

for their care, but South end must not be under the same ownership and is poorly maintained. I'd also like to express my concern over Hwy 11 (Aspen as you curve to go N). This is really a poor design and traffic should be slowed, rerouted, or discouraged through this area. Perhaps this is a good area for some business growth in the city. Aspen at the T of Hwy 11 has great opportunity. Thanks.

- I think street repair is somewhat lacking. The main streets are good but some of the side streets are getting rough, the practice of just shoveling asphalt into the holes doesn't make it very smooth.
- I think that It is time to expand the aspen baseball facility. The summer programs grow every year and this is the first year we have had to move games to valley springs. When games and tournaments start, there are rarely open fields for practice
- I think that Main Street should be rebuilt and extended to Aspen Park through the empty horse field. The pool needs a major update to compete with Sioux Falls. I recently bought a home for \$150,000 on the west side of Brandon and I was very disappointed when house shopping and the options available in Brandon. I was born and raised in Brandon and lived in Omaha for 3 years. My wife, daughter, and I moved back and lived in a Brandon apartment for 1.5 years before making the move to a house. We desperately wanted to stay in Brandon, but we had VERY few options available under \$160,000. This surprised me as Brandon built itself on catering to young families, but it is upsetting at how "exclusive" Brandon is becoming. We drove through Sioux Falls, Tea, and they all had multiple developments where we could have constructed a nice new home in that \$150,000 price range. I think that Brandon is really missing out by focusing on the \$200,000+ homes.
- I think that the businesses should be required to keep the look clean, neat and up to date. Also--I would love a better outdoor pool so that I wouldn't have to go to SF. Police do a great job. City bus is amazing for working parents with preschool kids!
- I think the city should get a new ambulance service that care about the patients and not how much there [sic] going to make off them like Med-Star doe. To me Med-Star is not as good as they think they are and the city needs to take a better look at them.
- I think the water/sewer rates in this town are way to high.
- I think the Welcome to Brandon signs are tacky. They are too business looking, and don't portray the hometown feeling that Brandon deserves. If they cant be replaced with something less distracting, at least landscape around them. The Buy Brandon campaign has been driven so hard that people no longer notice it, and if they do they're probably annoyed. I think it would be much more effective to give real examples. What does it cost to operate the ballpark facility for an entire summer? How much tax money does the city make from the sale of Gasoline? If every Brandon citizen bought gas ONLY in Brandon, what would it pay for? Give them REAL examples of what their tax dollars go towards, with REAL numbers. I recently saw that Buy Brandon debit cards are available. I'm assuming there are transaction fees that are carried over to the business owner for accepting the card, which means that a percentage of money that was already IN Brandon is now in the hands of MasterCard. Use paper
- I think we need a community center, but be careful to not step on existing businesses here that you are not taking away their business. I suppose exercise things for elderly if they don't want to pay for a gym would be OK because wouldn't join a gym anyway. I think we need to start thinking about things for empty nesters like ourselves instead of just for kids (like soccer fields). Bike trails would be nice for people our age and keep empty nesters here instead of moving to SF.
- I want to see an animal control officer. It's unfair to expect the police to cover this and they're not aware. There's so many stray cats, etc. in town.
- I was really bummed to find that Brandon does not have a municipal refuse dump for

grass clipping, tree clippings, etc. And offer free mulch from the refuse, most smaller cities offer this for free.

- I wish there were more housing options for people with pets. Also, the lack of sidewalks in many areas of Brandon limits the mobility of seniors and of people with young children. Even I feel uncomfortable sometimes because it's either walk in the street around peoples cars or on their well-maintained lawns.
- I would be more apt to "buy Brandon" if I felt like the price wasn't elevated simply because the business lies in Brandon
- I would just like to see more sidewalks in the older parts of town.
- I would like Brandon to have a citywide pickup at trash items like Luverne, MN does. Once a year or every two years. Items too large for garbage pick up. But not appliances, TVs, that sort of thing this would be a free service or a drop off spot for these items once a year
- I would like to discontinue my landline phone service but have been told by Alliance Communications this is not allowed. I believe that should be changed.
- I would like to see a HyVee or Pizza Hut, or anything besides pizza ranch, and we need a little competition here. And a family restaurant like Perkins and no more sports bars to eat in at lunch. And maybe a sports store or fashion retail. I like Sioux falls for the shopping and the restaurants. And grocery shopping. Although I shop at Sunshine they don't always have everything.
- I would like to see a park built in the Sunshine Estate development. Also pave the rest of Chestnut to Redwood would make a shorter commute into Brandon/I-90.
- I would like to see a small movie theater available in town for small town evening out. Maybe a dinner/movie combo. A roller rink for the children would also be nice. (Also good for school outings)
- I would like to see another grocery town in town. You know what they say, it's good to have a little competition. A lot of us shop other than Brandon unless our kids take us to Sioux Falls
- I would like to see more sidewalks - especially near the Aspen Sports Complex and Splitrock Blvd. for kids/families to walk/bike.
- I would like to see our outdoor pool remolded so it's competitive with the pools in Sioux Falls. Lots of money lost in our community by families driving to Sioux Falls to swim. Keep existing pool but add on water park activities. Kids love to swim but need more activities.
- I would like to see the leash law enforced in town.
- I would love to see 263rd street (E. Maple St) paved going west to N. 6 mile road
- I would love to see a safe sidewalk from the Country Club Addition along Aspen to meet up with Splitrock. That way families could safely walk/ride to McHardy Park, the library, and the rest of the city without worrying about fast traffic along Aspen.
- I would really like to see the bike trail expanded around the city and connect to Sioux Falls. I would also consider using the bus service if it provided regular routes to Sioux Falls. I think Aspen Boulevard needs side walks.
- I would very much like to voice my support in favor of a walking/jogging/bike path with mile markers that would provide the same opportunities as found on the Sioux Falls paths. My wife and I currently drive twenty plus minutes to use the paths found in Sioux Falls. Currently there are no blacktopped running trails anywhere within this city. Hoping for a running trail.
- I'd like to see improved communication and effectiveness of the police dept's investigative dept. When a crime has been committed, the victims of that crime should be kept informed about progress on the case on a regular basis
- I'm concerned about Brandon growing too large - I like the fact that we don't bring in

tons of new stores and restaurants. I don't want Brandon to turn into Sioux Falls! I think we can do better with the stores we do have - like Taco Johns and McDonalds - these places need to be held accountable for their quality of food and most importantly their service. I support the limiting the number of stores but enforce keeping quality stores - I want to keep Brandon "small town". Kudos to the Brando businesses like Pizza Ranch and Sunshine! They Rock! I wish Brandon would improve their kindergarten and have all day kindergarten. Brandon is like the last community to not have all day kindergarten. We are considering open enrolling our daughter to a SF school that does have all day kindergarten - That's what we did with our son. Brandon is losing out by not having all day kindergarten! I've talked with many other parents who feel the same way. Also, Brandon needs to focus on their after school care. The YES program is not working! I've talked to many parents who have pulled their kids out of the after school program and now their kids go home along until the parents get home from work - this is not acceptable. I get the feeling that the after school programs aren't top priority since Brandon has a lot of stay at home moms who are able to pick their kids up after school - doesn't work for those of us with full time jobs! Please put more emphasis on getting good, quality after school programs!

- I'd like to have a good pool as a priority. It could be indoors, outdoors, or part of the community center but we really need better facilities for a town our size. We have a lot of kids home alone all summer. Could we leave the current pool and have more added nearby.
- If we are such a diverse community, why do we need to ask questions about race?
- I'm glad the kids have a supervised skate park. I really wish that the community could have a newspaper that is locally owned and NOT owned by Argus Leader!! We cancelled our subscription to it just recently because so much of it you can read in the Argus or on Brandon Info.com. We'd subscribe again, probably, if it were locally owned, like it used to be.
- Important is to keep the town looking good and in good shape - have something for the kids to do. Seems like too many people with too much time on their hands - they seem more harassing at times especially to the kids with curfew. And sitting by the schools to catch people going too fast in school zones, yet I have seen them speed off to catch someone when kids are present I have seen that at 3 times in the past years.
- Include green/tree requirements when permitting or building parking lots. Include trees for parks to help reduce heat during summer.
- Indoor pool would be a fabulous idea! Stoplight at Splitrock and Redwood!
- It would be good to have a dinner theater in Brandon. We love it in Brandon. We especially picked it a few years ago as a place we wanted to live.
- It would be nice if there was a service that took senior citizens to Sioux Falls once a month like the rapids
- It's difficult to continue to grow and be a progressive community while maintaining the small town feel; keeping information available and letting the community decide the direction will help this small town feel stay here and keep most people happy with services provided in Brandon.
- Law enforcement is good, but we have far too many
- Leaf day helps our city look much neater. And people only have bags around for a short period before winter. But I strongly disagree with a spring clean up and yard waste. Number one it is too costly for the city fund by having many different things they don't all go to the landfill or the same location. The fall leaf drop off all goes to the same spot either to the landfill or some farmer's cattle yard.
- Live south of town about halfway between east Sioux Falls shopping and Brandon. Slow speed limit and super aggressive police speed patrol on the south edge of Brandon

discourage trips into Brandon.

- Lived here 11 years, plan on the next 30. Brandon needs to move on past the cliques of the small town. Brandon needs to understand who they are- a bedroom community for Sioux Falls. Then they can accommodate that fact and start to facilitate the needs of the people. There are far too many people that try to onto the past that Brandon can stand on its own from Sioux Falls. Those days are over.
- Long-time city employees have retired-hope their replacements do as well as they did. Offer services for all-like the skate park. The kids there are traditionally not as involved in other activities-the park gives them a supervised, visible place to hang out. Brandon needs to develop/maintain its identity - not become a part of SF. Encourage more local jobs- live here, work here, spend here. *Question17 on sidewalks in Brandon are safe they noted:* Don't have any!
- Make gas prices more compatible to Sioux Falls. Need more fast food places and don't roll up the sidewalks by 9pm. Get a dollar store in town again.
- Make sure the results get out to our citizens You did not ask if the citizens were willing to pay additional taxes for a new pool
- Many items have ambiguous answers and don't really cover the subject in question
- Many people, including myself, do not use the local grocery store due to over-pricing and the availability of items. It would be nice to have a HyVee. The Brandon Pool is considerably small given the population of Brandon. Also, evening swimming lessons are not an option because of this. A park is MUCH NEEDED on east side of municipal golf course!
- More places to eat... not fast food. More competition in food prices (another grocery store). Have more opportunities for visitors (Brandon Days, etc.). Develop a "Jaycees" group (help with improvement ideas, fellowship with others).
- More retail is only as good as who run it. TruValue is a great store for Brandon because of the way it is run. Excellent service! Don't just add stores for numbers sale Quality is priority. We do need more good restaurants.
- More senior citizens are now living in Brandon; we need to create a Senior Citizen Center very soon. The city council needs to devote some money toward it in the next budget. Not a building, but work them into the Community Center that should be the highest priority this year.
- My biggest concern is the water retention found on the east side of Brandon. Will the weeds be mosquito controlled and will the grass be cut? Will the bike path be kept clean and safe?
- My husband and I would love to shop Brandon more, especially for groceries and such but simply cannot afford the grocery store in town and are quite dissatisfied with the customer service there. Other establishments are quite good for the most part but we would love to see more options including car washes, restaurants, bars, gift shops and other retail stores. We love the outdoors and the creeks and rivers in town but it is hard to canoe in town due to limited or no launch sites. We love running but there are few options for running/biking in town, especially with pets.
- My husband is an avid biker. Really would like to see the bike trail connect to Sioux Falls.
- My only disappointment thus far after moving to Brandon last year with two young children was to find out that Kindergarten has not moved to all day like all of the surrounding cities! It really upsets me that I have to try and open enroll my children elsewhere when I have heard so many great things about the Brandon school district. I hope this will change sooner than later! Also, it would be great to pave that road from Chestnut north to Redwood Blvd (281st) and Redwood west to Hidden Valley golf course as it is heavily traveled on! Otherwise my family and I are looking forward to

seeing what will come in Brandon's future!

- My shopping in Brandon is mainly after church, a quick stop at grocery store or Lewis Drug. Both are more expensive than their Sioux Falls stores, Sunshine items average 10-20 cents higher per item unless in sale flyer. There is no competition so they are able to price things higher--not much variety.
- Need a senior center with activities. More diversified shopping stores
- Need leaf yard waste drop off.
- Need more night life venues: dance club, drive-in movie theater, supper club, 24 hr restaurant
- Need more single level, affordable multi- housing for people with disabilities with families.
- Need to pave redwood past hidden valley up to residential area on chestnut
- Need to update street signs in older neighborhoods.
- NO on softened water. Alliance has a monopoly on TV, phone, and internet services. I feel we need a competitor to be allowed to grow in the community. Especially internet and TV.
- Nothing-thanks
- One of the reasons we chose Brandon - lower taxes. Would like to see another pizza establishment & Dollar Store
- Only have 1 yr in Brandon
- Our family would like to see a movie theater and a family restaurant in Brandon.
- Our pool is terrible compared to other cities like Tea. We need more 4 and 5 bedroom rental properties!! More things to do would be nice also--for kids!
- Over the years Brandon has really grown from small town to a city and that is not a bad thing. It has maintained community safety
- Overall Brandon is a nice town; I am still here (10yrs) even after my kids left home. I would have moved to Sioux Falls had it been Tea or other towns around Sioux Falls. I used to get advertising regularly that kept me informed of Brandon things but haven't been answering in quite a while. service I don't get challenger, I am not connected. I am sad to see more multi level housing and yet no businesses are coming in (retail). Please take other comments I made earlier and publish those also. I really think we need paths of destination that may connect residents and get us out of our homes too!
- Overall I am happy with Brandon. I moved off the farm when I became a widow so late of adjusting for me anywhere I moved
- Overall we are very satisfied living in Brandon. We feel an area where Brandon has to be careful is to keep property taxes low.
- Pave chestnut street all the way and enforce speed limits in residential areas
- People who are insensitive to pet regulations is a concern.
- Please do not use the old pace bldg for the new city hall. It is in the middle of a residential area and would create even more noise and traffic than pace currently does.
- Please fix the outdoor pool. I have 2 young children. The rust is terrible and needs to be fixed - a small fee such as the pool fee would generate income, but not deter use. Some of the pools are the same price but much nicer in S.F we need to be competitive)
- Please keep the golf course a priority. We enjoy bringing in people from other communities to play at the Brandon Golf Course. We've also rented the facilities for special occasions. A real plus for the community.
- Please please please put garbage cans along all walking areas of Sioux Boulevard. People would pick up their dog poop more willingly if they did not have to carry it for miles. Thank you
- Please, Please add another pool in Brandon! Tea has a wonderful pool you may want to

look at :)

- Police Dept needs to be more open to people coming down there or calling. Once after I called they could not find my address. One police officer in particular keeps harassing the kids and it is getting old. I know they need to keep a tight rein on these kids but I have heard of him harassing them and that is not right. I am not pleased with our police dept.
- Police do a good job but over staffed and over funded. Therefore harass citizen
- Police officers should be more friendly and helpful. Sometimes they seem to have attitudes of being better than civilians and assume the worst in people.
- Put the horseshoe pits back in the parks. We should be making our water and sewer rates in line with what it actual cost to provide the service, now and in the future. We as a city should only borrow for emergency repairs.
- *Question 10 noted on sidewalks being safe in Brandon: Don't have sidewalks, Question, 25 noted by Additional Soccer Field(s) (complex): so we don't have to go to Sioux Falls*
- *Question 15 noted: We live on a rural address 2 miles from Brandon.*
- Really like the trading post stop in Brandon
- Reference the need for a park east of the golf course. The hill to Country Club Ave, Splitrock Creek, and the bridge all combine to make pedestrian and bike travel difficult and perhaps dangerous for youth to use the nearest park (McHardy). The numbers of children in this area require that a park here should be top priority for spending park monies. A less desirable option would be to provide a walking/bike trail from this area to McHardy Park and Brandon. However, this should be separate from the Aspen Blvd roadway and have a separate bridge over Splitrock Creek from the motorway. Again a bike path along the east side of the golf course could become part of this project. This would be very scenic trail, out of site of most neighboring residents, but remaining close to the city and its populace for those who tire easily.
- Regarding retail, Brandon is a bedroom community. It will be difficult to compete with retail in Sioux Falls. For example, Sunshine Foods just can't compete with price, selection and freshness of HyVee stores.
- Regarding the city snow removal, not dissatisfied with initial clean up but wish they would send plows out to clean up melting slush that ruts the roadways when it refreezes. Understand all these growth ideas cost money - don't over look the impact of adding sports facilities to host tournaments and house out of town guests in additional motels, and additional restaurants. I think we are an ideal target for a major "interstate highway" attraction like a Cabelas store.
- Remove unused railroad tracks. Enforce property owners on all streets to trim trees to the proper heights
- Repair roads to Sioux Falls or make larger
- Retirees should not have to pay for all the schools being built. Tax Families with children.
- Rice Street/Holly Blvd is very busy. There are a lot of children in the Bluffs and Eagle Crest that would benefit from a bike path into town for various Rec activities.
- Schools should be expanded to provide full-day Kindergarten
- Should enforce cleaning up yards and weeds and thistle
- Should have had a does not apply a choice in many questions.
- Since Brandon is a bedroom community of Sioux Falls, do not try to duplicate everything that Sioux Falls has; rather look for what Sioux Falls does not have and expand on those for a better draw such as building a Cabela's or an indoor ice rink...these then would draw folks in to support other businesses/facilities. Long-term planning is essential to optimize growth and desirable "look & feel" for the town. Maximize Sioux River

environment for outdoor sports and unique shopping/dining. Bike paths should be expanded all around the city.

- Sioux blvd the sidewalk zero entry level should be n and s and e and w. the angled version is unsafe on such a busy road for young children riding bikes. City pool needs to be updated. When ball tournaments are in town, it reflects badly that the police hangout and do speed traps. having the speed limit machine would be a more friendly way to remind out of towners of the speed limit and at the same time keep our kids safe.
- Small is better. Cities are terrible. S.D. is a great place to live if we only had money. If we had money it would not be so good. Catch 22. Our tax money goes for this survey? Could be worse, and is.
- Snow removal is bad, Brandon cannot follow Sioux Falls way of snow removal. I have been doing snow removal for many years and I know its best to remove the snow early and don't try to melt it off first. Man made plows for a reason, use them! The City should not try to pave streets, let the professionals do this. I would like to be able to buy from the local lumber yard but it far to expensive, I can drive to the other side of Sioux Falls and save money. I am very happy with MedStar, too bad Sioux Falls is not as smart as Brandon, the Brandon Fire Department does a great job. All over the country States are going non-smoking, I love that I can take my family out to eat in Brandon that are smoke free!
- Snow removal is bad, they don't come and plow until it is all packed down. We would buy more in Brandon if the prices were cheaper. If you had more restaurant variation and movie theater you might keep more people in Brandon for entertainment.
- So more youth activities so less in trouble. School district doesn't even "buy Brandon". See previous comments regarding ballpark upkeep, expansion and second entrance. Not enough fields for older teams to practice much less have games. If updates pool, maybe families would stay in Brandon for pool rather than go to Sioux Falls. Community center would benefit all ages
- Some of the HUD Apartments need to be better maintained or at least projects started should be completed.
- Something needs to be done with the NE corner of I-90. Where the old farmhouse stands. This is an eye sore! I also think there are too many apartments going up lately. All that development by the Catholic Church seems like overkill!
- Something needs to be done with the sewage lagoons- North wind and you can't stand to be outside. Privacy fences need to be installed between Wehrkamp ental and residencies. *Question 17 about city's performance in enforcing property codes:* neighbors should have to pick up dog poop in yard.
- Sometimes the town cops act like it is all about power and control - Are they doing their jobs for the right reasons? They seem to view everyone as bad. I am a law-abiding citizen and this is the first community that I have lived in that I felt targeted, or my teenager is. Build Relationships-don't be such jerks.
- Sorry I couldn't provide much information as I have lived at Bethany Meadows only 5 months an they provide almost all we need
- Street sweeping is virtually non-existent here - there is gravel all over the residential streets. Snow removal is not adequate.
- Streets are too rough - poor specs
- Streets- chestnuts and country club are in need of repair, resurfacing 114 country club - property owner codes, etc. Need to be enforced.
- Sunshine food is as bad as quibbles was: produce is rarely fresh; frozen foods have freezer burn when you get them hoe; deli is awful; and they don't have the selection that HyVee has. Part of my street has mail delivery on the east side, my mailbox,

however, is across the street and its hardship in the winter. I'm approaching 70 years of age and I fell 3 times last winter on the ice. Because of the semi-outside, it's quite a distance. Will this ever change? Back yard floods after a big rain and fills my yard with debris. Drainage is not adequate.

- Survey too long
- Taxes already pay for good school facilities use those for children sports for children and develop other city parks for all including seniors and adults
- Terrace Park like pool for the Brandon kids to enjoy. Indoor lap pool for the adults and older individuals.
- The Brandon City Phone Book that comes out each year is very useful. The map in the phone book helps us remember where new streets have been added. Over all I believe Brandon projects a positive feel and good place to live.
- The Brandon pool REALLY needs some updating. Having an indoor pool would even draw people from Sioux Falls. Also, speeding in residential areas is becoming a real safety concern. We need more signs in residential areas reminding people of the speed limits and also more PD patrols/radar checks within the actual neighborhoods. Finally, the school district really needs to go to all day kindergarten. We currently are open enrolling our children into school in Sioux Falls so they can get the educational benefits (proven by multiple national studies) of all day kindergarten. Each time I tried to speak the school district about it, I received a very defensive and short answer - instead of someone trying to work with me.
- The BV school system, soccer complex, and golf course are facilities I have a lot of pride in. I would like to see Brandon's swimming pool, baseball/softball complex and possibly ice rink elevated to the same level.
- The casino is a negative associated with this community; it is being built near our nice town. A casino is not the kind of neighborhood Brandon has project for the past 20 years.
- The city lagoons smell badly. Need to find a fix to control the odors
- The city needs to pass a sidewalk ordinance to force all property to have a sidewalk within ten years. Also, this ordinance should specify wider sidewalks. Currently, two people cannot walk side by side easily in most areas. Any new sidewalks should be wider. Refer to the city of Madison for a good example.
- The city needs to renew its efforts to attract industry to town. Industry brings jobs, jobs bring people who spend money on houses and brings more businesses into town. Also need a mix of housing. We need some first time homes for beginning homebuyers. Also need a community center for families.
- the city of Brandon needs to study water drainage during heavy rain fall- aspen at main is awful
- The city planning/zoning seems incoherent. Why is all the visible frontage in Brandon being developed into housing, especially apartments? Our city lacks a business district- new business will suffer when scattered. Too much apartment development is not only a misuse of these development areas but is a poor mix to our community and schools
- The city should try to do more proper drainage on new developments. Every time it rains hard we have street flooding problems due to lack of holding contractors and engineers responsible for poor planning. Also the Aspen Park complex is a lawsuit waiting to happen. During baseball and softball season maybe you could have a council meeting at 6pm and see what everyone is dealing with. The setup is a joke.
- The current pool is not good. It's small, the lifeguards are WAY too concerned w/ little problems, and just yesterday we were asked to leave the baby pool b/c of criminal issues - this has been going on all year. We chose to do swimming lessons in Luverne for the past 2 yrs b/c they have a comm. center, the life guards are great and they were

flexible w/ my schedule.

- The current pool is very outdated. Many Brandon families travel to Sioux Falls to use their public pools.
- The more the city can do to increase dining, recreational and sports opportunities here in Brandon the better.
- The older areas of Brandon are trashy, we need a clean up policy, no parking in yards, cars, boats, trailers need to be licensed or stored inside, no parking on yards and grass etc. Trash draws trash!
- The one thing that has disappointed me over the past 25 years is the poor planning of home (\$50,000 next to a \$140,000 home) back in the 90s. It has gotten much better but the City really needs to keep better tabs on developers.
- The only real important issue I feel Brandon should resolve is the water quality issue. Health wise, the water is fine, but the minerals and extreme hardness are very, very bad. Even with my own softener, the residue of minerals is still way above what it should be. It effects the quality of drinking liquids and washing clothes and hair washing... not good.
- The outdoor pool facilities need considerable improvements, especially for a town this size. Many Brandon residents go to Sioux Falls for that. Street repair is vital - especially Aspen Blvd. The Dueling Piano event was successful - would like to see more events like that. More outdoor dining opportunities - one reason we like SF.
- The police need to be more friendly and not appear to be such bullies [sic]--especially to the younger kids. Respect is earned and not given based on fear or intimidation. Also, I wonder if the city officials will really do anything with the results of this survey?! I hope so!
- The recent street construction is too much--inconvenient and seems like a waste of money! Parks need to be improved! (Playground equipment) More summer rec. activities for kids or winter activities. More advertisement for town events/Hometown days etc.
- The residential streets in the older part of town need to be resurfaced. Sidewalks should be in all neighborhoods. Splitrock Blvd could use more trees. The parking lots should not look the way they do. Landscape them!
- The retail atmosphere in Brandon is really nothing special. You start to rely on price and selection. If not available you put it on a list to pickup in Sioux Falls. We just do not get excited about shopping in Brandon. We would like that to change (main street shops?)
- The school curriculum needs to be harder and offer what the Sioux Falls Schools offer. All sports need to be offered (gymnastics). I think Brandon needs their own movie theater. Sometimes I feel like Brandon is a "mom and pop" town and tends not to bring in other businesses and restaurants because the "established" businesses don't want them coming in. We need another grocery store like HyVee - prices are too high at Sunshine. I go to Sioux Falls because of the variety and more things to do.
- The schools are great. We need more food choices .the police hand out to many speeding tickets for 1 to 3 mph over the limit (too many Barney Fifes on PD) some people avoid the city because of police (tickets) we lose business.
- There aren't many choices for shopping in Brandon. If you want groceries, it's either Sunshine's high prices and rude cashiers or drive all the way into SF. Dining is mostly fast food or pizza. :(A Wal-Mart would be great -> groceries and other misc items at ONE place close to home. -> Cheaper too
- There is a growing disregard for private property appearance. Many houses have abandoned/neglected vehicles of various types sitting on their property--a number of properties have a complete disregard for yard appearance--from weeds to a collection

of bicycles, lawn mowers, garbage cans, grills--a cancer is growing in this town. Property values are declining. This is a proud town! We don't need to ignore "garbage" collectors on private property--let's get a grip on this situation! This is NOT Hicksville!

- There is a lack of development within Brandon City limits. It would be beneficial for the city to purchase land to provide affordable lots for starter homes.
- There is no easy fix for this, but I am concerned that there is a prevalent attitude in Brandon of "the haves and the have nots" both in school and at community functions. I hope the community keeps the focus on care and facilities for all, rich or poor and does not become too "elitist" in its focus and thinking.
- There isn't anywhere indoors here in Brandon where our children can go to play, exercise and be fit. When we moved here we were told that we would have to go to Sioux Falls YMCA for something for the kids. Childhood obesity is a huge problem. A community center/recreation center would be an excellent opportunity for our kids to be active...shooting hoops, playing racquetball, swimming, etc. I realize that Lees Summit MO is bigger than Brandon; however building something on a smaller scale than their Legacy Park would be great.
- There needs to be a stop sign installed on the South corner of Pipestone and Sylvan. Entering this intersection from Splitrock and Holly when the light changes is very dangerous! The traffic coming around the curve from the South does not stop and they cross in front of you! *Question 20-afterschool activities-noted* United Way
- There should be sidewalk on Maple St around middle school
- This is a great town with fun neighborhoods nice people great service
- To me Brandon city councilors seem more concerned about city image than providing the same utilities and service to all residents within the city limits. They are more concerned about spending money on "feel good" items then on improving infrastructure. Brandon does not provide basic services to all residents within the city limits, but they sure want our taxes to spend on frivolous things. If I were grading them, d.
- Top 3 ideas for Brandon: Continued job development with focus on adding new companies requiring a mix of technical, professional, and skilled workers. Development of retail center (outlet mall, large business style) to pull I-90 traffic into Brandon. Revitalize downtown area to prevent typical interior city deterioration.
- Trees, 2 of them, were "butchered" on my boulevard 2-3 yrs ago. Literally cut in half, 6 feet in from the curb straight up on both trees. City manager came and looked at trees and said "it would be taken care of." heard nothing since
- Two things that would make Brandon more enjoyable- a more extensive Bike trail either in the city or connecting to Sioux Falls trails and a retail center or community center.
- Update what we have, and then expand - to include shop and eating.
- Very interested in all day kindergarten! Considering open enrolling in Sioux Falls at Rosa Parks.
- Way too many apartments just call Brandon the apartment city. Wait 10 years and see how all those apartment look then Brandon put apartments where retail should have gone.
- We actually moved here from Madison about 2 yrs ago. One of the best things and most missed from my community is their community center. (www.communitycenter.dsu.edu). I used it all the time and would definitely take advantage of it if there were something like that here. I paid \$1/child for daycare for up to two hours and I could go during the day. It was still affordable to pay a membership plus daycare. I get frustrated by the Tryon gym here because childcare is 3\$ per child and I have 3 children. Plus it is during the most inconvenient time when I would be home getting supper ready for my family. I have the figures broken down that I have

attached with the survey. The cost to bring my children with me to work out is in some cases more than double my membership. It is an outrageous cost! If there was a community center here to exercise in, please consider this! Hours for childcare in Madison were 8-11 and 5-8. I came from a close-knit community and was hoping to find that in Brandon, but there seems to be a number of people feeling lost here as far as knowing the community and feeling a part of it. Most people I have met feel like there is something missing. It's like everyone is their own island! A big part that is missing for my family is finding a church in Brandon to belong to. I am very concerned about raising my children here because of all the drugs, alcohol and suicide I keep hearing about. There seems to be a lot of troubled children and youth here.

- We are very pleased with many of the improvements we see happening in Brandon. We regularly shop at retail stores such as true value, gas stations, restaurants 1948 etc. but rarely grocery shop (except for necessities) due to high prices. We would love more attention to outdoor family recreation facilities such as an outdoor pool (with shallower areas) walking and bike paths, and improved playground equipment being our top three wishes. Thanks for all you do!
- We buy groceries in Sioux Falls since the Sunshine in Brandon is WAY more expensive than Sioux Falls. Most of what we would buy at True Value is more expensive than Sioux Falls. BUT, the best thing about Brandon is the friendliness of everyone you meet.
- We chose to live here rather than Sioux Falls out of concern for the safety of our children and wanting to live in a small town. I would hate to see Brandon grow so large that we lose that small town feel and security.
- We chose to live in Brandon because of the good school system and the higher socioeconomic level. Brandon is allowing too many multi-family housing units to be built and several of these have been low income. This attracts lower socioeconomic people to Brandon who do not pay taxes (I realize that apartment owners pay taxes) therefore do not have a vested interest in the community. I don't like the look of the apartments as you come into Brandon on Splitrock, highway 11 and rice street. Apartment buildings lower the value of homes in the area also. My last child graduated this year and my daughters both received a good education but I feel the classroom sizes are getting too big in the elementary school.
- We do not use a lot of the amenities talked about in the City of Brandon because we live in rural area between Brandon and Sioux Falls. Both adults work in Sioux Falls full time.
- We employ too many police. I have seen 3 officers appear for once car pulled over. The new guns?? How many times has an officer been so threatened, a gunshot actually happened. We need more drug dogs--replace officers with the dogs. They didn't require benefits and are much cheaper to maintain. Great street department and helpful city hall employees.
- We have a great community. I don't think it is the right time for a community center, but should we use and improve on what we have.
- We have always enjoyed Brandon and see it as a pro-active community.
- We have lived and owned a business in Brandon for 30 years. Our three children graduated and received quality educations--one is an elementary teacher in Brandon and one owns a business here and one on the east coast babysat for Kim Cerwick! (Of which we are very proud of Kim as the Ex. Dir. of C of C.) We feel Brandon is the best place to raise a family and are looking forward to raising our eight grandchildren here. Phil Youngdale, the past Chief of Police made Brandon a safe and secure community--we feel the Brandon Fire Dept. deserved recognition as being one of the best fire departments. We plan to stay in Brandon and retire here. Thank you. The streetlights on the way to the golf course were a welcomed addition.

- We have lived in the area for 50 years. Watched it grow and all 4 of our children enjoyed schools here. I think the school system is excellent.
- We have not been happy with the way housing has been developed, specifically the developers themselves.
- We like Brandon as it. Do not consider being a larger town.
- We live on Augusta St off of Chestnut and travel on N Chestnut to Redwood Blvd every morning to take our kids to daycare because it is closer than traveling on Aspen and up to Redwood Blvd. My children cry because they don't want to go on the "bumpy" road. We would love to see Redwood to Chestnut paved all the way, that road is horrendous... I feel like my car is going to fall apart. Also, a gas station located near Aspen and Chestnut would be a great addition to the east side of Brandon where a LOT of new homes are being built. I run in the early AM and I truly am thankful for the new streetlights that were installed on Aspen Blvd. I feel much safer and am appreciative of that improvement. We have been in Brandon 2 years and I am proud to live here.
- We live on the east side of town from highway 11. We have no sidewalks and are find with that, but it means we need smooth streets (asphalt, not crushed rock) for kids to ride bikes etc. this would make the neighborhood look/feel new/clean! That would mean Brandon could attract new, younger families to this side of town. These people would also care about how their homes look. Regarding pool hours: 5-6:30 pm is the best time for my toddler to be in the pool, however, the kiddie pool is closed at that time. 7:30 is bedtime so we rarely go to the pool.
- We love being a part of the Brandon community even though we live just outside the city. We have been very pleased with the school district. We would love to see more restaurants in Brandon and would also love to see the prices at Sunshine go down. They are much higher than Sioux Falls prices, which make it harder to shop there.
- We need a decent, good family restaurant in Brandon.
- We need a senior citizen home - many seniors don't care to go to the VFW - too smoky - we need leadership to get organized and have our own building.
- We need a water park in Brandon such as laurel oaks/terrace park
- We need improved cable TV options: better search capabilities, DVR should be able to tape more than 1 program @ a time, DVR/cable boxes seem chinsy compared to S.F. Midcontinent
- We need more lights. 1. Corner of Sioux blvd and aspen. 2. Aspen and highway by? Photography place. 3. High school needs a stop light somewhere - all other school buildings have a stop light except high school. The high school has more traffic in/out than other schools and has teenage drivers
- We need to update the pool to a bigger pool and a walk in pool and a waterslide. We have way too many daycare centers in Brandon that try to use the pool at same time and then the other people with kids have to sit out or go home till the daycare centers leave.
- We think that Brandon is a great place to live
- We would like a restaurant that is affordable. I would like a senior citizen center that has exercise equipment that is reasonable. Also has information on lots of different subjects like INS, computers, and lots of other things where you could meet people your age.
- We would love to have a reformed church in town. (RCA - Reformed Church of America) If there was one here, we would definitely attend and participate. We enjoy living in Brandon and hope that Brandon can keep its own identity and not just become an extension of Sioux Falls. We are not interested in living in Sioux Falls - that's why we chose Brandon! If businesses and services come here we will support them any way we can.

- We would really like to see a grass, leaf, and brush dump site. The previous communities we've lived in have all had one available. I think it would get used heavily
- We would support beautification of our town and shopping areas as well as the addition of more family orientated sit down dining opportunities.
- What will be done to the foreclosure house on Parkview just south of Ponderosa -it has mold growing up the walls
- When is aspen blvd going to be redone
- When our concern about the pit burning was brought before the city council. We were told that the noise from Huset's hurts one of the council members ears. What we want to know is when you loose your hearing that's bad, but you still can live. When you loose your lungs, what are you left with? Your left with lots of pain, expense and your LIFE. GONE.
- When street crews perform street sealing with the crushed pink quartzite, they have done a poor job of removing the excess/loose rock, which should be done after just a few weeks. The following winter, that quartzite gets thrown onto boulevards by the snowplows. For homeowners to clean up. Something needs to be done to slow traffic on streets like Parkview Blvd, where there is a long, uninterrupted stretch. We see cars driving in excess of 35 mph on those streets. Some people complain that our police officers are too strict. Personally, I prefer them more strict to send a general message that Brandon isn't a place you want to be to commit crimes. Keep up the good work. The Brandon school district is wasting time and money on their "study" on all-day kindergarten. Theres enough data from thousands of other school districts across the country currently available. While I live in Brandon, my 5-year-old son is attending all-day kindergarten in the Sioux Falls district.
- Why no questions about valley Springs? If entitled BV area? *Noted q16:* we have a h20 softener. Didn't need to pay \$ extra. *Noted q17:* way too many police. *And about sidewalks:* but city should pay, not us. Not big enough of a problem. *Q19 noted:* crackdown on semis who avoid scales. *About effective police:* certainly good at stopping speeders. *Q25 on additional soccer field(s) (complex):* but we need to be able to use them as taxpayers/city residents.
- With my disabilities it would be nice to have a place for in-door water aerobics
- With the current economy I feel that we should be conservative and fix and improve facilities that we have. Families that use and need recreational activities should be the ones to fundraise and support those facilities rather than imposing more taxes on the gen. population.
- Would like encouragement from police to report suspicious activity, etc and how to do it. City (Dave Swier) should not be locating lot boundaries as he does not do a good job and has cost people money and hardships for his errors. Would really like to see more businesses in Brandon. Hometown Days needs more to it. Parade, carnival rides, bucket brigades, bed races, scavenger hunts, mud volleyball tourney, street dances, etc.
- Would like more variety and better prices at the grocery store or I will continue to find what I need in Sioux Falls. Brandon needs some good clothing stores with name brands or I will have to continue to drive to Sioux Falls for that type of shopping. While we are there, we usually stop for lunch or dinner or both. Brandon would benefit by offering these types of stores and restaurants to encourage its residents to "Buy Brandon"
- Would like people who don't keep their yards presentable to have some recourse. Most everyone is proud of their home and its surroundings; unkempt yards is unsightly and degrades the value of others properties.
- Would like to find if there is some way to reduce junk along side houses- and cars that sit a long time (and boats) do we need covenant for our own block? Or is there a way to get rid of neighbors' junk?

- Would like to see Ferrell Propane gas facility put up a fence, the place is UGLY. Better yet get it out of town or on the edge.
- Would like to see the Gravel Road that comes off of Chestnut (on eastside of Brandon) paved so that there is an alternate route to the north side of Brandon.
- Would like to see the junkyard on Beechnut cleaned up. THIS YEAR.
- Would love to see more retail development in City. I would shop more in Brandon if available. Need more restaurant choices. *Question 15 noted:* not a resident.
- Would really like to see a community center with space devoted to a senior citizen center. There are many opportunities for youth in Brandon and young families, but very little for those people retired or nearing retirement. I think more people in that age group would like to live in Brandon if such a senior citizen center were located here. A community center could meet the needs of citizens of all ages.
- Year round leaf and yard waste dumping option. Junk clean up day - city clean up. City hauls away-small town like Pipestone and Luverne have both of the above.