

ADVERTISING OPPORTUNITIES

2018 ADVERTISING OPPORTUNITIES

Sponsoring an ad on Nonprofit Connect's website or email newsletter exposes your company to thousands of nonprofit professionals in Kansas City. Put your brand directly in front of nonprofit decision makers on their computer and mobile screens.

EMAIL SPONSORED AD

Only available to Nonprofit Connect members

Nonprofit Connect sends our weekly e-newsletter, The Link, to an audience of approximately 9,500 members and subscribers. The newsletter promotes important news and information about Nonprofit Connect programs and opportunities, with an average open rate above 20%.

Your sponsored ad includes a banner linked to the landing page of your choice. [See an example.](#)

WEBSITE SPONSORED AD

Only available to Nonprofit Connect members

Nonprofit Connect is your nonprofit career headquarters offering one of the premier nonprofit position information portals on the web. On any given day, hundreds of openings are posted on JobLink, which receives an average of 85,000 page views per month.

Your sponsored ad includes a banner linked to the landing page of your choice. [See an example.](#)

PRICING

NONPROFIT MEMBERS

\$75	One Week
\$250	Four Consecutive Weeks

BUSINESS PREMIUM MEMBERS

\$100	One Week
\$350	Four Consecutive Weeks

BUSINESS MEMBERS

\$150	One Week
\$550	Four Consecutive Weeks