12th Annual Philly Awards
12th Annual Philly Awards Committee

Sheri Johnson
Rachel Hodgson
Jake Jacobson
Maggie McKinley
Shawn Roberts
Brett Wacha
Luke Wade
Presenting Sponsor

Corporate Sponsor

Ewing Marion
KAUFFMAN
Foundation

Photography Sponsor

53 Tom | The Tom Styrkowicz Studio
Photography Sponsor

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Corporate Sponsor

Ewing Marion KAUFFMAN Foundation
Annual Report
YOUTH VOLUNTEER CORPS

2013 Annual Report

2012-2013

After volunteering with YVC...

96% of youth say they will volunteer again

99% of youth say they know they can make a difference in their communities

91% of youth say they can better relate to people who are different from them

138,691 Hours volunteered

614 Nonprofit agencies served

15.6 Average hours per Youth Volunteer

8,882 Total Youth Volunteers

2,501 Service projects
You may say I’m a dreamer, but I’m not the only one.

Thanks to a hardworking Legal Aid Paralegal, Kimmie now receives regular medical care.

Meet Kimmie:

Kimmie was in the Legal Aid office for assistance with her Medicaid renewal. She had recently had surgery, and her feet and legs were healing. Kimmie was homeless and received services at the Legal Aid office.

She had been receiving medical treatment for years. Her Legal Aid attorney obtained photographs of Kimmie’s feet, medical records, and information from the hospital. The records were submitted to the insurer, and Kimmie’s Medicaid eligibility was established.

Kimmie had been receiving medical treatment for years. Her Legal Aid attorney obtained photographs of Kimmie’s feet, medical records, and information from the hospital. The records were submitted to the insurer, and Kimmie’s Medicaid eligibility was established.

Kimmie is now able to receive regular medical care and visits for her medical bills from the past years.
Electronic Newsletter
Fire in Chile destroys homes and takes lives

It is with heavy hearts that we report two Unbound sponsored elders were killed in a tragic fire in Chile.

The fast-moving fire, which is being called the worst in Chile's history, started April 12 in the port city of Valparaiso. The fire displaced thousands, including several hundred sponsored friends who lost their homes.

Read more about the fire and how to help »

Holy Week features colorful festivities

Holy Week in Guatemala celebrates faith and culture. This year, more than 200,000 tourists are expected to flock to the country to take part in the rich traditions.

Read more »
Fundraising Appeal
GIFT OF LIFE

AUMAN MACK

JOY OF LIVING
PUTTING A FACE ON ORGAN & TISSUE DONATION
15 YEARS LATER, YOU MAKE IT HAPPEN

NEW FACES. NEW PLACES.

TOURS
**Main Level**

Nearly 3,000 children, parents, volunteers and donors visit our agency annually to determine if our mission fits their needs for services or their passion for helping others. For the first time in our agency’s history, our facility will provide a welcoming and effective environment for learning about our programs.

The Children’s Lounge and connected private conference room will allow children and parents to feel welcome, secure and comfortable as they talk openly about their needs for the program. The auditorium-style Learning Center will set the stage for a professional presentation of our services and community impact, creating an optimal environment for making a decision about participating in the program. The Learning Center will also provide ample space for full staff meetings and ongoing parent and volunteer training sessions. The attached elevated lounge space will accommodate numerous pre and post meeting networking events and receptions.

This level will also host our receptionist, marketing department and recruitment department in a beautiful, modern space that will support exceptional teamwork and creativity.

**Highlights:**

- Marketing and Recruitment departments
- Entrance from parking lot
- Reception and waiting area
- Children’s Lounge
- Primary conference room
- Auditorium-style learning center
- Elevated reception lounge
- Ability to restrict access to offices during after hour events
- Private room for employees
Identity Campaign
PRIMARY COLOR PALETTE
The color orange represents determination, encouragement and creativity—the very same attributes our staff and implementer families display in the field.

We want to convey the same feelings in our supporters that we do in the people we impact in the field.

SECONDARY COLOR PALETTE
All of the colors we’ve chosen are very intentional. The six colors below were chosen to accompany our six tones in the field. They make up our secondary color palette.

These colors have precise color reference values, as listed on the chart below. Always use the exact color values listed. Or close.

Tints of the secondary palettes are also displayed.
FRIENDS OF ARROW ROCK

AUMAN MACK

Arrow Rock's African-American History

At first glance, there doesn't seem to be anything in Arrow Rock that hints of its rich African-American history. But a visit to the Arrow Rock State Historic Site Museum soon reveals an Arrow Rock whose early economic wealth was fueled by enslaved African Americans. Much of Arrow Rock's built environment was the result of slave labor. Most notably the J. Huston Tavern, the first restored historic structure in the Missouri State Park System, was built by Joseph Huston and his slaves. Arrow Rock's unique stone gablets, built of large stones placed on end approximately 16 inches deep, were built by slaves. The work of African American hands is all around us.

Auman Mack

Our Mission includes: The preservation of Arrow Rock’s African-American history. To date, all efforts have focused on the Arapahoe Street home of此文的翻译为：

箭岩的非裔美国人历史

乍一看，箭岩似乎没有任何迹象表明它有丰富的非裔美国人历史。但访问箭岩州历史遗址博物馆很快就会发现，箭岩的早期经济财富是由奴隶劳动所推动的。最具代表性的是J. 惊涛骇浪酒馆，这是密苏里州公园系统中第一个恢复的建筑，建于约瑟夫·惊涛骇浪和其奴隶。箭岩独特的石屋山形，用大石块平铺而成，每块石块大约16英寸深，都是由奴隶建造的。非洲裔美国人在这里的辛勤工作随处可见。

奥曼·马克

我们的使命包括：保护箭岩的非裔美国人历史。到目前为止，所有努力都集中在阿拉帕霍街的家中。
Marketing Campaign
National youth organization celebrates local Kansas City kids on Absolutely Incredible Kid Day®

KANSAS CITY, MO – Celebrating its 10th anniversary this year, Camp Fire’s Absolutely Incredible Kid Day® will honor local youth in Kansas City on Tuesday, March 13. The free celebration of incredible kids, in partnership with the local Boys & Girls Clubs of Greater Kansas City, will feature a day full of inspiring activities and recognition.

“Absolutely Incredible Kid Day® is our way of highlighting the incredible kids in our community,” said Kathy Waters, Executive Director of Boys & Girls Clubs of Greater Kansas City. “Each year, we have the opportunity to showcase the amazing talents and accomplishments of kids in our area.”

“Incredible Kid Day® is a day to celebrate the incredible kids in our community,” saidplural. “It’s a day to recognize their hard work and dedication, and to show them how much they are appreciated.”

Absolutely Incredible Kid Day® was developed by Camp Fire, a national youth organization that serves more than 25,000 youth and adults each year. The event will be celebrated nationally on Monday, March 13. Absolutely Incredible Kid Day® is sponsored by Boys & Girls Clubs of America and is celebrated annually on the first Monday of March. Absolutely Incredible Kid Day® is sponsored by Boys & Girls Clubs of America and is celebrated annually on the first Monday of March.

For more information on Absolutely Incredible Kid Day®, visit www.absolutelyincrediblekidday.org.

About Camp Fire

Camp Fire is a national youth organization that serves more than 25,000 youth and adults each year. Camp Fire programs are research-based and have been tested in the United States, Canada, and the United Kingdom.

For more information on Absolutely Incredible Kid Day®, visit www.absolutelyincrediblekidday.org.
Media Blitz
Ditch the bench. Be a player.
IT MATTERS WHERE YOU EARN YOUR MBA.

You deserve the best. Choose wisely.

kansas City's most deeply established universities have partnered to fill the professional pipeline with the best business and management talent for Kansas City and beyond.

Together, Rockhurst University, the University of Kansas and the University of Missouri-Kansas City are educating MBA candidates about the importance of AACSB accreditation - what it is, who has it and why it's so important to the quality of your degree.

BIG3MBA.COM
Print Newsletter
Sometimes we get so busy doing things that we don’t think about what we’ve already done. That’s why the Friends of Arrow Rock Annual Report is always so gratifying to produce. When we take the time to reflect on our accomplishments, as we look back on 2013, the accomplishments are quite impressive.

With the proceeds from the 30th Anniversary Campaign, we have been diligently working to maintain and restore the Friends’ 13 properties. If you have driven through Arrow Rock lately, I think you will agree that they have never looked better. You can read more about the preservation work in the Properties Report section.

In 2013, we expanded First Saturdays to include additional lectures on a fascinating array of topics, from Ojibwe Culture to the History of Bobs. We also are in the process of restoring the second floor of the Black Lodge, thanks to a wonderful gift of authentic lodge fixtures from the Rising Sun Lodge #134 in Columbus, Missouri. These and other initiatives are featured in the Education Report.

On the lighter side, the Friends of Arrow Rock organized three very successful social events in 2013, which are highlighted in an article in this edition. Not only do these events build camaraderie among our members, they are also an important source of financial support for the organization.

Speaking of support, I hope you will take time to read about the gifts, memberships, and volunteer efforts that enabled us to accomplish so much in 2013. Thanks to your support, it’s been another banner year for the Friends of Arrow Rock.

During my first decade of involvement, I’ve never been as optimistic and enthusiastic about the future of the Friends of Arrow Rock as I am today. A humble thank you to everyone one of our supporters for making all this possible.
UNBOUND

MOTHERS KNOW BEST
Celebrating mothers around the world

im • pact
\im'pekt\n
a powerful or major influence or effect

WELCOME TO IMPACT

We named this publication Impact because we hope to show how your support helps create a future filled with possibility. The images and stories of sponsored friends and their families have the power to move and inspire. Take those featured in this first issue, for example.

A mother in India walks into a bank for the first time. Instead of feeling intimidated, she is confident and proud that her child has an account with funds to cover school fees and other needs.

Then there’s the story of a mother in Guatemala celebrating her graduation from middle school. She found the courage to go back to school so she could give her son a better life.

These are the kinds of stories we’ll highlight in Impact. We hope they’ll not only show you the good your support is doing, but encourage you in your own life, too.

Thank you for all you do to help others live with dignity.

SHARE YOUR UNBOUND STORY

Your story has the power to inspire others. What have you experienced through your sponsorship relationship? We want to know! Email your Unbound story to outreach@unbound.org and we may feature it in future publications.

PHILIPPINES RECOVERY

Brothers James and Cyrus in the Philippines lost all of their possessions when Typhoon Haiyan destroyed their home. With help from Unbound, their family built a new, sturdy home. The brothers are among 657 children, youth and elders whose families got help repairing or rebuilding homes after Haiyan. The aid was made possible by donations to our disaster assistance fund. Learn more at unbound.org/DisasterFund.
Print Magazine
Friends of Arrow Rock

Sandy Selby

1981

The small, wood-frame Christian Church was established in April 1873, by 47 local citizens. The church was situated in the 1870s, in the 2000s, and turned briefly into the congregation of the First Church in 1894. The building was saved for a time to the Arrow Rock Hotel, but that group didn't have the resources to make the repairs the building needed, so the Friends of Arrow Rock leadership decided to take action to preserve the historic church.

FAR President Paul Rasmussen began organizing a long-term lease with the Christian Church of Malvern, Ariz., and the board set out to raise the funds needed to repair and restore the church building.

The church was burned in the 1920s, and then a new church was constructed in the 1930s. The new church was turned briefly into the congregation of the First Church in 1994. The building was saved for a time to the Arrow Rock Hotel, but that group didn't have the resources to make the repairs the building needed, so the Friends of Arrow Rock leadership decided to take action to preserve the historic church.

1983

Friends of Arrow Rock had saved property in 1983. Thanks to the leadership of Dr. Thomas B. Hall Jr., the gift made it possible for the organization to maintain the Stotes Gun Shop, which had invested the resources to restore the property in the mid 1980s, and worked tirelessly along with his son, FAR Board member Dr. Thomas B. Hall III, to furnish the gun shop with equipment that was both authentic and appropriate to the period.

According to FAR Secretary Jean Hamilton, Dr. and Mrs. Hall, both of whom had deep roots in Arrow Rock, were always more than generous in giving their time and talents to the restoration.

Follows furnishings, which had been stored in Columbia, Mo., could be returned to the restored historic church in Arrow Rock.

The organization also sponsored a special event, the opening of its popular Arrow Rock Rock Shop. There were some 1,200 of its members, male and female, who purchased the $200 gift in a special package of the 1930's, 1940's, and 1950's. A letter signed the latter day by the organization's president.

With FAR's properties now appraised at $1.5 million, the organization sold a one-sided, one-story empty lot at a price of $3,000. The proceeds from the sale were used to support the organization's efforts to restore the historic church.

The church was turned briefly into the congregation of the First Church in 1994. The building was saved for a time to the Arrow Rock Hotel, but that group didn't have the resources to make the repairs the building needed, so the Friends of Arrow Rock leadership decided to take action to preserve the historic church.

The First 55 Years

1959-2014

The First 55 Years

1959-2014
SAME STORY. NEW CHAPTER.

Rockhurst University has a long history of helping students leverage their unique gifts of leadership. Our recent brand development and visibility campaign shine a light on these stories.

In the fall of 2013, following more than two years of market research, the University launched a brand refresh campaign featuring the new slogan “Rockhurst Universitas.” These efforts led to reread Rockhurst’s vision in Kansas City and demonstrate our Jewish difference: Rockhurst has faith and character will be a defining enormously built for students.

You may be asking yourself, “why is this important to me?” The answer is simple. You are the foundation of our brand. You are a leader.

But what does this mean for you? Read on to hear from fellow alumni and learn how they’re carrying on the Rockhurst tradition of ethical leadership.

Like the Alumni pictured here, you find others and, with Rockhurst’s Jesuit education in your pocket, infuses many into all you do.

“TO me, a Rockhurst education is an all-encompassing experience that expands the intellect of students, while nurturing a culture of service and leadership.”
PSA or TV Ad
Social Media or Blog
Special Event Invitation
TRUMAN LIBRARY INSTITUTE

DESIGN RANCH

WILD!
ABOUT HARRY

LET'S GET WILD!

OVAL OFFICE UNDERWRITER
$15,000
- Premier table for 10 guests and 10 Sponsor's Reception tickets
- Exclusive Underwriter's Reception privileges
- Large recognition in event invitation, program, video and signage
- Private behind-the-scenes tour of the Truman Library with wine reception

WEST WING UNDERWRITER
$10,000
- Premier table for 10 guests and 10 Sponsor's Reception tickets
- Exclusive Underwriter's Reception privileges
- Recognition in event invitation, program, video and signage

PRESIDENT'S KITCHEN CABINET
$9,000
- Preferred table for 10 guests and 10 Sponsor's Reception tickets
- Recognition in event program, video and signage

CABINET MEMBER
$3,000
- Table for 10 guests and 6 Sponsor's Reception tickets
- Recognition in event program, video and signage

WHITE HOUSE ADVISER
$1,000
- 2 tickets to dinner and private Sponsor's Reception
- Recognition in event program

TABLE HOST
$175
- 10 tickets to dinner and social hour
- Table Host recognition in event program

INDIVIDUAL TICKET
$75
- One individual for social hour and dinner

For more information about this event, please contact the Truman Library Institute at 913-588-2397 or email kmccouch@trumplib.org.
Special Event Campaign
BIKEWALKKC

TOUR DE BIER
A BICYCLE TOUR OF KANSAS CITY'S BREWERIES
MAY 18, 2014
15, 33 AND 63 MILES
SAMPLE BEERS FROM
BIG RIP BREWING
BOULEVARD BREWERY
CINDER BLOCK BREWERY
KC BIER COMPANY
MARTIN CITY BREWERY
MCCOY'S PUBLIC HOUSE
POST-RIDE PARTY
AT KNUCKLEHEADS SALOON
TOUR DE BIER
TOUR GUIDE
17, 35, 65 MILE ROUTES
Website
Support Over 60 CHARITIES
SOME SAY ELIMINATING POVERTY IS A PIPE DREAM
Awards of Distinction
BIKEWALKKC

TOUR DE BIER

TOUR DE BIER
A BICYCLE TOUR OF KANSAS CITY'S BREWERIES
MAY 18, 2014
15, 33 AND 63 MILES
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BOULEVARD BREWERY
CINDER BLOCK BREWERY
KC BIER COMPANY
MARTIN CITY BREWERY
MCCOY'S PUBLIC HOUSE
POST-RIDE PARTY
AT KNUCKLEHEADS SALOON

TOURDEBIERKC.COM
BOYS AND GIRLS CLUB OF GREATER KANSAS CITY

DAWN ALLMAN ADVERTISING DESIGN

KIDS NIGHT OUT WITH MODERN FAMILY
CHILDREN’S CENTER FOR THE VISUALLY IMPAIRED
MARKETING DEPARTMENT AT SHOOK, HARDY & BACON LLP

CCVI FOOD FIGHT 5

Food Fight 5
CCVI
It’s a whole new animal
Monday February 3, 2014

FOOD FIGHT
5
CCVI
It's a whole new animal
Monday February 3, 2014

FOOD FIGHT 5
CCVI
It's a whole new animal
Monday February 3, 2014

Purchasing Tickets
Mail this card by January 3
Contact Emily Lyons at 816.542.8685 or ely Lyons@cvvi.org

This event sells out quickly, purchase immediately, purchasing visit www.CCVIFoodFight.org

6:00 PM DOORS OPEN | 8:00 PM JUDGING BEGINS

Monday February 3, 2014

The Foundation | 222 Union | Kansas City, Missouri

These pairs of chefs will compete for the Food Fight 5 Champion title by preparing a whole pig and you will get a chance to taste the chefs’ creations. Enjoy cocktails and hors d’oeuvres from great local restaurants and contests, silent and live auctions, as well as Blind Wine — your chance to take home a regional favorite or a Wine Spectator top pick.

Julio Jakub (801 Chophouse) & Jon West (Memories)
Jonas East (The American Restaurant) & Janet Ross (Cafe Schoenstatt)
John Smith (Pig & Finch) & Max Watson (Farm to Market)

Emily Farris | editor of foodthink.com and freelance food writer
Howard Hanna | Food Fight 5 Champion | The Renga Hood Grill & Exchange
Sue Hierstein | freelance food writer
Steve Paul | writer and editor | The Kansas City Star

David Crem | Crema Family Honedonna
Jennifer Maloney | Cafe Schoenstatt

See reverse for tickets and more information >>
100 Hours of JCC Activity to Celebrate 100 Years of the JCC!

ELIGIBLE ACTIVITIES
from who + where to pick up your stickers

- Group Exercise
- CrossFit
- Personal Training
- Sports & Recreation
- Tennis/Racquetball
- Swimming
- Water Aerobics
- Massage
- Jewish Life & Learning
- Heritage Center Art Classes
- Heritage Center Exercise Classes
- Theater Shows
- Volunteering

Prizes Include:
- I Free Year @ the JCC
- Free Giveaways

JEWISH COMMUNITY CENTER OF GREATER KANSAS CITY

JCC 100 MORE

SAVE THE DATE!
4:30 - 6:30 pm
Jewish Community Center

Join us for an afternoon of fun, food, games...and

World Record Breaking!
Together we'll break the world record for spinning the most dreidels simultaneously

Spin 1000
jcc100more.com/spin1000

100 More
JCC100MORE.COM

PROGRAM
Welcome
Heritage Center Singers
Generations Recognition
Encore! Performance Team
Membership Recognition
Closing Remarks
- Reception to Follow -

Master of Ceremonies: Harvey Levine
ALL CHILDREN DESERVE A PLACE TO BE SAFE
Best In-House
BIKEWALKKC
TOUR DE BIER

TOUR DE BIER
A BICYCLE TOUR OF KANSAS CITY’S BREWERIES
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POST-RIDE PARTY
AT KNUCKLEHEADS SALOON

TOURDEBIERKC.COM

SPONSORSHIP

TOUR DE BIER
A BICYCLE TOUR OF KANSAS CITY’S BREWERIES
MAY 18, 2014

T-shirt Design
People’s Voice
Best in Show
12th Annual Philly Awards