



2015 Philly Awards

2015 Philly Awards Committee

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2015 Philly Awards

Annual Report

YOUTH VOLUNTEER CORPS

2014 Annual Report

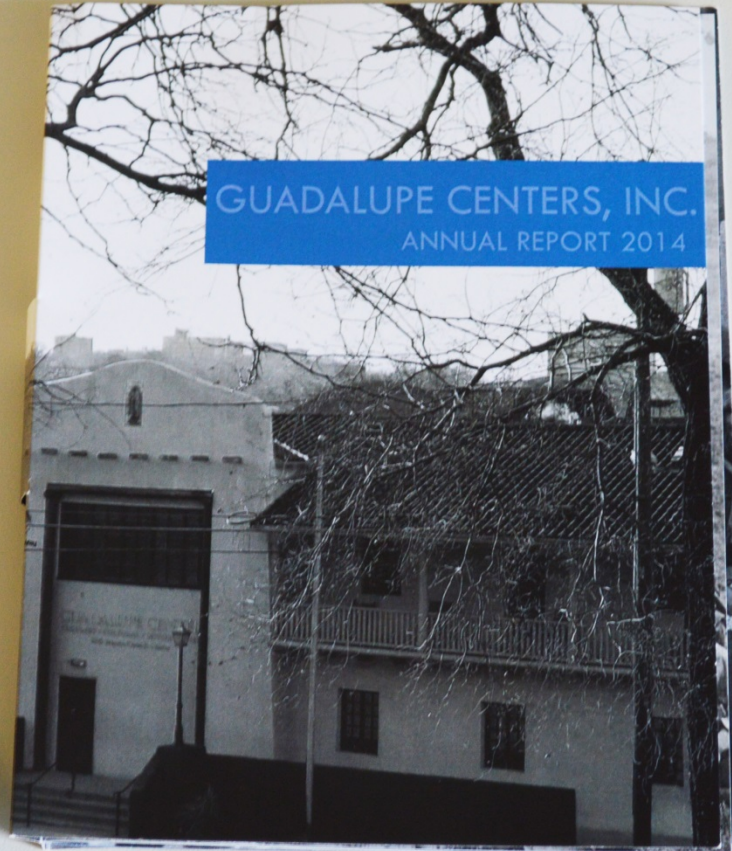
LIVES CHANGED

Because of your support




YOUTH 
VOLUNTEER
CORPS

GUADALUPE CENTERS, INC.




Electronic Newsletter

**UNBOUND**

eNEWS
APRIL 2014

[OUR WORK](#) [SPONSORSHIP](#) [DONATE NOW »](#) [SPONSOR NOW »](#)




In this issue:
Fire in Chile
Families face devastating loss
Holy Week festivities
Celebrating in Guatemala
Sponsor a dream
Listen to the dreams of four teens

Fire in Chile destroys homes and takes lives

It is with heavy hearts that we report two Unbound sponsored elders were killed in a tragic fire in Chile.

The fast-moving fire, which is being called the worst in Chile's history, started April 12 in the port city of Valparaiso. The fire displaced thousands, including several hundred sponsored friends who lost their homes.


[Read more about the fire and how to help »](#)



Holy Week features colorful festivities

Holy Week in Guatemala celebrates faith and culture. This year, more than 200,000 tourists are expected to flock to the country to take part in the rich traditions.

[Read more »](#)



Give hope

Fundraising Appeal

GIFT OF LIFE

AUMAN MACK

CONVERSATIONS MATTER

WITH
ENCOURAGEMENT
AND SUPPORT.
GIVE ONLINE AT
GIFTDONOR.ORG

TALKING TO YOUR
FAMILY AND FRIENDS
ABOUT ORGAN AND
TISSUE DONATION
CAN SAVE LIVES.

YOUR PARTICIPATION
IN THE CONVERSATION
MATTERS AND ENABLES
GIFT OF LIFE TO
**BE THERE FOR
THE NEXT FAMILY.**

WITH EDUCATION,
ENCOURAGEMENT
AND SUPPORT.
GIVE ONLINE AT
GIFTDONOR.ORG



KC PET PROJECT

BERNSTEIN-REIN



TOGETHER we can do MORE.

 <p>Families reunited with their animals:</p> <p>Adoptions in 24 months from the Pet Adoption Center in Zona Rosa</p> <p>3,175+</p>	<p>\$75 buys formula for a litter of neonatal kittens.</p> <p>\$1,000 provides emergency vet services for a critically injured or abused animal.</p> 
<p>1,500</p>	<p>10,000+ Number of animals cared for in 2014</p>
<p>25 dollars buys life-saving vaccinations for one adult dog.</p>	<p>20,000+ lives saved since KC Pet Project took over shelter operations in 2012.</p>
<p>\$150 Diagnostic X-rays pain management an injured or abused animal:</p>	<p>\$347 provides heartworm treatment for one dog.</p> 
<p>0 PARVO PUPPIES TREATED AND SAVED</p>	<p>ADOPT!</p>  <p>Opened 3rd location in March 2014:</p> <p>Pet Adoption Center inside Petco store in Overland Park, KS</p>
	<p>27 Average number of animals received at the shelter per day.</p>

KC Pet Project is the third-largest open admission, no-kill shelter in the United States and the largest no-kill shelter in the Kansas City metro area.



Identity Campaign

THE NATIONAL MUSEUM OF TOYS AND MINIATURES

DESIGN RANCH



KANSAS CITY REPERTORY THEATRE

BLACKTOP CREATIVE



Mission Statement: Kansas City Repertory Theatre pursues theatrical excellence and advances the art form, creating and sharing stories at the center of the nation's creative crossroads. KC Rep cultivates passionate audiences, artists, and advocates who are invested in our region's future. We build community by connecting people through productions and programming that educate, entertain, challenge and inspire.

Objective: Kansas City Repertory Theatre's rebranding helps position KC Rep for its future in the local and national theatre communities as the heart of a great theatre town, and to honor its loyal community of theatre goers by embracing its informal "KC Rep" nickname as its new brand.

Target Audience: Kansas City-area and regional theatre, and national theatre communities, Kansas City Repertory Theatre patrons and advocates

Description of Project Value: The rebranding process began in early 2014 to kickoff Kansas City Repertory Theatre's 50th Anniversary, in partnership with Blacktop Creative. During that season, KC Rep experienced a 3-year high in new full season subscribers, and a 5 year high in subscription upgrades. KC Rep also experienced a \$40,000+ increase in sales for its annual Holiday classic, *A Christmas Carol*. At the time of this submission, KC Rep has increased its year to date subscription sales by over \$30,000, as well as a \$25,000 increase in year to date revenue for its two holiday productions: *A Christmas Carol* and *The Santaland Diaries*.

KC Rep's new brand has been widely praised in Kansas City's creative community as well as among KC Rep's audience members. While the new brand has only been active for less than two months, we believe that the positive impact will continue to be felt throughout the 2015-16 performance season and beyond.



FOUNTS

H1 HEADLINE

H2 HEADLINE

H3 HEADLINE

1. Kansas City Repertory Theatre is a world-class, non-profit organization that is dedicated to the art form of theatre. We are a community of artists, advocates, and audience members who are passionate about the art form of theatre. We are a community of artists, advocates, and audience members who are passionate about the art form of theatre.

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LINKS & BUTTONS

BUTTON DESIGN

LINK DESIGN

LINK DESIGN

LINK DESIGN

LINK DESIGN

LINK DESIGN

LINK DESIGN

LINK DESIGN

LINK DESIGN

PHOTOGRAPHY AND GRAPHIC STYLES



Blacktop Creative
Creative Director
Graphic Designer
Photographer
Video Editor
Social Media Manager
Publicist
Marketing Coordinator
Production Office
Box Office
Ticket Office
Development Office
Education Office
Outreach Office
Fundraising Office
Board Office
Admission Office
Concessions Office
Maintenance Office
Security Office
IT Office
Legal Office
Insurance Office
Accounting Office
Human Resources Office
Office of the Executive Director
Office of the General Manager
Office of the Artistic Director
Office of the Managing Director
Office of the Executive Producer
Office of the General Producer
Office of the Artistic Producer
Office of the Managing Producer
Office of the Executive Producer
Office of the General Producer
Office of the Artistic Producer
Office of the Managing Producer



Kansas City Repertory Theatre
Creative Director
Graphic Designer
Photographer
Video Editor
Social Media Manager
Publicist
Marketing Coordinator
Production Office
Box Office
Ticket Office
Development Office
Education Office
Outreach Office
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Office of the Artistic Producer
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Office of the General Manager
Office of the Artistic Director
Office of the Managing Director
Office of the Executive Producer
Office of the General Producer
Office of the Artistic Producer
Office of the Managing Producer

Character Actor

Informational Brochure

JEWISH COMMUNITY FOUNDATION OF GREATER KANSAS CITY



UNBOUND

WE ARE

Unbound is an international nonprofit grounded in the Gospel call to put the needs of the marginalized and vulnerable first. We offer opportunity, support and encouragement to children, elders and their families so they can live with dignity and achieve their desired potential. Working side by side with people of diverse faiths in 20 countries, we bring people together to challenge poverty in new and innovative ways.

SPONSOR WITH CONFIDENCE

92.5 percent of Unbound's expenses go toward program support. That's one of the highest percentages in the industry. We're committed to keeping our costs low so that we can send the maximum amount of support directly to the field. Our sponsors, and our sponsored friends, deserve that.



SOURCE: 2014 FINANCIAL STATEMENTS

WHY SPONSOR?

- You'll form a life-changing relationship with a person in need through the exchange of photos and letters.
- Your support has a direct impact on your sponsored friend's life and creates real change.
- You can make a meaningful difference and provide real hope to a family in poverty for just \$30 per month.



MEET YUDA

When Yuda was a young boy in Uganda, his hard-working parents, who valued education, were struggling to pay school fees for their eight children. Yuda's sponsorship meant his school fees were covered so he could focus on his studies.

"Life became better," Yuda said.

Yuda excelled in school. He maintained high grades and received encouragement from his family and sponsor, Mary.

He graduated from college with honors and earned a bachelor's degree in education. He also completed his master's in education and planning.

He now teaches at a primary school and has published textbooks — one on economics. He is currently working on a second book.

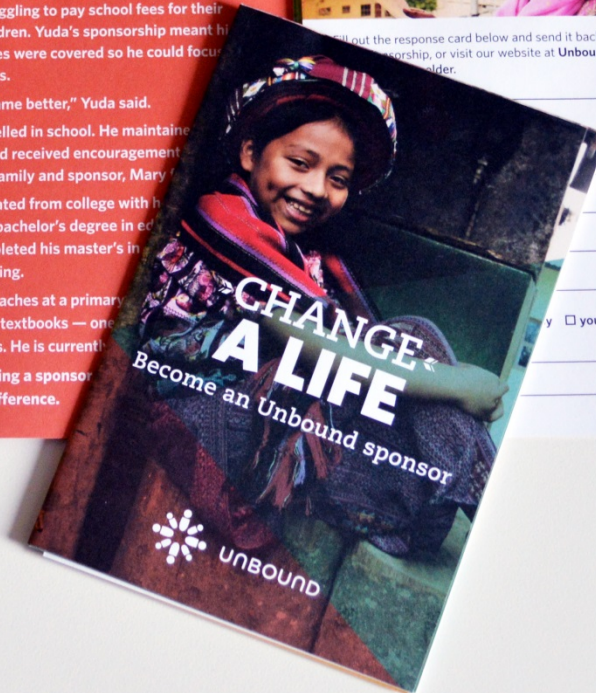
By becoming a sponsor, you can make a difference.

JOIN US



Fill out the response card below and send it back to start your sponsorship, or visit our website at Unbound.org to learn more.

☐ youth ☐ elder



Marketing Campaign

ROSEDALE DEVELOPMENT ASSOCIATION

LIZZARDBRAND, INC.

BUILD A BETTER ROSEDALE

Watch Your Mailbox for Your Community Survey



ROSEDALE
DEVELOPMENT ASSOCIATION

online at www.rosedale.org

TAKEN THE SURVEY?

It's not too late to respond! Visit www.rosedale.org

BUILD A BETTER ROSEDALE

Watch Your Mailbox for Your Community Survey



ROSEDALE
DEVELOPMENT ASSOCIATION

Take it online at www.rosedale.org

CHILDREN'S MERCY

59 days that CineLife Studios shot video of our patients and staff

7 celebrities who appear in the series
(Paul Rudd, Jason Sudeikis, Tobi Tobias, Alex Gordon, Dierdra Ayers, Jeremy Kazzelle and David Kirschner)

458 employees filmed

22 different cities (across five states) represented by the patients we filmed

6 terabytes of footage shot
— not that in production, the number has reached 65 — has collected 65 — 20 years.

inside Pediatrics
CHILDREN'S MERCY KANSAS CITY

By the Numbers


835 miles that one of our patients and his family traveled from Milton, Ga., to Kansas City

28 ages of the (34 weeks gestation)

34 to

2

inside Pediatrics
CHILDREN'S MERCY KANSAS CITY




"Thank you notes"

Coach CW
@CoachCW
Winston says thanks @ChildrensMercy team! @HutchNews #InsidePediatrics

Karl Rawley
@KarlRawley
As Mom to boy with ToF & 18q-. THANKS for bringing a little of our reality to KCI! @ChildrensMercy #InsidePediatrics

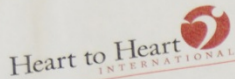
Jamie
@jamie_1989
What a fantastic event @ChildrensMercy We felt like stars for sure. As I watched #InsidePediatrics, there is no doubt our hospital is #1!

Children's Mercy KANSAS CITY



Media Relations Campaign

HEART TO HEART INTERNATIONAL



MEDIA ALERT

Contact Information:
DAN WEINBAUM Director, Communications
 Mobile 816-585-8215
dan.weinbaum@hearttoheart.org

Heart to Heart International T to Expand the Fight Aga University of Kansas Hospital & KC Chiefs to b

Heart to Heart International (HHI) will make a significant ar
 organization's next strategic step in helping to combat the
 This will be a first for HHI, and will likely be the most com
 ever undertaken.

Joining **HHI's CEO Jim Mitchum** for this important eve

Dr. Lee Norman - Chief Medical Officer of the U
 Dr. Norman will add perspective on the Ebola vir
 the USA.

Tamba Hali - Linebacker, Kansas City Chiefs
 A native of Gbarnga, Liberia, Hali is participat
 in his native country.

WHEN: TUESDAY, October 7th, 2014 - 10

WHERE: HHI's new main office - 13250 W. 9

Heart to Heart International is a nonprofit international health or
 worth more than \$1.2 billion to more than 150 cou
 and supplies both domestically and internationally by supplying me
 disasters with medical education opportunities and lab stand
 healthcare with medical education opportunity by providing medic
 safety-net clinics to increase their capacity by providing medic
 The organization is on the "Philanthropy 400", is a Charity Na
 founding member of the Partnership for Quality Medical Dona
 Organizations Active in Disaster (VOAD).
 For more information visit hearttoheart.org & find HHI on Fa

Headquarters
 13250 W. 96th St.
 Lenexa, KS 66215
 913.764.5200
 -@vrg



MEDIA ALERT

Contact Information:
DAN WEINBAUM Director, Communications
 Mobile 816-585-8215
dan.weinbaum@hearttoheart.org

Elkhart, Indiana Man to Volunteer in Liberia to Fight Ebola Leaves Wednesday with Aid Organization

WHAT: **Aaron Mishler of Elkhart, IN** is departing on a six-week deployment to Liberia with
 the humanitarian aid organization [Heart to Heart International \(HHI\)](http://Heart to Heart International (HHI)).

Mishler is a licensed practical nurse (LPN) and will meet with other volunteers and HHI
 staff, and then travel together to the front lines of the Ebola epidemic; after a week-
 long training period in-country he will begin working in an Ebola Treatment Unit (ETU)
 in Liberia.

MORE: Heart to Heart International is opening an Ebola Treatment Unit in Liberia in the coming
 weeks and has called for skilled, dedicated staff and volunteers to help run the
 operation. Learn more about HHI's Operation Ebola.

CONTACT: To schedule an interview with Aaron - please contact him directly at 210-548-6511 prior
 to his departure on Wednesday, November 5th, 2014.

For questions about HHI and our Ebola response - contact Dan Weinbaum, HHI
 Director of Communications at 816-585-8215

###

Heart to Heart International is a nonprofit international health organization. Since its founding in 1992, HHI has delivered medical aid and supplies
 worth more than \$1.2 billion to more than 150 countries, including the United States. HHI responds to crises and natural disasters both domestically
 and internationally by supplying medical relief and mobilizing volunteers. HHI broadens access to healthcare with medical education opportunities and
 lab standards training around the U.S. and in Haiti, and also works with U.S. safety-net clinics to increase their capacity by providing medical equipment,
 supplies and volunteers that are vital to operations.
 The organization is a Charity Navigator 4-Star charity six years in a row, on the "Philanthropy 400", is a BBB Accredited Charity, a founding member of
 the Partnership for Quality Medical Donations (PQMD), and recently became a full member of National Voluntary Organizations Active in Disaster
 (VOAD).
 For more information on programs and ways to get involved, visit hearttoheart.org & find HHI on Facebook.



THE UNIVERSITY OF KANSAS HOSPITAL TRAINING COMPLE
 One Arrowhead Drive • Kansas City, Missouri 64129

CONTACTS

Chuck Castellano / (816) 920-4517
 Georgia David / (816) 920-4540
 Ted Crews / (816) 920-4359
 Brad Gee / (816) 920-4349
 Luke Shanno / (816) 920-4351
 Cydney Ricker / (816) 920-4352
 Simon Noel / (816) 920-4403

JOIN HEART TO HEART INTERNATIONAL AN TO COMBAT EBOLA IN LIBERIA

tive of Gbarnga, Liberia, will join local humanitarian organization
 as it announces a major development for its plans to save lives in
 the spread of Ebola. Hali is participating to show his support for
 tive country.

it by the West African epidemic of Ebola hemorrhagic fever, has
 with 2,069 deaths according to an update from the Centers for
 tober 3, 2014. Heart to Heart International launched Operation
 is the urgent nature of the Ebola epidemic. Using information
 n, Heart to Heart International has developed a plan to help

Officer at The University of Kansas Hospital, will join the group
 a virus and the recent outbreak in West Africa and other cases
 the world.

iversity of Kansas Hospital Chief Medical Officer, Dr. Lee
 national CEO Jim Mitchum (subject to change).

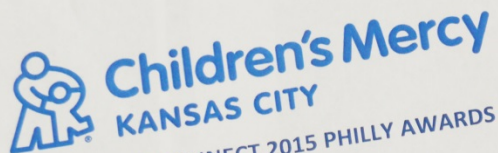
en longtime partners with Heart to Heart International and
 ing a multitude of natural disasters throughout the globe.
 ve teamed together on relief efforts in the aftermath of
 dy (2012), earthquakes in Haiti (2010) and Japan (2011).

nprofit international health organization. Since its founding
 it has delivered medical aid and supplies worth more than
 countries, including the United States. Heart to Heart
 natural disasters both domestically and internationally by
 ing volunteers. The group broadens access to healthcare
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 member of National Voluntary Organizations Active in

EFS--

...connecting you to a world in need."

CHILDREN'S MERCY



NONPROFIT CONNECT 2015 PHILLY AWARDS
MEDIA RELATIONS CAMPAIGN

CHILDREN'S MERCY NATIONAL MEDIA
CENTER FOR PEDIATRIC GENOMIC MEDICINE

POPULAR
SCIENCE

TIME

WALL STREET
JOURNAL

abc NEWS

Bloomberg
NEWS

nature
International weekly journal of science

THE STAR
KansasCity.com

WHEN MINUTES MATTER

Quicker genetic tests
give critically ill babies
a fighting chance

Sequencing gives a readout of the genome, the instructions each of the body's cells carries for making and maintaining tissues. Genomes change from one generation to the next and certain alterations can result in diseases, some of them both rare and serious. That's why sequencing the genes of infants holds so much promise.

Bloomberg NEWS

Baby DNA Analysis

THE WALL STREET JOURNAL.

Genome Sequencing in Babies to Begin as Part of Study

The Wall Street Journal (online)
By Amy Dockter Marcus
December 29, 2014

A Genetic Blueprint to Carry Through Life and Help Develop Personalized Treatments

Doctors expect soon to begin sequencing the genomes of healthy newborn babies as part of a government-funded research program that could have wide implications for genetic science.

The research, to be conducted at major hospitals around the country, stems from a growing recognition that genome sequencing could someday be part of routine testing done on every baby. Such testing could provide doctors and parents a vast pool of data likely to reveal a wider range of potential medical risks than the traditional heel-prick test, in which a small sample of newborns' blood is taken to check for more than two dozen possible conditions.

Genome sequencing of infants also someday could provide people with a genetic blueprint to carry through life. The data could be used years later to help develop personalized medical treatment, such as choosing the most effective asthma medication.

"We are entering an era where all of medicine is genomic medicine," says Robert C. Green, a geneticist and researcher at Brigham and Women's Hospital in Boston, which is participating in the research program. "In the next five to 10 years, as costs come down and interpretation is more established, it will increasingly be to everyone's advantage to have sequencing information integrated into their care," he says.

Nicholas Catella, third from left, with his wife, Jennifer, left, and children Adam and Grace. Mr. Catella, of Jamaica Plain, Mass., says he wouldn't be interested in newborn genome sequencing unless his child's health was at risk. Sequencing might reveal later-life risks like Alzheimer's disease and "I would need a good reason to want that information" about his healthy children, he says. Rachel Tunick

Early identification of diseases can save a child's life or lead to interventions that change the course of the disorder. Whole genome sequencing or whole exome sequencing, which

focuses on the 1% to 2% of the genome believed to be responsible for most genetic disorders, can help identify mutations associated with some diseases. Some hospitals already perform sequencing on a small number of newborns who show signs of illness or developmental disorders. Those experiences so far suggest the procedure can help doctors identify the underlying problems.

Many questions remain. Most of the human genome remains a mystery and it isn't certain doctors will know how to interpret the information sequencing provides. Although the price of genome sequencing has dropped sharply, to as low as \$1,000 currently, that is still well above the typical \$25 cost of a heel-prick test. Doctors also face ethical dilemmas: Should parents be informed if tests reveal an infant has mutations that doctors aren't sure will ever cause disease?

Some families are uncomfortable with genetic information and aren't willing to have their infants tested. The programs are voluntary. But if sequencing were ever to become universal in newborns, "there will need to be population-wide education and acceptance, which I foresee will take longer than solving the technical problems," says Joshua E. Petrikin, director of neonatal genomics at Children's Mercy Hospital in Kansas City, Mo., which got government funding to study sequencing of ill newborns.

The National Institutes of Health last year awarded a combined \$25 million to four projects looking at different aspects of gene sequencing in newborns. Other participating hospitals include University of North Carolina at Chapel Hill, which expects in 2015 to begin investigating gene sequencing in both healthy newborns and ill infants, and University of California, San Francisco, which will sequence previous heel-prick samples with the aim of improving the accuracy of newborn screening.

Brigham and Women's Hospital, together with Boston Children's Hospital, formed the BabySeq Project. Pending

Print Newsletter

GIFT OF LIFE

AUMAN MACK

SAVERS

Gift of Life



Reality Check at Life Savers Rally

Three hundred students at the 2014 Life Savers Rally explored how today's questions become tomorrow's answers. Becoming a living donor, lab-grown organs and 3D bio printers were among the topics. The annual rally hosted by Gift of Life at the Plaza Library's Truman Forum, is designed to teach selected student leaders about organ and tissue donation and encourage them to lead awareness campaigns in their high schools. The keynote speaker was Joan Schanck, Academic Research Program Officer, Wake Forest Institute for Regenerative Medicine (WFRIM), and Director of Education of the Regenerative Medicine Foundation. Encouraging students to explore science and research, she provided an introduction to the field of "regen med" that has developed as a response to the shortage of donor organs suitable and available for transplantation. Today, this cutting-edge technology is being applied to develop tissue and organs that can be supplied on demand for many therapeutic applications.

Personal transplant stories were shared by the rally's MC, **Suzanne Doris**, to her mother, **Barb Frye**. **Kenzie Bernal**, a college student, and two young adults who shared their experience as stem cell donors. Faith, strength and courage was the final message delivered by Ms. mother. She opened her heart to tell the story of her son Reut, who Jewish Community Center this year with his grandfather, Dr. William Kim Hartzel encouraged students to access the resources offered by their own Life Savers program. She presented the annual achievement award. A competition to convey the Life Savers message through a thirty-second video. Shawnee Mission North with their seniors.



1. Diane Ravis (with Marlon Hartzel) hosted the evening for Joan Schanck.
2. Students competed in a musical message contest at the rally.

Evening Panel Continues Regenerative Medicine

Lab-grown organs is the more sensational language used when discussing regenerative medicine. **Anne Peterson** moderated a panel discussion by Gift of Life the evening of the Life Savers Rally. The guest speaker was Wake Forest Institute for Regenerative Medicine (WFRIM). That evening, technology, current challenges and future applications of this highly impactful the world of transplantation.

Today, WFRIM's interdisciplinary team is working to engineer more tissues and organs and to develop healing cell therapies — all without merely treat, disease. She explained how tissue, skin and bone in testing and real-life applications for the last ten years.

Special thanks to our panelists responding to Ms. Schanck's remarks: general surgeon, University of Kansas Hospital, and **Tannis "Terry" Ravis** serves in the Rosemary Flanagan Chair at the Center for Practical Organ Services. The presentation was hosted by **Diane Ravis** as a tribute to her late liver transplant recipient. Beverages were hosted by Nathan C. Hartzel.

Thank You

Life Savers Rally Planning Team

Suzanne Doris
Ginger Ireland
Kathy Kozoff
Sam Longmiller
Pam McHugh
Diane Ravis

Message Contest Judges

Dan Auerbach & Karen Swales
Auman Mack

Message Contest Winning School

Shawnee Mission North



Keynote Speaker Joan Schanck

JOY OF LIVING

Gift of Life

NAVIGATING THE MAZE

THE TRANSPLANT EXPERIENCE IN KC

2014 TRANSPLANT COMMUNITY SURVEY

RESULTS REVEALED



Special Thanks & World Series Fever

Crawl for Cancer (C4C) is an organization that represents the philanthropic voice of young professionals in Kansas City. This month C4C contributed \$10,000 to support the programs offered by Gift of Life. In October, our volunteers were also found on the golf course with members of the 1985 Royals at **Precision Roofing's Annual Celebrity Golf Tournament**. Precision's gift of \$5,000 is greatly appreciated, but the bonus for volunteers included great photos with **Frank White**, **Al Fitzmorris** and other baseball greats! The **William G. McGowan Charitable Fund** has also announced a \$25,000 contribution to Gift of Life. Their generosity will underwrite ten video success stories to enhance the virtual-mentoring section of our web site. The McGowan gift will extend the reach of the program to those



1. The annual fundraiser GolfCrawl raised a total of \$1,500,000 for the McGowan Charitable Fund. 2. Lobo and Waverly High Schools welcomed Life Savers last winter.

Whole Foods for continue the Life Savers has partnered with work needed for those art of the new Pre & attorneys from the

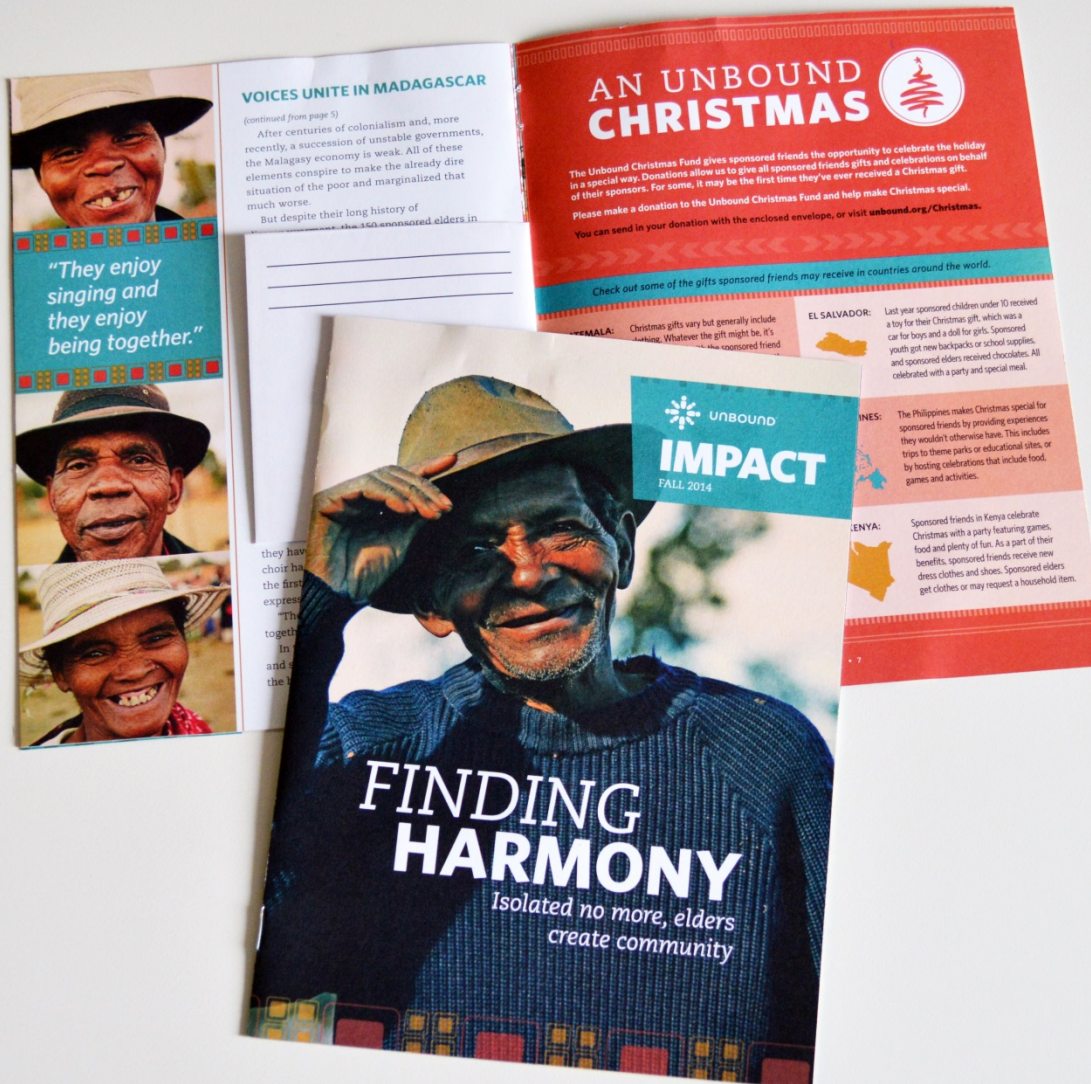


1. 2014 board president Chris Ellis welcomed Frank White to Golf Fore Life, which raised \$7,000. 2. Amanda Ellis, left, co-host of Golf Fore Life with Jo Forster and Andy Connolly, liver recipient. 3. Dave and Kathy Knott, liver recipient, volunteered at Precision Roofing's tournament.

Transplant Survey

The **Foundation** and the **William G. McGowan Charitable** by Gift of Life examining the transplant experience in **e Sands, SupportKC**, the summer was consumed with recipients and medical professionals. The second phase city-wide survey. Exceeding expectations, eighty s will be revealed at a special Transplant Town Hall, 6405 Metcalf, Suite 109, Overland Park KS 66202. scheduled if there is interest. ★

UNBOUND



Print Magazine

TRUMAN LIBRARY INSTITUTE



TRUMAN LIBRARY INSTITUTE

EXHIBITS
Special exhibits real and imagined Cold War fears. 04

EVEN
60th Anniversary for a reuniting program on LBJ. 03

campaign with Book Award 16

TRU

70TH ANNIVERSARY
TRU MAGAZINE SUPPLEMENT

WWII*70

OF THE END OF WWII
MEMBER EVENT PLANNER

TILL WE MEET AGAIN.*

The Greatest Generation in War and Peace

BY KEVIN MURPHY

An all-new exhibition takes America back to the tumultuous year of 1945 to share the epic struggle of world leaders and everyday men and women who found the strength and courage to accomplish the extraordinary.

Through news reels, fireside chats, and personal letters and diary entries, *Till We Meet Again* offers visitors a you-are-there experience, while iconic artifacts and documents highlight the major events of 1945, including President Roosevelt's death, Truman's unexpected rise to the presidency, the Allied victory in Europe, and the ultimate surrender of Japan.

Spread over 3,000 square feet, the exhibition tells the story of the final days on the battlefield, the peace-making process and how America tried to find its bearing as soldiers returned home to an uncertain future. In the middle of it all a new and untested President Truman made decisions that would set the course of world history.

"On one hand, it's a broad-based exhibition about everyone dealing with the war experience as soldiers or doing their bit at home in the defense industry," Truman Library curator Clay Bauske said. "On the other, it's very intimate and personal, with individual stories."

Many of the artifacts in the exhibition have rarely if ever been on display. At any given time, only one or two percent of the Truman Library's collection of artifacts is on display, Bauske said. Special exhibitions provide a venue for some of those items to be seen.

One artifact – which hasn't been displayed for more than 20 years – is a prayer book and spoon an American soldier had in his pocket when shot by a German sniper while in a foxhole.

"The bullet went through and he was still wounded but those two pieces probably kept him from being killed," Bauske said.

A unique artifact from the Pacific conflict is a green safety plug that was used to keep the atomic bomb from detonating accidentally before it could be dropped on Nagasaki, Japan. An electronics officer removed the plug before arming the bomb and he donated it to the Truman Library, Bauske said.

Earlier, when the atomic bomb got its final test, President Truman was at the Potsdam Conference in Germany to negotiate the terms for the end of the war with British Prime Minister Winston Churchill and Soviet leader Joseph Stalin.

"He has these very interesting diary entries where he had mentioned to Joseph Stalin that he had a new weapon," Bauske said.

Many other diary entries by Truman and personal letters to his wife, Bess, document the final months and days before the war's end.

Two historic documents will be on limited display during the run of the show. From April 20 through May 18, the original German

Continued on next page

ON SPECIAL EXHIBIT
April 4, 2015 – January 3, 2016
Included with Museum admission. MEMBERS FREE

Photo Credit: Albert Einstein / Getty Images

Social Media Campaign

CHILDREN'S MERCY



inside Pediatrics

CHILDREN'S MERCY KANSAS CITY

Inside Pediatrics
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Carolyn Cohen

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ABOUT

- ★ Starring: The patients, families and staff at Children's Mercy Kansas City.
- 🕒 Genre: Documentary series
- 📅 Release Date: December 2014
- 🌐 <http://insidepediatrics.com/>

PHOTOS



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Write something...

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 **Inside Pediatrics**
Yesterday at 9:34am · Edited · 🌐

WOW! So honored to have won an Emmy for our first season of Inside Pediatrics! We can't thank our families enough for sharing their inspiring stories, helping to educate and encourage countless others facing similar situations.

Visit <http://www.insidepediatrics.com/gallery.aspx> to catch up on any of the stories you may have missed, and stay tuned for details about Season 2!



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GIFT OF LIFE

AUMAN MACK

Cowtown Experience

ckyards
ic Library
Floor
64105

Library's El Paul
for a personal tour of this exhibit
of photos, stories and maps that
illustrate the rugged vitality of
our past. This tour includes an
exclusive behind the scenes look
at The Missouri Valley Room, a
secret jewel for historians and
regionalists.

kclibrary.org



The Golden Eye

EyeVerify Inc.
1712 Main, 2nd Floor
Kansas City, MO 64108

CEO & Founder Toby Rush struck
gold as the creator of EyePrint™
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No Loafing

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Newly relocated to the Cross-
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Friend welcomes you to savor
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Time Out; Style In

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Founder Michael Wilson wel-
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KC Crossroads startup. His
fascination with time pieces,
ability to design, fabricate and
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distinctive gold mine. Their
customers don't settle for serial
number 002, they seek 001.

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Candy Bar

Anedore's Fine Chocolates
5000 State Line Road
Westwood Hills, KS 66205

There is no greater treat
than an afternoon with
owner Sheri Weedman in
this glamorous confectionary
of treats and sweets. Those
who love chocolate and
those who love local talent
will delight!

anedores.com



Pollination Station

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5006 State Line Road
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When Leslie Brett and Chuck
Matney joined forces, they knew
that simple, classic, and elegant
make a bouquet of success
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welcome our guests to this
brand new location next door
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Coffee... a corner of delights!

thelittleflowershop.com



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**World War I and
the Rise of
Modernism**
The Nelson-Atkins
Museum of Art
4525 Oak Street
Kansas City, MO 64111

World War I was the first total



mwtn.org

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1900 West 47th Place, Suite 400
Westwood, KS 66205

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R S V P

KVC HEALTH SYSTEMS

REACTOR DESIGN STUDIO



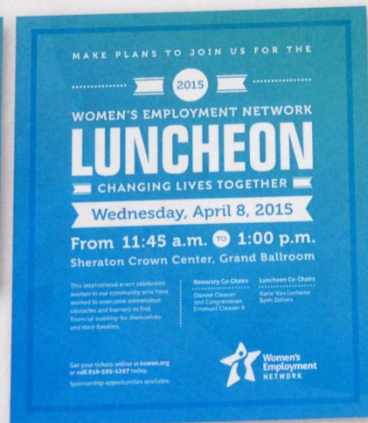
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WOMEN'S EMPLOYMENT NETWORK

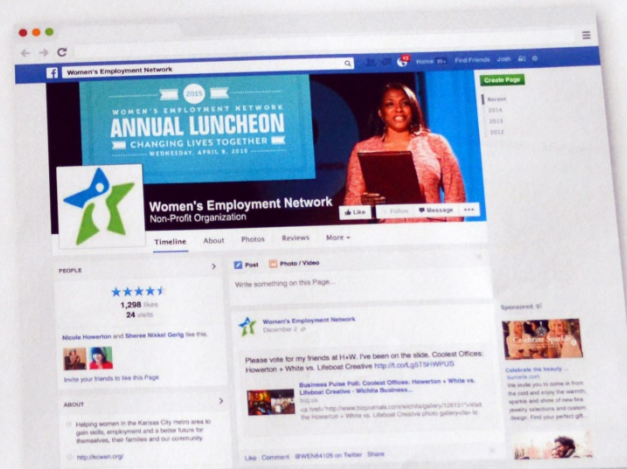
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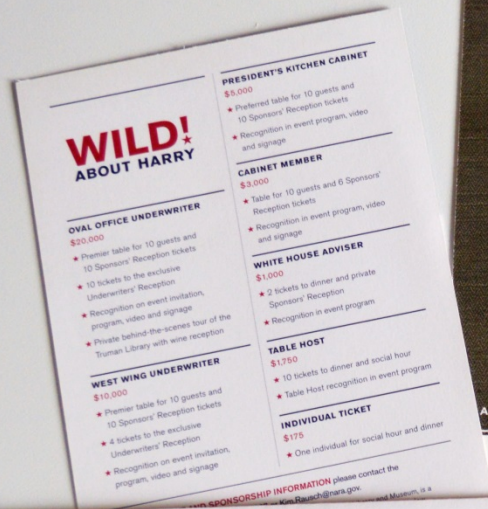
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TRUMAN LIBRARY INSTITUTE

DESIGN RANCH



Short Video

KANSAS CITY METROPOLITAN BAR ASSOCIATION

BLUE COFFEE PICTURES

LETTERS FROM VETERANS



KC PET PROJECT

BERNSTEIN-REIN

KC Pet Project - Animal Artists



▶ ⏮ 🔊 0:41 / 1:12



Long Video

Extraordinary Vasculitis Stories– The Sequels: Brook and Takayasu's Arteritis

Extraordinary Vasculitis Stories

SEQUELS

*Updates from patients
living with vasculitis*

CHILDREN'S MERCY

Inside Pediatrics (trailer)



inside Pediatrics

CHILDREN'S MERCY KANSAS CITY

▶ ⏮ 🔊 0:51 / 4:17



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MEET CORNELIUS

Country: **India** | Age: **9** | **Male**

Cornelius is sensitive to the needs of others. He's a

Talents and pastimes:
Drawing

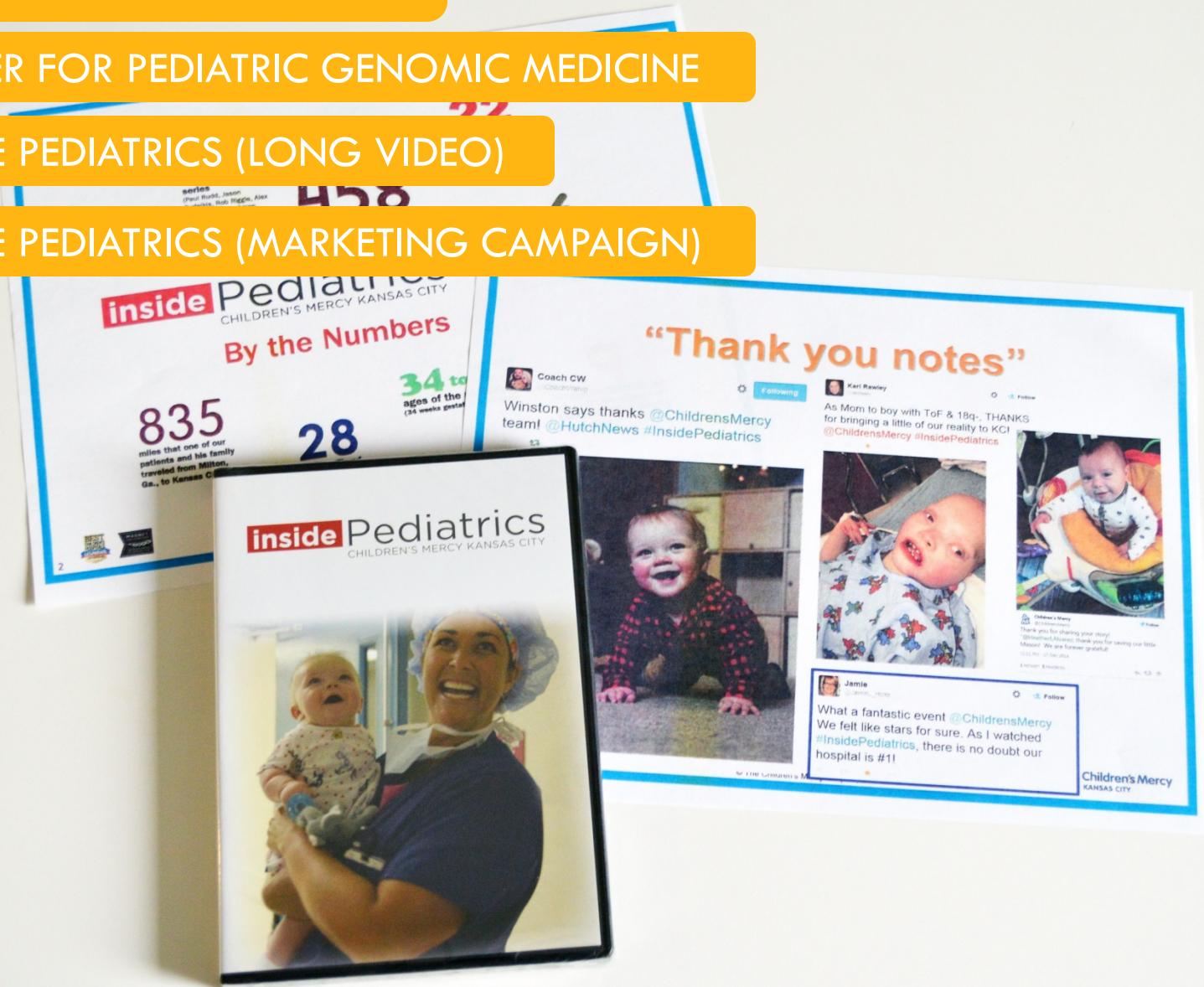
Awards of Distinction

CHILDREN'S MERCY

CENTER FOR PEDIATRIC GENOMIC MEDICINE

INSIDE PEDIATRICS (LONG VIDEO)

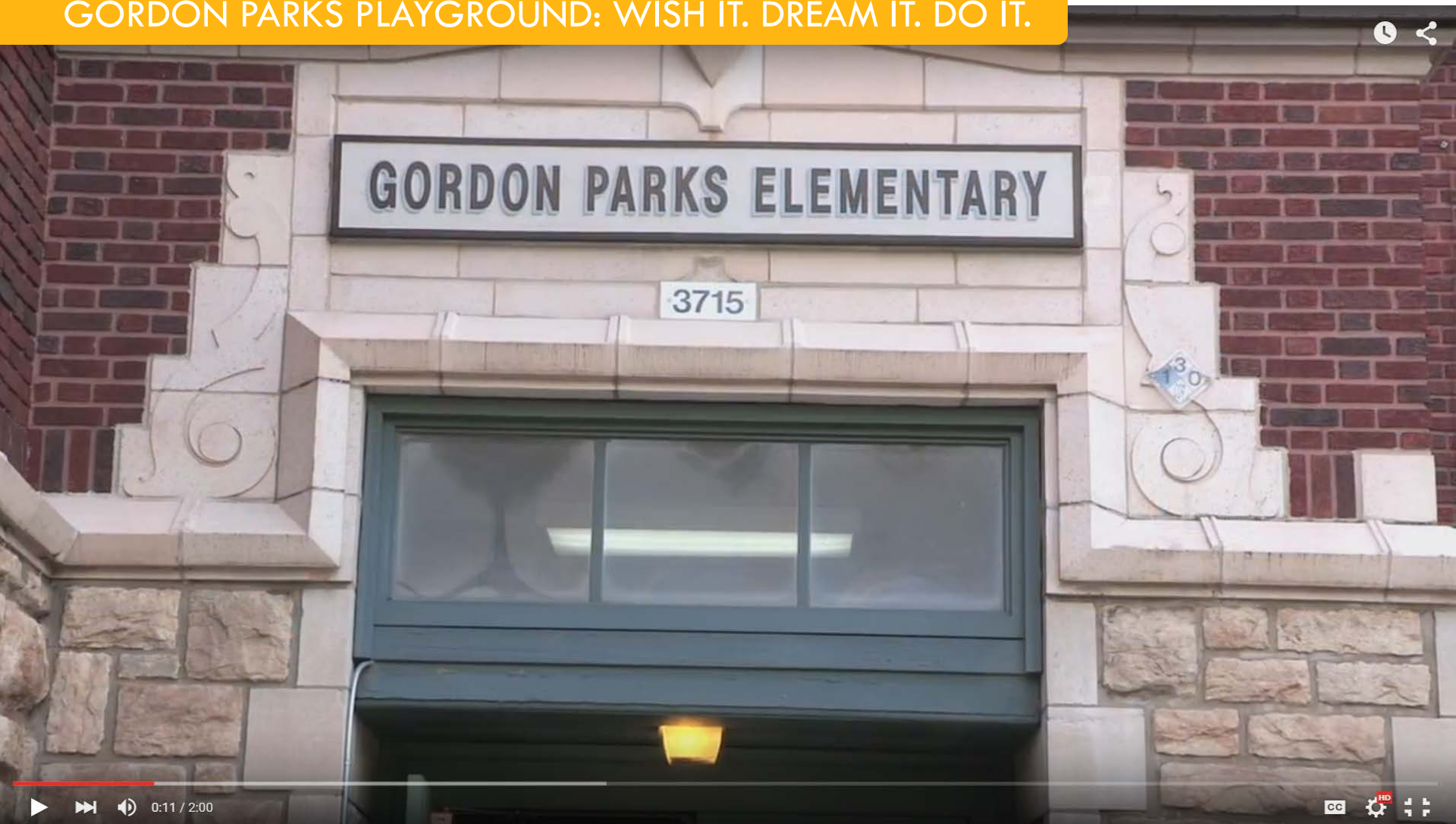
INSIDE PEDIATRICS (MARKETING CAMPAIGN)



GORDON PARKS ELEMENTARY

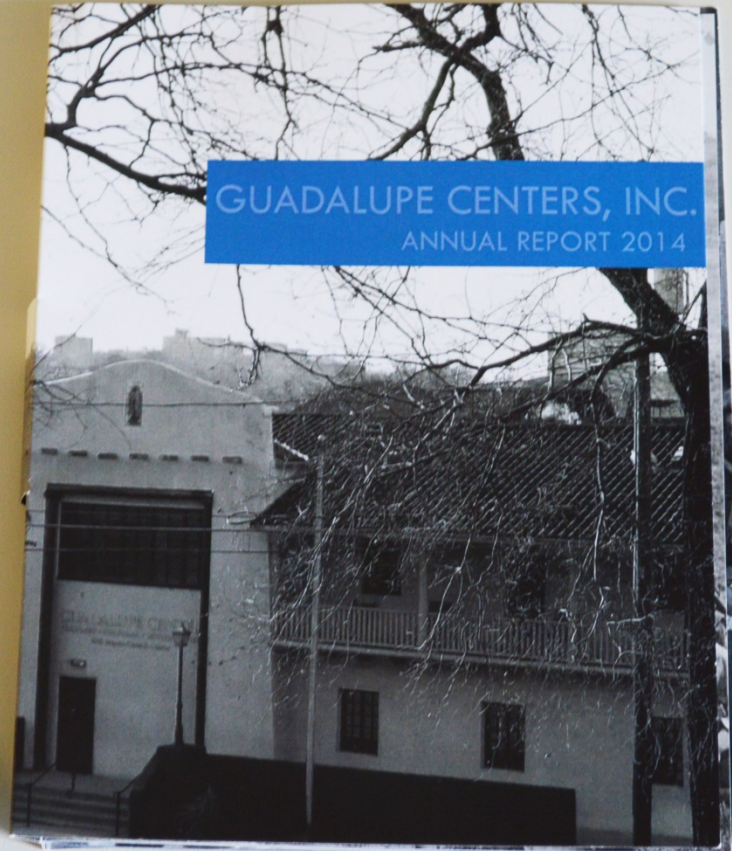
LYNNE MELCHER PRODUCTIONS

GORDON PARKS PLAYGROUND: WISH IT. DREAM IT. DO IT.



GUADALUPE CENTERS, INC.

GCI ANNUAL REPORT 2014



HEART TO HEART INTERNATIONAL

OPERATION EBOLA



MEDIA ALERT

Contact Information:
DAN WEINBAUM Director, Communications
Mobile 816-585-8215
dan.weinbaum@hearttoheart.org

Heart to Heart International T to Expand the Fight Aga University of Kansas Hospital & KC Chiefs to b

Heart to Heart International (HHI) will make a significant ar
organization's next strategic step in helping to combat the
This will be a first for HHI, and will likely be the most com
ever undertaken.

Joining **HHI's CEO Jim Mitchum** for this important eve

Dr. Lee Norman - Chief Medical Officer of the U
Dr. Norman will add perspective on the Ebola vir
the USA.

Tamba Hali - Linebacker, Kansas City Chiefs
A native of Gbarnga, Liberia, Hali is participat
in his native country.

WHEN: TUESDAY, October 7th, 2014 - 10

WHERE: HHI's new main office - 13250 W. 9

Heart to Heart International is a nonprofit international health or
worth more than \$1.2 billion to more than 150 cou
and supplies both domestically and internationally by supplying me
disasters with medical education opportunities and lab stand
healthcare with medical education opportunities and lab stand
safety-net clinics to increase their capacity by providing medic
The organization is on the "Philanthropy 400", is a Charity Na
founding member of the Partnership for Quality Medical Dona
Organizations Active in Disaster (VOAD).
For more information visit hearttoheart.org & find HHI on Fa

Headquarters
13250 W. 96th St.
Lenexa, KS 66215
913.764.5200
-vrg



MEDIA ALERT

Contact Information:
DAN WEINBAUM Director, Communications
Mobile 816-585-8215
dan.weinbaum@hearttoheart.org

Elkhart, Indiana Man to Volunteer in Liberia to Fight Ebola Leaves Wednesday with Aid Organization

WHAT: **Aaron Mishler of Elkhart, IN** is departing on a six-week deployment to Liberia with
the humanitarian aid organization [Heart to Heart International \(HHI\)](http://Heart to Heart International (HHI)).

Mishler is a licensed practical nurse (LPN) and will meet with other volunteers and HHI
staff, and then travel together to the front lines of the Ebola epidemic; after a week-
long training period in-country he will begin working in an Ebola Treatment Unit (ETU)
in Liberia.

MORE: Heart to Heart International is opening an Ebola Treatment Unit in Liberia in the coming
weeks and has called for skilled, dedicated staff and volunteers to help run the
operation. Learn more about HHI's Operation Ebola.

CONTACT: To schedule an interview with Aaron - please contact him directly at 210-548-6511 prior
to his departure on Wednesday, November 5th, 2014.

For questions about HHI and our Ebola response - contact Dan Weinbaum, HHI
Director of Communications at 816-585-8215

###

Heart to Heart International is a nonprofit international health organization. Since its founding in 1992, HHI has delivered medical aid and supplies
worth more than \$1.2 billion to more than 150 countries, including the United States. HHI responds to crises and natural disasters both domestically
and internationally by supplying medical relief and mobilizing volunteers. HHI broadens access to healthcare with medical education opportunities and
lab standards training around the U.S. and in Haiti, and also works with U.S. safety-net clinics to increase their capacity by providing medical equipment,
supplies and volunteers that are vital to operations.
The organization is a Charity Navigator 4-Star charity six years in a row, on the "Philanthropy 400", is a BBB Accredited Charity, a founding member of
the Partnership for Quality Medical Donations (PQMD), and recently became a full member of National Voluntary Organizations Active in Disaster
(VOAD).
For more information on programs and ways to get involved, visit hearttoheart.org & find HHI on Facebook.



THE UNIVERSITY OF KANSAS HOSPITAL TRAINING COMPLE
One Arrowhead Drive • Kansas City, Missouri 64129

CONTACTS

Chuck Castellano / (816) 920-4517
Georgia David / (816) 920-4540
Ted Crews / (816) 920-4359
Brad Gee / (816) 920-4349
Luke Shanno / (816) 920-4351
Cydney Ricker / (816) 920-4352
Simon Noel / (816) 920-4403

JOIN HEART TO HEART INTERNATIONAL AN TO COMBAT EBOLA IN LIBERIA

tive of Gbarnga, Liberia, will join local humanitarian organization
as it announces a major development for its plans to save lives in
the spread of Ebola. Hali is participating to show his support for
tive country.

it by the West African epidemic of Ebola hemorrhagic fever, has
with 2,069 deaths according to an update from the Centers for
tober 3, 2014. Heart to Heart International launched Operation
is the urgent nature of the Ebola epidemic. Using information
n, Heart to Heart International has developed a plan to help

Officer at The University of Kansas Hospital, will join the group
a virus and the recent outbreak in West Africa and other cases
the world.

iversity of Kansas Hospital Chief Medical Officer, Dr. Lee
national CEO Jim Mitchum (subject to change).

en longtime partners with Heart to Heart International and
ing a multitude of natural disasters throughout the globe.
ve teamed together on relief efforts in the aftermath of
dy (2012), earthquakes in Haiti (2010) and Japan (2011).

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member of National Voluntary Organizations Active in

EFS--

...connecting you to a world in need."

KANSAS CITY REPERTORY THEATRE

BLACKTOP CREATIVE

NEW LOGO AND REBRAND

50TH ANNIVERSARY SEASON BROCHURE

2015 FEARLESS FETE INVITATION

art form, creating and sharing stories at the center of the nation's creative crossroads. KC Rep cultivates passionate audiences, artists, and advocates who are invested in our region's future. We build community by connecting people through productions and programming that educate, entertain, challenge and inspire.

Objective: Kansas City Repertory Theatre's rebranding helps position KC Rep for its future in the local and national theatre communities as the heart of a great theatre town, and to honor its loyal community of theatre goers by embracing its informal "KC Rep" nickname as its new brand.

Target Audience: Kansas City-area and regional theatre, and national theatre communities, Kansas City Repertory Theatre patrons and advocates

Description of Project Value: The rebranding process began in early 2014 to kickoff Kansas City Repertory Theatre's 50th Anniversary, in partnership with Blacktop Creative. During that season, KC Rep experienced a 3-year high in new full season subscribers, and a 5 year high in subscription upgrades. KC Rep also experienced a \$40,000+ increase in sales for its annual Holiday classic, *A Christmas Carol*. At the time of this submission, KC Rep has increased its year to date subscription sales by over \$30,000, as well as a \$25,000 increase in year to date revenue for its two holiday productions: *A Christmas Carol* and *The Santaland Diaries*.

KC Rep's new brand has been widely praised in Kansas City's creative community as well as among KC Rep's audience members. While the new brand has only been active for less than two months, we believe that the positive impact will continue to be felt throughout the 2015-16 performance season and beyond.



KANSAS CITY CARE CLINIC

GLOBAL PRAIRIE, CREATIVE PRINTING, JAMES SMITH GRAPHICS

LANDON VONDERSCHMIDT PHOTOGRAPHY, SEAN MCCULLY

CAMP BLOOM



KC PET PROJECT

BERNSTEIN-REIN

ANIMAL ARTISTS (FUNDRAISING APPEAL)

ANIMAL ARTISTS (SHORT VIDEO)



TOGETHER we can do MORE.

 <p>Families reunited with their animals:</p> <p>1,500</p>	<p>\$75 buys formula for a litter of neonatal kittens.</p> <p>\$1,000 provides emergency vet services for a critically injured or abused animal.</p>
<p>Adoptions in 24 months from the Pet Adoption Center in Zona Rosa</p> <p>3,175+</p>	<p>10,000+ Number of animals cared for in 2014</p>
<p>25 dollars buys life-saving vaccinations for one adult dog.</p> <p>\$347 provides heartworm treatment for one dog.</p>	<p>20,000+ lives saved since KC Pet Project took over shelter operations in 2012.</p>
<p>Diagnostic X-rays pain management for an injured or abused animal:</p> <p>\$150</p> <p>0 PARVO PUPPIES TREATED AND SAVED</p>	<p>Opened 3rd location in March 2014:</p> <p>Pet Adoption Center inside Petco store in Overland Park, KS</p> <p>27 Average number of animals received at the shelter per day.</p>

KC Pet Project is the third-largest open admission, no-kill shelter in the United States and the largest no-kill shelter in the Kansas City metro area.



KVC HEALTH SYSTEMS

REACTOR DESIGN STUDIO

2014 GALA ON FIRE INVITATION



PARK UNIVERSITY

160 OVER 90

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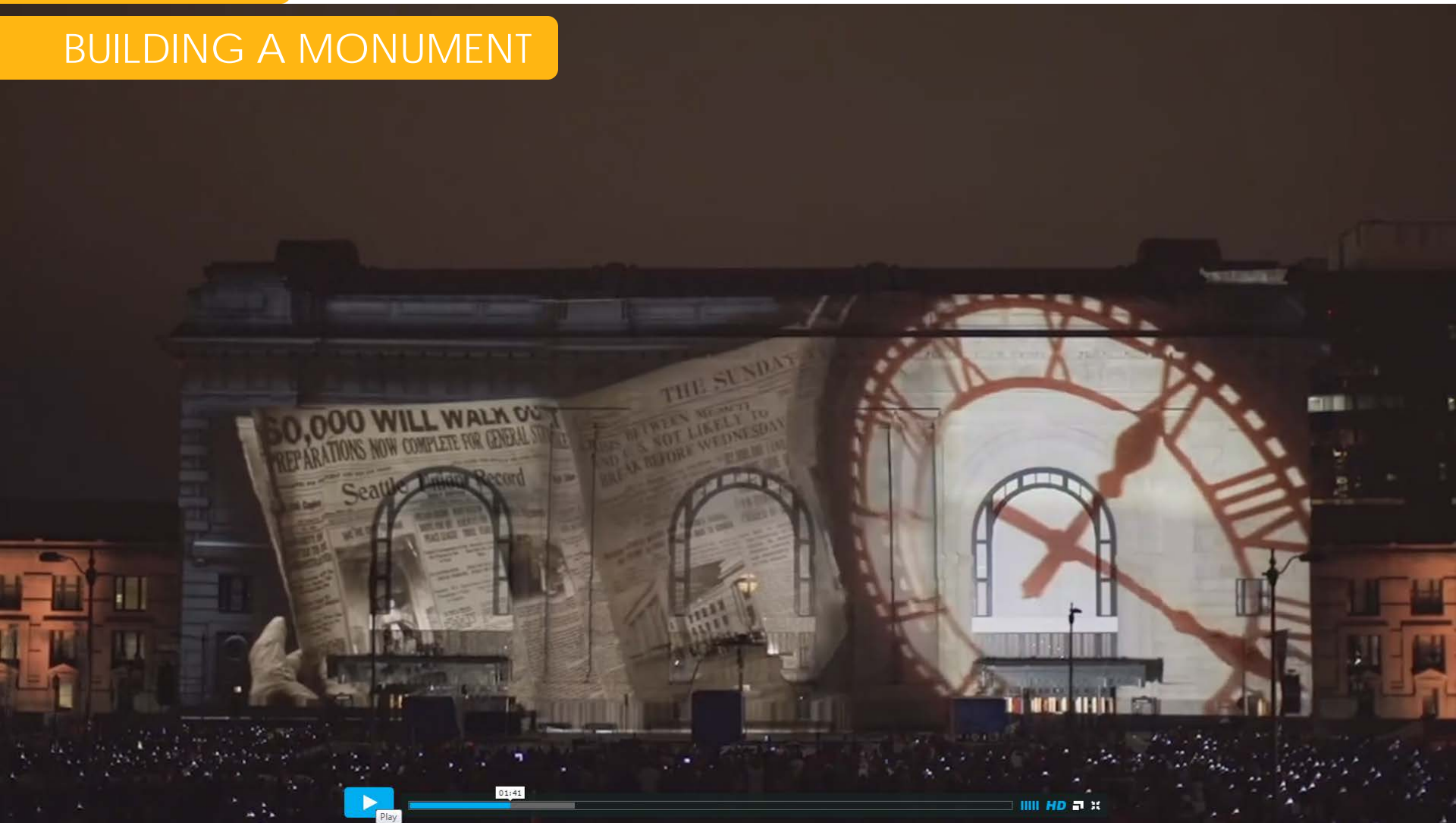
IMPACT



UNION STATION KANSAS CITY

QUIXOTIC

BUILDING A MONUMENT



Best In House

YOUTH VOLUNTEER CORPS

2014 Annual Report

LIVES CHANGED

Because of your support



YOUTH 
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CORPS

CHILDREN'S MERCY

59 days that Coflife Studios shot video of our patients and staff

7 celebrities who appear in the series
(Paul Rudd, Jason Sudeikis, Tobi Higgin, Alex Gordon, Dierma Agren, Jeremy Krawitz and David Kuchner)

458 employees filmed

22 different cities (across five states) represented by the patients we filmed

6 terabytes of footage shot
— not that in production, the number has reached 65 — has collected 65 — 20 years.

inside Pediatrics
CHILDREN'S MERCY KANSAS CITY

By the Numbers


835 miles that one of our patients and his family traveled from Milton, Ga., to Kansas City

28 ages of the (34 weeks gestation)

34 to

2

inside Pediatrics
CHILDREN'S MERCY KANSAS CITY



"Thank you notes"




Coach CW
Winston says thanks @ChildrensMercy team! @HutchNews #InsidePediatrics

Karl Rawley
As Mom to boy with ToF & 18q-. THANKS for bringing a little of our reality to KCI! @ChildrensMercy #InsidePediatrics

Children's Mercy
Thank you for sharing your story! @HutchNews. Thank you for saving our little Mason! We are forever grateful!
12:11 PM · 12 Dec 2014
Karl Rawley · 100% · 12 · 12 · 12

Jamie
What a fantastic event @ChildrensMercy We felt like stars for sure. As I watched #InsidePediatrics, there is no doubt our hospital is #1!

Children's Mercy KANSAS CITY



People's Voice

Best in Show

<https://www.youtube.com/watch?v=Gmma5XbmGRw>

CHILDREN'S MERCY

59 days that CineLife Studios shot video of our patients and staff

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Karl Rawley
@KarlRawley
As Mom to boy with ToF & 18q-. THANKS for bringing a little of our reality to KCI! @ChildrensMercy #InsidePediatrics

Jamie
@jamie_jones
What a fantastic event @ChildrensMercy We felt like stars for sure. As I watched #InsidePediatrics, there is no doubt our hospital is #1!

Children's Mercy KANSAS CITY



2015 Philly Awards