HOW DO NONPROFIT ORGANIZATIONS IMPACT KANSAS CITY?

**There are 7,846 501(C)(3) Charities in the Kansas City Metro.**

**KC Nonprofits by Focus Area**
- 14% Human Services
- 27.7% Philanthropy, Grantmaking
- 14.5% Philanthropy, Grantmaking
- 2.2% Animal & Environment
- 2.4% Community Improvement (professional associations & service clubs)
- 4.9% Recreation & Athletics
- 5.4% Religion Related
- 6.5% Arts, Culture, Humanities
- 9.2% Education & Youth
- 13.2% Health
- 14% Human Services
- 27.7% Philanthropy, Grantmaking
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- 13.2% Health

**National Nonprofit Trends**
- Women make up almost ¾ of the nonprofit sector.
- Nonprofits are currently hiring at a faster rate than for-profits.
- 1 in 10 Americans is employed by a nonprofit.

**What Our Members Say**

"Nonprofit Connect has opened my eyes to the terrific nonprofit community that we have here in Kansas City. It’s a great network for discussion, idea sharing and support when working with nonprofit clients."

_Tondée Lutterman_
National Industry Partner, Not-For-Profit
BKD, LLP
Member Since 2012

"Nonprofit Connect is a key resource for nonprofit organizations in Kansas City. The organization provides best practices and a host of quality programming— all designed to build the capacity of local nonprofit leaders."

_Gloria Jackson-Leathers_
Director of Kansas City Civic Engagement
Ewing Marion Kauffman Foundation
Member Since 2014

"Nonprofit Connect helps us connect with our peers, educate our staff, keep up on new trends and recognize our sponsors and volunteers."

_Michael Lawrence_
Chief Executive Officer
Big Brothers Big Sisters of Greater Kansas City
Member Since 2010

**Annual Economic Impact in Kansas City**
- $13.51 Billion in Total Revenue
- $23.98 Billion in Total Assets
- Nonprofits represent about 10.9% of KC’s GMP (Gross Metropolitan Product)
- 8% of all revenue in the region.

Sources: Midwest Center for Nonprofit Leadership, drawn from National Center for Charitable Statistics, 2017 Metro Market Study by Charity Navigator; Independent Sector; Nonprofit Almanac; 2016 Nonprofit Employment Practices Survey by Nonprofit HR
2017 PHILANTHROPY AWARDS HONOREES

HONOREES
Frank Byrne, Jessica Best & Brian Stewart, Jake Jacobson, Sarah Reape, Dr. William A. & Mary Reed, Linda & Terry Ward, Artists Helping the Homeless & Saint Luke’s Hospital, Big Brothers Big Sisters of Greater Kansas City, The Miller Group Casey Simmons & S. Sloane Simmons, Luncheon Chairs

OUR SUPPORTERS
Ewing Marion Kauffman Foundation
United Way of Greater Kansas City

PROGRAM SPONSORS
BKD, LLP
CliftonLarsonAllen
Fervor
Francis Family Foundation
Helzberg School of Management at Rockhurst University
iBossWell
Jeffrey Byrne + Associates
Lever1
Merrigan & Co.
Suite 700 Direct
RSM
SipVine
U.S. Trust
Philanthropy Awards Luncheon sponsors are listed online.

OUR FINANCIALS

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<th>REVUE</th>
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<td>EXPENSES</td>
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</tbody>
</table>

- Membership Dues: 15%
- Community Events: 25%
- Career Center Postings: 21%
- Contributions & Investments: 23%
- Educational Programs: 16%
- Program Services: 18%
- Management & General: 3%
- Fundraising: 79%

2017 BOARD OF DIRECTORS

- Tondeé Lutterman, President (BKD, LLP)
- Valerie Nicholson-Watson, Vice President (Harvesters - The Community Food Network)
- Colby Jones, Treasurer (Big Brothers Big Sisters of Greater Kansas City)
- Barb Head, Secretary (The University of Kansas Health System)
- Bruce Scott, Past President (Bruce A. Scott Leadership Coaching)
- Andrea Allison-Putman, YMCA of Greater Kansas City
- Charlotte Barksdale LaserCycle, Inc.
- Laura Berger (William Jewell College)
- Jeffrey Byrne (Jeffrey Byrne + Associates)
- Clifton Campbell (Community Action Agency of Greater Kansas City)
- Lewis Gregory (U.S. Trust, Bank of America)
- Janéé Hanzlick (SAFEHOME)
- Jennifer Ingraham (University of Missouri-Kansas City Foundation)
- Sheri Johnson (Morningstar Communications)
- Jami Shipman (Lathrop & Gage LLP)
- Ray Smith (Community Volunteer)
- Macaela Stephenson (Blue Cross and Blue Shield of Kansas City)
- Drew Elliott (Ex-officio KCPT, Kansas City PBS)

NONPROFIT CONNECT IMPACT KANSAS CITY?

- Last year our programs engaged 6,533 nonprofit professionals, board members and volunteers.
- 2,918 nonprofit jobs, internships and board positions were posted in our career center last year.
- 91% of nonprofit members feel like membership with Nonprofit Connect has impacted their organization’s ability to better achieve its mission.
- The online nonprofit career center received over 1.1 million views.
- We serve 670 members including 594 nonprofits and 76 businesses.

WHAT WE DO

- Professional Development Programs: We provide education for nonprofit employees, board members and volunteers presented by local and national experts.
- Online Resources: We facilitate access to webinars, videos, toolkits and research on nonprofit management topics.
- Nonprofit Workforce Development: We post nonprofit jobs, board positions and volunteer opportunities in our online career center.

OUR MISSION
Nonprofit Connect links the nonprofit community to education, resources and networking so organizations can more effectively achieve their missions.

npconnect.org  
816-888-5600
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- Health: 9.2%
- Religion Related: 5.4%
- Recreation & Athletics: 4.9%
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- Animal & Environment: 2.2%
- All Other: 27.7%

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