2016 Philly Awards
Winners Book

For more information, visit www.npconnect.org/philly-awards.
2016 Philly Awards Committee

Sheri Johnson
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Jake Jacobson
John Mulvihill
Brett Wacha
Luke Wade
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Corporate Sponsors

Children’s Mercy
2016 Philly Awards

The highest scoring entries in each income division of each category are awarded a Philly Award. Philly Award winners are eligible for the People’s Choice Award, which is voted upon by the public.
Annual Report
DOWN SYNDROME GUILD OF KANSAS CITY

with NUANCE

PHILLY AWARD
Annual Report
Under $1M Annual Budget
Print or Electronic Newsletter
“Talk About it”

Because of your support, Gift of Life annually reaches 24,000 individuals and delivers 522 classroom presentations through the Life Savers program. In 2015 volunteer Transplant Mentors provided encouragement and support to 75 households waiting for a life-saving transplant.

Isabelle’s Legacy

The Isabelle Elia Memorial Classic completed its seventh year on a beautiful summer day at Phoenix Highlands. Isabelle’s parents, Chris and Anthony Elia, welcomed over 160 guests to the family barbeque with their young children, Aiden and Geo. Board President Bob Watson updated the audience about the Life Savers and Transplant Mentors programs. He then introduced recipient parents, Julie & Keith Grant, who spoke about preserving Isabelle’s legacy. Two of their sons have received kidney transplants, one from their deceased father, Robert, who shared his love of his children’s living donors.

The other donation was from one of their twin sons. The event was a huge success thanks to the main volunteers and auction sponsor, Jason’s Pizza.

160 on June 14, 2015

Success of SeeDot Expands Programs

Under the leadership of southwest Kansas region and board member, Michael Tumolu, SeeDot 2015 raised $140,000 to support the Life Savers and Transplant Mentoring programs offered by Gift of Life. The appeal to fund an additional part-time classroom instructor resulted in a surprise surplus, $10,000 from an anonymous donor, between the goal and an additional $10,000 from the William & McGuigan Charitable Fund. Thanks to the generous SeeDot donors and Sponsors of Hope in the southwest Kansas region.

Once again, Gift of Life volunteers handed out cards to Kansas Classics at the Spring and Fall fairs to benefit local breast cancer research, donor support and organ donation. President of Kansas, Jan Carter, with an enthusiastic crowd from this event to 22 cities delivering over $300,000 to local breast cancer. Their $100,000 contribution to Gift of Life in 2015 has resulted in $25,000. This would not be possible without the generous support of Jan & Volker, who annually show up with all of their friends and family.

Print or Electronic Newsletter
Under $1M Annual Budget

PHILLY AWARD
From time to time we are asked the question, "How many animal welfare agencies are there in the KC Metro, and do they really need to exist?" It's such a great question with a rather complex answer, the base of animals. Many cities have animal welfare organizations, each with the focus to be in a unique way. We do the same thing but in a different way. We are trying to make a difference in the way we do things, and we are grateful to be able to do so.

So... why DOES Great Plains SPCA exist?

PUBLIC PETS

**Veterinary Care Center**

For the love of a pet, a dog, a cat, a hamster, a guinea pig, or any other pet, health and wellness are critical to their happiness and well-being. The veterinary care center provides essential services to pets in need, ensuring they receive the care they deserve.

**65 CHILDREN**

**YOUNG HEROES FOR PETS**

Young Heroes for Pets is a program that empowers children by teaching them about animal welfare and encouraging them to make a difference in the lives of pets. It provides volunteering opportunities for kids of all ages, focusing on education and community outreach.

**4,500 SHELTER PETS**

SASSYs DELIVEREE

4,500 shelter pets have been rescued and delivered to the SPCA, where they receive medical care, food, and loving care until they find their forever homes.

**The Hero Herald**

Great Plains SPCA's bi-annual newsletter - Winter 2015

Scared and lonely dogs with heavy chains connecting them to old cars... injured and sick puppies wandering around... who may punish without proper medical attention... cats, kittens, and others with their litters who have been left outside without food or shelter.

These are the pets we are helping through our new HERO (Humane Education Resource) Team. In partnership with the Rescue Project, Great Plains SPCA has a mission to help pets in need, and support our local pets must escape a life-threatening situation.

HERO stands for Hope, Education, Rescue, and Outreach, with the goal of connecting pets with their forever families. The HERO Team is dedicated to ensuring pets have the care they need, and to helping pets find their forever homes.

**HUMANE EDUCATION RESOURCES OUTREACH**

HERO

Humane education resources are provided to schools, organizations, and individuals to help them understand the importance of animal welfare and the role they can play in making a difference.

**PHILLY AWARD**

Print or Electronic Newsletter

Over $1M Annual Budget
Print or Electronic Magazine
PROTECTING GIRLS
FROM A HARMFUL CULTURAL PRACTICE

Daniel speaks proudly of his cultural heritage and passing it along to his children. There's one tradition, though, that he and his wife, Sophia, won't continue in order to protect their daughters.

Female genital mutilation — also referred to as FGM or female circumcision — is a difficult subject to talk about, but the Kenyan couple agreed to share their views.

Daniel and Sophia have eight children — four girls and four boys. One of their sons, a 15-year-old boy, is sponsored through Unbound.

"We are from the Kenyan tribe called Samburu," Daniel said. "My people are very traditional and they are true to their culture."

"The rest of Kenya embraces Westernization, we still hang on to what we believe is real — our culture." And so, "the Samburu women weep over the practice of female genital mutilation, or FGM, a practice that involves removing or injuring part of the genitalia of a female child for non-medical reasons."

While it's concentrated in 29 countries in Africa and the Middle East, it's a universal problem, according to the WHO. It's practiced in some countries in Asia and Latin America and by immigrant populations in Western Europe, North America, Australia, and New Zealand.

FGM can cause severe bleeding, infections, infertility, complications in childbirth and a higher risk of newborn deaths, according to the WHO. Besides physical and emotional trauma, FGM has other negative effects.

A 2012 Unbound program evaluation in Kenya's Meru area cited FGM and early marriage as two main cultural barriers to education.

"Those two factors are to a great extent responsible for the fact that many girls are married, immediately after undergoing FGM," said Dina Wosene of Unbound.

Economic pressures to marry off girls, "bride price" contribute to the continued practice of FGM and early marriage.

Sponsorship helps relieve economic pressures on families by helping with education costs.
Marketing Campaign
GIVING THE BASICS

with TWO WEST

PHILLY AWARD
Marketing Campaign
Under $1M Annual Budget
KANSAS CITY BALLET with HINT

PHILLY AWARD Marketing Campaign
Over $1M Annual Budget
Identity Campaign
LITERACY KC

with PINK MOON MARKETING

with FETCH DESIGN

PHILLY AWARD
Identity Campaign
Under $1M Annual Budget
LEGAL AID OF WESTERN MISSOURI

with DESIGN RANCH

PHILLY AWARD
Identity Campaign
Over $1M Annual Budget
Informational Brochure
THE NATIONAL MUSEUM OF TOYS AND MINIATURES

with DESIGN RANCH

PHILLY AWARD
Informational Brochure
Under $1M Annual Budget
JESUIT.
It’s not WHAT we are.
It’s WHO we are.

OUR MISSION
Rockhurst University exists to transform lives by creating a learning community centered on excellence in undergraduate and graduate education.

Rockhurst is Catholic and Jesuit, involved in the life and growth of the city and region, and is committed to the service of the contemporary world.

OUR INSPIRATION
Rockhurst’s spiritual heritage comes from the founder of the Society of Jesus, St. Ignatius of Loyola, a Basque knight who lived in the first half of the 16th century.

St. Ignatius was hit by a cannonball during a battle against the French in 1527. Through his long recovery, Ignatius read books on the life of Jesus and was inspired to devote himself to Christ.

Like us, he began to see God in all things, especially every human being whose unique gifts and talents have the potential to mirror the goodness of God.

PHILLY AWARD
Informational Brochure
Over $1M Annual Budget
Special Event Invitation
GIFT OF LIFE

with AUMAN MACK

PHILLY AWARD
Special Event Invitation
Under $1M Annual Budget
KVC HEALTH SYSTEMS
with REACTOR DESIGN STUDIO

THANK YOU TO OUR SPONSORS

FIRESTONE SPONSOR
KELLY FAMILY FOUNDATION

DIAMOND SPONSOR

RUBY SPONSORS

EMERALD SPONSORS

THE GALA ON FIRE | 2015

A NIGHT THAT'S GOING TO SIZZLE.
Benefiting the thousands of children and families KVC serves with adoption, foster care and in-home therapy services and children's psychiatric hospitals.

Saturday, November 21
7:00pm
The Historic Firestone Building
2001 Grand Boulevard / Kansas City, MO
Complimentary valet

Young Friends of KVC invite you to join us at The Cashier for the official Gala after party

DANCE THE NIGHT AWAY TO THE SOULFUL RHYTHM OF ATLANTIC EXPRESS

AMAZING

BE AMazed

SPECTACULAR

DANCE AROUND THE MOONDOCKS

Live!

Live!

THE GALA
ON FIRE | 2015

MY REPLY

PHILLY AWARD
Special Event Invitation
Over $1M Annual Budget
CAMP ENCOURAGE with PAUNYA

PHILLY AWARD Special Event Campaign Under $1M Annual Budget
CHILDREN'S MERCY

with BLACKTOP CREATIVE

PHILLY AWARD
Special Event Campaign
Over $1M Annual Budget
Fundraising Appeal
TURN THE PAGE KC
with SPIRIT MARKETING

Our Home: KANSAS CITY

Fund-Raising Book Concept

Turn the Page KC is working to mobilize the community to celebrate reading proficiency at grade level or above for all 3rd graders in Kansas City MO.

Book Details:
- Published by SPIRIT
- Artist: Scott Brown
- Page Count: 32
- Trim Size: 9" x 9.825"
- Carton Quantity: 24
- On Sale Date: 200/16
- ISBN: 978-1-64955-12-6
- MSRP: $14.95

CONTACT: Mike English, Executive Director B16.284.5673 menglish@turnthepagekc.org

PHILLY AWARD
Fundraising Appeal
Under $1M Annual Budget
RONALD MCDONALD HOUSE CHARITIES OF KANSAS CITY

with SULLIVAN, HIGDON & SINK

PHILLY AWARD
Fundraising Appeal
Over $1M Annual Budget
Short Video
FOLK ALLIANCE INTERNATIONAL
with AMBIGUOUS FIDDLE MEDIA

What Happens at the Folk Alliance Conference

Jordie Lane (Australia)
Singer/Songwriter

PHILLY AWARD
Short Video
Under $1M Annual Budget
Long Video
JERUSALEM FARM
with JEREMY RUZICH PHOTOGRAPHY

Watch it here.

PHILLY AWARD
Long Video
Under $1M Annual Budget
GREAT PLAINS SPCA

Watch it here.

168 Hours at Great Plains SPCA

PHILLY AWARD
Long Video
Over $1M Annual Budget
CHILDREN INTERNATIONAL

with RIGHTPOINT

See it here.

PHILLY AWARD
Website
Over $1M Annual Budget
Social Media Campaign
PHILLY AWARD
Social Media Campaign
Over $1M Annual Budget
Social Media

Brand Management
CHILDREN’S MERCY with FLEISHMAN HILLARD

Children's Mercy Facebook
Children's Mercy Twitter
Children's Mercy Instagram
Children's Mercy YouTube

PHILLY AWARD
Social Media Brand Management
Over $1M Annual Budget
Media Relations Campaign
Cookin’ up healthy meals

Episcopal Community Services and St. Paul’s, Kansas City, partner to serve a healthy, delicious meal to people who need both

A stitch in time saves lives

There was a Kansas City organization—Episcopal Community Services, with the help of the Knights of Columbus—prepared meals for people in need.

‘Dining with dignity’ is on kitchen’s menu

The Kansas City Star reported on the Episcopal Community Services’ efforts to serve meals with dignity.

PHILLY AWARD
Media Relations Campaign
Under $1M Annual Budget
Awards of Distinction

Any entry that scores above the 90th percentile of all entries will be awarded an Award of Distinction.

Award of Distinction winners are eligible for consideration for the Best in Show Award.
CHILDREN INTERNATIONAL
with RIGHTPOINT
CHILDREN.ORG

See it here.
Cookin’ up healthy meals

Episcopal Community Services and St. Paul’s, Kansas City, partner to serve a healthy, delicious meal to people who need both

A Stitch in Time Saves Lives

There are national organizations — Crafty Coachwomen, Kansas City, and Right Angels, St. Louis — that provide training for women to make and sell products to help support people in brighter futures.

Dining with dignity is on kitchen’s menu

The Kansas City Star.

Continued on page 19

A stitch in time saves lives

The Kansas City Star.

Continued on page 19
FOLK ALLIANCE INTERNATIONAL

with AMBIGUOUS FIDDLE MEDIA

WHAT HAPPENS AT THE FOLK ALLIANCE CONFERENCE

Watch it here.
GREAT PLAINS SPCA
PUPPY GRAMS
WINTER 2015 NEWSLETTER

The Hero Herald
GREAT PLAINS SPCA's Bi-Annual Newsletter - Winter 2015

Scared and lonely dogs with heavy chains connecting them to old cars...

Injured and sick puppies roaming around, who may perish without proper medical attention...

Cats, kittens, and others with their littermates who have been left outside without food or shelter...

These are the pets we are helping through our new HERO initiative (Heroes Responding Effectively to our needs).

Our pets need our help...they need nourishment, medical care, and love...

We are looking for volunteers who are interested in helping with the following:

- Animal care
- Hospital care
- Foster care
- Food delivery
- Fundraising

Please contact us at hero@greatplainsspca.org to learn more.

Support the HERO Team today!

Humane Education
Resources
Outreach

The SPCA is the reason 35,000 pets served last year...

Thank you for helping us keep pets safe, healthy, and happy!

 Supplies the HERO Team desperately needs now:

- Dry cat food
- Wet cat food
- Dry dog food
- Wet dog food
- Cat litter
- Dog toys
- Disposable diapers
- Sturdy baskets (used cat or dog)
- Toilet paper
- Shaving supplies
- Shampoo
- Grooming supplies
- Treats
- canned cat food
- canned dog food
- Raw meat
- Catnip

Supplies can be dropped off at our shelter or mailed to:

Great Plains SPCA
123 Dog Street
Anytown, USA 12345

Thank you for your support!
KANSAS CITY CARE CLINIC

with JAMES SMITH GRAPHICS, CREATIVE PRINTING, MICAH BARTA,
and LANDON VONDERSCHEIMIDT PHOTOGRAPHY

BLOOM 2016 INVITATION

LET'S GET NAUTI-CAL

Grab your new page, your dress blues and polish your party shoes - an unorthodox fun escape awaits in Kansas City's hottest, best blooms! Join us for our 'Sailor's Evening' at the Bloom 2016 event where we'll slip away for some shore leave in support of the Kansas City CARE Clinic.

Describe the memories and traditions with partners such as Bread and Butter Concepts, Connor Design, Z. Blegen & Co., and Tabletops as well as a variety of great entertainment options to make it a night to remember. We wear (like a sailor.) It's a party not to be missed!

THANK YOU TO OUR SPONSORS


Kansas City CARE Clinic

WAUSU FLOAT OUR BOAT

Sailor upgrade: $500 ( Patron Ticket Package) - includes 2 tickets to main event and to the exclusive Patron Party on April 13th at Tom's Town Distillery.

WORLD'S GREATEST PAPYRUS

Register online at www.bloomparty.com or mail this card with your payments.

K&C CARE CLINIC

 fiance: Kansas City CARE Clinic, 507 N. Broadway, Kansas City, MO 64101

Prints: Kansas City CARE Clinic, 507 N. Broadway, Kansas City, MO 64101

$150 per individual tickets

Thank you to our sponsors.
KANSAS CITY REPERTORY THEATRE
with BLACKTOP CREATIVE
A FEARLESS FETE 2016 – KC REP ROCKS
RESHAPE YOUR SCHOOLS
More than half of the people in our six-county region go to school to work,
and many of these students are there for at least 30-40 hours a week. This
large captive audience is a great place to set a standard for good health.

I AM HERE AWARDS
#iamherekc

RESHAPE YOUR PLATE
In a healthy food system, families don’t have to look very far to find affordable,
locally grown food. They find it in community gardens and at farmers
markets in their neighborhoods. They find it at grocery stores, restaurants,
and right in their own home.

What could your school do with $2,500?

Photo Contest Gives Students a Voice
in their Communities
KC Healthy Kids started their I Am Here photo contest
to empower students to speak out for healthier communities.

Teachers are encouraged to help students think critically about
their communities’ amenities, such as walking trails or broken
sidewalks, safe playgrounds or lightly used, schoolyard gardens
or fast-food restaurants.

Now in its third year, the contest has grown—and so have your
chances to win! This year, we’re offering 24 prizes:
- 18 honorable mention awards ($250)
- 5 single level first place awards ($1,000)
- 1 grand prize ($2,500)

The contest is open to third through eighth-grade classroom
and summer school programs in incorporated schools in Johnson
and Wyandotte counties in Kansas and Cass, Clay, Jackson,
and Platte counties in Missouri. For details, go to kchealthykids.org.
WHAT IS LEGAL AID
METROPOLITAN ORGANIZATION TO COUNTER SEXUAL ASSAULT

with SULLIVAN, HIGDON & SINK

2016 MOCSA COMMUNITY LUNCHEON

IT’S TIME TO CHANGE THE CONVERSATION.

There’s never an excuse for sexual assault. Yet one happens every two minutes. How can we get factories to end sexual violence for thanks to supporters like you, MOCSA’s message reached over members of the Kansas City community last year, but that’s just beginning. If each of us continues to speak up, speak out, and fix up, for what’s right, we can set an example that reaches the community and inspires change on a global scale.

INDIVIDUALLY, WE SPEAK. TOGETHER, WE ARE

Together as a community to support her.

Daddy She was SO DRUNK!

WELL, SHE DIDN’T SAY NO.

JEFFREY S. BUCHOLTZ
KEYNOTE SPEAKER

PEOPLE NEED TO KNOW THE FACTS.

1 IN 4 GIRLS
1 IN 6 BOYS

1 IN 4 WOMEN

$50
$100
$250

$50 provides support for one abuse.
$100 covers training for staff.
$250 brings education and prevention programs to those at greatest risk in personally supporting MOCSA.

HELP US SPREAD THE WORD.

MOCSA services are free at charge. Every single dollar you give will be wisely parted out by one of the most respected programs in the state. If you think about your world, being this is essential.
ROCKHURST UNIVERSITY

with VML

I AM R.U. CAMPAIGN

Time to Show Off.

Flip your folder open, snap a selfie, and share your big news with the world. Really, it's ok to brag. You're kind of a big deal. #IamRU

Show Your RU Love.

Use #IamRU when posting photos to show the world why you love Rockhurst University.

Have a private account? Post photos to RU's Facebook wall or email them to IamRU@rockhurst.edu.

#IamRU Photo Contest

STEP 1

SNAP: Take a photo showing the world how you are RU.

Share: Post your photo on Facebook, Twitter or Instagram using #IamRU. If you have a private account, post your photo to Rockhurst's Facebook wall or email it to IamRU@rockhurst.edu.

VOTE: Vote on your favorite photo.

How RU Are You?
RONALD MCDONALD HOUSE CHARITIES OF KANSAS CITY

with SULLIVAN, HIGDON, & SINK

2016 MOTHER’S DAY APPEAL

What's more frightening for a sick child than going through treatment? Going through treatment alone. Studies show that a child whose family is nearby actually recovers more fully and more quickly than a child undergoing treatment away from home. But what if home is hundreds of miles away?

As a home away from home for many families in the Kansas City area, Ronald McDonald House Charities provides more than just a comfortable bed, it provides hope. They can’t do it without you!

With your donation, we are able to provide nourishing food and comfortable, safe housing near hospitals in the Kansas City area, by mothers to be near their children when their lives are at its worst.

Mother’s Day, won’t you give the gift of family by donating to Ronald McDonald House Charities. It takes $78 per day to care for a single child in the life of a family. Would you like to make a gift of $78 to help another family?

Happy Mother’s Day

Thank you

because of supporters like you, a sick child can walk hand-in-hand with her mother on the road to recovery.
TRUMAN LIBRARY INSTITUTE

with DESIG N RANCH

WILD ABOUT HARRY
PROTECTING GIRLS
FROM A HARMFUL CULTURAL PRACTICE

Daniel speaks proudly of his cultural heritage and passing it on to his children. There’s no tradition, though, that he and his wife, Sophia, won’t continue in order to protect their daughters.

Female genital mutilation — also referred to as FGM or female circumcision — is a difficult subject to talk about, but the Kenyan couple agreed to share their views.

Daniel and Sophia have eight children — four girls and four boys. One of their sons, a 13-year-old boy, is sponsored through Unbound.

“I am from the Kenyan tribe called Samburu,” Daniel said. “My people are very traditional and they are true to their culture.

“The rest of Kenya embraces Westernization, we still hold on to what we believe is real — our culture.”

There’s much about Samburu culture that Daniel loves and carries with him, such as wearing traditional attire and having cattle. He and Sophia, however, have rejected FGM.

“I would never let my daughters go through such a humiliating thing,” Daniel said. “It goes against everything I believe.”

FGM involves altering or cutting female genitalia for non-medical reasons.

While it’s concentrated in 29 countries in Africa and the Middle East, it’s a universal problem, according to the U.N. It’s practiced in some countries in Asia and Latin America and by immigrant populations in Western Europe, North America, Australia and New Zealand.

FGM can cause severe bleeding, infections, infertility, complications in childbirth and a higher risk of newborn deaths, according to the U.N. Besides physical and emotional trauma, FGM has other negative effects.

A 2012 Unbound program evaluation in Kinshasa area cited FGM and early marriage as two main cultural barriers to education.

“The two factors are so great to us, it is almost impossible to get our children to school immediately after undergoing FGM,” a woman said. “Sponsored by David Wearne of Unbound, Econ Education.

Economic pressures to marry off girls, “bride price” contributed to the continued FGM and early marriage.

Sponsorship helps relieve economic pressures on families by helping with education.
YMCA OF GREATER KANSAS CITY

with CLICKFARM

KANSASCITYYMCA.ORG REDESIGN & REDEVELOPMENT

See it here.
Best In House

Awarded to the highest scoring entry created solely-in house, without the assistance of a creative agency.
Cookin’ up healthy meals

Episcopal Community Services and St. Paul’s, Kansas City, partner to serve a healthy, delicious meal to people who need both

The weekly fundraising program at St. Paul’s, a parish of the Episcopal Diocese of Kansas City, helps those in need with a nutritious meal every week. The program is called “Cookin’ up Healthy Meals,” and it partners with the local food pantry to provide fresh produce and other food items to those who need them.

The program is run by a volunteer team, led by the rector of St. Paul’s, Rev. Dr. David Nance. The volunteer team prepares and serves the meals, and members of the parish and the surrounding community help out as well.

The meals are served on Wednesday evenings, and they are open to anyone who needs a meal. The program also accepts donations, and the proceeds go to support the work of Episcopal Community Services.

For more information, visit the website at www.episcopalcommunityservices.org or call 816-233-2565.
PROTECTING GIRLS FROM A HARMFUL CULTURAL PRACTICE

Daniel speaks proudly of his cultural heritage and passing it along to his children. There’s one tradition, though, that he and his wife, Sophia, won’t continue in order to protect their daughters.

Female genital mutilation — also referred to as FGM or female circumcision — is a difficult subject to talk about, but the Kenyan couple agreed to share their views.

Daniel and Sophia have eight children — four girls and four boys. One of these girls, a 10-year-old boy, is sponsored through Unbound.

“I am from the Kenyan tribe called Samburu,” Daniel said. “My people are very traditional and they are true to their culture.”

“The rest of Kenya embraces Westernization, we still hold on to what we believe is right — our culture.”

There’s much about Samburu culture that Daniel loves and carries with him, such as wearing traditional attire and having cattle. He and Sophia, however, have rejected FGM.

“I would never let my daughters go through such a humiliating thing,” Daniel said. “This practice goes against everything I believe.”

FGM refers to allopathic or Western medical genital surgery for non-medical reasons.

While FGM is concentrated in 29 countries in Africa and the Middle East, it’s a universal problem, according to the WHO. It’s practiced in various countries in Asia and Latin America and by immigrant populations in Western Europe, North America, Australia, and New Zealand.

FGM can cause severe bleeding, infections, infertility, complications in childbirth and a higher risk of newborn deaths, according to the WHO. Besides physical and emotional trauma, FGM has other negative effects.

A 2012 Unbound program evaluation in Kenya’s Meru area cited FGM and early marriage as two main cultural barriers to education.

“These two factors are to a great extent, the reason why girls are married immediately after undergoing FGM,” UNFPA authored by David Wamese of Unbound.

Economic pressure to marry off girls and “bride price” contribute to the continuation of FGM and early marriage.

Sponsorship helps relieve economic stress on families by helping with education or vocational training, allowing them to provide for the girls and thus the whole family, while also supporting local programs to end FGM.
The highest scoring entries are eligible for consideration for the Best in Show Award. Best in Show is chosen by a panel of esteemed judges.
CHILDREN'S MERCY
with BLACKTOP CREATIVE
BIG SLICK CELEBRITY WEEKEND 2016 SPECIAL EVENT CAMPAIGN
2016 Philly Awards

For more information, visit www.npconnect.org/philly-awards.