

SPONSORSHIP MENU

2018 SPONSORSHIP & BENEFITS PACKAGES



Katie Castro, Director of Membership
816-888-5602 | kcastro@npconnect.org

LEAVE A LASTING IMPRESSION

When you support a Nonprofit Connect program, you are supporting professional education for thousands of nonprofit professionals in Kansas City. Align your organization with the leading educational programs and events for the nonprofit community and help to build the capacity of our community organizations.

YOUR POTENTIAL IMPACT

5,000+ Nonprofit professionals, board members and volunteers attend our programs each year.

80+ Educational programs held per year by Nonprofit Connect.

Over 50% of programs are free for nonprofit members because of supporters like you.

We also promote your sponsorship on our website, in our email communications and on our social media channels. This means your brand receives unparalleled exposure to our membership base of over 650 nonprofit organizations, community-minded businesses and local funders.

YOUR POTENTIAL IMPRESSIONS

6,600+ Facebook Followers

5,500+ Twitter Followers

1,000+ Instagram Followers

10,000+ Email List

2 Million+ Website Views Annually

By sponsoring Nonprofit Connect, you are supporting the hundreds of local organizations that we serve, and the thousands of Kansas Citians they serve.

Sponsorships are non-refundable, and benefits are non-transferable. For additional information about sponsorship, contact Katie Castro at kcastro@npconnect.org or 816-888-5602.

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Sponsorship of Nonprofit Connect programs allow you to promote your organization and increase your brand recognition to a captive audience of nonprofit professionals. Align your organization with the leading educational programs and events for the nonprofit community and receive unparalleled exposure.

2018 SPONSORSHIPS

Page

SPONSORSHIPS LIST _____ 2-3

2018 EVENT SPONSORSHIPS

PHILANTHROPY AWARDS LUNCHEON _____ 4-5

PHILLY AWARDS _____ 6

2018 PROGRAM SPONSORSHIPS

501(c) SUCCESS NATIONAL SPEAKER SERIES _____ 7

EXECUTIVE LEADERSHIP _____ 8-9

MANAGEMENT EXCELLENCE _____ 10-11

BOARD DEVELOPMENT _____ 12-13

FUNDRAISING _____ 14-15

VOLUNTEER MANAGEMENT _____ 16

YOUNG PROFESSIONALS _____ 17

MARKETING & WEBINARS _____ 18

2018 ADVERTISING

ADVERTISING _____ 19

SPONSORSHIPS LIST

2018 SPONSORSHIP & BENEFITS PACKAGES

PROGRAM	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
PHILANTHROPY AWARDS LUNCHEON	\$15,000 Diamond Sponsor	\$250/\$500 Program Ad \$350 Luncheon Champion \$1,500 Bronze Sponsor \$2,500 Silver Sponsor \$5,000 Gold Sponsor \$10,000 Platinum Sponsor
PHILLY AWARDS	\$2,500 Presenting Sponsor	\$1,000 Event Sponsor \$600 Table Sponsor
501(c) SUCCESS SERIES	\$5,000 Series Sponsor	\$2,000 Program Sponsor (3 available)
EXECUTIVE LEADERSHIP TRACK	\$2,250 Track Sponsor	\$500 Executive Director Institute Sponsor \$500 Harmony: The Executive & The Board Sponsor \$500 Nonprofit Executive Breakfast Sponsor (3 available) \$1,250 Nonprofit Executive Breakfast Series Sponsor
MANAGEMENT EXCELLENCE TRACK	\$4,000 Track Sponsor	\$1,000 The Effective Nonprofit Sponsor \$500 Nonprofit Managers Institute Sponsor (3 available) \$1,000 Nonprofit Trends Program Sponsor (3 available) \$2,500 Nonprofit Trends Series Sponsor
BOARD DEVELOPMENT TRACK	\$2,000 Track Sponsor	\$500 Board Basics Sponsor (2 available) \$500 Building a High Impact Board Sponsor \$500 Board Chair Boot Camp Sponsor (2 available) \$500 Board Recruitment & Retention Sponsor
FUNDRAISING TRACK	\$2,000 Track Sponsor	\$500 Grant Writing Sponsor \$500 Fund Development Institute (2 available) \$500 Fundraising Fundamentals Sponsor \$500 Fundraising for the Board Sponsor
VOLUNTEER MANAGEMENT SERIES	\$500 Series Sponsor	\$250 Volunteer Management Institute II Sponsor \$250 Volunteer Management Institute Sponsor (2 available)

SPONSORSHIPS LIST

2018 SPONSORSHIP & BENEFITS PACKAGES

PROGRAM	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
YOUNG PROFESSIONALS SERIES	\$1,500 Series Sponsor	\$500 Shadow Day Sponsor
MARKETING & WEBINARS		\$2,000 Marketing Matters Series Sponsor \$1,000 Webinar Series Sponsor
ADVERTISING		<i>starting at</i> \$75 The Link e-newsletter Ad <i>starting at</i> \$75 JobLink Banner Ad

PHILANTHROPY AWARDS LUNCHEON

2018 EVENT SPONSORSHIP

With more than 1,000 members of the nonprofit and for-profit community attending every year, the Philanthropy Awards Luncheon is Kansas City's oldest and largest celebration of giving. Nonprofit Connect honors those who embody the spirit of giving in Kansas City by recognizing individuals, organizations and businesses for their philanthropy, voluntarism and impact in the community.

To learn more, visit npconnect.org/Philanthropy-Awards-Luncheon.

The 34th Annual Philanthropy Awards Luncheon will be Wednesday, May 16, 2018.

DIAMOND SPONSOR: \$15,000

- Three minutes at podium on stage
- Sponsorship recognized as: Annual Philanthropy Awards presented by (your business)
- Prominent name/logo placement on Awards Luncheon publicity materials
- Exposure in Nonprofit Connect's media package
- Logo recognition on event invitation (if committed by March 1, 2018)
- Verbal podium recognition
- Video recognition
- 2 page spread—company profile and logo in Awards Luncheon program
- Logo and company link on Awards Luncheon webpage
- Recognition in email newsletter
- Recognition in social media
- Logo table signage
- Two reserved tables of ten, prominent seating
- Ten complimentary valet parking passes

PLATINUM SPONSOR: \$10,000

- Prominent name/logo placement on Awards Luncheon publicity materials
- Logo recognition on event invitation (if committed by March 1, 2018)
- 1 page company profile and logo in Awards Luncheon program
- Logo and company link on Awards Luncheon webpage
- Recognition in email newsletter
- Recognition in social media
- Logo table signage
- One reserved table of ten, prominent seating
- Five complimentary valet parking passes



PHILANTHROPY AWARDS LUNCHEON

2018 EVENT SPONSORSHIP

GOLD SPONSOR: \$5,000

- Name/logo placement on Awards Luncheon publicity materials
- Logo recognition on event invitation (if committed by March 1, 2018)
- 1/2 page company profile and logo in Awards Luncheon program
- Logo and company link on Nonprofit Connect website
- Recognition in email newsletter
- Recognition in social media
- Logo table signage
- One reserved table of ten, priority seating
- Five complimentary valet parking passes

SILVER SPONSOR: \$2,500

- Name placement on Awards Luncheon publicity materials
- Name recognition on event invitation (if committed by March 1, 2018)
- Name recognition in Awards Luncheon program
- Logo and company link on Nonprofit Connect website
- Recognition in email newsletter
- Recognition in social media
- Logo table signage
- One reserved table of ten, priority seating

BRONZE SPONSOR: \$1,500

- Name placement on Awards Luncheon publicity materials
- Name recognition in Awards Luncheon program
- Name and company link on Nonprofit Connect website
- Logo table signage
- One reserved table of ten, preferred seating

LUNCHEON CHAMPION: \$350

- Name recognition in Awards Luncheon program
- One reserved seat, preferred seating

PROGRAM AD: \$500 FULL/ \$250 HALF

- Full page or half page ad in Awards Luncheon program



PHILLY AWARDS

2018 EVENT SPONSORSHIP

The Philly Awards bring together Kansas City's top nonprofit marketers and creative agencies to recognize achievements in local charitable communications. A Philly Awards sponsorship is your opportunity to showcase your business's support for the professional advancement of the local nonprofit community.

PRESENTING SPONSOR: \$2,500

- Sponsorship recognized as: 2018 Philly Awards presented by (your business)
- Three minutes at podium
- Prominent name/logo placement on Philly Awards publicity materials
- Exposure in Nonprofit Connect's media package
- Logo recognition on entry form (if committed by June 1, 2018)
- Verbal podium recognition
- Logo in Philly Awards program
- Logo and company link on Nonprofit Connect website
- Recognition in social media
- Opportunity to distribute materials at Philly Awards event
- One reserved cocktail table
- Ten complimentary tickets for the event
- Three complimentary entries (if committed by 2018 entry deadline)

EVENT SPONSOR: \$1,000

- Prominent name/logo placement on Philly Awards publicity materials
- Verbal podium recognition
- Logo in Philly Awards program
- Logo and company link on Nonprofit Connect website
- Recognition in social media
- Opportunity to distribute materials at Philly Awards event
- One reserved cocktail table
- Ten complimentary tickets for the event
- Two complimentary entries (if committed by 2018 entry deadline)

TABLE SPONSOR: \$600

- Name and company link on Nonprofit Connect website
- One reserved cocktail table
- Ten complimentary tickets for the event
- *Only available to 2018 award winners. Winners will be notified in Fall 2018.
- Limited sponsorships available at this level.



501(c) SUCCESS NATIONAL SPEAKER SERIES

2018 PROGRAM SPONSORSHIP

The 501(c) Success National Speaker Series brings prominent thought leaders to Kansas City to discuss latest research and trends in philanthropy. Over the course of the year, three nationally recognized experts address cutting-edge issues, explore best practices and provide critical insights for increased positive social impact. This is an outstanding opportunity for the Kansas City community to meet and engage with exceptional nonprofit leaders right here in our own backyard.

2018 Speakers

April 26 Anne Wallestad, BoardSource
June 15 Giving USA with Patrick Rooney, Ph.D.
September 11 Erik J. Daubert, Giving Initiative/ Fundraising Effectiveness Project

501(c) SUCCESS SERIES SPONSOR: \$5,000

- Includes three scheduled programs
- Prominent name/logo placement on program publicity materials
- Two minutes at podium for each program
- Host for Senior Leader Session
- Verbal podium recognition
- Logo and company link on Nonprofit Connect website
- Recognition in social media
- Opportunity to distribute materials at each program
- Three complimentary tickets for each program

501(c) SUCCESS PROGRAM SPONSOR: \$2,000

(Three programs available.)

- Includes one scheduled program
- Prominent name/logo placement on program publicity materials
- One minute at podium for program
- Verbal podium recognition
- Logo and company link on Nonprofit Connect website
- Recognition in social media
- Opportunity to distribute materials at the program
- Three complimentary tickets for the program



EXECUTIVE LEADERSHIP TRACK

2018 PROGRAM SPONSORSHIP

Nonprofit Connect's CEO-level-only programs are an opportunity to enhance your relationships with Kansas City's nonprofit executives and tap into a network of local community leaders. These programs bring together the executive leaders of Kansas City's nonprofits for discussion, idea sharing and networking.

EXECUTIVE LEADERSHIP TRACK SPONSOR: \$2,250

Sponsorship inclusive of all programs in the Executive Leadership track, each outlined below.

- Sponsorship recognized as: Leadership Track presented by (your business)
- Recognized as presenting sponsor on corresponding webinars
- Prominent name/logo placement on program publicity materials
- Verbal podium recognition
- Logo and company link on Nonprofit Connect website
- Opportunity to distribute materials at each program

NONPROFIT EXECUTIVE BREAKFAST SERIES: \$1,250

This CEO-level-only breakfast is an exclusive opportunity to enhance your relationships with Kansas City's nonprofit leaders and learn what's happening in KC. This program brings together the executive leaders of Kansas City's nonprofits for discussion, idea sharing and networking. *Invitations for this event are for the top ranking local executives and are not transferable.*

- Includes three scheduled programs
- Prominent name/logo placement on program publicity materials
- Logo recognition on program invitation
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at each program
- One complimentary ticket for each program

SINGLE BREAKFAST SPONSOR: \$500 (Three programs available.)

- Includes one scheduled program
- Prominent name/logo placement on program publicity materials
- Logo recognition on program invitation
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program
- One complimentary ticket for the program

EXECUTIVE LEADERSHIP TRACK

2018 PROGRAM SPONSORSHIP

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EXECUTIVE DIRECTOR INSTITUTE: \$500

This 6-month learning opportunity for Executive Directors weaves together theory, experience and context to help leaders evolve, keep up with best practices and learn new ways to creatively deal with the full range of organizational issues.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to be a presenter at one program
- Opportunity to distribute materials at each program

HARMONY: THE EXECUTIVE DIRECTOR & THE BOARD: \$500

This program about the all-important Executive Director/Board relationship delves into the roles and responsibilities of board leadership, key elements of a successful board-executive relationship and the execution of that partnership.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program



MANAGEMENT EXCELLENCE TRACK

2018 PROGRAM SPONSORSHIP

The Management Excellence programs are an opportunity to enhance community relationships and showcase your business's support for the advancement of local nonprofit professionals. Through this programming, nonprofit professionals further develop critical skills and competencies essential for effective leadership.

MANAGEMENT EXCELLENCE TRACK SPONSOR: \$4,000

Sponsorship inclusive of all programs in the Management Excellence track, each outlined below.

- Sponsorship recognized as: Management Excellence Track presented by (your business)
- Recognized as presenting sponsor on corresponding webinars
- Prominent name/logo placement on program publicity materials
- Verbal podium recognition
- Logo and company link on Nonprofit Connect website
- Opportunity to distribute materials at each program

THE EFFECTIVE NONPROFIT: \$1,000

Learning opportunities for finance, administration, human resources and operations leaders to stay up-to-date and increase organizational effectiveness.

- Includes six scheduled programs
- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address attendees at each program
- Opportunity to distribute materials at each program

NONPROFIT MANAGERS INSTITUTE: \$500 (Three programs available.)

Ensuring that new managers are grounded in solid supervisory fundamentals makes a positive difference. Join us to sharpen your skills to better manage, communicate with and motivate your staff. Walk away with new approaches for working with your team to best accomplish your goals.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program



MANAGEMENT EXCELLENCE TRACK

2018 PROGRAM SPONSORSHIP

The Management Excellence programs are an opportunity to enhance community relationships and showcase your business's support for the advancement of local nonprofit professionals. Through this programming, nonprofit professionals further develop critical skills and competencies essential for effective leadership.

NONPROFIT TRENDS SERIES: \$2,500

Staying well-informed about ever-changing trends in leadership, giving, marketing, technology and big ideas in general is critical for nonprofit professionals. For continued success, nonprofits need to keep up. Learn from thought leaders in the nonprofit sector.

- Includes three scheduled programs
- Opportunity to address attendees
- Prominent name/logo placement on program publicity materials
- Verbal podium recognition
- Logo and company link on Nonprofit Connect website
- Recognition in social media
- Opportunity to distribute materials at each program
- Three complimentary tickets for each program

TRENDS SINGLE PROGRAM SPONSOR: \$1,000

(Three programs available.)

- Includes one scheduled program
- Prominent name/logo placement on program publicity materials
- Verbal podium recognition
- Logo and company link on Nonprofit Connect website
- Recognition in social media
- Opportunity to distribute materials at the program
- Three complimentary tickets for the program



BOARD DEVELOPMENT TRACK

2018 PROGRAM SPONSORSHIP

Great boards make for great nonprofits. Our signature Board Development Track is your opportunity to support the development of nonprofit and business professionals serving on nonprofit boards, and strengthen the relationship between board leadership and organization management.

BOARD DEVELOPMENT TRACK SPONSOR: \$2,000

Sponsorship inclusive of all programs in the Board Development track, each outlined below.

- Sponsorship recognized as: Board Development Track presented by (your business)
- Recognized as presenting sponsor on corresponding webinars
- Prominent name/logo placement on all program publicity materials
- Verbal podium recognition
- Logo and company link on Nonprofit Connect website
- Opportunity to distribute materials at each program

BOARD BASICS: \$500 (Two programs available.)

This training provides new and aspiring board members an understanding of their role, including an introduction to nonprofit governance concepts and a structure to ensure board viability.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program

BUILDING A HIGH IMPACT BOARD: \$500

Executive Directors and board members receive training on the realities and challenges in nonprofit board governance. Attendees will leave with tools to enhance and improve board performance.

- Includes one scheduled programs
- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program

BOARD DEVELOPMENT TRACK

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Great boards make for great nonprofits. Our signature Board Development Track is your opportunity to support the development of nonprofit and business professionals serving on nonprofit boards, and strengthen the relationship between board leadership and organization management.

BOARD CHAIR BOOT CAMP: \$500 (Two programs available.)

Intensive program for current or incoming board chairs, focusing on effective leadership and governance. Attendees will learn the skills and behaviors needed to accomplish the strategic goals of the organization.

- Includes two scheduled programs
- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at each program

BOARD RECRUITMENT RECONSIDERED: \$500

Nonprofit leaders will learn how to leverage best practices and discover innovative strategies to develop an engaged, effective board of directors.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program



FUNDRAISING TRACK

2018 PROGRAM SPONSORSHIP

Connect with the fundraising leaders of Kansas City's nonprofits by supporting the Fundraising Track. These programs advance fundraising skills and educate on best practices to better enable development professionals in their work to cultivate financial support for their organization's mission.

FUNDRAISING TRACK SPONSOR: \$2,000

Sponsorship inclusive of all programs in the Fundraising track, each outlined below.

- Sponsorship recognized as: Fundraising Track presented by (your business)
- Prominent name/logo placement on program publicity materials
- Opportunity to address program attendees
- Logo and company link on Nonprofit Connect website
- Opportunity to distribute materials at each program

GRANT WRITING: \$500

These programs are focused on the planning, research, cultivation and writing of grants.

- Includes three scheduled programs
- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at each program

FUND DEVELOPMENT INSTITUTE: \$500 (Two programs available.)

A new workshop series just for advanced fundraisers, in which participants will create effective, mission—focused development strategies.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program



FUNDRAISING TRACK

2018 PROGRAM SPONSORSHIP

Connect with the fundraising leaders of Kansas City's nonprofits by supporting the Fundraising Track. These programs advance fundraising skills and educate on best practices to better enable development professionals in their work to cultivate financial support for their organization's mission.

FUNDRAISING FUNDAMENTALS: \$500

Programs that are designed to increase fundraising knowledge, enhance skills and provide growth opportunities for development professionals.

- Includes three scheduled programs
- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at each program

FUNDRAISING: BRING THE BOARD ON BOARD: \$500

This is an interactive session that explores fundraising and the critically important role board members and volunteers play in raising money and sustaining nonprofits.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program



VOLUNTEER MANAGEMENT SERIES

2018 PROGRAM SPONSORSHIP

Connect with volunteer managers of Kansas City by supporting the Volunteer Management Series. These programs advance skills and educate on best practices to better enable volunteer management professionals in their work to cultivate support for their organization's mission.

VOLUNTEER MANAGEMENT SERIES SPONSOR: \$500

Sponsorship inclusive of all programs in the Volunteer Management series, each outlined below.

- Prominent name/logo placement on program publicity materials
- Recognized as presenting sponsor on corresponding webinars
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at each program

VOLUNTEER MANAGEMENT INSTITUTE: \$250 (Two available.)

VMI is our signature intensive certification program that provides training in the core concepts of volunteer management from local advanced professionals.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program

VOLUNTEER MANAGEMENT INSTITUTE II: \$250

VMI II provides ongoing support to advanced volunteer managers. Designed to strengthen the outcomes of volunteer leadership, this program offers continued opportunities for learning from peers and industry experts.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program



YOUNG PROFESSIONALS SERIES

2018 PROGRAM SPONSORSHIP

Young Nonprofit Professionals Network of Kansas City (YNPNkc) provides diverse networking opportunities around Kansas City, and partners with Nonprofit Connect to offer professional development programming focused on the next generation of nonprofit leaders.

YOUNG PROFESSIONALS SERIES SPONSOR: \$1,500

Sponsorship inclusive of all programs in the Young Professionals series. Programs are held monthly.

- Includes twelve scheduled programs
- Prominent name/logo placement on program publicity materials
- Recognized as presenting sponsor on corresponding webinars
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at each programs

SHADOW DAY: \$500

Shadow Day matches college students interested in the nonprofit sector with local nonprofit professionals for a day of learning and networking.

- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at the program



MARKETING & WEBINARS

2018 PROGRAM SPONSORSHIP

Sponsorship of Nonprofit Connect programs will allow you to promote your organization and increase your brand recognition to a captive audience of nonprofit professionals. Align your organization with some of the leading educational events for the nonprofit community and receive unparalleled exposure.

MARKETING MATTERS SERIES: \$2,000

Connect with today's nonprofit marketing professionals at these monthly sessions focused on marketing and communications, social media and new technology.

- Includes ten scheduled programs
- Prominent name/logo placement on program publicity materials
- Recognized as presenting sponsor on corresponding webinars
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees
- Opportunity to distribute materials at each program

MONTHLY WEBINAR SERIES: \$1,000

Increase your capacity and polish your skill set from the comfort of your own desk. These monthly sessions cover a variety of relevant topics.

- Includes 20 scheduled programs
- Prominent name/logo placement on program publicity materials
- Logo and company link on Nonprofit Connect website
- Opportunity to address program attendees online



ADVERTISING OPPORTUNITIES

2018 ADVERTISING OPPORTUNITIES

Sponsoring an ad on Nonprofit Connect's website or email newsletter exposes your company to thousands of nonprofit professionals in Kansas City. Put your brand directly in front of nonprofit decision makers on their computer and mobile screens.

EMAIL SPONSORED AD

Only available to Nonprofit Connect members

Nonprofit Connect sends our weekly e-newsletter, The Link, to an audience of approximately 9,500 members and subscribers. The newsletter promotes important news and information about Nonprofit Connect programs and opportunities, with an average open rate above 20%.

Your sponsored ad includes a banner linked to the landing page of your choice. [See an example.](#)

WEBSITE SPONSORED AD

Only available to Nonprofit Connect members

Nonprofit Connect is your nonprofit career headquarters offering one of the premier nonprofit position information portals on the web. On any given day, hundreds of openings are posted on JobLink, which receives an average of 85,000 page views per month.

Your sponsored ad includes a banner linked to the landing page of your choice. [See an example.](#)

PRICING

NONPROFIT MEMBERS

\$75	One Week
\$250	Four Consecutive Weeks

BUSINESS PREMIUM MEMBERS

\$100	One Week
\$350	Four Consecutive Weeks

BUSINESS MEMBERS

\$150	One Week
\$550	Four Consecutive Weeks

THANK YOU

TO OUR 2017 PROGRAM SPONSORS



CONNECT YOUR COMPANY TO THE KANSAS CITY COMMUNITY

Join our network of over **70** community-minded businesses that support Kansas City's nonprofits. Over **500** local nonprofits are Nonprofit Connect members. We engage **6,000+** professionals each year. Our email list reaches over **8,500** individuals, and our website hosts **14,000** unique visitors monthly.

BUSINESS MEMBERSHIP BENEFITS

Benefits extend to all employees

\$250



ACCESS OUR NONPROFIT NETWORK

- Preferred referrals from Nonprofit Connect
- Access to our Nonprofit Directory
- Exclusive advertising opportunities
- Opportunity to present programs



BUILD YOUR SOCIAL IMPACT BRAND

- Public profile in Member Directory
- Exclusive program sponsorship opportunities
- Opportunity to submit blog posts
- Submit Member News and Community Events



GET YOUR TEAM INVOLVED IN KC

- Access VolunteerLink, list of local volunteer opportunities
- Access BoardLink, list of open nonprofit board positions
- Educational programs on nonprofit board service
- Discounts on custom training

BUSINESS PREMIUM MEMBERSHIP BENEFITS

\$750

Enjoy all the benefits of Business Membership, plus:



PROVIDE A MEMBERS-ONLY OFFER

- Provide a special discount for nonprofit members
- Listed publicly on our website
- Dedicated email and social media promotion 2X per year



ADVERTISE SERVICES OR SPONSOR A PROGRAM

- Advertise on our website and weekly email newsletter
- Sponsor our educational programs for nonprofits
- First right of refusal



ACCESS OUR MEMBER MAILING LIST

- Exclusive annual access to member mailing list
- Opportunity to send a direct mail piece to our nonprofit members

JOIN TODAY

www.npconnect.org

Katie Castro, Director of Membership
816-888-5602 | kcastro@npconnect.org

**NONPROFIT
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NETWORK. LEARN. GROW.



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