

PROMOTIONAL OPPORTUNITIES

2019 SPONSORSHIPS

Sponsoring a promotion in Nonprofit Connect's email newsletter exposes your company to thousands of nonprofit professionals in Kansas City. Put your brand directly in front of nonprofit decision makers on their computer and mobile screens.

EMAIL PROMOTION

Only available to Nonprofit Connect members

Nonprofit Connect sends our weekly e-newsletter, The Link, to an audience of approximately 9,500 members and subscribers. The newsletter promotes important news and information about Nonprofit Connect programs and opportunities, with an average open rate above 20%.

Your email promotion includes a banner linked to the landing page of your choice. [See an example.](#)

PRICING

NONPROFIT MEMBERS

\$75	One Week
\$250	Four Consecutive Weeks

BUSINESS PREMIUM MEMBERS

\$100	One Week
\$350	Four Consecutive Weeks

BUSINESS MEMBERS

\$150	One Week
\$550	Four Consecutive Weeks

