



**SOUTHFIELD AREA**  
**CHAMBER OF COMMERCE**



**2017**  
**SPONSORSHIP OPPORTUNITIES**

# WHY PARTNER WITH THE CHAMBER?

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The Southfield Area Chamber of Commerce (SACC), is the catalyst by which the Southfield business community establishes relationships, ultimately resulting in improved collaboration, individual business development and greater regional growth.

In essence:

*“We Create Connections”*

As a sponsor, you are awarded unparalleled access to our signature community and networking events. With this access, you are exposed to countless business professionals and decision makers in a city that is all about business.

Do you want to grow your business? We believe the answer is yes. With that in mind, please read on to see how sponsorship with the Chamber is critical in helping you do that.





# FOUR PARTNERSHIP OPTIONS

## PLATINUM PARTNER

INVESTMENT  
\$15,000

.....

*Annual savings  
of \$11,170*

*\*Best value!*

## GOLD PARTNER

INVESTMENT  
\$6,500

.....

*Annual savings  
of \$5,020*

## SILVER PARTNER

INVESTMENT  
\$3,500

.....

*Annual savings  
of \$2,600*

## BRONZE PARTNER

INVESTMENT  
\$2,500

.....

*Annual savings  
of \$3,100*



# PLATINUM PARTNER

[OPTIONS](#) [GOLD](#) [SILVER](#) [BRONZE](#)

## BEST VALUE INVESTMENT BENEFITS

### EXCLUSIVE ACCESS AND INCENTIVES

- One year membership
- Industry exclusive sponsorship
- Exclusive, one-time opportunity to present to Southfield Area Chamber Board of Directors
- Free conference room rental at the Southfield Area Chamber as needed for one (1) year

### SPECIAL RECOGNITION AND PROMOTION

- Southfield Area Chamber website / e-news promotion
- Southfield Area Chamber publication promotion

### HIGH PROFILE EVENT SPONSORSHIPS

- Presenting sponsor for State of the City, Golf Outing, Excellence in Southfield
- Top billing on invitation and all promotional materials

Highest level annual sponsorship giving your business optimum exposure across all of our marketing mediums and signature events.

***\*Total Value: \$26,170***

***\*Platinum Sponsor Level Investment: \$15,000***



# PLATINUM

## BENEFITS

\$15,000

	Cost	Officing	Contacts	Top Billing	Web Ad	E-News Ad	Directory Ad	Program Ad	Gen Adm	VIP	Stage Signage	Invite	Booth	Speaking
Membership	\$2,100				X									
Industry Exclusivity	\$5,000			X	X	X	X	X			X	X	X	X
Board Presentation	Priceless		X	X										X
Conference Room	\$600	X		X										
Discount Tickets	\$200			X					X	X				
Membership Mailing	\$150		2x's/yr	X										
Web/Print Promotion	\$4,520		X	X	6 mths	X	X							
State of the City	\$4,000		X	X	X	X		X		10	X	X	X	X
Golf Outing	\$3,100		X	Exclusive	X	X		X		4	X	X	X	X
Taste of Southfield	\$2,500			Exclusive	X	X		X	20		X	X	X	
Awards Reception	\$4,000			X	X	X		X		10	X	X	X	X
Total Value:	\$26,170													

OPTIONS GOLD SILVER BRONZE





## GREAT VALUE

INVESTMENT BENEFITS

### EXCLUSIVE ACCESS AND INCENTIVES

- One year membership
- Free conference room rental at the Southfield Area Chamber as needed for one (1) year
- Half off (50%) the purchase of two (2) tickets for exclusive Southfield Area Chamber hosted events as a Platinum Level Partner. (Please note: ticket and event prices may vary and are subject to change)
- Free membership mailing labels two (2) times per year (full-list)

### SPECIAL RECOGNITION AND PROMOTION

- Southfield Area Chamber website / e-news promotion
- Southfield Area Chamber publication promotion

### HIGH PROFILE EVENT SPONSORSHIPS

- High profile sponsor for State of the City, Golf Outing, Excellence in Southfield
- Recognition on invitation and all promotional materials

# GOLD PARTNER

[OPTIONS](#) [PLATINUM](#) [SILVER](#) [BRONZE](#)

Second level annual sponsorship giving your business optimum exposure across many of our marketing mediums and signature and community events.

**\*Total Value: \$11,520**

**\*Gold Sponsor Level Investment: \$6,500**



GOLD  
BENEFITS

\$6,500

	Cost	Officing	Contacts	Top Billing	Web-Ad	E-News Ad	Directory Ad	Program Ad	Gen Adm	VIP	Stage Signage	Invite	Booth	Speaking
Membership	\$2,100				X					X				
Industry Exclusivity	N/A													
Board Presentation	N/A													
Conference Room	\$600	X												
Discount Tickets	\$200								X					
Membership Mailing	\$150		2x's											
Web/Print Promotion	\$2,870		X		3 mths	12x's	X							
State of the City	N/A													
Golf Outing	\$2,600		X		X	X		X		4	X	X	On hole	
Taste of Southfield	N/A													
Awards Reception	\$3,000		X		X	X		X		10	X	X	X	
Total Value:	\$11,520													





## GREAT VALUE

### INVESTMENT BENEFITS

#### EXCLUSIVE ACCESS AND INCENTIVES

- Free conference room rental at the Southfield Area Chamber up to three (3) times for one (1) year
- Half off (50%) the purchase of two (2) tickets for exclusive Southfield Area Chamber hosted events as a Platinum Level Partner. (Please note: ticket and event prices may vary and are subject to change)
- Free membership mailing labels one (1) time per year (full-list)

#### SPECIAL RECOGNITION AND PROMOTION

- Southfield Area Chamber Website Promotion
- Southfield Area Chamber Publication Promotion

#### NETWORKING EVENT SPONSORSHIPS

- Special designation and banner placement at networking events
- Golf Outing reception sponsor and monthly Wake Up to Southfield

## SILVER PARTNER

[OPTIONS](#) [PLATINUM](#) [GOLD](#) [BRONZE](#)

Third level annual sponsorship giving your business optimum exposure across many of our marketing mediums and signature and community events.

**\*Total Value: \$6,100**

**\*Silver Sponsor Level Investment: \$3,500**

Annual Chamber Calendar  
Plum Hollow Country  
June 15, 2015  
Taste of Southfield  
Town Center Atrium  
October 6, 2015  
Southfield Business Awards  
Hilton Garden Inn  
December 18, 2015  
Visit [www.SouthfieldChamber.com](http://www.SouthfieldChamber.com)  
for our full calendar of events

**State of the City Event Sponsors**

**Lawrence  
Tech**  
THIRD PRACTICE  
RISE  
Possible is everything.

STJOHN  
PROVIDENCE  
HOSPITALITY  
DENSO





# SILVER

## BENEFITS

\$3,500

	Cost	Officing	Contacts	Top Billing	Web-Ad	E-News Ad	Directory Ad	Program Ad	Gen Adm	VIP	Stage Signage	Invite	Booth	Speaking
Membership	N/A				X									
Industry Exclusivity	N/A													
Board Presentation	N/A													
Conference Room	\$150	X												
Discount Tickets	\$200								X					
Membership Mailing	\$100		X											
Web/Print Promotion	\$3,400	X			2 mths	X	X							
State of the City	N/A				X	X		X		X	X	X	X	X
Golf Outing	\$2,000				X	X		X		4	X		X	X
Taste of Southfield	N/A													
Awards Reception	N/A													
Quarterly Events	\$250	X	X	X	X	X			X		X	X		
Total Value:	\$6,100													



## GREAT VALUE

INVESTMENT BENEFITS

### EXCLUSIVE ACCESS AND INCENTIVES

- Free conference room rental at the Southfield Area Chamber up to three (3) times for one (1) year
- Half off (50%) the purchase of two (2) tickets for exclusive Southfield Area Chamber hosted events as a Platinum Level Partner. (Please note: ticket and event prices may vary and are subject to change)
- Free membership mailing labels one (1) time per year (full-list)

### SPECIAL RECOGNITION AND PROMOTION

- Southfield Area Chamber Website Promotion
- Southfield Area Chamber Publication Promotion

### NETWORKING EVENT SPONSORSHIPS

- Special designation and banner placement at networking events
- Golf Outing and Excellence in Southfield sponsor

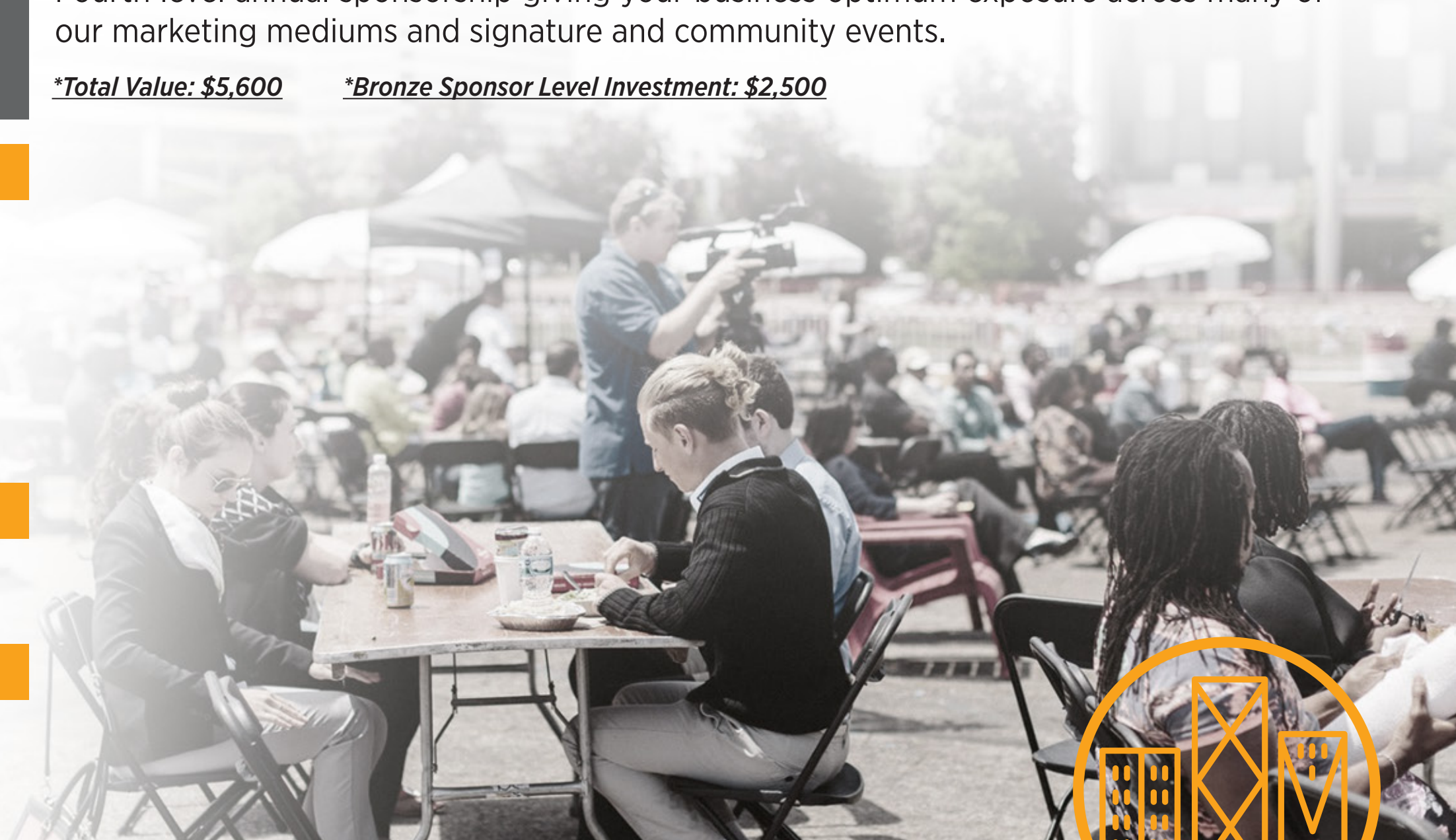
# BRONZE PARTNER

[OPTIONS](#) [PLATINUM](#) [GOLD](#) [SILVER](#)

Fourth level annual sponsorship giving your business optimum exposure across many of our marketing mediums and signature and community events.

**\*Total Value: \$5,600**

**\*Bronze Sponsor Level Investment: \$2,500**





BRONZE  
BENEFITS

\$2,500

	Cost	Officing	Contacts	Top Billing	Web-Ad	E-News Ad	Directory Ad	Program Ad	Gen Adm	VIP	Stage Signage	Invite	Booth	Speaking
Membership	N/A				X									
Industry Exclusivity	N/A													
Board Presentation	N/A													
Conference Room	\$150	X												
Discount Tickets	\$200								X					
Membership Mailing	\$50		X											
Web/Print Promotion	\$1,700	X			1 mth		X							
State of the City	N/A													
Golf Outing	\$2,000				X	X		X		4	X		X	X
Taste of Southfield	N/A													
Awards Reception	\$1,500				X	X		X		2	X			
Quarterly Events	N/A													
Total Value:	\$5,600													



# **SOUTHFIELD AREA**

## **CHAMBER OF COMMERCE**

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