

## SACC Membership Opportunities

At the Southfield Area Chamber of Commerce we operate as a catalyst that creates connections while embracing these five values: following through and keeping our promises; making relationships our business; serving the community with a passion; committing ourselves to excellence; and being forward thinkers, always willing to explore new opportunities. Above all, the Chamber is a business resource and wants to remain connected with you.

All chamber memberships include tools for growth, marketing and PR, networking and sponsorship, access to savings and all benefits listed in the Connector package. Talk to your Chamber Director to find a package that's right for you!

### Legend \$15,000

- Industry exclusivity
- Two seats on the Ambassador committee
- Invitation to Board breakfast
- CEO/Organization profiled in biannual publication
- Presenting sponsorship of two signature events
- Gold sponsor of two signature events
- Premier sponsor OCN Regional Mixer
- 20 tickets to the Taste of Southfield
- Prominent full-page ad in both biannual publications
- 12 monthly e-news ad features
- Recognition as a Legend in Chamber Office and on the web

### Landmark \$6,500

- A seat on the Ambassador committee
- Invitation to present to the Board of Directors
- Silver sponsor State of the City sponsorship with a table of ten
- Golf outing lunch or reception sponsorship
- Golf outing foursome
- 12 monthly e-news ads
- Half-page ad in our biannual publication
- Listed as a Landmark member online and in print
- 10 tickets to taste of Southfield
- Special signage at Chamber events
- Your logo on the wall of the Chamber office
- Contributing sponsor OCN Regional Mixer

### Partner \$2,100

- Priority seating at events
- Five tickets to State of the City
- Exclusive exhibit table, State of the City
- Ten tickets to Taste of Southfield
- Supporting sponsor at OCN Regional Mixer
- Attendee list from two signature events
- Quarter-page ad in our biannual publication
- Special signage at Chamber events
- Your logo on the wall of the Chamber office



## SOUTHFIELD AREA CHAMBER OF COMMERCE

### Executive (\$1,400):

- Five tickets to Taste of Southfield
- Two tickets to Golf Outing
- Payment flexibility
- Business-card ad in our biannual publication
- Exhibit at the OCN Regional Mixer
- One dedicated e-blast (per year)

### Investor (\$880):

- Additional branches/locations listed online and in print directory
- Enhanced directory listing with logo, videos, multiple categories, and description
- Complimentary one-year Crain's subscription (upon request)
- Two ads in our e-news (per year)
- Exhibit at State of the City address
- One ticket to State of the City

### Strategist (\$440):

- Opportunity to be added as an expert on our speaker's bureau list
- 20% off advertising, once a year
- Member contact list twice a year (upon request)
- Two business categories in the printed and online directory
- One State of the City ticket
- One ad in e-news
- Complimentary conference and social room usage

### Connector (\$285):

*The Connector Advantage program is only available to businesses with 25 full-time employees or fewer.*

- Searchable, SEO listing in the online Chamber Directory
- Networking opportunities throughout the year with member pricing for programs, meetings and signature events
- Chamber staff referrals to your business/organization
- Post your announcements on member forum (InfoHub), social media sites and on the Chamber website
- "Proud Member" online badge and decal
- Advertisement and sponsorship opportunities (print and online)
- Maximize your membership orientations (Chamber 101)
- Subscriptions to Chamber e-news to stay informed a
- Participate in Chamber committees, referral and peer groups
- New member announcement (web and print)
- Exclusive Chamber partner discounts and services
- Biannual print publication mailed to your front door
- Promotion of your events, jobs, press releases and RFP's