

As a Connector you emerge as a developing leader. While you polish your professionalism, connect and engage with your neighboring businesses, you can take advantage of the perks available to you through the Southfield Area Chamber of Commerce. You can become visible while you advertise and network within the business community.

## Connect and engage, tools for growth, and platform for success.

A Connector receives access to exclusive Chamber services, including our conference room, which is the perfect place for a new and growing business to meet and expand. Additionally, the Connector level of membership comes with a member-to-member discount promotion, members-only dashboard, complimentary Certificates of Origin, Chamber referrals to your business as well as the perks listed to the right.

"We at Irvine Neuro Rehabilitation are grateful and honored to be active members of the Southfield Area Chamber of Commerce. The opportunities Chamber membership affords us to make great business connections while supporting our vibrant community in and around Southfield are invaluable. The chamber team brings great energy, vibrancy and

enthusiasm to those they serve."

- Michele Marine, Irvine Head Injury





## Marketing & PR

- Promotion of events, including press releases and ribbon cuttings
- Ability to post events and job listings
- Business listing online and in print with map, directions and social media links
- Biannual print publication mailed to your front door
- New member package with member window decal and electronic decal
- Exclusive members-only dashboard
- Chamber staff referrals to your business/ organization



## Sponsorship & Events

- Access to Chamber networking events and mixers
- Leadership and business referral groups
- Ability to participate in peer groups, committees and referral groups
- Exclusive Chamber partner discounts and services



## **Advertising Opportunities**

- Named as a new member in our biannual magazine
- Listing as a new member in our e-news

And so much more! Being a member of the Southfield Chamber of Commerce is a wonderful opportunity to grow your business and succeed. The Connector level is valued at \$1,025, but you get the exclusivity and the customized sponsorships for \$285 a year. That's less than \$24 per month!

\*The Connector Advantage program is only available to businesses with 25 full-time employees or fewer.