

NORTH TEXAS GLBT CHAMBER OF COMMERCE

15TH ANNIVERSARY GUIDE

2019 - 2020 Guide Advertising Agreement

Member Information

Member Business Name: _____

Contact Name: _____

Address: _____

City | State | Zip: _____ Phone: _____

E-mail: _____

Due Date: Agreement, full payment and artwork are due June 30, 2019

Calculate Payment

Amount Due

Category: _____ Ad Size: _____ \$ _____

Unique Location: _____ \$ _____

Options : _____ \$ _____

_____ \$ _____

_____ \$ _____

Subtotal: \$ _____

Discounts: \$ _____

Grand Total: \$ _____

AGREEMENT: By my signature below, I hereby agree to purchase display advertising and/or listing enhancements from the North Texas GLB Chamber of Commerce ("Chamber") to appear in the 2019-2020 Guide publication ("Guide") on the terms and conditions set forth in this Guide Advertising Agreement ("Agreement") and any attachments hereto. I hereby certify that I am a current member of the Chamber in good standing or, if not already a member, I agree to make a full application for membership, including payment of dues, by June 30, 2019, or simultaneous with the submission of this Agreement, whichever is later. I agree that the Chamber, in its sole discretion, may cancel this agreement, if I fail to timely meet membership requirement, Agreement payment, or any submission requirement deadlines under this Agreement. I further agree that the Chamber shall make no refunds, adjustments or credits for cancellations made after June 30, 2019. I agree that all advertisement submissions are subject to Chamber approval as to appropriateness and suitability, and that the Chamber, in its sole discretion, may cancel this Agreement if the Chamber determines any advertisement is not appropriate or suitable for publication in the Guide. I understand the Chamber may, without notice, alter the Guide publishing specifications including but not limited to cover design, interior design, finished size, shape, number of pages, type of paper and number/quantity of Guides printed. I further agree I will not hold the Chamber or any of their officers, directors, staff or contractors liable for damages of any kind related to the Guide or to the appearance of, or failure to publish, my advertisement, or for any other reason, and I hereby waive any claims for breach of warranty (express or implied), tort (including but not limited to negligence and strict liability), and any incidental, consequential or special damages, including without limitation loss of profits, arising from or out of this Agreement or the provisions of goods or services under this Agreement. I further agree to indemnify and hold the Chamber and its officers, directors, staff and contractors harmless from any and all liability, suits, causes of action, claims, attorneys' fees and costs, and damages of any kind that might arise from the publication of the materials that I submit.

The signed and completed Agreement MUST be sent to the Chamber with payment or your ad will NOT be included in the 2019-2020 Guide. We strongly recommend that you retain a copy of your disk, a print of the ad, and a copy of this form for your records.

Payment Method

Check (Make payable to North Texas GLBT Chamber of Commerce)

MasterCard/Visa Discover American Express

Card Number: _____ Exp. Date (MM/YY): _____

(If CC billing address is different from above, please provide.)

Name as it appears on card: _____ CCV/CCID _____

Signature: _____ Date: _____

By signing and/or submitting this form you agree to abide by the terms and conditions contained in the "Agreement" section above. This form must be received by June 30, 2019. All artwork and proofs must also be received by June 30, 2019. (A late fee of \$100 may apply for artwork submissions after June 30, 2019.)

Printed Name: _____ Title: _____

Fax Completed Form To: 214-821-4530 | Email: Guide19@GLBTChamber.com

Please retain a copy for your records

Guide Ad Sizes

Select Option	Size	Width	Depth	Regular Rate	Returning Advertisers
<input type="checkbox"/>	Full page*	7.5"	x 10"	\$ 1,850	\$ 1,450
<input type="checkbox"/>	1/2 Page	7.5"	x 4.875"	\$ 1,125	\$ 950
<input type="checkbox"/>	1/4 Page	3.625" x	4.875"	\$ 625	\$ 500
<input type="checkbox"/>	1/8 Page	3.625" x	2.4"	\$ 325	

Premium Ads & Unique Location Options

- Guaranteed Right Side Placement \$ 250
- Inside Front Cover \$ 5,000
- Page 1 (right side of inside front) \$ 2,500
- Page 3 (right side of Masthead) \$ 2,000
- Inside Back Cover \$ 4,500

Color Listing Options

- Color Listing - Red \$ 50
- Color Listing - Blue \$ 50

Print Advertising Specifications

Acceptable Ad Format: Images should be PDF, EPS, TIFF or JPG at 300 dpi. Macintosh Platform, Adobe InDesign, Adobe Photoshop, Adobe Illustrator. Please make sure full color materials are in CMYK. Please include all fonts. (embedded in PDFs) **Process 4 color, 300 dpi, 150 lpi.** If the file is inconsistent with ad specifications, the ad will be returned to advertiser for modifications, or run as submitted.

NOTE:

- ADS CREATED USING MICROSOFT PUBLISHER, POWERPOINT, OR WORD ARE NOT ACCEPTABLE FOR PROFESSIONAL PRINT.
- PLEASE RESPECT COPYRIGHTED MATERIALS. WE CANNOT USE IMAGES PULLED FROM THE INTERNET.

For ad designers

- All ad dimensions are live area; no bleeds
- Allow 0.5" gutter for all 2 Page ads
- Bleeds allowed on Premium Ads ONLY
 - Image Area: 7.5" x 10"
 - Trim: 8.375" x 10.75"
 - Trim + Bleed: 8.625" x 11"

The Chamber strives to reproduce your ad to industry quality standards. Advertiser, agency or designer is responsible for the resolution and quality of images, color match, font reproduction and/or typographical errors. Color ads must be created using CMYK.

Your ad media will not be returned.

Ad Submission

Ads may be submitted the following ways:

1. Via email or shared/cloud drive to Guide19@GLBTChamber.com
2. On jump drive via US Mail:
 - North Texas GLBT Chamber of Commerce**
 - Attn: GUIDE
 - 3824 Cedar Spring Road, Box 429
 - Dallas, TX 75219



For Office Use

DATE REC'D	PAYMENT	ARTWORK	REP
Approved: _____			
Icons: _____		Partner Org: _____	