



**EDUCATION
DAY 2019**

SEPT 4 & 5, 2019 | MYSTIC LAKE CENTER

PARTNERSHIP PROGRAM

PARTNERSHIP BENEFITS

**BRONZE
PARTNER**
\$1,000

**SILVER
PARTNER**
\$2,000

**GOLD
PARTNER**
\$3,000

**PLATINUM
PARTNER**
\$5,000

MEMBERSHIP BENEFITS

PIA Associate Membership	✓	✓	✓	✓
Weekly Agent Focus Newsletter & Industry Notices	✓	✓	✓	✓
Discounts to Attend Educational Events	✓	✓	✓	✓

EDUCATION DAY BENEFITS

Education Day Attendee Registration (up to 4)	✓x1	✓x2	✓x3	✓x4
Partner Recognition in Ed Day Promotional Materials	✓	✓	✓	✓
Partner Recognition at Education Day	✓	✓	✓	✓
Partner Recognition in Agent Focus Newsletter	✓	✓	✓	✓
Education Day & Trade Show Exhibitor Booth		✓	✓	✓
Social Media "Shout-outs"		✓	✓x2	✓x4
Priority Selection of Booth Location (Platinum, then Gold)			✓	✓
Platinum Partner Premier Recognition at Education Day				✓

MARKETING OPPORTUNITIES

Approved Partner Events Listed on PIA Calendar	✓	✓	✓	✓
Year-Long Banner Ad on PIA of MN Website		✓	✓	✓
Partner Sponsor Blog Posts on PIA MN Website			✓x2	✓x4

PREMIUM RECOGNITION

CPIA Designation Series Attendance (to use or gift)			✓x1	✓x2
Exclusive Recognition in PIA Agent Focus Newsletter			✓	✓
*Premium Recognition on PIA MN Website				✓
NEW* Premium Presence at Sporting Clays Shooting Event				✓



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PARTNERSHIP FORM

COMPANY NAME *(Please print or type):*

COMPANY MAILING ADDRESS:

CITY:

STATE:

ZIP:

TELEPHONE:

EMAIL:

ED DAY CONTACT PERSON:

Name of company as it is to appear in print and/or signage with capitalization, abbreviation, and punctuation (up to 40 characters)

PIA ANNUAL PARTNERSHIP:

PLATINUM PARTNER

☐ \$5000

SILVER PARTNER

☐ \$2000

GOLD PARTNER

☐ \$3000

BRONZE PARTNER

☐ \$1000

PLATINUM PARTNER includes 4 attendees and exhibit booth, GOLD PARTNER includes 3 attendees and exhibit booth, SILVER PARTNER includes 2 attendees and exhibit booth, BRONZE PARTNER includes 1 attendee.

BREAKS, MEALS & MORE:

WED EVE RECEPTION

☐ \$1,500

DRIVING SIMULATOR

SPONSORED

CONTINENTAL BREAKFAST

☐ \$2,000

GRAND PRIZE

☐ \$500

LUNCHEON

☐ \$2,500

TEAM TRIVIA CHALLENGE

☐ \$500

SPEAKERS

☐ \$1,000

DOOR PRIZES

☐ \$100/up

NAME TAG/LANYARDS

☐ \$1,000

SPORTING CLAYS SHOOTING EVENT:

BEVERAGE SPONSOR

☐ \$350

STATION SPONSOR

☐ \$100

AMMO SPONSOR

☐ \$250

INSTRUCTOR SPONSOR

☐ \$150

EXHIBIT BOOTH:

PIA OF MN MEMBER

☐ \$400

Exhibit booth fee include 1 attendee registration fee and CE filing.

NON-MEMBER

☐ \$500

Additional staff welcome at attendee prices.

AUTHORIZED REPRESENTATIVE:

DATE:

(Signature)

TOTAL AMOUNT FOR SPONSORSHIP
and/or EXHIBIT BOOTH

\$

REGISTRATION DEADLINE IS AUG 20th, 2019

Completing this form, this exhibitor or sponsor agrees to abide by the 2019 Exhibitor/Sponsor Rules, and verifies that the contract has been signed by an officer or duly authorized representative of the company.

**** Cancellation of exhibit space after 08-22-2019 is subject to \$150 cancellation fee.*

Please make checks payable to Professional Insurance Agents of MN, 8646 Eagle Creek Circle, Suite 202, Savage, MN 55378



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ATTENDEE REGISTRATION

ATTENDEE 1

<input type="text"/>	<input type="text"/>
ATTENDEE NAME	DESIGNATIONS (CPU, CPIA, etc.)
<input type="text"/>	<input type="text"/>
REQUESTED BADGE NAME	MN AGENTS LICENSE NUMBER
<input type="text"/>	
EMAIL ADDRESS	

INCLUDED with PARTNERSHIP \$0 ☐
PIA ASSOCIATE MEMBER \$125 ☐
NON-MEMBER \$150 ☐
SPORTING CLAYS \$50 ☐
SPORTING CLAYS **ONLY** \$60 ☐
WED RECEPTION (included) ☐
WED RECEPTION **ONLY** \$35 ☐

TOTAL:

EXHIBITOR/BRONZE PARTNER INCLUDES 1 ATTENDEE

ATTENDEE 2

<input type="text"/>	<input type="text"/>
ATTENDEE NAME	DESIGNATIONS (CPU, CPIA, etc.)
<input type="text"/>	<input type="text"/>
REQUESTED BADGE NAME	MN AGENTS LICENSE NUMBER
<input type="text"/>	
EMAIL ADDRESS	

INCLUDED with PARTNERSHIP \$0 ☐
PIA ASSOCIATE MEMBER \$125 ☐
NON-MEMBER \$150 ☐
SPORTING CLAYS \$50 ☐
SPORTING CLAYS **ONLY** \$60 ☐
WED RECEPTION (included) ☐
WED RECEPTION **ONLY** \$35 ☐

TOTAL:

SILVER PARTNER INCLUDES 2 ATTENDEES

ATTENDEE 3

<input type="text"/>	<input type="text"/>
ATTENDEE NAME	DESIGNATIONS (CPU, CPIA, etc.)
<input type="text"/>	<input type="text"/>
REQUESTED BADGE NAME	MN AGENTS LICENSE NUMBER
<input type="text"/>	
EMAIL ADDRESS	

INCLUDED with PARTNERSHIP \$0 ☐
PIA ASSOCIATE MEMBER \$125 ☐
NON-MEMBER \$150 ☐
SPORTING CLAYS \$50 ☐
SPORTING CLAYS **ONLY** \$60 ☐
WED RECEPTION (included) ☐
WED RECEPTION **ONLY** \$35 ☐

TOTAL:

GOLD PARTNER INCLUDES 3 ATTENDEES

ATTENDEE 4

<input type="text"/>	<input type="text"/>
ATTENDEE NAME	DESIGNATIONS (CPU, CPIA, etc.)
<input type="text"/>	<input type="text"/>
REQUESTED BADGE NAME	MN AGENTS LICENSE NUMBER
<input type="text"/>	
EMAIL ADDRESS	

INCLUDED with PARTNERSHIP \$0 ☐
PIA ASSOCIATE MEMBER \$125 ☐
NON-MEMBER \$150 ☐
SPORTING CLAYS \$50 ☐
SPORTING CLAYS **ONLY** \$60 ☐
WED RECEPTION (included) ☐
WED RECEPTION **ONLY** \$35 ☐

TOTAL:

PLATINUM PARTNER INCLUDES 4 ATTENDEES

MAKE ADDITIONAL COPIES OF THIS FORM
AS NEEDED FOR ADDITIONAL ATTENDEES/BOOTH.

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ATTENDEE TOTAL: \$

SPONSOR/EXHIBITOR TOTAL: \$

GRAND TOTAL: \$